

Obtain operational excellence
Exceed Stakeholder expectations
Be the preferred wireless carrier

MISSION

Corporate Vision Messaging

4

Corporate Vision Messaging

We will clarify and cascade information to our various organizations.

We will hold each other accountable for actions & behaviors.

We will unanimously support decisions made within the group.

We will clarify & articulate the views of others.

We will define decisions, actions, and timelines.

We will communicate in an open & direct manner.

Ethical

Doing the right thing

Be Honest

Demonstrate Integrity

Be Consistent

Provide Equitable Treatment

Commitment

Sharing our Vision

Build Cohesive Teams

Demonstrate Mutual Support and Consideration

Be Reliable, Responsible and Accountable

Dynamic

Initiating and Embracing Change

Be Innovative

Achieve and Appreciate Diversity

Demonstrate Adaptability

Be Proactive

Excellence

Exceeding Stakeholders Expectations

Set and exceed High Standards

Manage and Develop Our Resources

Demonstrate Leadership

Pursue Continuous Improvement

VALUES

WINNING

COMMUNICATION

STRATEGIES

5

Investment of Choice

Execute with Excellence

Meet Financial Objectives

Increase Stakeholder Value

Meet or Exceed Market Expectations

6

Wireless Service Provider of
Choice

Be Customer Centric

Improve Customer Satisfaction

Innovate

Expand Offerings to our Customers

Achieve a Best in Class Network for our
Customers and Customers of Others

7

Employer of Choice

Achieve a Fully Aligned Organization

Capitalize on Employee Opportunities,
Skills and Abilities

Align Compensation and Incentives with
Corporate Goals

Increase Employee Productivity and
Engagement

8

Network Alamosa/Airgate Facts

Combined we will have 13 switch locations

6 Lucent 7 Nortel

Almost 3000 cell sites

1300 Lucent 1700 Nortel

Coverage of Pops 19.3 Million (-103dBm)

Customer Monthly usage in excess of 1.4
Billion MOU s

Very talented team for both Lucent and
Nortel infrastructure

9

Map of Both Companies

10

ENVISION THE FUTURE

11