DESHE ARI Form 4 March 15, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB APPROVAL OMB

Number:

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obligations

SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue.

30(h) of the Investment Company Act of 1940

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *

2. Issuer Name and Ticker or Trading **DESHE ARI** Issuer Symbol AMERICAN EAGLE (Check all applicable) **OUTFITTERS INC [AEOS]** (Last) (First) (Middle) 3. Date of Earliest Transaction _X__ Director 10% Owner _ Other (specify Officer (give title (Month/Day/Year) below) 1800 MOLER ROAD 03/14/2005 (Street) 6. Individual or Joint/Group Filing(Check 4. If Amendment, Date Original

Filed(Month/Day/Year)

COLUMBUS, OH 43207

X Form filed by One Reporting Person Form filed by More than One Reporting

5. Relationship of Reporting Person(s) to

Applicable Line)

| COLUMB | Person | | | | | | | | |
|--|---|---|---|--------------|---------|-------------|---|--|---|
| (City) | (State) | (Zip) Tab | le I - Non- | Derivative S | Securit | ies Acqui | ired, Disposed of | , or Beneficial | ly Owned |
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. 4. Securities Acquired (A) Transaction Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or | | | | Securities Beneficially Owned Following Reported Transaction(s) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| C | | | Code V | Amount | (D) | Price | (Instr. 3 and 4) | | |
| Common Stock, without par value | 03/14/2005 | | S | 150,152 | D | \$ 28.5 | 7,326,968 | I | By Trust |
| Common Stock, without par value | 03/14/2005 | | S | 19,000 | D | \$ 28.51 | 7,307,968 | I | By Trust |
| Common Stock, without par value | 03/14/2005 | | S | 9,692 | D | \$ 28.52 | 7,298,276 | I | By Trust |

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| Common Stock, without par value | 03/14/2005 | S | 14,864 | D | \$ 28.53 | 7,283,412 | I | By Trust |
|--|------------|---|--------|---|-------------|-----------|---|----------|
| Common Stock, without par value | 03/14/2005 | S | 29,632 | D | \$ 28.55 | 7,253,780 | I | By Trust |
| Common Stock, without par value | 03/14/2005 | S | 4,376 | D | \$ 28.56 | 7,249,404 | I | By Trust |
| Common Stock, without par value | 03/14/2005 | S | 600 | D | \$ 28.57 | 7,248,804 | I | By Trust |
| Common Stock, without par value | 03/14/2005 | S | 600 | D | \$ 28.58 | 7,248,204 | I | By Trust |
| Common Stock, without par value | 03/14/2005 | S | 3,620 | D | \$ 28.6 | 7,244,584 | I | By Trust |
| Common Stock, without par value | 03/14/2005 | S | 100 | D | \$ 28.61 | 7,244,484 | I | By Trust |
| Common Stock, without par value | 03/14/2005 | S | 2,120 | D | \$ 28.65 | 7,242,364 | I | By Trust |
| Common Stock, without par value | 03/14/2005 | S | 860 | D | \$ 28.66 | 7,241,504 | I | By Trust |
| Common Stock, without par value | 03/14/2005 | S | 1,500 | D | \$ 28.67 | 7,240,004 | I | By Trust |
| Common Stock, without par value | 03/14/2005 | S | 800 | D | \$ 28.68 | 7,239,204 | I | By Trust |
| | 03/14/2005 | S | 1,600 | D | | 7,237,604 | I | By Trust |

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| Common Stock, without par value | | | | | \$ 28.69 | | | |
|--|------------|---|--------|---|-------------|---------------|---|----------|
| Common Stock, without par value | 03/14/2005 | S | 212 | D | \$ 28.7 | 7,237,392 | I | By Trust |
| Common Stock, without par value | 03/14/2005 | S | 100 | D | \$ 28.71 | 7,237,292 | I | By Trust |
| Common Stock, without par value | 03/14/2005 | S | 100 | D | \$ 28.72 | 7,237,192 | I | By Trust |
| Common Stock, without par value | 03/14/2005 | S | 500 | D | \$ 28.73 | 7,236,692 | I | By Trust |
| Common Stock, without par value | 03/14/2005 | S | 200 | D | \$ 28.74 | 7,236,492 | I | By Trust |
| Common Stock, without par value | 03/14/2005 | S | 23,064 | D | \$ 28.75 | 7,213,428 | I | By Trust |
| Common Stock, without par value | 03/14/2005 | S | 696 | D | \$ 28.76 | 7,212,732 | I | By Trust |
| Common Stock, without par value | 03/14/2005 | S | 100 | D | \$ 28.79 | 7,212,632 | I | By Trust |
| Common Stock, without par value | 03/14/2005 | S | 9,712 | D | \$ 28.8 | 7,202,920 | I | By Trust |
| Common Stock, without par value | 03/14/2005 | S | 3,800 | D | \$ 28.85 | 7,199,120 (1) | I | By Trust |

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

> 9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2. | 3. Transaction Date | 3A. Deemed | 4. | 5. | 6. Date Exerc | cisable and | 7. Titl | e and | 8. Price of | 9 |
|-------------|--------------|---------------------|--------------------|------------|------------|---------------|----------------|---------|------------------------|-------------|---|
| Derivativ | e Conversion | (Month/Day/Year) | Execution Date, if | Transacti | orNumber | Expiration Da | ate | Amou | nt of | Derivative | J |
| Security | or Exercise | | any | Code | of | (Month/Day/ | Year) | Under | lying | Security | , |
| (Instr. 3) | Price of | | (Month/Day/Year) | (Instr. 8) | Derivative | e | | Secur | ities | (Instr. 5) |] |
| | Derivative | | | | Securities | | | (Instr. | 3 and 4) | | (|
| | Security | | | | Acquired | | | | | | J |
| | | | | | (A) or | | | | | | J |
| | | | | | Disposed | | | | | | - |
| | | | | | of (D) | | | | | | (|
| | | | | | (Instr. 3, | | | | | | |
| | | | | | 4, and 5) | | | | | | |
| | | | | | | | | | Amount | | |
| | | | | | | | | | or | | |
| | | | | | | Date | Expiration | Titla | | | |
| | | | | | | Exercisable | ercisable Date | | | | |
| | | | | Code V | (A) (D) | | | | | | |
| | | | | Code V | (A) (D) | | * | Title | Number of Shares | | |

Reporting Owners

| | Relationships |
|--------------------------------|---------------|
| Reporting Owner Name / Address | • |

Director 10% Owner Officer Other

DESHE ARI 1800 MOLER ROAD X COLUMBUS, OH 43207

Signatures

By: Robert J. Tannous, Attorney-in-Fact 03/15/2005

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Adjusted to reflect 2-for-1 stock split on March 7, 2005.
- (2) Shares owned by trusts as to which Mr. Deshe's spouse serves either as trustee or trust advisor of various family trusts. Mr. Deshe disclaims beneficial ownership except to the extent of his pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 4