AMERICAN VANGUARD CORP Form SC 13G February 12, 2015

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

SCHEDULE 13G

UNDER THE SECURITIES EXCHANGE ACT OF 1934 (AMENDMENT NO.)*

American Vanguard Corporation
----(Name of Issuer)

Common Stock
-----(Title of Class of Securities)

030371108 -----(CUSIP Number)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- [x] Rule 13d-1(b)
- [] Rule 13d-1(c)
- [] Rule 13d-1(d)

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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1	NAME OF REPORTING PERSON S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON			
	River Road Asset Management, LLC	43-2076925		
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*	(a) [] (b) [
	N/A	(2) 1		

			- 	
3	SEC USE ONLY	•		
4	CITIZENSHIP	OR P	LACE OF ORGANIZATION	
	Delaware			
		5	SOLE VOTING POWER	
			1,392,659	
	NUMBER OF SHARES	6	SHARED VOTING POWER	
	BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH		0	
		7	SOLE DISPOSITIVE POWER	
			1,627,118	
		 8	SHARED DISPOSITIVE POWER	
		Ü	0	
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON			
	1,627,118 			
10	CHECK BOX IF	' THE	AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES*	
	N/A 			
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9			
	5.6%			
12	TYPE OF REPORTING PERSON*			
	IA			
	PAGE 2 OF 4 PAGES			
	Item	1(a)	Name of Issuer: American Vanguard Corporation	
	Item	1(b)	Address of Issuer's Principal Executive Offices: 4695 MacArthur Court Newport Beach, California 92660	
	Item	2(a)	Name of Person Filing: River Road Asset Management, LLC	
	Item	2(b)	Address of the Principal Office or, if none, Residence: 462 S. 4th St., Ste 1600 Louisville, KY 40202	

Item 2(c) Citizenship:

US -- State of Delaware

- Item 3 If the Statement is being filed pursuant to Rule 13d-1(b), or 13d-2(b), check whether the person filing is a:
 - (e) [X] An investment advisor in accordance with section 240.13d-1(b)(1)(ii)(E)
- Item 4 Ownership:
 - (a) Amount Beneficially Owned: 1,627,118
 - (b) Percent of Class:
 5.6%

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- (c) Number of shares as to which such person has:
- (i) sole power to vote or direct the vote: 1,392,659
- (ii) shared power to vote or direct the vote: 0
- (iv) shared power to dispose or to direct the
 disposition of: 0
- Item 5 Ownership of Five Percent or Less of a Class: If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following [].

Not applicable.

Not applicable.

Not applicable.

Item 9 Notice of Dissolution of a Group:
 Not applicable.

Item 10 Certification:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of such securities and were were not acquired in connection with or as a participant in any transaction having such purpose or effect.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 10, 2015

River Road Asset Management, LLC

By: /S/ THOMAS DIGNAN MUELLER

Name: Thomas Dignan Mueller

Title: CCO/COO

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