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RETAIL VENTURES INC Form 8-K March 31, 2004

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(D) OF

THE SECURITIES EXCHANGE ACT OF 1934

DATE OF REPORT: March 31, 2004

RETAIL VENTURES, INC.

(EXACT NAME OF REGISTRANT AS SPECIFIED IN ITS CHARTER)

1-10767 Ohio 31-1322832

(STATE OR OTHER JURISDICTION (COMMISSION (IRS EMPLOYER OF INCORPORATION) FILE NUMBER) IDENTIFICATION NUMBER)

3241 Westerville Road Columbus, Ohio 43224 (614) 471-4722 _____

(ADDRESS, INCLUDING ZIP CODE, AND TELEPHONE NUMBER INCLUDING AREA CODE OF REGISTRANT'S PRINCIPAL EXECUTIVE OFFICES)

Not Applicable

(FORMER NAME OR FORMER ADDRESS, IF CHANGED SINCE LAST REPORT)

ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS.

(C) EXHIBITS

Exhibit No. Description ______

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99.1 Retail Ventures, Inc. press release dated March 31, 2004.

ITEM 12. RESULTS OF OPERATIONS AND FINANCIAL CONDITION.

On March 31, 2004, Retail Ventures, Inc. (the "Company") issued a press release regarding its consolidated financial results for the fourth quarter ended January 31, 2004. A copy of the company's press release is furnished as an exhibit to this Form 8-K and is incorporated herein by reference.

The Company will also present its financial results for the fourth quarter ended January 31, 2004 during a conference call on April 1, 2004 at 8:00 a.m. EST which is available over the Internet at www.retailventuresinc.com. A replay of the conference call will be available from 6:00 p.m. EST April 1, 2004 through May 1, 2004 by calling (800) 839-0860 (confirmation code: 1249).

The information in this Form 8-K, including the exhibit hereto, shall not be treated as "filed" for purposes of the Securities Exchange Act of 1934, as amended.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Retail Ventures, Inc.

Date: March 31, 2004 By: /s/ James A. McGrady

James A. McGrady, Executive Vice President and Chief Financial

Officer

EXHIBIT INDEX

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