

KNIGHT PHILIP H  
Form 4  
October 16, 2007

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
KNIGHT PHILIP H

2. Issuer Name and Ticker or Trading Symbol  
NIKE INC [NKE]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
ONE BOWERMAN DRIVE  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
10/12/2007

Director  10% Owner  
 Officer (give title below)  Other (specify below)

BEAVERTON, OR 97005

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Class B Common Stock	10/12/2007		S <sup>(1)</sup>	1,800 D	\$ 61.84	536,510	D
Class B Common Stock	10/12/2007		S <sup>(1)</sup>	500 D	\$ 61.85	536,010	D
Class B Common Stock	10/12/2007		S <sup>(1)</sup>	1,000 D	\$ 61.86	535,010	D
Class B Common Stock	10/12/2007		S <sup>(1)</sup>	500 D	\$ 61.87	534,510	D

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Class B Common Stock	10/12/2007	<u>S<sup>(1)</sup></u>	100	D	\$ 61.89	534,410	D
Class B Common Stock	10/12/2007	<u>S<sup>(1)</sup></u>	400	D	\$ 61.91	534,010	D
Class B Common Stock	10/12/2007	<u>S<sup>(1)</sup></u>	800	D	\$ 61.92	533,210	D
Class B Common Stock	10/12/2007	<u>S<sup>(1)</sup></u>	1,700	D	\$ 61.93	531,510	D
Class B Common Stock	10/12/2007	<u>S<sup>(1)</sup></u>	2,000	D	\$ 61.94	529,510	D
Class B Common Stock	10/12/2007	<u>S<sup>(1)</sup></u>	1,700	D	\$ 61.95	527,810	D
Class B Common Stock	10/12/2007	<u>S<sup>(1)</sup></u>	1,600	D	\$ 61.96	526,210	D
Class B Common Stock	10/12/2007	<u>S<sup>(1)</sup></u>	600	D	\$ 61.97	525,610	D
Class B Common Stock	10/12/2007	<u>S<sup>(1)</sup></u>	800	D	\$ 61.98	524,810	D
Class B Common Stock	10/12/2007	<u>S<sup>(1)</sup></u>	1,700	D	\$ 61.99	523,110	D
Class B Common Stock	10/12/2007	<u>S<sup>(1)</sup></u>	1,000	D	\$ 62	522,110	D
Class B Common Stock	10/12/2007	<u>S<sup>(1)</sup></u>	400	D	\$ 62.01	521,710	D
Class B Common Stock	10/12/2007	<u>S<sup>(1)</sup></u>	600	D	\$ 62.02	521,110	D
Class B Common Stock	10/12/2007	<u>S<sup>(1)</sup></u>	500	D	\$ 62.03	520,610	D
Class B Common	10/12/2007	<u>S<sup>(1)</sup></u>	1,000	D	\$ 62.04	519,610	D

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Stock							
Class B Common Stock	10/12/2007	<u>S<sup>(1)</sup></u>	600	D	\$ 62.05	519,010	D
Class B Common Stock	10/12/2007	<u>S<sup>(1)</sup></u>	500	D	\$ 62.06	518,510	D
Class B Common Stock	10/12/2007	<u>S<sup>(1)</sup></u>	600	D	\$ 62.1	517,910	D
Class B Common Stock	10/12/2007	<u>S<sup>(1)</sup></u>	600	D	\$ 62.11	517,310	D
Class B Common Stock	10/12/2007	<u>S<sup>(1)</sup></u>	3,400	D	\$ 62.12	513,910	D
Class B Common Stock	10/12/2007	<u>S<sup>(1)</sup></u>	1,100	D	\$ 62.13	512,810	D
Class B Common Stock	10/12/2007	<u>S<sup>(1)</sup></u>	200	D	\$ 62.14	512,610	D
Class B Common Stock	10/12/2007	<u>S<sup>(1)</sup></u>	700	D	\$ 62.15	511,910	D
Class B Common Stock	10/12/2007	<u>S<sup>(1)</sup></u>	700	D	\$ 62.16	511,210	D
Class B Common Stock	10/12/2007	<u>S<sup>(1)</sup></u>	2,100	D	\$ 62.17	509,110	D
Class B Common Stock	10/12/2007	<u>S<sup>(1)</sup></u>	500	D	\$ 62.19	508,610 <sup>(2)</sup>	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr
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## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
KNIGHT PHILIP H ONE BOWERMAN DRIVE BEAVERTON, OR 97005	X	X		

## Signatures

By: John F. Coburn III For: Philip H. Knight  
Date: 10/16/2007

Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Transaction pursuant to a Rule 10b5-1 Plan.

(2) This Form 4 contains thirty of the two hundred eleven transactions that were executed on October 12, 2007. Two additional forms, each containing thirty of the two hundred eleven transactions that were executed on October 12, 2007, were filed immediately prior to this Form 4. Five additional forms, four containing thirty transactions that were executed on October 12, 2007 and one containing one transaction, were filed immediately following this Form 4.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.