ALAMOSA HOLDINGS INC
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PROSPECTUS

ALAMOSA HOLDINGS, INC.

218,054 Shares of Common Stock
300,000 Warrants to Purchase Shares of Common Stock

This prospectus relates to the resale from time to time by the selling securityholders named herein of:

- 300,000 warrants initially sold by iPCS, Inc. in its units offering completed on July 12, 2000, which we refer to collectively as the iPCS warrants. Any iPCS warrrant that is resold by a selling securityholder pursuant to this prospectus and the registration statement of which this prospectus is a part, is referred to as a "registered iPCS warrant."
- 209,880 shares of our common stock issuable upon the exercise of the iPCS warrants.

This prospectus also relates to the issuance by us from time to time of 218,054 shares of our common stock issuable upon the exercise of:

- 8,620 warrants initially sold by AirGate PCS, Inc. in its units offering completed on September 30, 1999. We refer to these warrants as the AirGate warrants; and
- registered iPCS warrants.

The warrants were assumed by us in connection with our acquisition of AirGate, which was completed on February 15, 2005.

We will pay all expenses of this offering, other than commissions and discounts of broker-dealers and market makers.

We will not receive any cash proceeds from the resale of iPCS warrants and shares of our common stock by the selling securityholders, but we will receive the proceeds from the exercise of the warrants.

Our common stock is listed on The Nasdaq National Market under the symbol "APCS." The last reported sale price of our common stock on March 31, 2005 was $11.67 per share.

INVESTING IN OUR SECURITIES INVOLVES RISKS. YOU SHOULD CAREFULLY CONSIDER THE RISK FACTORS BEGINNING ON PAGE 4 OF THIS PROSPECTUS BEFORE YOU MAKE AN INVESTMENT IN OUR SECURITIES.

Neither the Securities and Exchange Commission nor any state securities commission has approved or disapproved of these securities or passed upon the accuracy or adequacy of this prospectus. Any representation to the contrary is a criminal offense.

Prospectus dated April 1, 2005.

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ABOUT THIS PROSPECTUS

This prospectus is part of a registration statement we filed with the Securities and Exchange Commission using a "shelf" registration process. Under this shelf process, we may issue the shares of our common stock described in this prospectus in one or more offerings as a result of the exercise of registered iPCS warrants and the AirGate warrants. The selling securityholders may also sell the iPCS warrants and the shares of our common stock issuable upon exercise of the iPCS warrants under this prospectus. We will not receive any proceeds from any sale of iPCS warrants or shares of our common stock by the selling securityholders. This prospectus provides you with a general description of the securities that we and the selling securityholders may offer. You should read both this prospectus and the additional information described under the heading "Where You Can Find More Information."

Unless the context otherwise requires, in this prospectus the terms "we," "our" or "us" refer to Alamosa Holdings, Inc, "AirGate" refers to AirGate PCS, Inc. and "iPCS" to iPCS, Inc., a former subsidiary of AirGate. "Sprint PCS" refers to Sprint Communications Company, L.P., Sprint Spectrum L.P. and WirelessCo, L.P. "Sprint" refers to Sprint Corporation and its affiliates. A "PCS Affiliate of Sprint" is an entity whose sole or predominant business is operating (directly or through one or more subsidiaries) a personal communications service business pursuant to affiliation agreements with Sprint Spectrum, L.P. and/or its affiliates, or their successors. "Sprint PCS products and services" refers to digital wireless personal communication services, including wireless voice and data services, and related retail products, including handsets, in any case, offered under the Sprint brand name. Statements in this document regarding Sprint or Sprint PCS are derived from information contained in AirGate's and Alamosa's affiliation agreements with Sprint PCS, periodic reports and other documents filed by Sprint and Sprint Spectrum L.P. with the Securities and Exchange Commission, or press releases issued by Sprint or Sprint PCS.

You should rely only on the information contained in or incorporated by reference in this prospectus. We have not authorized anyone to provide you with information different from that contained in or incorporated by reference in this prospectus. We and the selling securityholders are offering shares of our common stock and warrants to purchase common stock, as applicable, and seeking offers to buy such securities only in jurisdictions where offers and sales are permitted. The information contained in this prospectus is accurate only as of the date of this prospectus, regardless of the time of delivery of this prospectus or of any sale of our common stock or warrants.

PROSPECTUS SUMMARY

This summary provides a brief overview of Alamosa. For more complete information on Alamosa and our consolidated financial statements, and a more complete understanding of the terms of the offered securities, before making your investment decision you should carefully read this prospectus, the relevant prospectus supplement, if any, and the documents referred to in "Where You Can Find More Information."

Alamosa Holdings, Inc.

We are the largest PCS Affiliate of Sprint in terms of subscribers. We have the exclusive right to provide wireless mobility communications services under the Sprint brand name in our licensed territory, which includes portions of Texas, New Mexico, Arizona, Colorado, Wisconsin, Arkansas, Illinois, Oklahoma, Kansas, Missouri, Washington and Oregon. We launched Sprint PCS products and services in our first market in June 1999 and, as of December 31, 2004, operated in the 88 basic trading areas assigned to us under our affiliation agreements with Sprint PCS.

At December 31, 2004, our territory had a total population, which we refer to as "POPs," of approximately 15.8 million, of which our network covered approximately 12.9 million. For the twelve months ended December 31, 2004, we generated $803 million in revenue, $130 million in cash flows from operating activities and reported a net loss of approximately $17 million. As of December 31, 2004, we had approximately 915,000 subscribers, representing a market penetration rate of approximately 7.0%.

The principal office of Alamosa is located at 5225 S. Loop 289, Lubbock, TX, telephone number (806) 722-1100.

Acquisition of AirGate PCS, Inc.

On February 15, 2005 we completed the acquisition of AirGate PCS, Inc. AirGate is a PCS Affiliate of Sprint and has the right to provide wireless communications services under the Sprint brand name in its licensed territory, which includes most of the state of South Carolina, parts of North Carolina and the eastern Georgia cities of Augusta and Savannah. As of December 31, 2004, AirGate's licensed territory had a total population of 7.4 million residents, of which its network covered 6.1 million residents. As of December 31, 2004, AirGate had approximately 400,000 subscribers.

Subsequent to the acquisition of AirGate in February 2005, we have a licensed territory encompassing over 23 million residents. Within this territory, the combined company provides coverage to approximately 19 million POPs. Combined subscribers as of December 31, 2004 were approximately 1.3 million. The acquisition of AirGate will be accounted for as a purchase and the results of operations of AirGate will be included in our results of operations from the date of acquisition.

Recent Developments.

Sprint/Nextel Merger

On December 15, 2004, Sprint Corporation and Nextel Communications, Inc. announced that their boards of directors unanimously approved a definitive agreement for a merger of equals. Nextel Communications currently operates a wireless mobility communications network in certain territories in which Alamosa provides digital wireless mobility communications network services under the Sprint or affiliated brands.

Alamosa and Sprint have had only very preliminary communications regarding the potential impact on Alamosa of the pending Sprint-Nextel transaction. Alamosa believes that, based on

currently available information, and assuming that no changes are effected with respect to Sprint's agreements with Alamosa's operating subsidiaries, Sprint could be in violation of the exclusivity provisions of AirGate's agreements with Sprint upon completion of the Sprint-Nextel transaction and Sprint could be in violation of the exclusivity provision of the agreements between Alamosa's other operating subsidiaries and Sprint at some point following completion of the Sprint-Nextel transaction.

Sprint's agreements with each of Alamosa's operating subsidiaries provide for specific remedies in the event of a material violation by Sprint of such agreements if not cured within an applicable time period. Neither Alamosa nor any of its executives has made any definitive determination as to the impact on the value of Alamosa or its business of any of such remedies or whether any such remedy would be more or less favorable to Alamosa or its shareholders than are its existing arrangements with Sprint or any possible renegotiated arrangements with Sprint.

Alamosa is committed to working with Sprint to reach mutually agreeable arrangements with respect to these matters. However, there can be no assurances that Alamosa and Sprint will be able to reach mutually acceptable arrangements or as to the terms of any such arrangements or the likely impact on Alamosa of any such arrangements.

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The Offering.

Securities offered by Alamosa	218,054 shares of our common stock issuable upon the exercise of the AirGate warrants and registered iPCS warrants.
Securities offered by the selling securityholders	300,000 iPCS warrants to purchase shares of our common stock and up to 209,880 shares of our common stock issuable upon the exercise of iPCS warrants.
Use of Proceeds	We estimate that our net proceeds from the exercise of all the warrants would be approximately $15.6 million. We would use the proceeds for general corporate purposes, which may include: • providing working capital; • purchasing or repaying debt; and • funding capital expenditures, including paying for acquisitions. We will not receive any proceeds from the resale of the 300,000 iPCS warrants or any shares of our common stock issuable upon the exercise of such iPCS warrants by the selling securityholders. All such proceeds will be received by the selling securityholders.
The Nasdaq National Market symbol	"APCS"

Risk Factors	Before investing in our common stock or the iPCS warrants, you should carefully read and consider the information set forth in "Risk Factors" beginning on page 4 of this prospectus and all other information appearing elsewhere and incorporated by reference in this prospectus and any accompanying prospectus supplement.
Summary of Terms of the iPCS Warrants.	
Warrants Offered	300,000 iPCS warrants.
Exercise	Each iPCS warrant entitles the holder to purchase, prior to the expiration date, 0.6996 shares of our common stock, at an exercise price of $74.34 per share, subject to adjustment from time to time upon the occurrence of certain events. The last reported sale price of our common stock on March 31, 2005 was $11.67 per share.
Expiration Date	Any iPCS warrant not exercised prior to July 15, 2010 will expire.

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RISK FACTORS

Risks Related to the Offering of the iPCS Warrants

Because the iPCS warrants are not listed on a securities exchange and because we can give no assurance that they will be so listed, purchasers of the iPCS warrants may not be able to sell their warrants at the price they desire, if at all.

We cannot assure you that a liquid market will develop for the iPCS warrants, that you will be able to sell the iPCS warrants at a particular time or at all, or that the prices you receive when you sell will be favorable. There is currently no public market for the iPCS warrants. Any market-making activity will be subject to limits imposed by the Securities Act of 1933 and other regulations, and may be limited during the pendency of any shelf registration statement. We do not intend to apply (and are not obligated to apply) for listing of the warrants on any securities exchange or any automated quotation system. Therefore, we cannot make any assurances as to the liquidity of any trading market for the warrants. Future trading prices of the warrants will depend on many factors, including our operating performance and financial condition and the market for similar securities.

You may not receive a return on investment in the iPCS warrants through dividends paid on the shares of our common stock issuable upon the exercise of the iPCS warrants.

We do not anticipate paying any cash dividends on our common stock in the foreseeable future. Instead, we intend to retain future earnings to fund our growth. In addition, our existing indebtedness restricts, and we anticipate our future indebtedness may restrict, our ability to pay dividends. Therefore, you will not receive a return on your investment in the warrants by exercising the warrants and receiving a payment of dividends on the shares of our common stock issuable thereunder.

Risks Related to the AirGate Acquisition

We may fail to realize the anticipated benefits of the acquisition of AirGate completed in 2005.

The success of our merger with AirGate will depend, in part, on our ability to realize the anticipated growth opportunities, economies of scale and other benefits from combining our business with AirGate's business. To realize the anticipated benefits of this combination, our management team must develop strategies and implement a business plan that will:

- effectively manage the networks and markets of AirGate and Alamosa;
- effectively manage the marketing and sales of the services of AirGate and Alamosa;
- successfully retain and attract key employees of the combined company, including management, during a period of transition and in light of the competitive employment market; and
- maintain adequate focus on existing businesses and operations while working to integrate the two companies.

If we do not realize economies of scale and other anticipated benefits as a result of the merger, the value of our common stock may decline.

Risks Related to our Business, Strategy and Operations

We may not be able to sustain our planned growth or obtain sufficient revenue to achieve and sustain profitability.

During 2002 and 2003, we experienced overall declining net subscriber growth compared to periods prior to 2002. This trend was attributable to increased competition and slowing aggregate subscriber growth in the wireless telecommunications industry. We are currently experiencing net losses as we continue to add subscribers, which requires a significant up-front investment to acquire those subscribers. Although we experienced an increase in subscriber growth in 2004, if net subscriber growth does not continue to improve or declines for an extended period of time, it may lengthen the amount of time it will take for us to reach a sufficient number of subscribers to achieve profitability.

We may not achieve or sustain operating profitability or positive cash flows, which may result in a drop in our stock price.

We have a limited operating history and have incurred significant losses to date. Our future operating profitability and cash flows from operating activities will depend upon many factors, including, among others, our ability to market Sprint PCS products and services, achieve projected market penetration and manage subscriber turnover rates. We will have to dedicate a substantial portion of any future cash flows from operations to make interest and principal payments on our consolidated debt, which will reduce funds available for other purposes. If we do not maintain positive cash flows from operations, or if our operating cash flows are insufficient to cover our debt obligations in the future, we may be unable to conduct our business in an effective or competitive manner. As a result, our stock price could fall and our stockholders could lose all or part of their investment.

If we receive less revenue or incur more fees than we anticipate for PCS roaming from Sprint, our results of operations may be negatively affected.

We are paid a fee from Sprint or a PCS Affiliate of Sprint for every minute that Sprint's or that affiliate's subscribers use our portion of the PCS network of Sprint. Similarly, we pay a fee to Sprint or another PCS Affiliate of Sprint for every minute that our subscribers use the PCS network of Sprint outside our territory. Sprint PCS subscribers based in our territory may spend more time in other PCS coverage areas than we anticipate, and wireless customers from outside our territory may spend less time in our territory or may use our services less than we anticipate. As a result, we may receive less Sprint PCS roaming revenue and/or have to pay more in Sprint PCS roaming fees than we collect in Sprint PCS roaming revenue. Our ratio of inbound to outbound roaming minutes with Sprint PCS was approximately 1.16 to 1 in 2004. We expect this ratio to decline to approximately 1 to 1 over time.

We are a consumer business and a recession in the United States involving significantly lowered consumer spending could negatively affect our results of operations.

Our primary customer base is individual consumers, and in the event that the economic downturn that the United States and other countries have recently experienced becomes more pronounced or lasts longer than currently expected and spending by individual consumers drops significantly, our business may be negatively affected.

Roaming and wholesale revenue from subscribers of wireless communications providers other than Sprint PCS and PCS Affiliates of Sprint may decline in the future.

We derive a significant amount of roaming and wholesale revenue from wireless communications providers other than Sprint and PCS Affiliates of Sprint for permitting their subscribers to roam on or use on a wholesale basis our portion of the PCS network of Sprint when they are in our territory. For the year ended December 31, 2004, approximately 30% of our roaming and wholesale revenue was attributable to revenue derived from these other wireless communications providers. We do not have agreements directly with these providers. Instead, we rely on roaming or wholesale arrangements that Sprint has negotiated. If the rates offered by Sprint are not attractive, these other wireless communications providers may decide to build-out their own networks in our territory or enter into roaming arrangements with our competitors who also already have networks in our territory. The loss of all or a significant portion of this revenue would have a material adverse effect on our financial condition and operating results.

Our roaming arrangements may not be competitive with other wireless service providers, which may restrict our ability to attract and retain customers and thus may adversely affect our operations.

We do not have agreements directly with other wireless service providers for roaming coverage outside our territory. Instead, we rely on roaming arrangements that Sprint has negotiated with other wireless service providers for coverage in these areas. Some risks related to these arrangements are as follows:

- the arrangements may not benefit us in the same manner that they benefit Sprint;
- the quality of the service provided by another provider during a roaming call may not approximate the quality of the service provided by Sprint;

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- the price of a roaming call may not be competitive with prices charged by other wireless companies for roaming calls;
- customers must end a call in progress and initiate a new call when leaving the PCS network of Sprint and entering another wireless network;
- Sprint wireless customers may not be able to use advanced PCS features from Sprint, such as PCS Vision, while roaming;

- Sprint or the carriers providing the service may not be able to provide us with accurate billing information on a timely basis; and
- if Sprint wireless customers are not able to have a similar wireless experience as when they are on the PCS network of Sprint, we may lose current subscribers and Sprint PCS products and services may be less attractive to potential new customers.

The technology that we use may become obsolete, which would limit our ability to compete effectively within the wireless telecommunications industry.

The wireless telecommunications industry is experiencing significant technological change. We employ CDMA digital technology, the digital wireless communications technology selected by Sprint and certain other carriers for their nationwide networks. Other carriers employ other technologies, such as TDMA, GSM and iDEN, for their nationwide networks. If another technology becomes the preferred industry standard, we would be at a competitive disadvantage and competitive pressures may require Sprint to change its digital technology, which in turn could require us to make changes to our network at substantial costs. We may be unable to respond to these pressures and implement new technology on a timely basis or at an acceptable cost.

Unauthorized use of, or interference with, our portion of the PCS network of Sprint could disrupt our service and increase our costs.

We may incur costs associated with the unauthorized use of our portion of the PCS network of Sprint, including administrative and capital costs associated with detecting, monitoring and reducing the incidence of fraud. Fraudulent use of our portion of the PCS network of Sprint may impact interconnection costs, capacity costs, administrative costs, fraud prevention costs and payments to other carriers for fraudulent roaming. In addition, some of our border markets are susceptible to uncertainties related to areas not governed by the FCC. For example, unauthorized microwave radio signals near the border in Mexico could disrupt our service in the United States.

Potential acquisitions may require us to incur substantial additional debt and integrate new technologies, operations and services, which may be costly and time consuming.

We intend to continually evaluate opportunities for the acquisition of businesses that are intended to complement or extend our existing operations. If we acquire additional businesses, we may encounter difficulties that may be costly and time-consuming and slow our growth. For example, we may have to:

- assume and/or incur substantial additional debt to finance the acquisitions and fund the ongoing operations of the acquired companies;
- integrate new operations with our existing operations; or
- divert the attention of our management from other business concerns.

If we lose the right to install our equipment on wireless towers or are unable to renew expiring leases for wireless towers on favorable terms or at all, our business and results of operations could be adversely impacted.

Substantially all of our base stations are installed on leased tower facilities that are shared with one or more other wireless service providers. In addition, a large portion of these leased tower sites are owned by a few tower companies. If a master agreement with one of these tower companies were to terminate, or if one of these tower companies were unable to support the use of its tower sites by

us, we would have to find new sites or may be required to rebuild the affected portion of our network. In addition, the concentration of our tower leases with a limited number of tower companies could adversely affect our results of operations and financial condition if any of our operating subsidiaries is unable to renew its expiring leases with these tower companies either on favorable terms or at all. If any of the tower leasing companies that we do business with should experience severe financial difficulties, or file for bankruptcy protection, our ability to use our towers could be adversely affected. That, in turn, would adversely affect our revenues and financial condition if a material number of towers were involved.

The loss of the officers and skilled employees upon whom we depend to operate our business could adversely affect our results of operations.

Our business is managed by a small number of executive officers. We believe that our future success will depend in part on our continued ability to retain these executive officers and to attract and retain other highly qualified technical and management personnel. We may not be successful in retaining key personnel or in attracting and retaining other highly qualified technical and management personnel. The loss of the officers and skilled employees upon whom we depend to operate our business could adversely affect our results of operations.

Risks Related to the Relationship with Sprint

Our ability to conduct our business would be severely restricted if Sprint terminates our affiliation agreements with it.

Our relationship with Sprint is governed by our affiliation agreements with Sprint. Since we do not own any licenses to operate a wireless network, our business depends on the continued effectiveness of these affiliation agreements. However, Sprint may be able to terminate our affiliation agreements with it if we materially breach the terms of the agreements. These terms include operational and network requirements that are extremely technical and detailed and apply to each retail store, cell site and switch site. Many of these operational and network requirements can be changed by Sprint, in certain cases, with little notice. As a result, we may not always be in compliance with all requirements of our affiliation agreements with Sprint. Sprint conducts periodic audits of compliance with various aspects of its program guidelines and identifies issues it believes need to be addressed. There may be substantial costs associated with remedying any non-compliance, and such costs may adversely affect our operating results and cash flows. If Sprint terminates or fails to renew our affiliation agreements or fails to perform its obligations under those agreements, our ability to conduct business would be severely restricted.

If we materially breach our affiliation agreements with Sprint, Sprint may have the right to purchase our operating assets at a discount to market value.

Our affiliation agreements with Sprint require that we provide network coverage to a minimum network coverage area within specified time frames and that we meet and maintain Sprint's technical and customer service requirements. We believe we are in compliance with our network build-out requirements and Sprint's other program requirements. A failure by us to meet any expanded build-out requirements for any one of the individual markets in our territory, or a failure to complete our current network build-out requirements according to our expected time frame, or to meet Sprint's technical or customer service requirements contained in the affiliation agreements would constitute a material breach of the agreements, which could lead to their termination by Sprint. We may amend our affiliation agreements with Sprint in the future to expand our network coverage. Our affiliation agreements with Sprint provide that upon the occurrence of an event of termination caused by our breach of such agreements, Sprint has the right to, among other things, purchase our operating assets for a price equal to 72% of our "entire business value."

Sprint may make decisions that could increase our expenses and/or our capital expenditure requirements, reduce our revenues or make our affiliate relationships with Sprint less advantageous than expected.

Under our affiliation agreements with Sprint, Sprint has a substantial amount of control over factors that significantly affect the conduct of our business. Accordingly, up to newly established limits set forth in the amendments to our affiliation agreements with Sprint executed in 2003 and 2004, Sprint may make decisions that adversely affect our business, such as the following:

- Sprint prices its national calling plans based on its own objectives and could set price levels or change other characteristics of its plans in a way that may not be economically sufficient for our business; and
- Sprint may alter its network and technical requirements or request that we build-out additional areas within our territory, which could result in increased equipment and build-out costs or in Sprint building out that area itself or assigning it to another PCS Affiliate of Sprint.

Certain provisions of our affiliation agreements with Sprint may diminish our value and restrict the sale of our business.

Under specific circumstances, Sprint may purchase our operating assets or capital stock at a discount. In addition, Sprint must consent to any transaction pursuant to which Alamosa Holdings is no longer the "ultimate parent" of any of our operating subsidiaries party to the affiliation agreements with Sprint and must consent to any assignment by us of our affiliation agreements with it. Sprint also has a right of first refusal if we decide to sell our operating assets to a third party. We are also subject to a number of restrictions on the transfer of our business, including a prohibition on the sale of our operating assets to competitors of Sprint. These restrictions and other restrictions contained in our affiliation agreements with Sprint, restrict our ability to sell our business, may reduce the value a buyer would be willing to pay for our business and may reduce our "entire business value."

Problems experienced by Sprint with its internal support systems could lead to customer dissatisfaction or increase our costs.

We rely on Sprint's internal support systems, including customer care, billing and back office support. As Sprint has expanded, its internal support systems have been subject to increased demand and, in some cases, suffered a degradation in service. We cannot assure you that Sprint will be able to successfully add system capacity or that its internal support systems will be adequate. It is likely that problems with Sprint's internal support systems could cause:

- delays or problems in our operations or services;
- delays or difficulty in gaining access to customer and financial information;
- a loss of customers; and
- an increase in the costs of customer care, billing and back office services after the expiration of our contractually fixed rates on December 31, 2006.

Should Sprint fail to deliver timely and accurate information, this may lead to adverse short-term decisions and inaccurate assumptions in our business plan. It could also adversely affect our cash flow because Sprint collects our receivables and sends us a net amount that is based on the financial information it produces for us.

Our costs for internal support systems may increase if Sprint terminates all or part of our services agreements with it.

The costs for the services provided by Sprint under our service agreements with Sprint related to billing, customer care and other back-office functions for the year ended December 31, 2004 was approximately $70 million. Since we incur these costs on a per subscriber basis, we expect the aggregate costs for such services to increase as the number of

our subscribers increases. Sprint may terminate any service provided under such agreements upon nine months' prior written notice, but if

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we would like to continue receiving such service, Sprint has agreed that it will assist us in developing that function internally or locating a third-party vendor that will provide that service. Although Sprint has agreed in such an event to reimburse us for expenses we incur in transitioning to any service internally or to a third-party, if Sprint terminates a service for which we have not developed or are unable to develop a cost-effective alternative, our operating costs may increase beyond our expectations and our operations may be interrupted or restricted. We do not currently have a contingency plan if Sprint terminates a service we currently receive from it.

If Sprint does not maintain control over its licensed spectrum, the affiliation agreements with Sprint may be terminated.

Sprint, not us, owns the licenses necessary to provide wireless services in our territory. The FCC requires that licensees like Sprint maintain control of their licensed systems and not delegate control to third party operators or managers without the FCC's consent. Our affiliation agreements with Sprint reflect an arrangement that the parties believe meets the FCC requirements for licensee control of licensed spectrum. However, if the FCC were to determine that any of our affiliation agreements with Sprint needs to be modified to increase the level of licensee control, we have agreed with Sprint to use our best efforts to modify the agreements to comply with applicable law. If we cannot agree with Sprint to modify the agreements, those agreements may be terminated. If the agreements are terminated, we would no longer be a part of the PCS network of Sprint and we would not be able to conduct our business.

The FCC may fail to renew the Sprint wireless licenses under certain circumstances, which would prevent us from providing wireless services.

Sprint's wireless licenses are subject to renewal and revocation by the FCC. The Sprint wireless licenses in our territory will expire in 2005 or 2007 but may be renewed for additional ten-year terms. The FCC has adopted specific standards that apply to wireless personal communications services license renewals. Any failure by Sprint or us to comply with these standards could result in the nonrenewal of the Sprint licenses for our territory. Additionally, if Sprint does not demonstrate to the FCC that Sprint has met the construction requirements for each of its wireless personal communications services licenses, it can lose those licenses. If Sprint loses its licenses in our territory for any of these reasons, we and our subsidiaries would not be able to provide wireless services without obtaining rights to other licenses. If Sprint loses its licenses in another territory, Sprint or the applicable PCS Affiliate of Sprint would not be able to provide wireless services without obtaining rights to other licenses and our ability to offer nationwide calling plans would be diminished and the cost of providing these plans could increase significantly.

We rely on Sprint for a substantial amount of our financial information. If that information is not accurate, the investment community could lose confidence in us.

Under our affiliation agreements with Sprint, Sprint performs our billing, manages our accounts receivable and provides a substantial amount of financial data that impact our accounts. We use that information to record our financial results and to prepare our financial statements. If we later find errors in that information, we may be required to restate our financial statements. If that occurs with respect to us or any other PCS Affiliate of Sprint, investors and securities analysts may lose confidence in us.

If Sprint does not succeed, our business may not succeed.

If Sprint has a significant disruption to its business plan or network, fails to operate its business in an efficient manner, or suffers a weakening of its brand name, our operations and profitability would likely be negatively impacted. If Sprint should have significant financial problems, including bankruptcy, our business would suffer material adverse consequences, which could include termination or revision of our affiliation agreements with Sprint. We currently have no reason to believe that Sprint will have significant financial problems, including bankruptcy.

If other PCS Affiliates of Sprint have financial difficulties, the PCS network of Sprint could be disrupted.

The national PCS network of Sprint is a combination of networks. The large metropolitan areas are owned and operated by Sprint, and the areas in between them are operated by PCS Affiliates of Sprint, all of which are independent companies like us. We believe that most, if not all, of these companies have incurred substantial debt to pay the large cost of building out their networks. If other PCS Affiliates of Sprint experience financial difficulties, the PCS network of Sprint could be disrupted in the territories of those PCS Affiliates of Sprint. Material disruptions in the PCS network of Sprint could have a material adverse effect on our ability to attract and retain subscribers. If the affiliation agreements of those PCS Affiliates of Sprint are like ours, Sprint would have the right to step in and operate the affected territory. However, this right could be delayed or hindered by legal proceedings, including any bankruptcy proceeding related to the affected PCS Affiliate of Sprint. Certain PCS Affiliates of Sprint have declared bankruptcy, some alleging that Sprint violated its agreements with the PCS Affiliate, and others have experienced financial difficulties. In each case, we believe that there has been no material disruption of the PCS network of Sprint to date.

We may have difficulty in obtaining an adequate supply of certain handsets from Sprint, which could adversely affect our results of operations.

We depend on our relationship with Sprint to obtain handsets and other wireless devices. Sprint orders handsets and other wireless devices from various manufacturers. We could have difficulty obtaining specific types of handsets in a timely manner if:

- Sprint does not adequately project the need for handsets for itself, its PCS Affiliates and its other third party distribution channels, particularly in transition to new technologies such as 3G technology;
- Sprint gives preference to other distribution channels;
- We do not adequately project our need for handsets or other wireless devices;
- Sprint modifies its handset logistics and delivery plan in a manner that restricts or delays our access to handsets; or
- There is an adverse development in the relationship between Sprint and its suppliers or vendors.

The occurrence of any of the foregoing could disrupt our customer service and/or result in a decrease in our subscribers, which could adversely affect our results of operations.

The recently announced merger of Sprint and Nextel Communications, Inc. could have an impact on our affiliation agreements with Sprint.

On December 15, 2004, Sprint Corporation and Nextel Communications, Inc. announced that their boards of directors unanimously approved a definitive agreement for a merger of equals. Nextel Communications currently operates a wireless mobility communications network in certain territories in which we also provide digital wireless mobility communications network services under the Sprint or affiliated brands.

We and Sprint have had only very preliminary communications regarding the potential impact on us of the pending Sprint-Nextel transaction. We believe that, based on currently available information, and assuming that no changes are effected with respect to Sprint's agreements with us, Sprint could be in violation of the exclusivity provisions of AirGate's agreements with Sprint upon completion of the Sprint-Nextel transaction and Sprint could be in violation of the exclusivity provisions of the agreements between our other operating subsidiaries and Sprint at some point following completion of the Sprint-Nextel transaction.

Sprint's agreements with us provide for specific remedies in the event of a material violation by Sprint of such agreements if not cured within an applicable time period. Neither we nor any of our executives have made any definitive determination as to the impact on the value to us or our business

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of any of such remedies or whether any such remedy would be more or less favorable to us or our shareholders than are our existing arrangements with Sprint or any possible renegotiated arrangements with Sprint.

We are committed to working with Sprint to reach mutually agreeable arrangements with respect to these matters. However, there can be no assurances that we and Sprint will be able to reach mutually acceptable arrangements or as to the terms of any such arrangements or the likely impact on us of any such arrangement.

Risks Related to Our Indebtedness

Our substantial leverage could adversely affect our financial health.

We are highly leveraged. As of December 31, 2004, our total outstanding debt, including capital lease obligations and excluding unused commitments made by lenders, was approximately $740 million. In addition, we had 478,987 shares of mandatorily redeemable preferred stock outstanding with a liquidation preference of $250 per share or $120 million in the aggregate that would be required to be redeemed by us on July 31, 2013 assuming the shares were not converted into common stock prior to that date. As of December 31, 2004, such indebtedness and preferred stock redemption obligations represent approximately 85% of our total capitalization, which includes total outstanding debt, mandatorily redeemable preferred stock and stockholders' equity as presented in our consolidated balance sheet at December 31, 2004. The indentures governing our existing senior notes permit us and our subsidiaries to incur additional indebtedness subject to certain limitations. Our substantial indebtedness could adversely affect our financial health by, among other things:

- increasing our vulnerability to adverse economic conditions;
- limiting our ability to obtain any additional financing we may need to operate, develop and expand our business;
- requiring us to dedicate a substantial portion of any cash flows from operations to service our debt, which reduces the funds available for operations and future business opportunities; and
-

potentially making us more highly leveraged than our competitors, which could potentially decrease our ability to compete in our industry.

The ability to make payments on our debt will depend upon our future operating performance, which is subject to general economic and competitive conditions and to financial, business and other factors, many of which we cannot control. If the cash flows from our operating activities is insufficient to service our debt obligations, we may take actions, such as delaying or reducing capital expenditures, attempting to restructure or refinance our debt, selling assets or operations or seeking additional equity capital.

The terms of our debt place restrictions on us and our subsidiaries, which may limit our operating flexibility.

The indentures governing our senior notes impose material operating and financial restrictions on us and our subsidiaries. These restrictions, subject in certain cases to ordinary course of business and other exceptions, may limit our ability and the ability of our subsidiaries to engage in some transactions, including the following:

- incurring additional debt or in the case of our guarantor subsidiaries, issuing capital stock to a third party;
- paying dividends, redeeming capital stock or making other restricted payments or investments;
- creating liens on assets;
- merging, consolidating or disposing of assets;
- repurchasing our common stock;
- entering into transactions with affiliates;

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- pay dividends; and

	24,285			84,475
Other income (expense):				
Investment and other income (expense)	721			434
Interest expense	(1,838		)	(2,503
Earnings from continuing operations before income taxes	29,667			22,216
Income tax expense	8,686			5,003
Earnings from continuing operations	$	20,981		$17,21
	—			—

Loss from discontinued operations, net of income taxes			
Net earnings	$	20,981	$17,21
Earnings from continuing operations per Class A Nonvoting Common Share:			
Basic	$	0.42	$0.34
Diluted	$	0.42	$0.33
Earnings from continuing operations per Class B Voting Common Share:			
Basic	$	0.42	$0.34
Diluted	$	0.42	$0.33
Loss from discontinued operations per Class A Nonvoting Common Share:			
Basic	$	—	$—
Diluted	$	—	$—
Loss from discontinued operations per Class B Voting Common Share:			
Basic	$	—	$—
Diluted	$	—	$—
Net earnings per Class A Nonvoting Common Share:			
Basic	$	0.42	$0.34
Diluted	$	0.42	$0.33

Dividends	$	0.20	$0.20
Net earnings per Class B Voting Common Share:			
Basic	$	0.42	$0.34
Diluted	$	0.42	$0.33
Dividends	$	0.20	$0.20
Weighted average common shares outstanding (in thousands):			
Basic	50,251		51,301
Diluted	50,505		51,450

See Notes to Condensed Consolidated Financial Statements.

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BRADY CORPORATION AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (LOSS)
(Dollars in Thousands)

	Three months ended April 30, (Unaudited)		Nine months ended April 30, (Unaudited)	
	2016	2015	2016	2015
Net earnings	$20,981	$17,213	$54,974	$42,381
Other comprehensive income (loss):				
Foreign currency translation adjustments:				
Net gain (loss) recognized in other comprehensive loss	24,889	930	10,943	(70,191)
Reclassification adjustment for gains included in net earnings	—	—	—	(34,697)
	24,889	930	10,943	(104,888)
Net investment hedge translation adjustments	(3,733)	406	(191)	20,833
Long-term intercompany loan translation adjustments:				
Net (loss) gain recognized in other comprehensive loss	(2,321)	(801)	(6,141)	82
Reclassification adjustment for gains included in net earnings	—	—	—	(393)
	(2,321)	(801)	(6,141)	(311)
Cash flow hedges:				
Net (loss) gain recognized in other comprehensive loss	(167)	(455)	(729)	1,386
Reclassification adjustment for losses (gains) included in net earnings	169	(457)	(174)	(552)
	2	(912)	(903)	834
Pension and other post-retirement benefits:				
Net (loss) gain recognized in other comprehensive income	(2)	1,644	(2)	1,498
Reclassification adjustment for plan curtailment gain included in net earnings	—	(1,741)	—	(1,741)
Actuarial gain amortization	(161)	(106)	(484)	(428)
Prior service credit amortization	—	(40)	(1,035)	(162)
	(163)	(243)	(1,521)	(833)
Other comprehensive income (loss), before tax	18,674	(620)	2,187	(84,365)
Income tax benefit (expense) related to items of other comprehensive income (loss)	1,313	250	478	(7,730)
Other comprehensive income (loss), net of tax	19,987	(370)	2,665	(92,095)
Comprehensive income (loss)	$40,968	$16,843	$57,639	$(49,714)

See Notes to Condensed Consolidated Financial Statements.

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BRADY CORPORATION AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS
(Dollars in Thousands)

	Nine months ended April 30, (Unaudited)	
	2016	2015
Operating activities:		
Net earnings	$54,974	$42,381
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	24,896	28,511
Non-cash portion of stock-based compensation expense	6,247	3,556
Non-cash portion of restructuring charges	—	3,545
Loss on sale of business, net	—	426
Deferred income taxes	3,169	(4,533)
Changes in operating assets and liabilities (net of effects of business acquisitions/divestitures):		
Accounts receivable	4,679	(797)
Inventories	4,556	(8,385)
Prepaid expenses and other assets	(734)	201
Accounts payable and other liabilities	3,432	(8,399)
Income taxes	(2,669)	(3,766)
Net cash provided by operating activities	98,550	52,740
Investing activities:		
Purchases of property, plant and equipment	(7,468)	(23,545)
Sale of business, net of cash retained	—	6,111
Other	1,987	3,927
Net cash used in investing activities	(5,481)	(13,507)
Financing activities:		
Payment of dividends	(30,603)	(30,712)
Proceeds from issuance of common stock	663	1,591
Purchases of treasury stock	(23,552)	—
Proceeds from borrowing on credit facilities	28,819	64,638
Principal payments on debt	(42,514)	(42,514)
Debt issuance costs	(803)	—
Income tax on equity-based compensation, and other	(1,238)	(3,832)
Net cash used in financing activities	(69,228)	(10,829)
Effect of exchange rate changes on cash	3,263	(9,770)
Net increase in cash and cash equivalents	27,104	18,634
Cash and cash equivalents, beginning of period	114,492	81,834
Cash and cash equivalents, end of period	$141,596	$100,468

See Notes to Condensed Consolidated Financial Statements

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BRADY CORPORATION AND SUBSIDIARIES
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
Nine Months Ended April 30, 2016
(Unaudited)
(In thousands, except share and per share amounts)

NOTE A — Basis of Presentation

The condensed consolidated financial statements included herein have been prepared by Brady Corporation and subsidiaries (the "Company," "Brady," "we," or "our") without audit, pursuant to the rules and regulations of the Securities and Exchange Commission. In the opinion of the Company, the foregoing statements contain all adjustments, consisting only of normal recurring adjustments necessary to present fairly the financial position of the Company as of April 30, 2016 and July 31, 2015, its results of operations and comprehensive income (loss) for the three and nine months ended April 30, 2016 and 2015, and cash flows for the nine months ended April 30, 2016 and 2015. The consolidated balance sheet as of July 31, 2015 has been derived from the audited consolidated financial statements of that date. The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America ("GAAP") requires management to make estimates and assumptions that affect the reported amounts therein. Due to the inherent uncertainty involved in making estimates, actual results in future periods may differ from the estimates.

Certain information and footnote disclosures normally included in financial statements prepared in accordance with GAAP have been omitted pursuant to rules and regulations of the Securities and Exchange Commission. Accordingly, the condensed consolidated financial statements do not include all of the information and footnotes required by GAAP for complete financial statement presentation. It is suggested that these condensed consolidated financial statements be read in conjunction with the consolidated financial statements and the notes thereto included in the Company's latest annual report on Form 10-K for the year ended July 31, 2015.

The results of operations of the Company's Die-Cut business have been reported as discontinued operations within the condensed consolidated statements of earnings for the nine months ended April 30, 2015. A portion of the Die-Cut business was divested in fiscal 2014 and the remainder was divested in the first quarter of fiscal 2015. In accordance with the authoritative literature, the Company has elected to not separately disclose the cash flows or other comprehensive income related to discontinued operations. Refer to Note J, "Discontinued Operations" for further discussion regarding the business.

NOTE B — Goodwill and Other Intangible Assets

Changes in the carrying amount of goodwill for the nine months ended April 30, 2016, were as follows:

	IDS	WPS	Total
Balance as of July 31, 2015	$382,786	$50,413	$433,199
Translation adjustments	4,128	(1,136)	$2,992
Balance as of April 30, 2016	$386,914	$49,277	$436,191

Goodwill at April 30, 2016 and July 31, 2015 included $118,637 and $209,392 of accumulated impairment losses within the Identification Solutions ("IDS") and Workplace Safety ("WPS") segments, respectively, for a total of $328,029. There were no impairment charges recorded during the nine months ended April 30, 2016. The increase in the carrying amount of Goodwill as of April 30, 2016 compared to July 31, 2015 was due to the effect of currency fluctuations during the nine-month period.

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Other intangible assets include patents, trademarks, customer relationships, non-compete agreements and other intangible assets with finite lives being amortized in accordance with the accounting guidance for other intangible assets. The Company also has unamortized indefinite-lived trademarks that are classified as other intangible assets. The net book value of these assets was as follows:

	April 30, 2016				July 31, 2015			
	Weighted Average Amortization Period (Years)	Gross Carrying Amount	Accumulated Amortization	Net Book Value	Weighted Average Amortization Period (Years)	Gross Carrying Amount	Accumulated Amortization	Net Book Value
Amortized other intangible assets:								
Patents	5	$12,218	$(10,989)	$1,229	5	$12,073	$(10,641)	$1,432
Trademarks and other	5	14,459	(13,713)	746	5	14,375	(12,471)	1,904
Customer relationships	7	137,520	(100,621)	36,899	7	136,693	(94,537)	42,156
Non-compete agreements and other	4	9,184	(9,168)	16	4	9,076	(9,032)	44
Unamortized other intangible assets:								
Trademarks	N/A	23,370	—	23,370	N/A	23,352	—	23,352
Total		$196,751	$(134,491)	$62,260		$195,569	$(126,681)	$68,888

The increase in the gross carrying amount of other intangible assets as of April 30, 2016 compared to July 31, 2015 was primarily due to the effect of currency fluctuations during the nine-month period.

Amortization expense on intangible assets was $1,838 and $2,900 for the three months ended April 30, 2016 and 2015, respectively, and $7,066 and $9,251 for the nine months ended April 30, 2016 and 2015, respectively. The amortization expense over each of the next five fiscal years is projected to be $8,881, $7,175, $6,471, $6,181 and $5,628 for the fiscal years ending July 31, 2016, 2017, 2018, 2019 and 2020, respectively.

NOTE C — Other Comprehensive Income (Loss)

Other comprehensive income (loss) ("OCI") consists of foreign currency translation adjustments, unrealized gains and losses from cash flow hedges and net investment hedges, and the unamortized gain on post-retirement plans, net of their related tax effects.

The following table illustrates the changes in the balances of each component of accumulated other comprehensive loss, net of tax, for the nine months ended April 30, 2016:

	Unrealized (loss) gain on cash flow hedges	Unamortized gain on post-retirement plans	Foreign currency translation adjustments	Accumulated other comprehensive loss
Beginning balance, July 31, 2015	$ 9	$ 3,438	$(48,481)	$ (45,034)
Other comprehensive (loss) income before reclassification	(368)	(2)	4,634	4,264
Amounts reclassified from accumulated other comprehensive loss	(106)	(1,520)	—	(1,626)
Ending balance, April 30, 2016	$ (465)	$ 1,916	$(43,847)	$ (42,396)

The decrease in accumulated other comprehensive loss as of April 30, 2016 compared to July 31, 2015 was primarily due to the depreciation of the U.S. dollar against certain other currencies during the nine-month period. The foreign currency translation adjustments column in the table above includes the impact of foreign currency translation, foreign currency translation on intercompany notes, and the settlements of net investment hedges, net of tax. Of the total

$1,626 in amounts reclassified from accumulated other comprehensive loss, the $106 gain on cash flow hedges was reclassified into cost of products sold, and the $1,520 gain on post-retirement plans was reclassified into selling, general and administrative expenses ("SG&A") on the condensed consolidated statement of earnings for the nine months ended April 30, 2016.
The changes in accumulated other comprehensive income (loss) by component, net of tax, for the nine months ended April 30, 2015 were as follows:

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	Unrealized gain (loss) on cash flow hedges	Unamortized gain on post-retirement plans	Foreign currency translation adjustments	Accumulated other comprehensive income (loss)
Beginning balance, July 31, 2014	$ (12)	$ 4,854	$ 59,314	$ 64,156
Other comprehensive income (loss) before reclassification	927	1,639	(57,296)	(54,730)
Amounts reclassified from accumulated other comprehensive income (loss)	(337)	(2,331)	(34,697)	(37,365)
Ending balance, April 30, 2015	$ 578	$ 4,162	$ (32,679)	$ (27,939)

The decrease in accumulated other comprehensive income (loss) as of April 30, 2015 compared to July 31, 2014 was primarily due the appreciation of the U.S. dollar against other currencies, most of which was realized during the six month period ended January 31, 2015. The decrease was also attributable to the accumulated foreign currency translation gains in the China Die-Cut businesses, which were reclassified into net earnings upon the completion of the second phase of the Die-Cut divestiture during the three months ended October 31, 2014. The foreign currency translation adjustments column in the table above includes the impact of foreign currency translation, foreign currency translation on intercompany notes, and the settlements of net investment hedges, net of tax. Of the total $37,365 in amounts reclassified from accumulated other comprehensive income (loss), the $34,697 gain was reclassified to the net loss on the sale of the Die-Cut business, the $337 gain on cash flow hedges was reclassified into cost of products sold, and the $2,331 gain due to curtailment of the post-retirement medical benefit plan was reclassified into SG&A on the condensed consolidated statement of earnings for the nine months ended April 30, 2015.

The following table illustrates the income tax expense on the components of other comprehensive income (loss) for the three and nine months ended April 30, 2016 and 2015:

	Three months ended April 30,		Nine months ended April 30,	
	2016	2015	2016	2015
Income tax benefit (expense) related to items of other comprehensive income (loss):				
Net investment hedge translation adjustments	$1,456	$(158)	$75	$(8,125)
Long-term intercompany loan settlements	—	(61)	—	489
Cash flow hedges	(126)	352	428	(245)
Pension and other post-retirement benefits	25	—	27	—
Other income tax adjustments and currency translation	(42)	117	(52)	151
Income tax benefit (expense) related to items of other comprehensive income (loss)	$1,313	$250	$478	$(7,730)

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NOTE D — Net Earnings per Common Share

Reconciliations of the numerator and denominator of the basic and diluted per share computations for the Company's Class A and Class B common stock are summarized as follows:

	Three months ended April 30,		Nine months ended April 30,	
	2016	2015	2016	2015
Numerator: (in thousands)				
Earnings from continuing operations	$20,981	$17,213	$54,974	$44,296
Less:				
Preferential dividends	—	—	(783)	(794)
Preferential dividends on dilutive stock options	—	—	(1)	(1)
Numerator for basic and diluted earnings from continuing operations per Class B Voting Common Share	$20,981	$17,213	$54,190	$43,501
Denominator: (in thousands)				
Denominator for basic earnings from continuing operations per share for both Class A and Class B	50,251	51,301	50,602	51,275
Plus: Effect of dilutive stock options	254	149	145	95
Denominator for diluted earnings from continuing operations per share for both Class A and Class B	50,505	51,450	50,747	51,370
Earnings from continuing operations per Class A Nonvoting Common Share:				
Basic	$0.42	$0.34	$1.09	$0.86
Diluted	$0.42	$0.33	$1.08	$0.86
Earnings from continuing operations per Class B Voting Common Share:				
Basic	$0.42	$0.34	$1.07	$0.85
Diluted	$0.42	$0.33	$1.07	$0.85
Loss from discontinued operations per Class A Nonvoting Common Share:				
Basic	$—	$—	$—	$(0.03)
Diluted	$—	$—	$—	$(0.03)
Loss from discontinued operations per Class B Voting Common Share:				
Basic	$—	$—	$—	$(0.04)
Diluted	$—	$—	$—	$(0.04)
Net earnings per Class A Nonvoting Common Share:				
Basic	$0.42	$0.34	$1.09	$0.83
Diluted	$0.42	$0.33	$1.08	$0.83
Net earnings per Class B Voting Common Share:				
Basic	$0.42	$0.34	$1.07	$0.81
Diluted	$0.42	$0.33	$1.07	$0.81

Options to purchase approximately 2,480,000 and 2,836,000 shares of Class A Nonvoting Common Stock for the three months ended April 30, 2016 and 2015, respectively, and 3,525,000 and 3,531,000 shares for the nine months ended April 30, 2016 and 2015, respectively, were not included in the computation of diluted net earnings or loss per share because the option exercise price was greater than the average market price of the common shares and, therefore, the effect would have been anti-dilutive.

NOTE E — Segment Information

The Company is organized and managed on a global basis within three business platforms, ID Solutions, Workplace Safety, and People Identification ("PeopleID"), which aggregate into two reportable segments: IDS and WPS.

The Company evaluates short-term segment performance based on segment profit or loss and customer sales. Segment profit or loss does not include certain administrative costs, such as the cost of finance, information technology, human resources, legal, and executive leadership, which are managed as global functions. Restructuring charges, impairment

charges, equity compensation costs, interest expense, investment and other income (expense) and income taxes are also excluded when evaluating segment performance.

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Each business platform has a President or Vice-President that reports directly to the Company's chief operating decision maker, its Chief Executive Officer. Each platform has its own distinct operations, which are managed locally by its own management team, maintains its own financial reports and is evaluated based on global segment profit. The Company has determined that these business platforms comprise its three operating segments, which aggregate into two reportable segments based on the information used by the Chief Executive Officer to allocate resources and assess performance.

The segment results have been adjusted to reflect continuing operations in all periods presented. The following is a summary of segment information for the three and nine months ended April 30, 2016 and 2015:

	Three months ended April 30,		Nine months ended April 30,	
	2016	2015	2016	2015
Sales to External Customers				
ID Solutions	$196,953	$200,786	$578,160	$604,948
Workplace Safety	89,863	89,441	260,359	278,147
Total Company	$286,816	$290,227	$838,519	$883,095
Segment Profit				
ID Solutions	$46,445	$41,614	$123,451	$120,800
Workplace Safety	13,759	12,292	43,818	40,607
Total Company	$60,204	$53,906	$167,269	$161,407

The following is a reconciliation of segment profit to earnings from continuing operations before income taxes for the three and nine months ended April 30, 2016 and 2015:

	Three months ended April 30,		Nine months ended April 30,	
	2016	2015	2016	2015
Total profit from reportable segments	$60,204	$53,906	$167,269	$161,407
Unallocated amounts:				
Administrative costs	(29,420)	(24,787)	(82,794)	(79,347)
Restructuring charges	—	(4,834)	—	(13,991)
Investment and other income (expense)	721	434	(1,030)	968
Interest expense	(1,838)	(2,503)	(6,119)	(8,394)
Earnings from continuing operations before income taxes	$29,667	$22,216	$77,326	$60,643

NOTE F – Stock-Based Compensation

The Company has an incentive stock plan under which the Board of Directors may grant nonqualified stock options to purchase shares of Class A Nonvoting Common Stock, restricted stock units ("RSUs"), or restricted and unrestricted shares of Class A Nonvoting Common Stock to employees and non-employee directors.

The options issued under the plan have an exercise price equal to the fair market value of the underlying stock at the date of grant and generally vest over a three-year service period, with one-third becoming exercisable one year after the grant date and one-third additional in each of the succeeding two years. Options issued under the plan, referred to herein as “service-based” stock options, generally expire 10 years from the date of grant.

RSUs issued under the plan have an issuance price equal to the fair market value of the underlying stock at the date of grant. The RSUs granted under the plan generally vest over a three-year service period, with one-third becoming exercisable one year after the grant date and one-third additional in each of the succeeding two years. Shares issued under the plan are referred to herein as "service-based" RSUs.

As of April 30, 2016, the Company has reserved 4,630,354 shares of Class A Nonvoting Common Stock for outstanding stock options, RSUs, and restricted shares and 2,368,731 shares of Class A Nonvoting Common Stock remain for future issuance of stock options, RSUs, and restricted and unrestricted shares under the active plan. The Company uses treasury stock or will issue new Class A Nonvoting Common Stock to deliver shares under the plan.

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The Company recognizes the compensation cost of all share-based awards at the time it is deemed probable the award will vest. This cost is recognized on a straight-line basis over the vesting period of the award. If it is determined that it is unlikely the award will vest, the expense recognized to date for the award is reversed in the period in which this is evident and the remaining expense is not recorded. Total stock-based compensation expense recognized by the Company during the three months ended April 30, 2016 and 2015, was $1,678 ($1,040 net of taxes) and $1,085 ($673 net of taxes), respectively. Expense recognized during the nine months ended April 30, 2016 and 2015, was $6,247 ($3,873 net of taxes) and $3,556 ($2,205 net of taxes), respectively.
As of April 30, 2016, total unrecognized compensation cost related to stock-based compensation awards was $17,206 pre-tax, net of estimated forfeitures, which the Company expects to recognize over a weighted-average period of 2.6 years.
The Company has estimated the fair value of its service-based stock option awards granted during the nine months ended April 30, 2016 and 2015, using the Black-Scholes option valuation model. The weighted-average assumptions used in the Black-Scholes valuation model are reflected in the following table:

	Nine months ended April 30,	
Black-Scholes Option Valuation Assumptions	2016	2015
Expected term (in years)	6.11	6.06
Expected volatility	29.95 %	34.05 %
Expected dividend yield	2.59 %	2.48 %
Risk-free interest rate	1.64 %	1.91 %
Weighted-average market value of underlying stock at grant date	$20.02	$22.73
Weighted-average exercise price	$20.02	$22.73
Weighted-average fair value of options granted during the period	$4.58	$6.12

The Company uses historical data regarding stock option exercise behaviors to estimate the expected term of options granted based on the period of time that options granted are expected to be outstanding. Expected volatilities are based on the historical volatility of the Company's stock. The expected dividend yield is based on the Company's historical dividend payments and historical yield. The risk-free interest rate is based on the U.S. Treasury yield curve in effect on the grant date for the length of time corresponding to the expected term of the option. The market value is calculated as the average of the high and the low stock price on the date of the grant.

A summary of stock option activity under the Company's share-based compensation plans for the nine months ended April 30, 2016 is presented below:

Options	Shares	Weighted Average Exercise Price	Weighted Average Remaining Contractual Term	Aggregate Intrinsic Value
Outstanding at July 31, 2015	3,500,951	$ 29.64		
New grants	881,744	20.02		
Exercised	(28,782)	23.04		
Forfeited or expired	(449,029)	30.90		
Outstanding at April 30, 2016	3,904,884	$ 27.37	5.7	$7,963,025
Exercisable at April 30, 2016	2,679,527	$ 30.09	4.2	$1,483,578

There were 2,679,527 and 2,706,566 options exercisable with a weighted average exercise price of $30.09 and $30.84 at April 30, 2016 and 2015, respectively. The cash received from the exercise of options during the three months

ended April 30, 2016 and 2015 was $610 and $744, respectively. The cash received from the exercise of options during the nine months ended April 30, 2016 and 2015 was $663 and $1,591, respectively. The tax benefit on options exercised during the three months ended April 30, 2016 and 2015 was $37 and $35, respectively. The tax benefit on options exercised during the nine months ended April 30, 2016 and 2015 was $40 and $79, respectively.

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The total intrinsic value of options exercised during the nine months ended April 30, 2016 and 2015, based upon the average market price at the time of exercise during the period, was $105 and $202, respectively. The total fair value of stock options vested during the nine months ended April 30, 2016 and 2015, was $3,193 and $3,909, respectively.
The following table summarizes the RSU activity under the Company's share-based compensation plans for the nine months ended April 30, 2016:

Service-Based RSUs	Shares	Weighted Average Grant Date Fair Value
Outstanding at July 31, 2015	677,454	$ 24.72
New grants	173,394	20.07
Vested	(72,164)	25.12
Forfeited	(53,214)	23.77
Outstanding at April 30, 2016	725,470	$ 23.64

The service-based RSUs granted during the nine months ended April 30, 2015 had a weighted-average grant date fair value of $23.59.
The aggregate intrinsic value of unvested RSUs expected to vest at April 30, 2016 was $19,218. The total fair value of RSUs vested during the nine months ended April 30, 2016 and 2015, was $1,471 and $805, respectively.
NOTE G – Employee Benefit Plans
The components of net periodic postretirement benefit cost for the three and nine months ended April 30, 2016 and 2015 were as follows:

	Three months ended April 30,		Nine months ended April 30,	
	2016	2015	2016	2015
Components of net periodic postretirement benefit cost:				
Service cost	$2	$40	$6	$203
Interest cost	29	35	86	177
Amortization of prior service credit	—	(40)	(1,035)	(202)
Amortization of net actuarial gain	(161)	(106)	(484)	(540)
Curtailment gain	—	(4,296)	—	(4,296)
Net periodic postretirement benefit cost	$(130)	$(4,367)	$(1,427)	$(4,658)

In March 2015, the Company announced the elimination of postretirement medical benefits for eligible domestic employees retiring on or after January 1, 2016. This amendment resulted in a decrease in the accumulated postretirement benefit obligation liability of $4,490 and a curtailment gain of $4,296. The curtailment gain was recognized in SG&A on the condensed consolidated statements of earnings, during the three months ended April 30, 2015.

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NOTE H — Fair Value Measurements

In accordance with fair value accounting guidance, the Company's assets and liabilities measured at fair market value are classified in one of the following categories:

Level 1 — Assets or liabilities for which fair value is based on unadjusted quoted prices in active markets for identical instruments that are accessible as of the reporting date.

Level 2 — Assets or liabilities for which fair value is based on other significant pricing inputs that are either directly or indirectly observable.

Level 3 — Assets or liabilities for which fair value is based on significant unobservable pricing inputs to the extent little or no market data is available, which result in the use of management's own assumptions.

The following tables set forth by level within the fair value hierarchy our financial assets and liabilities that were accounted for at fair value on a recurring basis at April 30, 2016 and July 31, 2015, according to the valuation techniques the Company used to determine their fair values.

	Inputs Considered As Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Fair Values	Balance Sheet Classifications
April 30, 2016				
Trading securities	$ 13,567	$ —	$ 13,567	Other assets
Foreign exchange contracts	—	855	855	Prepaid expenses and other current assets
Total Assets	$ 13,567	$ 855	$ 14,422	
Foreign exchange contracts	$ —	$ 802	$ 802	Other current liabilities
Total Liabilities	$ —	$ 802	$ 802	
July 31, 2015				
Trading securities	$ 15,356	$ —	$ 15,356	Other assets
Foreign exchange contracts	—	685	685	Prepaid expenses and other current assets
Total Assets	$ 15,356	$ 685	$ 16,041	
Foreign exchange contracts	$ —	$ 1,280	$ 1,280	Other current liabilities
Total Liabilities	$ —	$ 1,280	$ 1,280	

The following methods and assumptions were used to estimate the fair value of each class of financial instrument:

Trading securities: The Company's deferred compensation investments consist of investments in mutual funds. These investments were classified as Level 1 as the shares of these investments trade with sufficient frequency and volume to enable us to obtain pricing information on an ongoing basis.

Foreign exchange contracts: The Company's foreign exchange contracts were classified as Level 2 as the fair value was based on the present value of the future cash flows using external models with observable inputs, such as interest rates, yield curves and foreign exchange rates. See Note I, "Derivatives and Hedging Activities," for additional information.

There have been no transfers of assets or liabilities between the fair value hierarchy levels outlined above during the nine months ended April 30, 2016 and 2015. In addition, the Company had no significant measurements of assets or liabilities at fair value on a nonrecurring basis subsequent to their initial recognition during the nine months ended April 30, 2016.

During fiscal 2015, goodwill with carrying amounts of $26,246 and $10,866 in the WPS APAC and WPS Americas reporting units, respectively, was written off entirely, resulting in impairment charges of $37,112. In order to arrive at

the implied fair value of goodwill, the Company calculated the fair value of all of the assets and liabilities of the reporting unit as if it had been acquired in a business combination. After assigning fair value to the assets and liabilities of the reporting unit, it was determined there was no excess fair value of the reporting units over the implied fair value of goodwill and thus, the remaining goodwill balances were impaired in fiscal 2015. The goodwill balances represented a Level 3 asset measured at fair value on a nonrecurring basis subsequent to their original recognition.

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During fiscal 2015, management evaluated other indefinite-lived intangible assets for recoverability using the income approach. The valuation was based upon current sales projections and profitability for each asset group, and the relief from royalty method was applied. Management evaluated other finite-lived intangible assets for recoverability using an undiscounted cash flow analysis based upon current sales projections and profitability for each asset group. This analysis resulted in an amount that was less than the carrying value of certain finite-lived intangible assets. Management measured the impairment loss of both indefinite and finite-lived intangible assets as the amount by which the carrying amount of the assets exceeded their fair value. As a result, other intangible assets with a carrying amount of $26,194 were written down to their estimated fair value of $19,543. These represented Level 3 assets measured at fair value on a nonrecurring basis subsequent to their original recognition. These items resulted in a total impairment charge of $6,651 in fiscal 2015.

The Company's financial instruments, other than those presented in the disclosures above, include cash and cash equivalents, accounts receivable, notes payable, accounts payable, and other liabilities. The fair values of these financial instruments approximated carrying values because of their short-term nature.

The estimated fair value of the Company's short-term and long-term debt obligations, excluding notes payable, based on the quoted market prices for similar issues and on the current rates offered for debt of similar maturities was $243,800 and $252,254 at April 30, 2016 and July 31, 2015, respectively, as compared to the carrying value of $236,310 and $243,288 at April 30, 2016 and July 31, 2015, respectively.

NOTE I — Derivatives and Hedging Activities

The Company utilizes forward foreign exchange currency contracts to reduce the exchange rate risk of specific foreign currency denominated transactions. These contracts typically require the exchange of a foreign currency for U.S. dollars at a fixed rate at a future date, with maturities of less than 18 months, which qualify as cash flow hedges or net investment hedges under the accounting guidance for derivative instruments and hedging activities. The primary objective of the Company's foreign currency exchange risk management program is to minimize the impact of currency movements due to transactions in other than the respective subsidiaries' functional currency and to minimize the impact of currency movements on the Company's net investment denominated in a currency other than the U.S. Dollar. To achieve this objective, the Company hedges a portion of known exposures using forward foreign exchange currency contracts. As of April 30, 2016 and July 31, 2015, the notional amount of outstanding forward exchange contracts was $127,105 and $139,300, respectively.

The Company hedges a portion of known exposures using forward exchange contracts. Main exposures are related to transactions denominated in the British Pound, the Euro, Canadian Dollar, Australian Dollar, Mexican Peso, and Singapore Dollar. Generally, these risk management transactions will involve the use of foreign currency derivatives to minimize the impact of currency movements on non-functional currency transactions.

Hedge effectiveness is determined by how closely the changes in fair value of the hedging instrument offset the changes in the fair value or cash flows of the hedged item. Hedge accounting is permitted only if the hedging relationship is expected to be highly effective at the inception of the hedge and on an on-going basis. Gains or losses on the derivative related to hedge ineffectiveness are recognized in current earnings.

Cash Flow Hedges

The Company has designated a portion of its foreign exchange contracts as cash flow hedges and recorded these contracts at fair value on the condensed consolidated balance sheets. For these instruments, the effective portion of the gain or loss on the derivative is reported as a component of OCI and reclassified into earnings in the same period or periods during which the hedged transaction affects earnings. As of April 30, 2016 and 2015, unrealized losses of $605 and unrealized gains of $813 have been included in OCI, respectively. Balances are reclassified from OCI to earnings when the hedged transactions impact earnings. For the three months ended April 30, 2016 and 2015, the Company reclassified losses of $169 and gains of $457 from OCI into earnings, respectively. For the nine months ended April 30, 2016 and 2015, the Company reclassified gains of $174 and $552 from OCI into earnings, respectively. At April 30, 2016, the U.S. dollar equivalent of these outstanding forward foreign exchange contracts totaled $42,850, including contracts to sell Euros, Canadian Dollars, Australian Dollars, and U.S. Dollars.

Net Investment Hedges

The Company has also designated intercompany and third party foreign currency denominated debt instruments as net investment hedges. At April 30, 2016, the Company designated £25,036 of intercompany loans as net investment hedges to hedge portions of its net investment in British foreign operations. On May 13, 2010, the Company completed the private placement of €75 million aggregate principal amount of senior unsecured notes to accredited institutional investors. This Euro-denominated debt obligation was designated as a net investment hedge to selectively hedge portions of its net investment in European operations. The Company's foreign denominated debt obligations are valued under a market approach using publicized spot prices.

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Non-Designated Hedges

For the three and nine months ended April 30, 2016, the Company recognized gains of $1,410 and $897 respectively, in “Investment and other income” on the condensed consolidated statements of earnings related to non-designated hedges. For the three and nine months ended April 30, 2015, the Company recognized losses of $667 and gains of $1,287, respectively.

Fair values of derivative instruments in the condensed consolidated balance sheets were as follows:

	Asset Derivatives				Liability Derivatives			
	April 30, 2016		July 31, 2015		April 30, 2016		July 31, 2015	
	Balance Sheet Location	Fair Value	Balance Sheet Location	Fair Value	Balance Sheet Location	Fair Value	Balance Sheet Location	Fair Value
Derivatives designated as hedging instruments								
Cash flow hedges								
Foreign exchange contracts	Prepaid expenses and other current assets	$ 327	Prepaid expenses and other current assets	$ 518	Other current liabilities	$ 668	Other current liabilities	$ 737
Net investment hedges								
Foreign currency denominated debt	Prepaid expenses and other current assets	—	Prepaid expenses and other current assets	—	Long term obligations, less current maturities	121,705	Long term obligations, less current maturities	121,514
Total derivatives designated as hedging instruments		$ 327		$ 518		$ 122,373		$ 122,251
Derivatives not designated as hedging instruments								
Foreign exchange contracts	Prepaid expenses and other current assets	$ 528	Prepaid expenses and other current assets	$ 168	Other current liabilities	$ 134	Other current liabilities	$ 543
Total derivatives not designated as hedging instruments		$ 528		$ 168		$ 134		$ 543

NOTE J — Discontinued Operations

The Company entered into an agreement with LTI Flexible Products, Inc. (d/b/a Boyd Corporation) on February 24, 2014, for the sale of the Die-Cut business. The first phase of this divestiture closed on May 1, 2014 and included the Die-Cut businesses in Korea, Thailand and Malaysia, and the Balkhausen business in Europe. The remainder of the Die-Cut business was located in China and it was divested on August 1, 2014. The operating results have been reported as discontinued operations for the three and nine month periods ended April 30, 2015.

The following table summarizes the operating results of discontinued operations for the nine months ended April 30, 2015:

	Nine months ended April 30, 2015
Net sales	$—
Loss from operations of discontinued businesses	(1,201)
Income tax expense	(288)
Loss on sale of discontinued operations	(487)
Income tax benefit on sale of discontinued operations	61
Loss from discontinued operations, net of income tax	$(1,915)

There were no assets or liabilities held for sale as of April 30, 2016 or July 31, 2015. In accordance with authoritative literature, accumulated other comprehensive income of $34,697 was reclassified to the condensed consolidated statements of earnings upon the closing of the second phase of the Die-Cut divestiture during the three months ended October 31, 2014.

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NOTE K — New Accounting Pronouncements

In March 2016, the FASB issued ASU 2016-09, "Stock Compensation: Improvements to Employee Share-Based Payment Accounting," which will simplify several aspects of accounting for share-based payment transactions. The update will require, among other items, that all excess tax deficiencies or benefits be recorded as income tax expense or benefit in the statement of earnings, and not in additional paid-in capital (APIC). This guidance is effective for annual periods beginning after December 15, 2016, and interim periods within those annual periods. Early adoption of the ASU is permitted and the prospective transition method should be applied. The Company is currently evaluating the impact of this update on its consolidated financial statements.

In February 2016, the FASB issued ASU 2016-02, "Leases," which replaces the current lease accounting standard. The update will require, among other items, lessees to recognize the assets and liabilities that arise from most leases on the balance sheet. This guidance is effective for annual periods beginning after December 15, 2018, and interim periods within those annual periods. The ASU must be adopted using a modified retrospective approach and early adoption is permitted. The Company is currently evaluating the impact of this update on its consolidated financial statements.

In November 2015, the FASB issued ASU 2015-17, "Balance Sheet Classification of Deferred Taxes," which requires companies to classify deferred tax assets and liabilities as non-current on the balance sheet. This guidance is effective for annual periods beginning after December 15, 2016, and interim periods within those annual periods. The ASU may be applied either prospectively or retrospectively and early adoption is permitted. The Company does not expect this update to have a meaningful impact on its consolidated financial statements.

In May 2014, the FASB issued ASU 2014-09, "Revenue from Contracts with Customers," which eliminates the transaction-and industry-specific revenue recognition guidance under current GAAP and replaces it with a principles-based approach for determining revenue recognition. The new guidance requires revenue recognition when control of the goods or services transfers to the customer, replacing the existing guidance which requires revenue recognition when the risks and rewards transfer to the customer. Under the new guidance, companies should recognize revenues in amounts that reflect the payment to which a company expects to be entitled in exchange for those goods or services.

In March 2016, the FASB issued ASU 2016-08, "Revenue from Contracts with Customers - Principal versus Agent Considerations (Reporting Revenue Gross versus Net)", which amends the principal-versus-agent implementation guidance in ASU 2014-09. ASU 2016-08 clarifies the principal-versus-agent guidance in ASU 2014-09 and requires an entity to determine whether the nature of its promise to provide goods or services to a customer is performed in a principal or agent capacity and to recognize revenue in a gross or net manner based on that designation.

In May 2016, the FASB issued ASU 2016-12, "Revenue from Contracts with Customers - Narrow-Scope Improvements and Practical Expedients", which amends the transition, collectibility, and non-cash consideration guidance in ASU 2014-09. ASU 2016-08 clarifies clarify that, for a contract to be considered completed at transition, substantially all of the revenue must have been recognized under legacy GAAP. The amendments also clarify how an entity should evaluate the collectibility threshold and when an entity can recognize nonrefundable consideration received as revenue if an arrangement does not meet the standard’s contract criteria.

ASU 2014-09 (and related updates) is effective for the Company beginning in fiscal 2019. Entities have the option of using either a full retrospective or a modified retrospective approach for the adoption of the standard. The Company is currently evaluating the impact of this update on its consolidated financial statements.

NOTE L — Subsequent Events

On May 18, 2016, the Board of Directors declared a quarterly cash dividend to shareholders of the Company’s Class A and Class B Common Stock of $0.2025 per share payable on July 29, 2016, to shareholders of record at the close of business on July 8, 2016.

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ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF RESULTS OF OPERATIONS AND FINANCIAL CONDITION

Overview

Brady Corporation is a global manufacturer and supplier of identification solutions and workplace safety products that identify and protect premises, products and people. The IDS segment is primarily involved in the design, manufacture, and distribution of high-performance and innovative identification and healthcare products. The WPS segment provides workplace safety and compliance products, half of which are internally manufactured and half are externally sourced. Approximately 45% of our total sales are derived outside of the United States. Foreign sales within the IDS and WPS segments are approximately 40% and 70%, respectively.

The ability to provide customers with a vast array of proprietary, customized and diverse products for use in various applications across multiple customers and geographies, along with a commitment to quality and service, have made Brady a leader in many of its markets. The long-term sales growth and profitability of our segments will depend not only on improved demand in end markets and the overall economic environment, but also on our ability to continuously improve operational excellence, focus on the customer, develop and market innovative new products, and to advance our digital capabilities. In our IDS business, our strategy for growth includes an increased focus on key customers, industries and products and improving the efficiency and effectiveness of the research and development ("R&D") function. In our WPS business, our strategy for growth includes a focus on workplace safety critical industries, innovative new product offerings, and increased investment in digital capabilities.

The Company is targeting the following key initiatives in fiscal 2016:

- Driving operational efficiency within our manufacturing facilities and throughout the organization to improve profitability.
- Focusing on operational excellence and providing the Company's customers with the highest level of customer service.
- Enhancing our innovation development process to deliver high-value, innovative products that align with the Company's target markets.
- Performing comprehensive product reviews to optimize the Company's product offerings.
- Expanding our digital presence with a heightened focus on mobile technologies.
- Growing through focused sales and marketing efforts in selected vertical markets and strategic accounts.
- Enhancing our global employee development process to attract and retain key talent.

Results of Operations

A comparison of results of Operating Income for the three and nine months ended April 30, 2016 and 2015 is as follows:

	Three months ended April 30,				Nine months ended April 30,			
(Dollars in thousands)	2016	% Sales	2015	% Sales	2016	% Sales	2015	% Sales
Net Sales	$286,816		$290,227		$838,519		$883,095	
Gross Margin	145,443	50.7%	140,999	48.6%	417,684	49.8%	429,363	48.6%
Operating Expenses:								
Research and Development	8,865	3.1 %	8,928	3.1 %	26,531	3.2 %	27,507	3.1 %
Selling, General and Administrative	105,794	36.9%	102,952	35.5%	306,678	36.6%	319,796	36.2%
Restructuring charges	—	— %	4,834	1.7 %	—	— %	13,991	1.6 %
Total operating expenses	114,659	40.0%	116,714	40.2%	333,209	39.7%	361,294	40.9%
Operating Income	$30,784	10.7%	$24,285	8.4 %	$84,475	10.1%	$68,069	7.7 %

Sales for the three months ended April 30, 2016, decreased 1.2% to $286.8 million, compared to $290.2 million in the same period of the prior year, which consisted of an organic sales decline of 0.1% and a negative currency impact of 1.1% due to the strengthening of the U.S. Dollar against other major currencies when compared against the prior year. Organic sales declined 0.8% in the IDS segment and grew 1.2% in the WPS segment.

Sales for the nine months ended April 30, 2016, decreased 5.0% to $838.5 million, compared to $883.1 million in the same period of the prior year, which consisted of an organic sales decline of 0.7% and a negative currency impact of 4.3%. Organic sales declined 0.9% in the IDS segment and 0.2% in the WPS segment.

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Gross margin as a percentage of sales continued its trend from the preceding quarters and increased to 50.7% for the three months ended April 30, 2016, compared to 48.6% in the same period of the prior year, and increased to 49.8% for the nine months ended April 30, 2016, from 48.6% in the same period of the prior year. The increase in gross profit margin was primarily due to an improvement in operational efficiencies in our recently consolidated facilities in the Americas and EMEA, as we incurred reduced supplies and labor costs compared to the same periods in the prior year.

R&D expenses for the three months ended April 30, 2016 and 2015 were $8.9 million or 3.1% of sales. R&D expenses decreased 3.6% to $26.5 million for the nine months ended April 30, 2016, compared to $27.5 million for the same period in the prior year. The decrease in R&D expenses for the nine-month period was primarily due to efficiency gains within the R&D function and the strengthening of the U.S. dollar, which were partially offset by an increase in our investment in new products within the IDS segment to drive top line growth. R&D expenses as a percentage of sales for the nine months ended April 30, 2016 and 2015 were consistent at 3.2% and 3.1%, respectively.

SG&A increased 2.8% to $105.8 million from $103.0 million for the three months ended April 30, 2016, compared to the same period in the prior year. During the three months ended April 30, 2015, the Company recognized a curtailment gain of $4.3 million due to the discontinuation of a postretirement medical plan. Excluding the curtailment gain recognized in the prior year, SG&A expense would have been $107.3 million. As a percentage of sales, SG&A was 36.9% for the three months ended April 30, 2016, compared to 35.5% for the same period in the prior year. Excluding the curtailment gain recognized in the prior year, SG&A as a percentage of sales would have been 37.0%. The decrease in SG&A excluding the curtailment gain from the prior period was due to efficiencies achieved in selling costs and reduced amortization expense.

SG&A decreased 4.1% to $306.7 million from $319.8 million for the nine months ended April 30, 2016, compared to the same period in the prior year. As a percentage of sales, SG&A was 36.6% for the nine months ended April 30, 2016, compared to 36.2% for the same period in the prior year. Excluding the curtailment gain of $4.3 million recognized in the prior year, SG&A as a percentage of sales would have been 36.7%. The decrease in SG&A expense in the nine-month period is primarily due to the strengthening of the U.S. Dollar as well as efficiencies in selling costs, reduced amortization expenses and our continued efforts to control general and administrative costs.

In fiscal 2014, the Company announced a restructuring plan to consolidate facilities in the Americas, Europe and Asia. The Company implemented this restructuring plan to enhance customer service, improve efficiency of operations and reduce operating expenses. Restructuring activities related to the facility consolidation plan were complete at the end of fiscal 2015. The Company expects to realize operational savings from these actions over the longer-term.

No restructuring charges were incurred by the Company during the three and nine months ended April 30, 2016. Restructuring charges were $4.8 million and $14.0 million during the three and nine months ended April 30, 2015, respectively, which consisted primarily of employee separation costs, facility closure costs, and contract termination costs. Of the $4.8 million of restructuring charges recognized during the three-month period ended April 30, 2015, $3.5 million was incurred within the IDS segment and $1.3 million was incurred within the WPS segment. Of the $14.0 million of restructuring charges recognized during the nine-month period ended April 30, 2015, $9.9 million was incurred within IDS and $4.1 million was incurred within WPS.
Operating income was $30.8 million for the three months ended April 30, 2016, and $84.5 million for the nine months ended April 30, 2016, compared to $24.3 million and $68.1 million, respectively, in the same periods of the prior year. Excluding restructuring charges of $4.8 million and $14.0 million from the same periods in the prior year, operating income was $29.1 million and $82.1 million for the three and nine months ended April 30, 2015, respectively. The increase in operating income in the current three and nine month periods was due to the improvement in gross profit margin primarily in the IDS segment as well as reduced SG&A primarily in the WPS segment. The increase in the

three and nine month periods was partially offset by the negative impact of currency fluctuations.

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OPERATING INCOME TO NET EARNINGS

	Three months ended April 30,				Nine months ended April 30,			
(Dollars in thousands)	2016	% Sales	2015	% Sales	2016	% Sales	2015	% Sales
Operating income	$30,784	10.7 %	$24,285	8.4 %	$84,475	10.1 %	$68,069	7.7 %
Other income and (expense):								
Investment and other (expense) income	721	0.3 %	434	0.1 %	(1,030)	(0.1)%	968	0.1 %
Interest expense	(1,838)	(0.6)%	(2,503)	(0.9)%	(6,119)	(0.7)%	(8,394)	(1.0)%
Earnings from continuing operations before income tax	29,667	10.3 %	22,216	7.7 %	77,326	9.2 %	60,643	6.9 %
Income tax expense	8,686	3.0 %	5,003	1.7 %	22,352	2.7 %	16,347	1.9 %
Earnings from continuing operations	$20,981	7.3 %	$17,213	5.9 %	$54,974	6.6 %	$44,296	5.0 %
Loss from discontinued operations, net of income taxes	—	— %	—	— %	—	— %	(1,915)	(0.2)%
Net earnings	$20,981	7.3 %	$17,213	5.9 %	$54,974	6.6 %	$42,381	4.8 %

Investment and other income was $0.7 million for the three months, and expense of $1.0 million for the nine months ended April 30, 2016, compared to other income of $0.4 million and $1.0 million, respectively, in the same periods of the prior year. The change during the three-month period was primarily due to foreign currency gains and increased interest income. The change during the nine-month period was primarily due to foreign currency losses and a decline in market value of securities held in executive deferred compensation plans.

Interest expense decreased to $1.8 million from $2.5 million for the three months, and decreased to $6.1 million from $8.4 million for the nine months ended April 30, 2016, compared to the same periods in the prior year. For both the three and nine month periods, the decrease was due to the Company’s declining total debt balance and a reduction in the weighted average interest rate.

The Company’s income tax rate on continuing operations was 29.3% for the three months and 28.9% for the nine months ended April 30, 2016, compared to 22.5% and 27.0% for the same periods of the prior year. The increase to the income tax rates for the three and nine month periods was due to fluctuations in geographic profit mix and adjustments to tax accruals and reserves. The tax rate for both the three and nine month periods are consistent with the Company's anticipated annual income tax rate, which is expected to be in the upper 20% range for fiscal year 2016.

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Business Segment Operating Results

The Company is organized and managed on a global basis within two business platforms: ID Solutions and Workplace Safety. The segment results have been adjusted to reflect continuing operations in all periods presented.

The following is a summary of segment information for the three and nine months ended April 30, 2016, and 2015:

	Three months ended April 30,		Nine months ended April 30,	
(Dollars in thousands)	2016	2015	2016	2015
SALES TO EXTERNAL CUSTOMERS				
ID Solutions	$196,953	$200,786	$578,160	$604,948
Workplace Safety	89,863	89,441	260,359	278,147
Total	$286,816	$290,227	$838,519	$883,095
SALES GROWTH INFORMATION				
ID Solutions				
Organic	(0.8)%	3.0%	(0.9)%	2.4%
Currency	(1.1)%	(5.7)%	(3.5)%	(3.3)%
Total	(1.9)%	(2.7)%	(4.4)%	(0.9)%
Workplace Safety				
Organic	1.2%	(1.1)%	(0.2)%	0.6%
Currency	(0.7)%	(12.2)%	(6.2)%	(7.1)%
Total	0.5%	(13.3)%	(6.4)%	(6.5)%
Total Company				
Organic	(0.1)%	1.7%	(0.7)%	1.8%
Currency	(1.1)%	(8.0)%	(4.3)%	(4.6)%
Total	(1.2)%	(6.3)%	(5.0)%	(2.8)%
SEGMENT PROFIT				
ID Solutions	$46,445	$41,614	$123,451	$120,800
Workplace Safety	13,759	12,292	43,818	40,607
Total	$60,204	$53,906	$167,269	$161,407
SEGMENT PROFIT AS A PERCENT OF SALES				
ID Solutions	23.6%	20.7%	21.4%	20.0%
Workplace Safety	15.3%	13.7%	16.8%	14.6%
Total	21.0%	18.6%	19.9%	18.3%

The following is a reconciliation of segment profit to earnings from continuing operations before income taxes for the three and nine months ended April 30, 2016 and 2015:

	Three months ended April 30,		Nine months ended April 30,	
	2016	2015	2016	2015
Total profit from reportable segments	$60,204	$53,906	$167,269	$161,407
Unallocated amounts:				
Administrative costs	(29,420)	(24,787)	(82,794)	(79,347)
Restructuring charges	—	(4,834)	—	(13,991)
Investment and other income (expense)	721	434	(1,030)	968
Interest expense	(1,838)	(2,503)	(6,119)	(8,394)
Earnings from continuing operations before income taxes	$29,667	$22,216	$77,326	$60,643

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ID Solutions

Approximately 70% of net sales in the IDS segment were generated in the Americas region, 20% in Europe and 10% in Asia. IDS sales decreased 1.9% to $197.0 million for the three months ended April 30, 2016, compared to $200.8 million for the same period in the prior year, which consisted of a decline in organic sales of 0.8% and a negative currency impact of 1.1%. IDS sales decreased 4.4% to $578.2 million for the nine months ended April 30, 2016, compared to $604.9 million for the same period in the prior year. Organic sales declined 0.9% and currency fluctuations decreased sales by 3.5% during the nine months ended April 30, 2016.

Organic sales in the Americas declined in the low-single digits for both the three and nine months ended April 30, 2016, compared to the same periods in the prior year. The decline in sales for both the three and nine month periods was primarily due to a slowdown in order patterns with certain of our customers in the United States and Canada which is reflective of a general slowdown in the industrial sector. In addition, we realized double-digit declines in OEM sales in Brazil for both the three and nine month periods due to weak economic conditions and increased competitive pressure.

The IDS business in Europe realized low-single digit organic sales growth for both the three and nine months ended April 30, 2016, compared to the same periods in the prior year. The increase for both the three and nine month periods was primarily driven by our core IDS businesses in Western and Central Europe where we have increased our salesforce and expanded in focused geographies and accounts.

Organic sales in Asia declined in the mid-single digits for the three and nine months ended April 30, 2016, compared to the same periods in the prior year. The decline in sales for both the three and nine month periods was primarily due to reduced demand in the electronics industry in China as well as other regions within Asia, which we are addressing through focused additions to our sales organization within the region.

Segment profit increased to $46.4 million from $41.6 million for the three months, and increased to $123.5 million from $120.8 million for the nine months ended April 30, 2016, compared to the same periods in the prior year. As a percentage of sales, segment profit increased to 23.6% from 20.7% for the three months, and increased to 21.4% from 20.0% for the nine months ended April 30, 2016, compared to the same periods of the prior year. The increases in segment profit were primarily driven by an improvement in operational efficiencies in our manufacturing processes in the Americas and Europe.

WPS

Approximately 50% of net sales in the WPS segment were generated in Europe, 35% in the Americas and 15% in Australia. WPS sales increased 0.5% to $89.9 million for the three months ended April 30, 2016, compared to $89.4 million for the same period in the prior year, which consisted of organic sales growth of 1.2%, and a negative currency impact of 0.7%. WPS sales decreased 6.4% to $260.4 million for the nine months ended April 30, 2016, compared to $278.1 million for the same period in the prior year. Organic sales declined 0.2% and currency fluctuations decreased sales by 6.2% during the nine months ended April 30, 2016. Since half of the WPS business is in Europe, the strengthening of the U.S. dollar against the Euro had a larger impact on the WPS segment than it did on the IDS segment during the nine months ended April 30, 2016.

The WPS business in Europe realized mid-single digit organic sales growth for the three months ended April 30, 2016, compared to the same period in the prior year. Organic sales grew in the low-single digits for the nine months ended April 30, 2016, compared to the same period in the prior year. The increase for both the three and nine month periods was primarily driven by Germany, France, and Belgium due to improvements in website functionality and key account management. Both traditional catalog and digital sales increased, with digital sales improving by double-digits in both the three and nine months ended April 30, 2016, as compared to the same periods in the prior year.

Organic sales in the Americas declined in the low-single digits for the three and nine months ended April 30, 2016, compared to the same periods in the prior year. This decrease was primarily in North America due to reduced demand in the industrial end markets and a decrease in sales through traditional catalog channels. The decrease was partially offset by high single-digit growth in digital sales for the three months ended April 30, 2016, compared to the same period in the prior year.

Organic sales in Australia realized a low-single digit decline for the three months and a mid-single digit decline for the nine months ended April 30, 2016, compared to the same periods in the prior year. The decrease in the Australian business was due to its higher concentration in industries that are experiencing economic challenges which include manufacturing and mining production. We continue to focus on enhancing our expertise in these industries to drive sales growth as well as addressing our cost structure to improve profitability.

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Segment profit increased to $13.8 million from $12.3 million for the three months, and increased to $43.8 million from $40.6 million for the nine months ended April 30, 2016, compared to the same periods in the prior year. As a percentage of sales, segment profit increased to 15.3% from 13.7% for the three months, and increased to 16.8% from 14.6% for the nine months ended April 30, 2016, compared to the same periods in the prior year. The increase in segment profit margin in both the three and nine month periods was mainly driven by a reduction in selling expenses and catalog advertising.

Financial Condition

Cash and cash equivalents increased by $27.1 million and $18.6 million during the nine months ended April 30, 2016 and 2015, respectively. The significant changes were as follows:

	Nine months ended April 30,	
(Dollars in thousands)	2016	2015
Net cash flow provided by (used in):		
Operating activities	$98,550	$52,740
Investing activities	(5,481)	(13,507)
Financing activities	(69,228)	(10,829)
Effect of exchange rate changes on cash	3,263	(9,770)
Net increase in cash and cash equivalents	$27,104	$18,634

Net cash provided by operating activities increased to $98.6 million for the nine months ended April 30, 2016, compared to $52.7 million in the same period of the prior year. The increase in cash provided by operating activities of $45.8 million was primarily due to an improvement in working capital of $30.4 million. Inventory was reduced from elevated levels in the prior year due to the facility consolidation, which generated $12.9 million in cash from operations in the current nine-month period. Accounts payable and other liabilities increased by $11.8 million in the current nine-month period due to higher accrued incentive compensation, which was partially offset by a decrease in accounts payable in the Americas and APAC regions compared to the prior nine-month period. The remainder of the increase in net cash provided by operating activities was primarily due to an increase in net earnings.

Net cash used in investing activities was $5.5 million for the nine months ended April 30, 2016, compared to $13.5 million in the same period of the prior year. The decrease in cash used in investing activities was due primarily to a decrease in capital expenditures of $16.1 million due to the completion of facility consolidation activities, partially offset by $6.1 million of cash received from the Die-Cut divestiture during the nine months ended April 30, 2015.

Net cash used in financing activities was $69.2 million during the nine months ended April 30, 2016, compared to net cash used in financing activities of $10.8 million in the same period of the prior year. The increase in cash used in financing activities was primarily due to $23.6 million in share repurchases and $28.8 million in net borrowings on the revolving loan agreements during the nine months ended April 30, 2016, compared to $64.6 million in net borrowings on the revolving loan agreements in the same period of the prior year. The Company paid dividends of $30.6 million in both the nine months ended April 30, 2016 and 2015.

Currency had a positive impact on cash of $3.3 million during the nine months ended April 30, 2016, due to the weakening of the U.S. Dollar against certain other major currencies.

During fiscal 2007, the Company completed a private placement note issuance totaling $150 million in ten-year fixed rate notes to institutional investors at an interest rate of 5.33%. The notes must be repaid equally over seven years, with the final payments due in 2017, with interest payable on the notes due semiannually on various dates throughout the year. The notes have certain prepayment penalties for repaying them prior to the maturity date.

On May 13, 2010, the Company completed a private placement of €75 million aggregate principal amount of senior unsecured notes to accredited institutional investors. The €75 million of senior notes consists of €30 million aggregate

principal amount of 3.71% Series 2010-A Senior Notes, due May 13, 2017 and €45 million aggregate principal amount of 4.24% Series 2010-A Senior Notes, due May 13, 2020, with interest payable on the notes semiannually. The notes have certain prepayment penalties for repaying them prior to maturity.

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On September 25, 2015, the Company and certain of its subsidiaries entered into an unsecured $300 million multi-currency revolving loan agreement with a group of six banks that replaced and terminated the Company’s previous loan agreement that had been entered into on February 1, 2012. Under the new revolving loan agreement, which has a final maturity date of September 25, 2020, the Company has the option to select either a base interest rate (based upon the higher of the federal funds rate plus one-half of 1%, the prime rate of Bank of America plus a margin based on the Company’s consolidated leverage ratio, or the one-month LIBOR rate plus 1%) or a Eurocurrency interest rate (at the LIBOR rate plus a margin based on the Company’s consolidated leverage ratio). At the Company's option, and subject to certain conditions, the available amount under the revolving loan agreement may be increased from $300 million to $450 million. During the nine months ended April 30, 2016, the Company drew down an additional $33.0 million in order to fund general corporate needs. As of April 30, 2016, the outstanding balance on the credit facility was $135.0 million, which was also the maximum amount outstanding during the nine months ended April 30, 2016. The Company also had letters of credit outstanding under the loan agreement of $4.0 million as of April 30, 2016, and there was $161.0 million available for future borrowing, which can be increased to $311.0 million at the Company's option, subject to certain conditions.

In fiscal 2015, the Company entered into two unsecured $10.0 million multi-currency lines of credit in China. These lines of credit support USD-denominated or CNY-denominated borrowing to fund working capital and operations for the Company's Chinese entities and are due on demand. The borrowings under these facilities may be made for a period of up to one year with interest incurred equal to U.S. dollar LIBOR on the date of borrowing plus a margin based upon duration. The facilities are subject to periodic review and repricing. The Company is not required to comply with any financial covenants as part of this agreement. During the nine months ended April 30, 2016, the Company repaid $4.2 million of these borrowings. As of April 30, 2016, the aggregate outstanding balance was $6.2 million and there was $13.8 million available for future borrowing under these credit facilities. The maximum amount outstanding on these lines was $10.4 million during the nine months ended April 30, 2016.

The Company’s debt agreements require it to maintain certain financial covenants, including a ratio of debt to the trailing 12 months EBITDA, as defined in the debt agreements, of not more than a 3.25 to 1.0 ratio (leverage ratio) and the trailing 12 months EBITDA to interest expense of not less than a 3.0 to 1.0 ratio (interest expense coverage). As of April 30, 2016, the Company was in compliance with these financial covenants, with the ratio of debt to EBITDA, as defined by the agreements, equal to 1.8 to 1.0 and the interest expense coverage ratio equal to 16.1 to 1.0.

The Company's cash balances are generated and held in numerous locations throughout the world. At April 30, 2016, approximately 99% of the Company's cash and cash equivalents were held outside the United States. The Company's growth has historically been funded by a combination of cash provided by operating activities and debt financing. The Company believes that its cash flow from operating activities, in addition to its borrowing capacity, are sufficient to fund its anticipated requirements for working capital, capital expenditures, common stock repurchases, scheduled debt repayments, and dividend payments for the next 12 months.

Subsequent Events

On May 18, 2016, the Board of Directors declared a quarterly cash dividend to shareholders of the Company’s Class A and Class B Common Stock of $0.2025 per share payable on July 29, 2016, to shareholders of record at the close of business on July 8, 2016.

Off-Balance Sheet Arrangements

The Company does not have material off-balance sheet arrangements. The Company is not aware of factors that are reasonably likely to adversely affect liquidity trends, other than the risk factors described in this and other Company filings. However, the following additional information is provided to assist those reviewing the Company’s financial statements.

Operating Leases - The leases generally are entered into for investments in facilities such as manufacturing facilities, warehouses and office space, computer equipment and Company vehicles.

Purchase Commitments - The Company has purchase commitments for materials, supplies, services, and property, plant and equipment as part of the ordinary conduct of its business. In the aggregate, such commitments are not in excess of current market prices and are not material to the financial position of the Company. Due to the proprietary

nature of many of the Company's materials and processes, certain supply contracts contain penalty provisions for early termination. The Company does not believe a material amount of penalties will be incurred under these contracts based upon historical experience and current expectations.

Other Contractual Obligations - The Company does not have material financial guarantees or other contractual commitments that are reasonably likely to adversely affect liquidity.

Forward-Looking Statements

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In this quarterly report on Form 10-Q, statements that are not reported financial results or other historic information may be “forward-looking statements.” These forward-looking statements relate to, among other things, the Company's future financial position, business strategy, targets, projected sales, costs, earnings, capital expenditures, debt levels and cash flows, and plans and objectives of management for future operations.

The use of words such as “may,” “will,” “expect,” “intend,” “estimate,” “anticipate,” “believe,” “should,” “project” or “plan” o terminology are generally intended to identify forward-looking statements. These forward-looking statements by their nature address matters that are, to different degrees, uncertain and are subject to risks, assumptions, and other factors, some of which are beyond Brady's control, that could cause actual results to differ materially from those expressed or implied by such forward-looking statements. For Brady, uncertainties arise from:

- Implementation of the Workplace Safety strategy;
- Brady's ability to develop and successfully market technologically advanced new products;
- Technology changes and potential security violations to Brady's information technology systems;
- Future competition;
- Future financial performance of major markets Brady serves, which include, without limitation, telecommunications, hard disk drive, manufacturing, electrical, construction, laboratory, education, governmental, public utility, computer, healthcare and transportation;
- Fluctuations in currency rates versus the U.S. dollar;
- Risks associated with international operations;
- Difficulties associated with exports;
- Changes in the supply of, or price for, parts and components;
- Increased price pressure from suppliers and customers;
- Brady's ability to retain significant contracts and customers;
- Risk associated with loss of key talent;
- Risks associated with obtaining governmental approvals and maintaining regulatory compliance;
- Risk associated with product liability claims;
- Environmental, health and safety compliance costs and liabilities;
- Potential write-offs of Brady's substantial intangible assets;
- Unforeseen tax consequences;
- Risks associated with restructuring plans and maintaining acceptable operational service metrics;
- Risks associated with divestitures;
- Risks associated with identifying, completing, and integrating acquisitions;
- Risks associated with our ownership structure;
- Brady's ability to maintain compliance with its debt covenants;
- Increase in our level of debt; and
- Numerous other matters of national, regional and global scale, including those of a political, economic, business, competitive, and regulatory nature contained from time to time in Brady's U.S. Securities and Exchange Commission filings, including, but not limited to, those factors listed in the “Risk Factors” section within Item 1A of Part I of the Form 10-K filed with the SEC on September 21, 2015.

These uncertainties may cause Brady’s actual future results to be materially different than those expressed in its forward-looking statements. Brady does not undertake to update its forward-looking statements except as required by law.

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ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Refer to the Company’s annual report on Form 10-K for the year ended July 31, 2015. There has been no material change in this information since July 31, 2015.

ITEM 4. CONTROLS AND PROCEDURES

Brady Corporation maintains a set of disclosure controls and procedures that are designed to ensure that information required to be disclosed by the Company in the reports filed by the Company under the Securities Exchange Act of 1934, as amended (the “Exchange Act”), is recorded, processed, summarized and reported within the time periods specified in the SEC’s rules and forms. Disclosure controls and procedures include, without limitation, controls and procedures designed to ensure that information required to be disclosed by the Company in the reports the Company files under the Exchange Act is accumulated and communicated to the Company’s management, including the Company’s principal executive and principal financial officers, or persons performing similar functions, as appropriate to allow timely decisions regarding required disclosure. The Company carried out an evaluation, under the supervision and with the participation of its management, including its President and Chief Executive Officer and its Senior Vice President and Chief Financial Officer, of the effectiveness of the design and operation of the Company’s disclosure controls and procedures pursuant to Rule 13a-15 of the Exchange Act. Based on that evaluation, the Company’s President and Chief Executive Officer and Senior Vice President and Chief Financial Officer concluded that the Company’s disclosure controls and procedures are effective as of the end of the period covered by this report.

There were no significant changes in the Company's internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) that occurred during the Company's most recently completed fiscal quarter that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

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PART II. OTHER INFORMATION
ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

As of January 31, 2016, the Company had a share repurchase program with 1,661,421 shares of the Company's Class A Nonvoting Common Stock remaining to be purchased. On February 16, 2016, the Company's Board of Directors authorized an increase in the Company's share repurchase program to two million shares of the Company's Class A Common Stock available for repurchase as of that date, inclusive of the shares in the existing share buyback program. During the three months ended April 30, 2016, the Company purchased 7,418 shares of its Class A Nonvoting Common Stock under its share repurchase plan for $0.2 million. As of April 30, 2016, there remained 2,000,000 shares to purchase in connection with this plan.

The following table provides information with respect to the purchase of Class A Nonvoting Common Stock during the three months ended April 30, 2016:

Period	Total Number of Shares Purchased	Average Price paid per share	Total Number of Shares Purchased As Part of Publicly Announced Plans	Maximum Number of Shares That May Yet Be Purchased Under the Plans
February 1, 2016 - February 29, 2016	7,418	$ 20.97	7,418	2,000,000
March 1, 2016 - March 31, 2016	—	—	—	2,000,000
April 1, 2016 - April 30, 2016	—	—	—	2,000,000
Total	7,418	$ 20.97	7,418	2,000,000

ITEM 6. EXHIBITS
(a) Exhibits
10.1 Amended and Restated Restricted Stock Unit Agreement, dated as of February 17, 2016, with Harold L. Sirkin

10.2 Amended and Restated Restricted Stock Unit Agreement, dated as of February 17, 2016, with Harold L. Sirkin

31.1 Rule 13a-14(a)/15d-14(a) Certification of J. Michael Nauman

31.2 Rule 13a-14(a)/15d-14(a) Certification of Aaron J. Pearce

32.1 Section 1350 Certification of J. Michael Nauman

32.2 Section 1350 Certification of Aaron J. Pearce

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Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

SIGNATURES

	BRADY CORPORATION
Date: May 19, 2016	/s/ J. MICHAEL NAUMAN J. Michael Nauman President and Chief Executive Officer (Principal Executive Officer)
Date: May 19, 2016	/s/ AARON J. PEARCE Aaron J. Pearce Senior Vice President, Chief Financial Officer and Chief Accounting Officer (Principal Financial Officer)