

STANDARD REGISTER CO  
Form 10-Q  
May 05, 2014

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549  
FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934

For the quarterly period ended March 30, 2014  
OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_  
Commission file number 0-01097

THE STANDARD REGISTER COMPANY  
(Exact name of Registrant as specified in its charter)

OHIO 31-0455440  
(State or other jurisdiction of (I.R.S. Employer  
incorporation or organization) Identification No.)

600 ALBANY STREET, DAYTON OHIO 45417  
(Address of principal executive offices) (Zip code)

(937) 221-1000  
(Registrant's telephone number, including area code)

SECURITIES REGISTERED PURSUANT TO SECTION 12(b) OF THE ACT  
Common stock \$1.00 par value New York Stock Exchange  
Title of each class Name of each exchange  
on which registered

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes

No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer, or a smaller reporting company. See definition of "accelerated filer," "large accelerated filer," and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer  Accelerated filer   
Non-accelerated filer  (Do not check if a smaller reporting  
company) Smaller reporting company

Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes  No

At March 30, 2014, the number of shares outstanding of the issuer's classes of common stock is as follows:  
Common stock, \$1.00 par value 8,261,577 shares

Class A stock, \$1.00 par value

944,996 shares

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The Standard Register Company  
 Form 10-Q  
 For the Quarter Ended March 30, 2014

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PART I - FINANCIAL INFORMATION  
ITEM 1. CONSOLIDATED FINANCIAL STATEMENTS  
THE STANDARD REGISTER COMPANY  
CONSOLIDATED STATEMENTS OF INCOME  
(Unaudited)  
(In thousands, except per share amounts)

|                                     | 13 Weeks Ended    |                   |
|-------------------------------------|-------------------|-------------------|
|                                     | March 30,<br>2014 | March 31,<br>2013 |
| REVENUE                             | \$228,489         | \$141,620         |
| COST OF SALES                       | 166,023           | 99,700            |
| GROSS MARGIN                        | 62,466            | 41,920            |
| OPERATING EXPENSES                  |                   |                   |
| Selling, general and administrative | 58,679            | 34,736            |
| Acquisition and integration costs   | 2,697             | 1,107             |
| Asset impairments                   | 436               | —                 |
| Restructuring and other exit costs  | 2,806             | 626               |
| Total operating expenses            | 64,618            | 36,469            |
| (LOSS) INCOME FROM OPERATIONS       | (2,152 )          | 5,451             |
| OTHER INCOME (EXPENSE)              |                   |                   |
| Interest expense                    | (4,988 )          | (624 )            |
| Other income (expense)              | 163               | (1 )              |
| Total other expense                 | (4,825 )          | (625 )            |
| (LOSS) INCOME BEFORE INCOME TAXES   | (6,977 )          | 4,826             |
| INCOME TAX EXPENSE                  | 151               | 127               |
| NET (LOSS) INCOME                   | \$(7,128 )        | \$4,699           |
| BASIC (LOSS) INCOME PER SHARE       | \$(0.83 )         | \$0.80            |
| DILUTED (LOSS) INCOME PER SHARE     | \$(0.83 )         | \$0.80            |

See accompanying notes.

THE STANDARD REGISTER COMPANY  
 CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME  
 (Unaudited)  
 (In thousands, except per share amounts)

|   | 13 Weeks Ended    |                   |
|---|-------------------|-------------------|
|   | March 30,<br>2014 | March 31,<br>2013 |
| NET (LOSS) INCOME                                   | \$ (7,128 )       | \$ 4,699          |
| Other comprehensive (loss) income, net of tax:      |                   |                   |
| Cumulative translation adjustment                   | (74 )             | 246               |
| Total other comprehensive (loss) income, net of tax | \$ (74 )          | \$ 246            |
| COMPREHENSIVE (LOSS) INCOME                         | \$ (7,202 )       | \$ 4,945          |

See accompanying notes.



THE STANDARD REGISTER COMPANY  
CONSOLIDATED BALANCE SHEETS  
(In thousands, except per share amounts)

| A S S E T S  | March 30,<br>2014<br>(Unaudited) | December 29,<br>2013 |
|--|----------------------------------|----------------------|
| <b>CURRENT ASSETS</b>  |                                  |                      |
| Cash and cash equivalents                                    | \$3,081                          | \$2,342              |
| Accounts receivable, net of allowance of \$3,027 and \$2,625 | 154,230                          | 157,567              |
| Inventories, net   | 61,306                           | 61,939               |
| Prepaid expense  | 15,561                           | 14,508               |
| Total current assets   | 234,178                          | 236,356              |
| <b>PLANT AND EQUIPMENT</b>                                   |                                  |                      |
| Land   | 3,980                            | 3,980                |
| Buildings and improvements                                   | 76,369                           | 76,791               |
| Machinery and equipment                                      | 195,703                          | 195,645              |
| Office equipment   | 173,099                          | 172,379              |
| Construction in progress                                     | 9,252                            | 6,060                |
| Total  | 458,403                          | 454,855              |
| Less accumulated depreciation                                | (367,810)                        | (361,852)            |
| Total plant and equipment, net                               | 90,593                           | 93,003               |
| <b>OTHER ASSETS</b>  |                                  |                      |
| Goodwill   | 78,634                           | 78,634               |
| Customer relationships, net                                  | 41,411                           | 43,355               |
| Other intangible assets, net                                 | 10,859                           | 11,455               |
| Deferred tax asset   | 9,311                            | 9,306                |
| Other  | 8,504                            | 8,768                |
| Total assets   | \$473,490                        | \$480,877            |

See accompanying notes.





THE STANDARD REGISTER COMPANY  
CONSOLIDATED BALANCE SHEETS  
(In thousands, except per share amounts)

| LIABILITIES AND SHAREHOLDERS' DEFICIT                                       | March 30,<br>2014<br>(Unaudited) | December 29,<br>2013 |
|---|----------------------------------|----------------------|
| <b>CURRENT LIABILITIES</b>  |                                  |                      |
| Current portion of long-term debt   | \$8,125                          | \$5,589              |
| Accounts payable  | 58,134                           | 51,748               |
| Other current liabilities   | 61,701                           | 68,020               |
| Total current liabilities   | 127,960                          | 125,357              |
| <b>LONG-TERM LIABILITIES</b>  |                                  |                      |
| Long-term debt  | 268,055                          | 263,880              |
| Pension benefit liability   | 185,531                          | 192,779              |
| Deferred compensation   | 3,021                            | 3,169                |
| Environmental liabilities   | 3,788                            | 3,786                |
| Other long-term liabilities   | 3,099                            | 3,203                |
| Total long-term liabilities   | 463,494                          | 466,817              |
| <b>COMMITMENTS AND CONTINGENCIES - See Note 11</b>                          |                                  |                      |
| <b>SHAREHOLDERS' DEFICIT</b>  |                                  |                      |
| Common stock, \$1.00 par value:   |                                  |                      |
| Authorized 101,000 shares; Issued 9,704 and 9,653 shares                    | 9,704                            | 9,653                |
| Class A stock, \$1.00 par value: Authorized 9,450 shares; Issued 945 shares | 945                              | 945                  |
| Capital in excess of par value  | 97,922                           | 97,290               |
| Accumulated other comprehensive losses                                      | (25,307                          | ) (25,233 )          |
| Accumulated deficit   | (150,844                         | ) (143,716 )         |
| Treasury stock at cost: 2,039 and 2,021 shares                              | (50,384                          | ) (50,236 )          |
| Total shareholders' deficit   | (117,964                         | ) (111,297 )         |
| Total liabilities and shareholders' deficit                                 | \$473,490                        | \$480,877            |

See accompanying notes.

THE STANDARD REGISTER COMPANY  
CONSOLIDATED STATEMENTS OF CASH FLOWS  
(Unaudited)  
(In thousands)

|  | 13 Weeks Ended    |                   |
|--|-------------------|-------------------|
|  | March 30,<br>2014 | March 31,<br>2013 |
| <b>CASH FLOWS FROM OPERATING ACTIVITIES</b>  |                   |                   |
| Net (loss) income  | \$(7,128)         | ) \$4,699         |
| Adjustments to reconcile net (loss) income to net cash (used in) provided by operating activities: |                   |                   |
| Depreciation and amortization  | 9,196             | 5,066             |
| Asset impairment   | 436               | —                 |
| Restructuring and other exit costs   | 2,806             | 626               |
| Pension cost   | (548)             | ) (507)           |
| Other  | 1,010             | 285               |
| Changes in operating assets and liabilities:   |                   |                   |
| Accounts and notes receivable  | 2,909             | 4,688             |
| Inventories  | 633               | (437)             |
| Restructuring payments   | (3,828)           | ) (565)           |
| Accounts payable and other current liabilities   | 1,077             | (780)             |
| Pension contributions and payments   | (6,700)           | ) (6,660)         |
| Other assets and liabilities   | (974)             | ) (1,542)         |
| Net cash (used in) provided by operating activities  | (1,111)           | ) 4,873           |
| <b>CASH FLOWS FROM INVESTING ACTIVITIES</b>  |                   |                   |
| Additions to plant and equipment   | (3,637)           | ) (3,889)         |
| Proceeds from sale of equipment  | 49                | 77                |
| Net cash used in investing activities  | (3,588)           | ) (3,812)         |
| <b>CASH FLOWS FROM FINANCING ACTIVITIES</b>  |                   |                   |
| Net change in borrowings under revolving credit facility   | 6,761             | (629)             |
| Principal payments on long-term debt   | (1,107)           | ) (592)           |
| Other  | (146)             | ) —               |
| Net cash provided by (used in) financing activities  | 5,508             | (1,221)           |
| Effect of exchange rate changes on cash  | (70)              | ) 211             |
| <b>NET INCREASE IN CASH AND CASH EQUIVALENTS</b>   | 739               | 51                |
| Cash and cash equivalents at beginning of period   | 2,342             | 1,012             |
| <b>CASH AND CASH EQUIVALENTS AT END OF PERIOD</b>  | <b>\$3,081</b>    | <b>\$1,063</b>    |
| <b>SUPPLEMENTAL SCHEDULE OF NONCASH INVESTING AND FINANCING ACTIVITIES</b>                         |                   |                   |
| Capital leases   | \$1,057           | \$138             |
| Additions to short term notes payable  | —                 | 500               |

See accompanying notes.

THE STANDARD REGISTER COMPANY  
 NOTES TO CONSOLIDATED FINANCIAL STATEMENTS  
 (Unaudited)  
 (Dollars in thousands, except per share amounts)

NOTE 1 – BASIS OF PRESENTATION

The accompanying consolidated financial statements include the accounts of The Standard Register Company and its wholly-owned subsidiaries (referenced in this report as the "Company," "we," "our," or "Standard Register,") after elimination of intercompany transactions, profits, and balances. One of our significant subsidiaries reports results on a calendar quarter, while the remaining results are reported on a fiscal quarter. We do not believe the one-day difference in the number of days in the reporting period has a material impact on our consolidated financial statements.

The consolidated financial statements are unaudited and have been prepared in accordance with accounting principles generally accepted in the United States of America for interim financial information and with instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and notes required for complete annual financial statements and should be read in conjunction with the Company's audited consolidated financial statements and notes included in our Annual Report on Form 10-K for the year ended December 29, 2013 (Annual Report). In our opinion, all adjustments (consisting only of normal recurring accruals) necessary for a fair presentation have been included. The results for interim periods are not necessarily indicative of trends or of results to be expected for a full year.

Certain prior-year amounts have been reclassified to conform to the current-year presentation.

NOTE 2 – COMPREHENSIVE LOSS

Changes in accumulated other comprehensive loss, net of deferred taxes, for the year-to-date period ended March 30, 2014 consist of the following:

|   | Foreign<br>Currency<br>Translation | Defined<br>Benefit<br>Pension Plans | Total       |
|---|------------------------------------|-------------------------------------|-------------|
| Balance beginning of period                 | \$(361 )                           | \$(24,872 )                         | \$(25,233 ) |
| Net current-period other comprehensive loss | (74 )                              | —                                   | (74 )       |
| Balance end of period                       | \$(435 )                           | \$(24,872 )                         | \$(25,307 ) |

Because of the valuation allowance against our deferred tax assets, there are no federal or state income-based tax expenses or benefits related to any amounts recorded to other comprehensive loss.

NOTE 3 – ACQUISITION

As described in our annual report on Form 10-K for the year ended December 29, 2013, on August 1, 2013, the Company acquired all of the outstanding membership interests of WorkflowOne, LLC (WorkflowOne). The following table summarizes pro forma financial information for the three-month period ended March 31, 2013 as if the acquisition had occurred at the beginning of fiscal 2013. The pro forma financial information primarily includes estimated adjustments to interest expense for the long-term debt assumed and amendment to our Revolving Credit Facility, amortization associated with the acquired intangible assets, and cost of sales and depreciation expense for fair value adjustments to inventory and plant and equipment. Adjustments were also made to reduce selling, general, and administrative expense to eliminate acquisition-related transaction costs incurred by Standard Register and WorkflowOne, and to reflect the exercise of warrants issued at acquisition in the calculation of net income per share. The pro forma financial information does not reflect any cost savings that may be realized as a result of the acquisition and is not necessarily indicative of what our consolidated results would have been had the acquisition been completed on December 31, 2012.



|                      |  |
|----------------------|--|
|                      | 13 Weeks<br>Ended<br>March 31,<br>2013 |
| (Unaudited)          |  |
| Revenue              | \$253,738                              |
| Operating income     | 8,155                                  |
| Net income           | 3,274                                  |
| Net income per share | 0.38                                   |

**NOTE 4 – RESTRUCTURING AND OTHER EXIT COSTS**

All costs related to restructuring actions are included in restructuring and other exit costs in the accompanying Consolidated Statements of Income. Certain costs that are required to be expensed as incurred are not included in the restructuring liability.

On September 26, 2013, the Company's Board of Directors approved a strategic restructuring program in connection with the acquisition of WorkflowOne and the integration of the two companies. The restructuring program is expected to continue through the end of 2015, and includes costs associated with workforce reductions, contract termination costs primarily from exiting leased facilities, and other associated costs, including fees to a third party to assist with the implementation of our plan, costs to consolidate facilities and relocate equipment and inventory, costs to consolidate our headquarters, and costs associated with the write-off of inventory.

As a result of the plan, restructuring actions not yet initiated from previous restructuring plans are now integrated into our current plan. Components of the restructuring and other exit costs consist of the following:

|                                     | Total<br>Expected<br>Costs | Total<br>2014 YTD<br>Expense | Cumulative<br>To-Date<br>Expense |
|-------------------------------------|----------------------------|------------------------------|----------------------------------|
| Employee separation costs           | \$9,200                    | \$26                         | \$9,210                          |
| Contract exit and termination costs | 7,000                      | 423                          | 573                              |
| Other associated exit costs         | 13,600                     | 2,357                        | 7,474                            |
| Total                               | \$29,800                   | \$2,806                      | \$17,257                         |

A summary of activity in the restructuring liability is as follows:

|                                     | Balance<br>2013 | Accrued<br>in 2014 | Incurred<br>in 2014<br>YTD | Reversed<br>in 2014 | Balance<br>2014 |
|-------------------------------------|-----------------|--------------------|----------------------------|---------------------|-----------------|
| Employee separation costs           | \$7,705         | \$—                | \$(1,511 )                 | \$(16 )             | \$6,178         |
| Contract exit and termination costs | 27              | 279                | (16 )                      | —                   | 290             |
| Other associated exit costs         | —               | 293                | (16 )                      | —                   | 277             |
| Total                               | \$7,732         | \$572              | \$(1,543 )                 | \$(16 )             | \$6,745         |

**Completed Restructuring Plans**

Restructuring and other exit costs in 2013 represent costs from now completed plans, primarily employee separation costs. The remaining accrual balance for these plans is not material.

**NOTE 5 – OTHER CURRENT LIABILITIES**

Other current liabilities consist of the following:

|  | March 30,<br>2014 | December 29,<br>2013 |
|--|-------------------|----------------------|
| Accrued compensation                       | \$11,036          | \$13,876             |
| Accrued restructuring and other exit costs | 6,892             | 7,913                |
| Deferred revenue                           | 6,451             | 7,143                |
| Accrued non-income taxes                   | 6,312             | 6,185                |
| Current portion of pension                 | 1,959             | 1,959                |
| Accrued customer rebates                   | 9,325             | 8,936                |
| Other current liabilities                  | 19,726            | 22,008               |
| Total                                      | \$61,701          | \$68,020             |

**NOTE 6 – LONG TERM DEBT**

Long-term debt consists of the following:

|                           | March 30,<br>2014 | December 29,<br>2013 |
|---------------------------|-------------------|----------------------|
| Revolving credit facility | \$58,120          | \$51,358             |
| First lien term loan      | 120,075           | 120,075              |
| Second lien term loan     | 89,925            | 89,925               |
| Capital lease obligations | 8,060             | 8,111                |
| Total                     | 276,180           | 269,469              |
| Less current portion      | 8,125             | 5,589                |
| Long-term portion         | \$268,055         | \$263,880            |

**NOTE 7 – EARNINGS PER SHARE**

The number of shares outstanding for calculation of earnings per share (EPS) is as follows:

| (Shares in thousands)                         | 13 Weeks Ended    |                   |
|---|-------------------|-------------------|
|   | March 30,<br>2014 | March 31,<br>2013 |
| Weighted-average shares outstanding - basic   | 8,590             | 5,872             |
| Effect of potentially dilutive securities     | —                 | 34                |
| Weighted-average shares outstanding - diluted | 8,590             | 5,906             |

The effects of stock options and nonvested shares on diluted EPS are reflected through the application of the treasury stock method. Due to the net loss incurred for the 13-week period ending on March 30, 2014, no outstanding options or nonvested shares were included in the diluted EPS computation because they would automatically result in anti-dilution.

**NOTE 8 – SHARE-BASED COMPENSATION**

Total share-based compensation expense was \$681 and \$469 for the 13-week periods ended March 30, 2014, and March 31, 2013.

## NOTE 9 – PENSION PLANS

Net periodic benefit cost includes the following components:

|                                | 13 Weeks Ended    |                   |
|--------------------------------|-------------------|-------------------|
|                                | March 30,<br>2014 | March 31,<br>2013 |
| Interest cost                  | \$5,063           | \$4,552           |
| Expected return on plan assets | (5,611 )          | (5,059 )          |
| Total                          | \$(548 )          | \$(507 )          |

## NOTE 10 – SEGMENT REPORTING

Information about our operations by reportable segment for the 13-week periods ended March 30, 2014 and March 31, 2013 is as follows:

|                                 |      | Healthcare | Business<br>Solutions | Total     |
|---------------------------------|------|------------|-----------------------|-----------|
| Revenue from external customers | 2014 | \$64,777   | \$163,712             | \$228,489 |
|                                 | 2013 | 49,495     | 92,125                | 141,620   |
| Operating income                | 2014 | \$1,870    | \$1,422               | \$3,292   |
|                                 | 2013 | 2,136      | 2,934                 | 5,070     |

Reconciling information between reportable segments and our consolidated financial statements is as follows:

|                                    | 13 Weeks Ended    |                   |
|------------------------------------|-------------------|-------------------|
|                                    | March 30,<br>2014 | March 31,<br>2013 |
| Segment operating income           | \$3,292           | \$5,070           |
| Restructuring and other exit costs | (2,806 )          | (626 )            |
| Net pension periodic benefit       | 548               | 507               |
| Acquisition and integration costs  | (2,697 )          | —                 |
| Asset impairments                  | (436 )            | —                 |
| Other unallocated                  | (53 )             | 500               |
| Total other expense                | (4,825 )          | (625 )            |
| (Loss) income before income taxes  | \$(6,977 )        | \$4,826           |

## NOTE 11 – COMMITMENTS AND CONTINGENCIES

## Contingencies

The Company has participated with other Potentially Responsible Parties (“PRPs”) in the investigation, study, and remediation of the Pasco Sanitary Landfill Superfund Site (the “Pasco Site”) in eastern Washington State since 1998. The Company is a member of a PRP Group known as the Industrial Waste Area Generators Group III (the “IWAG Group”). The IWAG Group and several other PRP groups have entered into agreed orders with the Department of Ecology for implementation of interim remedial actions and expansion of groundwater monitoring. At this time, an agreement has not yet been reached on the final remediation approach. We have accrued our best estimate of our obligation and have an undiscounted long-term liability of \$1,185 that we currently believe is adequate to cover our portion of the total future potential costs of remediation. We expect the costs to be incurred over a period of 60 years; however, the current proposed remediation approach could require monitoring for a longer period of time. This estimate is contingent upon the final remedy agreed upon, the participation of other PRPs not currently in the IWAG Group III, the length of monitoring required, and the final agreed upon allocation. Until a final remediation approach is approved and a final agreement is reached among all PRPs, it is reasonably possible that one or more of these factors could change our estimate; however, we are unable to determine the impact at this time.



The Company participates with other PRPs in the investigation, study, and remediation of the Valleycrest Landfill Site (the “Valleycrest Site”) in western Ohio. The Company is a member of a PRP Group known as the Valleycrest Landfill Site Group (the “VLSG”). A remedial investigation and feasibility study was conducted by the VLSG which indicated a range of viable remedial approaches. At this time, a final remediation approach has not been selected, and we have accrued the estimate of our obligation based on the most likely approach being considered by the U.S. Environmental Protection Agency. We have an undiscounted long-term liability of \$2,374 that we currently believe is adequate to cover our portion of the total future potential costs of remediation, which are expected to be incurred over a period of 30 years. This estimate is contingent upon the final remedy agreed upon, the participation of other PRPs not currently in the VLSG, and the final agreed upon allocation. Until a final remediation approach is approved and a final agreement is reached among all PRPs, it is reasonably possible that one or more of these factors could change our estimate; however, we are unable to determine the impact at this time.

#### NOTE 12 – FAIR VALUE MEASUREMENTS

We have financial assets and liabilities that are not recorded at fair value but which require disclosure of their fair value. The carrying value of cash equivalents, accounts receivable, and accounts payable approximates fair value due to the short-term nature of these instruments. The carrying value of outstanding amounts under our Revolving Credit Facility, First and Second Lien Credit Facilities, and capital lease obligation approximate fair value based on currently available market rates.

#### NOTE 13 – INCOME TAXES

Because of the valuation allowance against our deferred tax assets, there was no domestic federal or state income-based tax expense or benefit. Tax expense for 2014 and 2013 reflects state tax liabilities derived from a tax base other than net income and foreign taxes in Mexico.

#### NOTE 14 – SUBSEQUENT EVENTS

The Company has evaluated for disclosure all subsequent events through the date the financial statements were issued and filed with the United States Securities and Exchange Commission.

Item 2 – MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

FORWARD-LOOKING INFORMATION

This report includes forward-looking statements covered by the Private Securities Litigation Reform Act of 1995. A forward-looking statement is neither a prediction nor a guarantee of future events or circumstances, and those future events or circumstances may not occur. Forward-looking statements include statements in which we use words such as "anticipates," "projects," "expects," "plans," "intends," "believes," "estimates," "targets," and other similar expressions that indicate trends and future events. Among other things, all statements regarding expectations related to the following are forward-looking statements that involve certain risks and uncertainties:

- decline in traditional print and related services
- adoption of electronic health records (EHR)
- expansion in our solutions
- future pension funding requirements and recognition of actuarial gains and losses
- investing in our employees
- 2014 priorities
- future financial condition, revenue trends, and cash flows
- projected costs or cost savings related to our restructuring plan
- ability to realize deferred tax assets
- 2014 capital expenditures
- 2015 contingent excess cash flow payments
- business strategy

Because forward-looking statements deal with future events, actual results for fiscal year 2014 and beyond could differ materially from our current expectations depending on a variety of factors including, but not limited to:

- unanticipated problems with the integration of WorkflowOne into Standard Register
- our access to capital for expanding our solutions
- the pace at which digital technologies and EHR adoption erode the demand for certain products and services
- the success of our plans to deal with the threats and opportunities brought by digital technology and EHR adoption
- results of cost-containment strategies and restructuring programs
- our ability to attract and retain key personnel
- variation in demand and acceptance of the Company's products and services
- frequency, magnitude, and timing of paper and other raw material price changes
- timing of the completion and integration of acquisitions
- our ability to meet debt covenants
- general business and economic conditions beyond our control
- consequences of competitive factors in the marketplace including the ability to attract and retain customers

These forward-looking statements are based on current expectations and estimates. We cannot assure that such expectations will prove to be correct. The Company undertakes no obligation to update forward-looking statements as a result of new information, since these statements may no longer be accurate or timely. You should read this Management's Discussion and Analysis in conjunction with the financial statements and related notes included in this Quarterly Report on Form 10-Q (Quarterly Report) and included on Form 10-K for the year ended December 29, 2013 (Annual Report).

This Management's Discussion and Analysis includes the following sections:

• **Critical Accounting Policies and Estimates** – An update to the discussion provided in our Annual Report of the accounting policies that require our most critical judgments and estimates.

• **Results of Operations** – An analysis of consolidated results of operations and segment results for the first quarter of 2014 as compared with the same period of 2013.

• **Liquidity and Capital Resources** – An analysis of cash flows and a discussion of our financial condition.

#### CRITICAL ACCOUNTING POLICIES AND ESTIMATES

In preparing the accompanying unaudited financial statements and accounting for the underlying transactions and balances, we applied the accounting policies disclosed in the Notes to the Consolidated Financial Statements contained in our Annual Report. Preparation of these unaudited financial statements requires us to make estimates and assumptions that affect the reported amount of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenue and expenses during the reporting period. Although we believe our estimates and assumptions are reasonable, they are based on information presently available and actual results may differ significantly from those estimates. For a detailed discussion of these critical accounting estimates, see the Management's Discussion and Analysis included in our Annual Report. There have been no significant changes to our critical accounting policies from those discussed in our Annual Report. We have discussed the development and selection of the critical accounting policies and the related disclosures included in this Quarterly Report with the Audit Committee of our Board of Directors.

#### RESULTS OF OPERATIONS

The discussion that follows provides information which we believe is relevant to an understanding of our consolidated results of operations, supplemented by a discussion of segment results where appropriate. Further discussion of our solutions is contained under the caption "Business" in Item I of our 2013 Annual Report. Prior period amounts for revenue by solution have been revised to conform to current period classification.

##### WorkflowOne Acquisition

On August 1, 2013, we completed the acquisition of WorkflowOne. Results of operations for WorkflowOne are included in our consolidated financial statements from the date of acquisition and were integrated into our Healthcare and Business Solutions segments. Throughout this section we will include a discussion of the impact of the acquisition to our results for the first quarter of 2014. Consolidated financial results for the first quarter of 2013 shown on a pro forma basis can be found in Note 3 to the consolidated financial statements.

##### Consolidated Results

The following table presents "Adjusted EBITDA," which is a non-GAAP financial measure and represents net income excluding items listed in the reconciliation below. Generally, a non-GAAP financial measure is a numerical measure of a company's performance, financial position, or cash flows where amounts are either excluded or included not in accordance with generally accepted accounting principles. The presentation of non-GAAP information is not meant to be considered in isolation or as a substitute for results prepared in accordance with accounting principles generally accepted in the United States. We believe that this non-GAAP financial measure provides a more complete understanding of our current underlying operating performance, a clearer comparison of current period results with past reports of financial performance, and greater transparency regarding information used by management in its decision making. This presentation is similar to the manner in which our Board of Directors internally evaluates performance. The Company's debt covenants under the First and Second Lien Term Debt are also based on the Adjusted EBITDA calculation.



The following table reconciles our consolidated net (loss) income to Adjusted EBITDA presented on a non-GAAP basis (dollars in millions):

|                                     | 13 Weeks Ended    |                | % Change |   |
|-------------------------------------|-------------------|----------------|----------|---|
|                                     | March 30,<br>2014 | March 31, 2013 |          |   |
| Revenue                             | \$228.5           | \$141.6        | 61.4     | % |
| Cost of sales                       | 166.0             | 99.7           | 66.5     | % |
| Gross margin                        | 62.5              | 41.9           | 49.2     | % |
| Gross margin % of sales             | 27.4              | 29.6           |          | % |
| SG&A expense                        | 58.7              | 34.7           | 69.2     | % |
| Acquisition and integration         | 2.7               | 1.1            |          |   |
| Restructuring                       | 2.8               | 0.6            |          |   |
| Asset impairments                   | 0.4               | —              |          |   |
| Other expense, net                  | 4.8               | 0.6            |          |   |
| (Loss) income before taxes          | (6.9)             | 4.9            |          |   |
| Income tax expense                  | 0.2               | 0.2            |          |   |
| Net (loss) income                   | \$(7.1)           | \$4.7          |          |   |
| Adjusted EBITDA                     |                   |                |          |   |
| Net (loss) income                   | \$(7.1)           | \$4.7          |          |   |
| Adjustments:                        |                   |                |          |   |
| Income taxes                        | 0.2               | 0.2            |          |   |
| Interest                            | 4.9               | 0.6            |          |   |
| Depreciation and amortization       | 9.2               | 5.0            |          |   |
| EBITDA                              | 7.2               | 10.5           |          |   |
| Adjustments:                        |                   |                |          |   |
| Restructuring and asset impairments | 3.2               | 0.6            |          |   |
| Acquisition and integration costs   | 2.7               | 1.1            |          |   |
| Pension benefit                     | (0.5)             | (0.5)          |          |   |
| Share-based compensation            | 0.7               | 0.5            |          |   |
| Other                               | (0.1)             | —              |          |   |
| Adjusted EBITDA                     | 13.2              | 12.2           |          |   |

Revenue

Consolidated revenue increased 61 percent to \$228.5 million in the first quarter of 2014 compared with \$141.6 million in the first quarter of 2013. As indicated in the chart below, we saw increased revenue in all of our solutions. Revenue from the WorkflowOne acquisition was approximately \$104 million for the first quarter of 2014, which led to the overall increase in consolidated revenue.

Excluding the impact of the acquisition, revenue declined 12 percent for the quarter, primarily due to unit declines within document management and marketing solutions. Our transactional documents and clinical forms along with the related freight and storage services, which are generally included within document management, continue to see decline in demand. Revenue from marketing communications was impacted by healthcare regulatory changes in requirements for distribution of printed materials and lower one-time project sales in the first quarter of 2014.

The following table quantifies the changes in consolidated revenue for each of our solutions (dollars in millions):

|                                   | First Quarter |       |         |
|-----------------------------------|---------------|-------|---------|
|                                   | 2014          | % Chg | 2013    |
| Marketing Communications          | \$67.8        | 97.7% | \$34.3  |
| Customer Communications           | 15.6          | 88.0% | 8.3     |
| Product Marking and Labeling      | 28.5          | 37.7% | 20.7    |
| Patient Identification and Safety | 10.3          | 24.1% | 8.3     |
| Patient Information Solutions     | 4.4           | 10.0% | 4.0     |
| Document Management               | 101.9         | 54.4% | 66.0    |
|                                   | \$228.5       | 61.4% | \$141.6 |

#### Cost of Sales and Gross Margin

The increase in cost of sales for the first quarter of 2014 reflects the inclusion of the WorkflowOne acquisition. Excluding this amount, cost of sales decreased in 2014 when compared with the same period of 2013, primarily due to lower unit sales volume.

Gross Margin as a percentage of revenue was 27.4 percent for the first quarter of 2014, compared to 29.6 percent for the first quarter last year. Unit decreases which reduce the absorption of fixed costs, and temporarily higher costs incurred as we integrate the two companies and exit facilities, contributed to the decrease in gross margin. We are also experiencing higher costs in the current quarter in our new Jeffersonville digital print and distribution facility as we continue to ramp-up operations. These impacts are being partially offset by savings from our restructuring activities; however, we are still early in the process of integrating our facilities.

#### Selling, General and Administrative Expense

SG&A expense for the first quarter of 2014 increased over 2013 due to the inclusion of WorkflowOne. Excluding the effect of the acquisition, SG&A for the current quarter declined slightly over the same period in 2013. Higher amortization expense was offset by lower incentive compensation and savings from our restructuring plan. As our restructuring plan for the integration of WorkflowOne accelerates, the Company will see additional savings in SG&A.

#### Restructuring, Acquisition, and Integration Costs

In late 2013, we initiated a strategic restructuring program in connection with the acquisition of WorkflowOne and the integration of the two companies. Total costs of the restructuring program, which is expected to continue through the end of 2015, are expected to be approximately \$29.8 million. As previously disclosed, we also expect to incur an additional \$8.5 million over the same period for technology and facility integration costs that do not qualify as restructuring under U.S. GAAP. While we have assumed a certain level of expenses will be incurred, there are many factors that could affect the total amount or the timing of these expenses, and many of the expenses are, by their nature, difficult to estimate.

We incurred a total of \$5.5 million of expense in the first quarter of 2014 related to our restructuring plan and integration activities. The acquisition integration process is proceeding on track with internal plans and we are beginning to realize expected synergies. In the first quarter of 2014, systems and data centers were integrated, headcount reduced, three production facilities closed and three warehouse facilities closed. An efficient consolidation of the Dayton workforce into one headquarters location in the quarter will result in significant savings as the lease of the former WorkflowOne offices has been assigned. We expect to achieve approximately \$40.0 million in annual savings when the integration of the two companies is complete.

We incurred \$1.7 million of restructuring and acquisition costs in the first quarter of 2013 related to now completed prior restructuring plans and advisory and legal fees associated with the WorkflowOne acquisition.

#### Other Expense

Other expense in 2014 increased almost entirely as a result of higher interest expense from the debt assumed through the WorkflowOne acquisition.

#### Income Taxes

Because of the valuation allowance against our deferred tax assets, there was no domestic federal or state income-based tax expense or benefit. Tax expense for 2014 and 2013 reflects foreign taxes in Mexico and state tax liabilities derived from a tax base other than net income.



## Segment Operating Results

The following table presents Revenue and Operating Income for each of our reportable segments (dollars in millions):

|                              | 13 Weeks Ended |       | March 31, 2013 |       |
|------------------------------|----------------|-------|----------------|-------|
|                              | March 30, 2014 | % Chg |                |       |
| Revenue                      |                |       |                |       |
| Healthcare                   | \$64.8         | 30.9% | \$49.5         |       |
| Business Solutions           | 163.7          | 77.7% | 92.1           |       |
| Consolidated Revenue         | \$228.5        | 61.4% | \$141.6        |       |
|                              |                | % Rev |                | % Rev |
| Operating Income             |                |       |                |       |
| Healthcare                   | \$1.9          | 2.9%  | \$2.1          | 4.2%  |
| Business Solutions           | 1.4            | 0.9%  | 2.9            | 3.1%  |
| Segment Operating Income (1) | \$3.3          | 1.4%  | \$5.0          | 3.5%  |

(1) A reconciliation of segment operating income to consolidated (loss) income before income taxes is provided in Note 10 - Segment Reporting of the Notes to Consolidated Financial Statements.

## Healthcare

## Revenue

Healthcare revenue was \$64.8 million, an increase of 31 percent over revenue of \$49.5 million in the first quarter of 2013. As indicated in the chart below, this segment experienced increased revenue in all of its solutions. Revenue from the WorkflowOne acquisition contributed approximately \$21 million in the first quarter of 2014, which led to the overall increase in revenue.

Excluding the impact of the acquisition, revenue declined 12 percent for the quarter, primarily due to unit declines. Revenue from document management, which is largely made up of clinical paper documents and administrative forms as well as the related freight and storage services, drove the decline, decreasing 14 percent. Revenue from marketing communications was impacted by health insurance reform as regulated payor communication requirements changed from printed materials to allow for other electronic methods of notification. A large kitting project in the first quarter of 2013 also impacted the overall comparable segment results.

The segment continues to experience growth from our patient information solutions due to additional sales of SMARTworks® Clinical Enterprise and iMedConsent as well as other new technology sales.

The following table quantifies the changes in revenue for each of this segment's solutions:

|                                   | Quarter |       | 2013   |
|-----------------------------------|---------|-------|--------|
|                                   | 2014    | % Chg |        |
| Marketing Communications          | \$19.8  | 54.7% | \$12.8 |
| Patient Identification and Safety | 10.3    | 24.1% | 8.3    |
| Patient Information Solutions     | 4.4     | 10.0% | 4.0    |
| Document Management               | 30.3    | 24.2% | 24.4   |
|                                   | \$64.8  | 30.9% | \$49.5 |

## Operating income

Operating income declined by \$0.2 million in the first quarter of 2014 when compared to the same period in 2013, primarily the result of the lower consolidated gross margin percentage. Savings from the restructuring program and other cost savings initiatives are helping us to more closely match our cost structure to the expected changes in revenue, which has helped offset the declines we have experienced in revenue outside of the acquisition.



## Business Solutions

## Revenue

Business Solutions revenue was \$163.7 million, an increase of 78 percent over revenue of \$92.1 million in the first quarter of 2013. As indicated in the chart below, this segment experienced increased revenue in all of its solutions. Revenue from the WorkflowOne acquisition contributed approximately \$83 million in the first quarter of 2014, which led to the overall increase in revenue.

Excluding the impact of the acquisition, revenue declined 12 percent for the quarter, primarily due to unit declines in document management and to a lesser degree, marketing communications. Declines in demand for traditional printed forms and transactional documents continue to outpace growth in other solutions.

The following table quantifies the changes in revenue for each of this segment's solutions:

|                              | Quarter |        |        |
|------------------------------|---------|--------|--------|
|                              | 2014    | % Chg  | 2013   |
| Marketing Communications     | \$47.9  | 122.8% | \$21.5 |
| Customer Communications      | 15.6    | 88.0%  | 8.3    |
| Product Marking and Labeling | 28.5    | 37.7%  | 20.7   |
| Document Management          | 71.7    | 72.4%  | 41.6   |
|                              | \$163.7 | 77.7%  | \$92.1 |

## Operating income

Operating income declined by \$1.5 million in the first quarter of 2014 when compared to the same period in 2013, primarily the result of the lower consolidated gross margin percentage. Savings from the restructuring program and other cost savings initiatives are helping us to more closely match our cost structure to the expected changes in revenue, which has helped offset the declines we have experienced in revenue outside of the acquisition.

## LIQUIDITY AND CAPITAL RESOURCES

Our discussion of liquidity also presents a financial measure that is considered non-GAAP. Because our credit facility is borrowed under a revolving credit agreement which currently permits us to borrow and repay at will up to a balance of \$125 million (subject to limitations related to receivables, inventories, and letters of credit), we measure cash flow performance prior to borrowing or repayment of the credit facility. In effect, we evaluate cash flow as the change in net debt (credit facility less cash and cash equivalents).

## Cash Flows

Overall, cash flow on a net debt basis was negative by \$6.0 million for the first quarter of 2014. Summarized Statements of Cash Flows are presented below:

|   | 13 Weeks Ended    |                   |
|---|-------------------|-------------------|
|   | March 30,<br>2014 | March 31,<br>2013 |
| Net cash (used in) provided by operating activities | \$(1.1 )          | \$4.9             |
| Net cash used in investing activities               | (3.6 )            | (3.8 )            |
| Net cash provided by (used in) financing activities | 5.5               | (1.2 )            |
| Effect of exchange rate on changes in cash          | (0.1 )            | 0.2               |
| Net change in cash                                  | \$0.7             | \$0.1             |
| Memo:   |                   |                   |
| Add back credit facility (borrowed) repaid          | (6.7 )            | 0.6               |
| Cash flow on a net debt basis                       | \$(6.0 )          | \$0.7             |

## Operating activities

Net cash provided by operating activities was negative in the first quarter of 2014, primarily due to reduced operating profit. Restructuring payments in the first quarter of 2014 were \$3.8 million and will continue during the year as we progress on our integration plans.



We also contributed \$5.9 million to the Company's qualified pension plan in the first quarter of 2014. Based on current estimates, the minimum funding requirement for 2014 will be approximately \$42.0 million, which is slightly higher than the \$39.1 million previously disclosed.

#### Investing activities

Net cash used in investing activities represents \$3.6 million of capital expenditures. We still expect to spend \$15 to \$21 million for capital expenditures in 2014.

#### Financing activities

We have a revolving credit facility (Credit Facility) that provides for borrowings up to \$125 million through August 1, 2018. The Credit Facility is secured by accounts receivable, inventories, fixed assets, and certain other assets. Net cash provided by financing activities was \$5.5 million in the first quarter of 2014, which includes \$1.1 million of payments on capital leases and \$6.8 million drawn on our Credit Facility to meet the needs of the combined company as we progress on the restructuring and integration activities.

As part of the WorkflowOne acquisition, the Company assumed debt of \$210 million previously held by WorkflowOne. Quarterly payments of \$2.5 million will begin in our fiscal fourth quarter of 2014 with additional annual contingent payments due beginning in 2015 that are based on a percentage of the excess cash flow generated in the previous year and certain other events. Currently, we do not expect a contingent excess cash flow payment will be required in 2015 for 2014.

As of March 30, 2014, we had \$55.0 million available under the Credit Facility. We believe that the combination of internally-generated funds, available cash, and available funds under our Revolving Credit Facility will be sufficient to fund our operations, including restructuring payments, capital expenditures, and investments in growth initiatives over the next year. We believe our major long-term cash requirements consist of funding our qualified pension plan, mandatory debt payments, and necessary investments aimed at transforming our combined product portfolio. While we have taken steps to enable us to adequately fund these items, actual amounts required may be higher than estimated due to the uncertainty in determining the exact amounts needed. As a result of these cash requirements, we do not anticipate having positive cash flow during 2014.

#### Item 3 – QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Not applicable

#### Item 4 – CONTROLS AND PROCEDURES

##### Evaluation of Disclosure Controls and Procedures

We conducted an evaluation of the effectiveness of the design and operation of our disclosure controls and procedures over financial reporting (Disclosure Controls) as of March 30, 2014. The evaluation was carried out under the supervision, and with the participation, of our management including our Chief Executive Officer (CEO) and Chief Financial Officer (CFO).

Based on that evaluation, our CEO and CFO have concluded that as of the end of the period covered by this Quarterly Report on Form 10-Q, our Disclosure Controls were effective to provide reasonable assurance that information required to be disclosed in our Exchange Act reports is recorded, processed, summarized, and reported within the time periods specified by the SEC and that material information relating to The Standard Register Company is made known to management, including the CEO and CFO, particularly during the period when our periodic reports are being prepared.

##### Changes in Internal Control

During the first quarter of fiscal 2014, there were no significant changes in our internal controls or in other factors that could significantly affect these controls, and no corrective actions taken with regard to material weaknesses in such controls except those described below.

On August 1, 2013, the Company completed the acquisition of WorkflowOne. The Company is currently integrating policies, processes, people, and technology for the combined Company and, during the first quarter of 2014, began combining the financial accounting systems. Management will continue to evaluate the Company's internal controls over financial reporting as it continues its integration work.



PART II – OTHER INFORMATION

Item 1 – LEGAL PROCEEDINGS

None

Item 1A – RISK FACTORS

Not applicable

Item 2 – UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

Not applicable

Item 3 – DEFAULTS UPON SENIOR SECURITIES

Not applicable

Item 4 – MINE SAFETY DISCLOSURES

Not applicable

Item 5 – OTHER INFORMATION

None

## Item 6 – EXHIBITS

## Exhibit # Description

|      |  |                |
|------|--|----------------|
| 2    | Plan of acquisition, reorganization, arrangement, liquidation or succession  | Not applicable |
| 3    | Articles of incorporation and bylaws   | Not applicable |
| 4    | Instruments defining the rights of security holders, including indentures  | Not applicable |
| 10   | Material contracts   | Not applicable |
| 11   | Statement re: computation of per share earnings  | Not applicable |
| 15   | Letter re: unaudited interim financial information   | Not applicable |
| 18   | Letter re: change in accounting principles   | Not applicable |
| 19   | Report furnished to security holders   | Not applicable |
| 22   | Published reports regarding matters submitted to vote of security holders  | Not applicable |
| 23   | Consent of Independent Registered Public Accounting Firm   | Included       |
| 24   | Power of attorney  | Not applicable |
| 31.1 | Certification of Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.  | Included       |
| 31.2 | Certification of Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.  | Included       |
| 32   | Certifications pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.   | Included       |
| 95   | Mine Safety Disclosure Exhibit   | Not applicable |
| 99.1 | Report of Independent Registered Public Accounting Firm  | Included       |
| 101  | The following financial information from The Standard Register Company Quarterly Report on Form 10-Q for the quarter ended March 30, 2014 formatted in XBRL (eXtensible Business Reporting Language): Consolidated Statements of Income, Consolidated Statements of Comprehensive Income, Consolidated Balance Sheets, Consolidated Statements of Cash Flows, and Notes to Consolidated Financial Statements | Included       |

SIGNATURE

Pursuant to the requirement of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: May 5, 2014

THE STANDARD REGISTER COMPANY  
(REGISTRANT)

/S/ ROBERT M. GINNAN

By: Robert M. Ginnan, Executive Vice President, Treasurer,  
Chief Financial Officer and Chief Accounting Officer  
(On behalf of the Registrant and as Chief Accounting Officer)

