

MASCO CORP /DE/  
Form FWP  
March 09, 2007

Filed Pursuant to Rule 433  
Registration No. 333-140970  
Term Sheet  
March 9, 2007

MASCO CORPORATION  
\$300,000,000 5.85% NOTES DUE 2017

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| ISSUER:                              | Masco Corporation  |
| TITLE OF SECURITIES:                 | 5.85% Notes due 2017   |
| RATINGS:                             | Baa1 by Moody's Investors Service, Inc and BBB+ by Standard & Poor's Rating Services   |
| TRADE DATE:                          | March 9, 2007  |
| SETTLEMENT DATE (T+3):               | March 14, 2007   |
| MATURITY DATE:                       | March 15, 2017   |
| AGGREGATE PRINCIPAL AMOUNT OFFERED:  | \$300,000,000  |
| PRICE TO PUBLIC (ISSUE PRICE):       | 99.648%  |
| PROCEEDS TO MASCO (BEFORE EXPENSES): | \$296,994,000  |
| BENCHMARK:                           | UST 4.625% due February 15, 2017   |
| BENCHMARK TREASURY YIELD:            | 4.587%   |
| SPREAD TO TREASURY:                  | 131 basis points   |
| INTEREST RATE:                       | 5.850% per annum   |
| INTEREST PAYMENT DATES:              | Semi-annually on each March 15 and September 15; commencing on September 15, 2007  |
| DENOMINATIONS:                       | \$1,000 by \$1,000   |
| OPTIONAL REDEMPTION:                 | Make-whole call at any time at the greater of 100% of the principal amount of the notes being redeemed or discounted present value at the treasury rate plus 20 basis points   |
| CHANGE OF CONTROL:                   | Upon the occurrence of a Change of Control Triggering Event, we will be required to make an offer to purchase the notes at a price equal to 101% of their principal amount plus accrued and unpaid interest to the date of repurchase. |

JOINT BOOKRUNNERS: Merrill Lynch, Pierce, Fenner & Smith Incorporated, Citigroup  
Global Markets Inc. and J.P. Morgan Securities Inc.

CO-MANAGERS: Daiwa Securities America Inc., KeyBanc Capital Markets, a  
division of McDonald Investments, Inc., Lazard Capital Markets  
LLC

CUSIP: 574599BF2

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THE ISSUER HAS FILED A REGISTRATION STATEMENT (INCLUDING A PROSPECTUS) WITH THE SEC FOR THE OFFERING TO WHICH THIS COMMUNICATION RELATES. BEFORE YOU INVEST, YOU SHOULD READ THE PROSPECTUS IN THAT REGISTRATION STATEMENT AND OTHER DOCUMENTS THE ISSUER HAS FILED WITH THE SEC FOR MORE COMPLETE INFORMATION ABOUT THE ISSUER AND THIS OFFERING. YOU MAY GET THESE DOCUMENTS FOR FREE BY VISITING EDGAR ON THE SEC WEB SITE AT WWW.SEC.GOV. ALTERNATIVELY, THE ISSUER, ANY UNDERWRITER OR ANY DEALER PARTICIPATING IN THE OFFERING WILL ARRANGE TO SEND YOU THE PROSPECTUS IF YOU REQUEST IT BY CALLING MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED TOLL-FREE AT 1-866-500-5408, CITIGROUP GLOBAL MARKETS INC. TOLL-FREE AT 1-877- 858-5407 OR J.P. MORGAN SECURITIES INC. AT 1-212-834-4533.

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