

BRIGHT HORIZONS FAMILY SOLUTIONS INC

Form SC 13E3

February 19, 2008

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**SCHEDULE 13E-3  
RULE 13e-3 TRANSACTION STATEMENT  
(Pursuant to Section 13(e) of the Securities Exchange Act of 1934)**

**BRIGHT HORIZONS FAMILY SOLUTIONS, INC.**

(Name of the Issuer)

**Bright Horizons Family Solutions, Inc.  
Swingset Holdings Corp.  
Swingset Acquisition Corp.  
Bain Capital Fund X, L.P.  
Joshua Bekenstein**

(Name of Person(s) Filing Statement)

**Common Stock, par value \$.01 per share  
(Title of Class of Securities)**

**109195107**

(CUSIP Number of Class of Securities)

**Stephen I. Dreier  
Chief Administrative Officer and Secretary  
Bright Horizons Family Solutions, Inc.  
200 Talcott Avenue South  
Watertown, Massachusetts 02472  
(617) 673-8000**

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications  
on Behalf of Person(s) Filing Statement)

*Copies to:*

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Howard H. Lamar III, Esq.  
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One International Place  
Boston, MA 02110  
(617) 951-7000**

This statement is filed in connection with (check the appropriate box):

- a. The filing of solicitation materials or an information statement subject to Regulation 14A, Regulation 14-C or Rule 13e-3(c) under the Securities Exchange Act of 1934.
- b. The filing of a registration statement under the Securities Act of 1933.
- c. A tender offer.

d. None of the above.

Check the following box if the soliciting materials or information statement referred to in checking box (a) are preliminary copies:

Check the following box if the filing is a final amendment reporting the results of the transaction:

**Calculation of Filing Fee**

**Transaction Valuation\***

\$1,314,749,169.12

**Amount of Filing Fee\*\***

\$51,669.64

\* The transaction value was determined based upon the sum of (a) \$48.25 per share of 26,286,252 shares of Bright Horizons Common Stock, (b) \$48.25 minus the weighted average exercise price of \$22.34 per share of outstanding options to purchase 1,787,407 shares of Bright Horizons Common Stock, and (c) \$48.25 per share with respect to 2,607 shares of Bright Horizons Common Stock issuable upon the conversion of restricted share units.

\*\* The filing fee, calculated in accordance with Exchange Act Rule 0-11(c)(1), was calculated by multiplying the transaction value by 0.00003930.

Check box if any part of the fee is offset as provided by Rule 0-11(a)(2) and identify the filing with which the offsetting fee was previously paid. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

Amount Previously Paid: \$51,669.64

Form or Registration No.: Schedule 14A

Filing Party: Bright Horizons Family Solutions, Inc.

Date Filed: February 19, 2008

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**INTRODUCTION**

This Rule 13E-3 Transaction Statement on Schedule 13E-3, together with the exhibits hereto (the Transaction Statement ), is being filed by (1) Bright Horizons Family Solutions, Inc., a Delaware corporation ( Bright Horizons or the Company ), the issuer of the Bright Horizons Common Stock that is subject to the Rule 13e-3 transaction, (2) Swingset Holdings Corp., a Delaware corporation ( Parent ), (3) Swingset Acquisition Corp., a Delaware corporation and a direct wholly-owned subsidiary of Parent ( Merger Sub ), (4) Bain Capital Fund X, L.P., a Cayman Islands limited partnership ( Bain ) and (5) Joshua Bekenstein, an individual ( Bekenstein ). Bright Horizons, Parent, Merger Sub, Bain and Bekenstein are collectively referred to herein as the Filing Persons .

Pursuant to the Agreement and Plan of Merger (the Merger Agreement ), dated as of January 14, 2008, by and among the Company, Parent and Merger Sub, Merger Sub will merge with and into the Company, the separate corporate existence of Merger Sub will cease and the Company will continue as the surviving corporation (the Merger ). Upon completion of the Merger, each share of Bright Horizons Common Stock issued and outstanding as of the effective time of the Merger (other than shares held in the treasury of the Company, owned by Merger Sub, Parent or any wholly owned subsidiary of Parent or the Company or held by stockholders who are entitled to and who properly exercise appraisal rights under Delaware law) will be converted into the right to receive \$48.25 in cash. The Merger Agreement also provides that, upon consummation of the Merger, except as otherwise agreed by a holder and Parent, all outstanding options to acquire Bright Horizons Common Stock will become fully vested and immediately exercisable. All such options (other than certain options held by certain executive officers and directors of the Company who may become parties to Employee Rollover Agreements (as defined in the Merger Agreement) (the Rollover Holders )) not exercised prior to the consummation of the Merger will be cancelled and converted into the right to receive a cash payment equal to the number of shares of Bright Horizons Common Stock underlying the options multiplied by the amount by which \$48.25 exceeds the option exercise price, without interest and less any applicable withholding taxes. Upon consummation of the Merger, except as otherwise agreed by the holder and Parent, all shares of restricted stock will vest and those shares will be cancelled and converted into the right to receive a cash payment equal to the number of outstanding restricted shares multiplied by \$48.25, without interest and less any applicable withholding taxes. Additionally, all restricted share units will be converted into shares of Bright Horizons Common Stock immediately prior to the Merger and such shares will be cashed out at \$48.25 per share, without interest and less any applicable withholding taxes. Certain options to purchase Bright Horizons Common Stock held by certain of the Rollover Holders that are not exercised prior to consummation of the Merger may be converted into options to acquire shares of common stock of Parent or one of its affiliates.

Concurrently with the filing of this Transaction Statement, the Company is filing with the Securities and Exchange Commission a preliminary Proxy Statement (the Proxy Statement ) under Regulation 14A of the Securities Exchange Act of 1934, as amended (the Exchange Act ), relating to the special meeting of the stockholders of the Company at which the stockholders of the Company will consider and vote upon a proposal to adopt the Merger Agreement. The adoption of the Merger Agreement requires the affirmative vote of stockholders holding at least a majority of the shares of voting Bright Horizons Common Stock outstanding as of the close of business on the record date relating to the special meeting of stockholders.

The cross references below are being supplied pursuant to General Instruction G to Schedule 13E-3 and show the location in the Proxy Statement of the information required to be included in response to the items of Schedule 13E-3. The information contained in the Proxy Statement, including all annexes thereto, is incorporated in its entirety herein by this reference, and the responses to each Item in this Transaction Statement are qualified in their entirety by the information contained in the Proxy Statement and the annexes thereto. Capitalized terms used but not defined herein shall have the meanings ascribed to such terms in the Proxy Statement. All information contained in this Transaction Statement concerning any of the Filing Persons has been provided by such Filing Person and none of the Filing Persons, including the Company, takes responsibility for the accuracy of any information not supplied by such Filing Person.

The filing of this Transaction Statement shall not be construed as an admission by any of the Filing Persons or by any affiliate of a Filing Person, that Bright Horizons is controlled by any other Filing Person or that any Filing Person is an affiliate of Bright Horizons within the meaning of Rule 13e-3 under Section 13(e) of the Exchange Act.



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SIGNATURES

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EX-99.(b)(1) Letter Agreement, dated as of January 14, 2008, among Goldman Sachs Credit Partners, L.P., Swingset Holdings Corp. and Swingset Acquisition Corp.

EX-99.(b)(2) Letter Agreement, dated as of January 14, 2008, among GS Mezzanine Partners V.L.P., Swingset Holdings Corp. and Swingset Acquisition Corp.

EX-99.(b)(3) Limited Guarantee, dated as of January 14, 2008, by Bain Capital Fund X, L.P. in favor of Bright Horizons Family Solutions, Inc.

EX-99.(b)(4) Letter Agreement, dated as of January 14, 2008, among Bain Capital Fund X, L.P. and Swingset Holdings Corp.

EX-99.(c)(3) Presentation of Goldman, Sachs & Co. to the Special Committee of the Board of Directors of Bright Horizons Family Solutions, Inc., dated June 13, 2007.

EX-99.(c)(4) Presentation of Goldman, Sachs & Co. to the Special Committee of the Board of Directors of Bright Horizons Family Solutions, Inc., dated November 6, 2007.

EX-99.(c)(5) Presentation of Goldman, Sachs & Co. to the Special Committee of the Board of Directors of Bright Horizons Family Solutions, Inc. dated January 9, 2008.

EX-99.(c)(6) Presentation of Goldman, Sachs & Co. to the Special Committee of the Board of Directors of Bright Horizons Family Solutions, Inc. dated January 13, 2008.

EX-99.(c)(7) Presentation of Evercore Group L.L.C to the Special Committee of the Board of Directors of Bright Horizons Family Solutions, Inc. dated November 6, 2007.

EX-99.(c)(8) Presentation of Evercore Group L.L.C to the Special Committee of the Board of Directors of Bright Horizons Family Solutions, Inc. dated January 9, 2008.

EX-99.(c)(9) Presentation of Evercore Group L.L.C. to the Special Committee of the Board of Directors of Bright Horizons Family Solutions, Inc., dated January 13, 2008.

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***Item 1. Summary Term Sheet***

**Regulation M-A Item 1001**

The information set forth in the Proxy Statement under the following captions are incorporated herein by reference:

Summary Term Sheet

Questions and Answers about the Special Meeting and the Merger

***Item 2. Subject Company Information***

**Regulation M-A Item 1002**

(a) **Name and Address.** The Company's name and the address and telephone number of its principal executive office are as follows:

Bright Horizons Family Solutions, Inc.

200 Talcott Avenue South

Watertown, Massachusetts 02472

(617) 673-8000

(b) **Securities.** The information set forth in the Proxy Statement under the following captions is incorporated herein by reference:

Questions and Answers about the Special Meeting and the Merger

The Special Meeting Record Date

(c) **Trading Market and Price.** The information set forth in the Proxy Statement under the caption Important Information About Bright Horizons Market Price and Dividend Data is incorporated herein by reference.

(d) **Dividends.** The information set forth in the Proxy Statement under the caption Important Information About Bright Horizons Market Price and Dividend Data is incorporated herein by reference.

(e) **Prior Public Offerings.** None.

(f) **Prior Stock Purchases.** The information set forth in the Proxy Statement under the caption Important Information About Bright Horizons Prior Stock Purchases is incorporated herein by reference.

***Item 3. Identity and Background of Filing Person(s)***

**Regulation M-A Item 1003**

(a) **Name and Address.** The information set forth in the Proxy Statement under the following captions is incorporated herein by reference:

Summary Term Sheet The Merger and the Merger Agreement

The Parties to the Merger

Annex E Information Relating to Parent, Merger Sub, Bain and Bright Horizons Directors and Executive Officers

(b) **Business and Background of Entities.** The information set forth in the Proxy Statement under the following captions is incorporated herein by reference:

Summary Term Sheet The Merger and the Merger Agreement

The Parties to the Merger

Important Information About Bright Horizons

Annex E Information Relating to Parent, Merger Sub, Bain and Bright Horizons Directors and Executive Officers

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- (c) **Business and Background of Natural Persons.** The information set forth in the Proxy Statement in Annex E Information Relating to Parent, Merger Sub, Bain and Bright Horizons Directors and Executive Officers and Bright Horizons Directors and Executive Officers is incorporated herein by reference.

***Item 4. Terms of the Transaction***

**Regulation M-A Item 1004**

- (a) **Material Terms.** The information set forth in the Proxy Statement under the following captions is incorporated herein by reference:

Summary Term Sheet

Questions and Answers about the Special Meeting and the Merger

The Special Meeting

Special Factors

The Merger Agreement

Annex A Agreement and Plan of Merger

- (c) **Different Terms.** The information set forth in the Proxy Statement under the following captions is incorporated herein by reference:

Summary Term Sheet

Questions and Answers about the Special Meeting and the Merger

Special Factors Certain Effects of the Merger

Special Factors Interests of the Company's Directors and Executive Officers in the Merger

The Merger Agreement Treatment of Options, Restricted Shares, Restricted Share Units and Other Awards

- (d) **Appraisal Rights.** The information set forth in the Proxy Statement under the following captions is incorporated herein by reference:

Summary Term Sheet Other Important Considerations

The Special Meeting Rights of Stockholders Who Object to the Merger

Appraisal Rights

Annex D Section 262 of the General Corporation Law of the State of Delaware

- (e) **Provisions for Unaffiliated Security Holders.** The information set forth in the Proxy Statement under the caption Special Factors Provisions for Unaffiliated Security Holders is incorporated herein by reference.

- (f) **Eligibility for Listing or Trading.** Not applicable.

***Item 5. Past Contacts, Transactions, Negotiations and Agreements***

**Regulation M-A 1005**

- (a) **Transactions.** The information set forth in the Proxy Statement under the following captions is incorporated herein by reference:

Summary Term Sheet

Special Factors Background of the Merger

Special Factors Interests of the Company's Directors and Executive Officers in the Merger

Special Factors Certain Relationships Between Parent and Bright Horizons

- (b) **Significant Corporate Events.** The information set forth in the Proxy Statement under the following captions is incorporated herein by reference:

Summary Term Sheet

Special Factors Background of the Merger



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Special Factors Interests of the Company's Directors and Executive Officers in the Merger  
Important Information About Bright Horizons Prior Stock Purchases

(c) **Negotiations or Contacts.** The information set forth in the Proxy Statement under the following captions is incorporated herein by reference:

Summary Term Sheet

Special Factors Background of the Merger

Special Factors Interests of the Company's Directors and Executive Officers in the Merger

(e) **Agreements Involving the Subject Company's Securities.** The information set forth in the Proxy Statement under the following captions is incorporated herein by reference:

Summary Term Sheet

Special Factors Interests of the Company's Directors and Executive Officers in the Merger

***Item 6. Purpose of the Transaction and Plans or Proposals***

**Regulation M-A Item 1006**

(b) **Use of Securities Acquired.** The information set forth in the Proxy Statement under the following captions is incorporated herein by reference:

Summary Term Sheet Other Important Considerations

Questions and Answers about the Special Meeting and the Merger

Special Factors Purposes, Reasons and Plans for Bright Horizons after the Merger

Special Factors Certain Effects of the Merger

Special Factors Interests of the Company's Directors and Executive Officers in the Merger

The Merger Agreement The Merger

The Merger Agreement Treatment of Options, Restricted Shares, Restricted Share Units and Other Awards

Annex A Agreement and Plan of Merger

(c)(1)-(8) **Plans.** The information set forth in the Proxy Statement under the following captions is incorporated herein by reference:

Summary Term Sheet Other Important Considerations

Questions and Answers about the Special Meeting and the Merger

Special Factors Background of the Merger

Special Factors Purposes, Reasons and Plans for Bright Horizons after the Merger

Special Factors Certain Effects of the Merger

Special Factors Financing of the Merger

Special Factors Interests of the Company's Directors and Executive Officers in the Merger

The Merger Agreement

Annex A Agreement and Plan of Merger

***Item 7. Purposes, Alternatives, Reasons and Effects***

**Regulation M-A Item 1013**

(a) **Purposes.** The information set forth in the Proxy Statement under the following captions is incorporated herein by reference:

Summary Term Sheet Other Important Considerations

Questions and Answers about the Special Meeting and the Merger

Special Factors Background of the Merger

Special Factors Reasons for the Merger; Recommendation of the Special Committee and of Our Board of Directors; Fairness of the Merger

Special Factors Purpose and Reasons of Bain, Joshua Bekenstein, Parent and Merger Sub for the Merger

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Special Factors Purposes, Reasons and Plans for Bright Horizons after the Merger

(b) **Alternatives.** The information set forth in the Proxy Statement under the following captions is incorporated herein by reference:

Special Factors Background of the Merger

Special Factors Reasons for the Merger; Recommendation of the Special Committee and of Our Board of Directors;

Fairness of the Merger

Special Factors Purposes, Reasons and Plans for Bright Horizons after the Merger

Special Factors Effects on the Company if the Merger is Not Completed

(c) **Reasons.** The information set forth in the Proxy Statement under the following captions is incorporated herein by reference:

Summary Term Sheet Other Important Considerations

Questions and Answers about the Special Meeting and the Merger

Special Factors Background of the Merger

Special Factors Reasons for the Merger; Recommendation of the Special Committee and of Our Board of Directors;

Fairness of the Merger

Special Factors Purpose and Reasons of Bain, Joshua Bekenstein, Parent and Merger Sub for the Merger

Special Factors Opinions of Financial Advisors

Special Factors Purposes, Reasons and Plans for Bright Horizons after the Merger

(d) **Effects.** The information set forth in the Proxy Statement under the following captions is incorporated herein by reference:

Summary Term Sheet Other Important Considerations

Questions and Answers About the Special Meeting and the Merger

Special Factors Background of the Merger

Special Factors Purpose and Reasons of Bain, Joshua Bekenstein, Parent and Merger Sub for the Merger

Special Factors Purposes, Reasons and Plans for Bright Horizons after the Merger

Special Factors Certain Effects of the Merger

Special Factors Effects on the Company if the Merger is Not Completed

Special Factors Delisting and Deregistration of Bright Horizons Common Stock

Special Factors Material U.S. Federal Income Tax Consequences of the Merger to Our Stockholders

The Merger Agreement

Annex A Agreement and Plan of Merger

***Item 8. Fairness of the Transaction***

**Regulation M-A 1014**

(a) **Fairness.** The information set forth in the Proxy Statement under the following captions is incorporated herein by reference:

Summary Term Sheet Other Important Considerations

Questions and Answers About the Special Meeting and the Merger

Special Factors Background of the Merger

Special Factors Reasons for the Merger; Recommendation of the Special Committee and of Our Board of Directors;

Fairness of the Merger

Special Factors Opinions of Financial Advisors

Special Factors Position of Bain, Joshua Bekenstein, Parent and Merger Sub as to Fairness

Annex B Opinion of Goldman, Sachs & Co.

Annex C Opinion of Evercore Group L.L.C.

(b) **Factors Considered in Determining Fairness.** The information set forth in the Proxy Statement under the following captions is incorporated herein by reference:

Summary Term Sheet Other Important Considerations

Questions and Answers About the Special Meeting and the Merger

Special Factors Background of the Merger



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Special Factors    Reasons for the Merger; Recommendation of the Special Committee and of Our Board of Directors;  
Fairness of the Merger

Special Factors    Opinions of Financial Advisors

Special Factors    Position of Bain, Joshua Bekenstein, Parent and Merger Sub as to Fairness

Special Factors    Purposes, Reasons and Plans for Bright Horizons after the Merger

Special Factors    Interests of the Company's Directors and Executive Officers in the Merger

Annex B    Opinion of Goldman, Sachs & Co.

Annex C    Opinion of Evercore Group L.L.C.

(c) **Approval of Security Holders.** The transaction is not structured so that the approval of at least a majority of unaffiliated security holders is required. The information set forth in the Proxy Statement under the following captions is incorporated herein by reference:

Summary Term Sheet    Other Important Considerations

Questions and Answers About the Special Meeting and the Merger

The Special Meeting    Voting Rights; Quorum; Vote Required for Approval

The Merger Agreement

(d) **Unaffiliated Representative.** The information set forth in the Proxy Statement under the following captions is incorporated herein by reference:

Summary Term Sheet    Other Important Considerations

Special Factors    Background of the Merger

Special Factors    Reasons for the Merger; Recommendation of the Special Committee and of Our Board of Directors;  
Fairness of the Merger

Special Factors    Purposes, Reasons and Plans for Bright Horizons after the Merger

Special Factors    Opinions of Financial Advisors

Annex B    Opinion of Goldman, Sachs & Co.

Annex C    Opinion of Evercore Group L.L.C.

(e) **Approval of Directors.** The information set forth in the Proxy Statement under the following captions is incorporated herein by reference:

Summary Term Sheet    Other Important Considerations

Special Factors    Background of the Merger

Special Factors    Reasons for the Merger; Recommendation of the Special Committee and of Our Board of Directors;  
Fairness of the Merger

Special Factors    Purposes, Reasons and Plans for Bright Horizons after the Merger

Special Factors    Interests of the Company's Directors and Executive Officers in the Merger

(f) **Other Offers.** The information set forth in the Proxy Statement under the following captions is incorporated herein by reference:

Special Factors    Background of the Merger

Special Factors    Purposes, Reasons and Plans for Bright Horizons after the Merger

***Item 9. Reports, Opinions, Appraisals and Certain Negotiations***

**Regulation M-A Item 1015**

(a) **Report, Opinion or Appraisal.** The information set forth in the Proxy Statement under the following captions is incorporated herein by reference:

Summary Term Sheet    Other Important Considerations

Special Factors    Background of the Merger

Special Factors    Reasons for the Merger; Recommendation of the Special Committee and of Our Board of Directors;  
Fairness of the Merger

Special Factors    Purposes, Reasons and Plans for Bright Horizons after the Merger

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Special Factors Opinions of Financial Advisors  
The Merger Agreement Representations and Warranties  
Important Information About Bright Horizons Projected Financial Information  
Annex B Opinion of Goldman, Sachs & Co.  
Annex C Opinion of Evercore Group L.L.C.

(b) **Preparer and Summary of the Report, Opinion or Appraisal.** The information set forth in the Proxy Statement under the following captions is incorporated herein by reference:

Summary Term Sheet Other Important Considerations  
Special Factors Background of the Merger  
Special Factors Reasons for the Merger; Recommendation of the Special Committee and of Our Board of Directors; Fairness of the Merger  
Special Factors Purposes, Reasons and Plans for Bright Horizons after the Merger  
Special Factors Opinions of Financial Advisors  
The Merger Agreement Representations and Warranties  
Annex B Opinion of Goldman, Sachs & Co.  
Annex C Opinion of Evercore Group L.L.C.

(c) **Availability of Documents.** The reports, opinions or appraisals referenced in this Item 9 will be made available for inspection and copying at the principal executive offices of the Company during its regular business hours by any interested holder of Bright Horizons Common Stock.

***Item 10. Source and Amounts of Funds or Other Consideration***

**Regulation M-A Item 1007**

(a) **Source of Funds.** The information set forth in the Proxy Statement under the following captions is incorporated herein by reference:

Summary Term Sheet Other Important Considerations  
Special Factors Background of the Merger  
Special Factors Financing of the Merger  
Special Factors Guarantee; Remedies  
Special Factors Fees and Expenses of the Merger  
The Merger Agreement  
Annex A Agreement and Plan of Merger

(b) **Conditions.** The information set forth in the Proxy Statement under the following captions is incorporated herein by reference:

Summary Term Sheet The Merger and the Merger Agreement  
Questions and Answers about the Special Meeting and the Merger  
Special Factors Background of the Merger  
Special Factors Certain Effects of the Merger  
Special Factors Effects on the Company if the Merger is Not Completed  
Special Factors Financing of the Merger  
The Merger Agreement  
Annex A Agreement and Plan of Merger

(c) **Expenses.** The information set forth in the Proxy Statement under the following captions is incorporated herein by reference:

Summary Term Sheet The Merger and the Merger Agreement  
Special Factors Background of the Merger  
Special Factors Financing of the Merger  
Special Factors Fees and Expenses of the Merger  
The Merger Agreement Termination Fees  
Annex A Agreement and Plan of Merger



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(d) **Borrowed Funds.** The information set forth in the Proxy Statement under the following captions is incorporated herein by reference:

Summary Term Sheet Other Important Considerations

Special Factors Background of the Merger

Special Factors Financing of the Merger

Annex A Agreement and Plan of Merger

***Item 11. Interest in Securities of the Subject Company***

**Regulation M-A Item 1008**

(a) **Securities Ownership.** The information set forth in the Proxy Statement under the following captions is incorporated herein by reference:

Summary Term Sheet Other Important Considerations

Special Factors Interests of the Company's Directors and Executive Officers in the Merger

Important Information About Bright Horizons Security Ownership of Certain Beneficial Owners and Management  
Except as set forth in the Proxy Statement under the caption Important Information About Bright Horizons Security Ownership of Certain Beneficial Owners and Management, none of the persons or entities identified in response to Item 3 of this Transaction Statement beneficially own any shares of Bright Horizons Common Stock.

(b) **Securities Transactions.** The information set forth in the Proxy Statement under the following captions is incorporated herein by reference:

Important Information About Bright Horizons Security Ownership of Certain Beneficial Owners and Management

Important Information About Bright Horizons Prior Stock Purchases

Except as set forth in the Proxy Statement under the caption Important Information About Bright Horizons Prior Stock Purchases, none of the persons or entities identified in response to Item 3 of this Transaction Statement have effected any transactions in shares of Bright Horizons Common Stock during the past 60 days.

***Item 12. The Solicitation or Recommendation***

**Regulation M-A Item 1012**

(d) **Intent to Tender or Vote in a Going-Private Transaction.** The information set forth in the Proxy Statement under the following captions is incorporated herein by reference:

Summary Term Sheet Other Important Considerations

Questions and Answers about the Special Meeting and the Merger

The Special Meeting Voting Rights; Quorum; Vote Required for Approval

Special Factors Reasons for the Merger; Recommendation of the Special Committee and of Our Board of Directors; Fairness of the Merger

Special Factors Purpose and Reasons of Bain, Joshua Bekenstein, Parent and Merger Sub for the Merger

Special Factors Purpose, Reasons and Plans for Bright Horizons after the Merger

Special Factors Interests of the Company's Directors and Executive Officers in the Merger

(e) **Recommendations of Others.** The information set forth in the Proxy Statement under the following captions is incorporated herein by reference:

Summary Term Sheet Other Important Considerations

Questions and Answers about the Special Meeting and the Merger

Special Factors Background of the Merger

Special Factors Reasons for the Merger; Recommendation of the Special Committee and of Our Board of Directors; Fairness of the Merger

Special Factors Purpose and Reasons of Bain, Joshua Bekenstein, Parent and Merger Sub for the Merger

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Special Factors Purposes, Reasons and Plans for Bright Horizons after the Merger

***Item 13. Financial Information***

**Regulation M-A Item 1010**

(a) **Financial Statements.** The information set forth in the Proxy Statement under the following captions is incorporated herein by reference:

Important Information About Bright Horizons	Historical Selected Financial Data
Important Information About Bright Horizons	Ratio of Earnings to Fixed Charges
Important Information About Bright Horizons	Book Value Per Share
Where You Can Find More Information	

(b) **Pro Forma Information.** Not applicable.

***Item 14. Persons/Assets, Retained, Employed, Compensated or Used***

**Regulation M-A Item 1009**

(a) **Solicitations or Recommendations.** The information set forth in the Proxy Statement under the following captions is incorporated herein by reference:

Summary Term Sheet  
Questions and Answers about the Special Meeting and the Merger  
The Special Meeting Solicitation of Proxies  
Special Factors Background of the Merger  
Special Factors Reasons for the Merger; Recommendation of the Special Committee and of Our Board of Directors; Fairness of the Merger  
Special Factors Interests of the Company's Directors and Executive Officers in the Merger  
Special Factors Fees and Expenses of the Merger

(b) **Employees and Corporate Assets.** The information set forth in the Proxy Statement under the following captions is incorporated herein by reference:

Summary Term Sheet  
Questions and Answers about the Special Meeting and the Merger  
Special Factors Background of the Merger  
Special Factors Reasons for the Merger; Recommendation of the Special Committee and of Our Board of Directors; Fairness of the Merger  
Special Factors Interests of the Company's Directors and Executive Officers in the Merger

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***Item 15. Additional Information***

**Regulation M-A Item 1011**

- (b) **Other Material Information.** The information contained in the Proxy Statement, including all annexes thereto, is incorporated herein by reference.

***Item 16. Exhibits***

**Regulation M-A Item 1016**

- (a)(1) Letter to Stockholders of Bright Horizons Family Solutions, Inc., incorporated herein by reference to the Proxy Statement on Schedule 14A filed by Bright Horizons Family Solutions, Inc. with the Securities and Exchange Commission on February 19, 2008 (as amended, the Proxy Statement )
- (a)(2) Notice of Special Meeting of Stockholders of Bright Horizons Family Solutions, Inc., incorporated herein by reference to the Proxy Statement
- (a)(3) Proxy Statement of Bright Horizons Family Solutions, Inc., incorporated herein by reference to the Proxy Statement
- (b)(1) Letter Agreement, dated as of January 14, 2008, among Goldman Sachs Credit Partners L.P., Swingset Holdings Corp. and Swingset Acquisition Corp.
- (b)(2) Letter Agreement, dated as of January 14, 2008, among GS Mezzanine Partners V, L.P., Swingset Holdings Corp. and Swingset Acquisition Corp.
- (b)(3) Limited Guarantee, dated as of January 14, 2008, by Bain Capital Fund X, L.P. in favor of Bright Horizons Family Solutions, Inc.
- (b)(4) Letter Agreement, dated as of January 14, 2008, among Bain Capital Fund X, L.P. and Swingset Holdings Corp.
- (c)(1) Fairness Opinion of Goldman, Sachs & Co., dated as of January 14, 2008, incorporated herein by reference to the Proxy Statement
- (c)(2) Fairness Opinion of Evercore Group L.L.C., dated as of January 14, 2008, incorporated herein by reference to the Proxy Statement
- (c)(3) Presentation of Goldman, Sachs & Co. to the Special Committee of the Board of Directors of Bright Horizons Family Solutions, Inc. dated June 13, 2007
- (c)(4) Presentation of Goldman, Sachs & Co. to the Special Committee of the Board of Directors of Bright Horizons Family Solutions, Inc. dated November 6, 2007
- (c)(5) Presentation of Goldman, Sachs & Co. to the Special Committee of the Board of Directors of Bright Horizons Family Solutions, Inc., dated January 9, 2008
- (c)(6) Presentation of Goldman, Sachs & Co. to the Special Committee of the Board of Directors of Bright Horizons Family Solutions, Inc., dated January 13, 2008
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- (c)(7) Presentation of Evercore Group L.L.C. to the Special Committee of the Board of Directors of Bright Horizons Family Solutions, Inc. dated November 6, 2007
  - (c)(8) Presentation of Evercore Group L.L.C. to the Special Committee of the Board of Directors of Bright Horizons Family Solutions, Inc., dated January 9, 2008
  - (c)(9) Presentation of Evercore Group L.L.C. to the Special Committee of the Board of Directors of Bright Horizons Family Solutions, Inc., dated January 13, 2008
  - (d)(1) Agreement and Plan of Merger, dated as of January 14, 2008, by and among Bright Horizons Family Solutions, Inc., Swingset Holding Corp. and Swingset Acquisition Corp., incorporated herein by reference to the Proxy Statement
  - (f)(1) Section 262 of the General Corporation Law of the State of Delaware, incorporated herein by reference to Annex D of the Proxy Statement
  - (g) None
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**SIGNATURES**

After due inquiry and to the best of their knowledge and belief, each of the undersigned certifies that the information set forth in this statement is true, complete and correct.

Dated February 19, 2008

**BRIGHT HORIZONS FAMILY SOLUTIONS, INC.**

By: /s/ Stephen I. Dreier  
Name:  
Stephen I. Dreier  
Title: Chief Administrative Officer and Secretary

**SWINGSET HOLDINGS CORP.**

By: /s/ Andrew Balson  
Name: Andrew Balson  
Title: Authorized Person

**SWINGSET ACQUISITION CORP.**

By: /s/ Andrew Balson  
Name: Andrew Balson  
Title: Authorized Person

**BAIN CAPITAL FUND X, L.P.**

By: Bain Capital Partners X, L.P., its General Partner

By: Bain Capital Investors, LLC, its General Partner

By: /s/ Andrew Balson  
Name: Andrew Balson  
Title: A Duly Authorized Representative

**JOSHUA BEKENSTEIN**

By: /s/ Joshua Bekenstein  
Name: Joshua Bekenstein

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**Exhibit Index**

- (a)(1) Letter to Stockholders of Bright Horizons Family Solutions, Inc., incorporated herein by reference to the Proxy Statement on Schedule 14A filed by Bright Horizons Family Solutions, Inc. with the Securities and Exchange Commission on February 19, 2008 (as amended, the Proxy Statement )
- (a)(2) Notice of Special Meeting of Stockholders of Bright Horizons Family Solutions, Inc., incorporated herein by reference to the Proxy Statement
- (a)(3) Proxy Statement of Bright Horizons Family Solutions, Inc., incorporated herein by reference to the Proxy Statement
- (b)(1) Letter Agreement, dated as of January 14, 2008, among Goldman Sachs Credit Partners L.P., Swingset Holdings Corp. and Swingset Acquisition Corp.
- (b)(2) Letter Agreement, dated as of January 14, 2008, among GS Mezzanine Partners V, L.P., Swingset Holdings Corp. and Swingset Acquisition Corp.
- (b)(3) Limited Guarantee, dated as of January 14, 2008, by Bain Capital Fund X, L.P. in favor of Bright Horizons Family Solutions, Inc.
- (b)(4) Letter Agreement, dated as of January 14, 2008, among Bain Capital Fund X, L.P. and Swingset Holdings Corp.
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- (c)(9)

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Presentation of Evercore Group L.L.C. to the Special Committee of the Board of Directors of Bright Horizons Family Solutions, Inc., dated January 13, 2008

- (d)(1) Agreement and Plan of Merger, dated as of January 14, 2008, by and among Bright Horizons Family Solutions, Inc., Swingset Holding Corp. and Swingset Acquisition Corp., incorporated herein by reference to the Proxy Statement
- (f)(1) Section 262 of the General Corporation Law of the State of Delaware, incorporated herein by reference to Annex D of the Proxy Statement
- (g) None