

EMERSON ELECTRIC CO
Form FWP
May 15, 2007
Filed pursuant to Rule 433

Dated May 15, 2007

Relating to

Preliminary Prospectus Supplement dated May 15, 2007 to

Prospectus dated August 17, 2005

Registration Statement No. 333-110546

\$250,000,000 5.375% Notes due 2017

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| Issuer: | Emerson Electric Co. |
| Principal Amount: | \$250,000,000 |
| Title of Securities: | 5.375% Notes due 2017 |
| Trade Date: | May 15, 2007 |
| Original Issue Date (Settlement Date): | May 18, 2007 |
| Maturity Date: | October 15, 2017 |
| Benchmark Treasury: | 4.500% Notes due May 15, 2017 |
| Spread to Benchmark Treasury: | 82 basis points |
| Interest Rate: | 5.375% per annum |
| Public Offering Price: | Variable Price Reoffer |
| Interest Payment Dates: | Semi-annually in arrears on each April 15 and October 15, commencing October 15, 2007. |
| Redemption Provision: | Make-whole call at the Treasury Rate plus 15 basis points. |

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling J.P. Morgan Securities Inc. collect at 1-212-843-4533.

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