#### KNIGHT PHILIP H

Form 4

February 13, 2007

### FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB

Check this box if no longer subject to

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

3235-0287 Number: January 31, Expires:

2005

0.5

**OMB APPROVAL** 

Section 16. Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

burden hours per response...

Estimated average

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* KNIGHT PHILIP H

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to Issuer

NIKE INC [NKE]

(Check all applicable)

(Last)

(City)

(First) (Middle)

(Zip)

3. Date of Earliest Transaction

\_X\_\_ Director

\_ 10% Owner

ONE BOWERMAN DRIVE

02/12/2007

(Month/Day/Year)

Officer (give title below)

Other (specify

(Street)

(State)

4. If Amendment, Date Original Filed(Month/Day/Year)

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

6. Individual or Joint/Group Filing(Check

BEAVERTON, OR 97005

Person

| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code<br>(Instr. 8) | 4. Securi<br>or(A) or Di<br>(Instr. 3, | ispose           | d of (D)     | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following | 6. Ownership Form: Direct (D) or Indirect (I) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--------------------------------------|---|---|---|--|------------------|--------------|--|---|---|
|                                      |   |   | Code V                                  | Amount                                 | (A)<br>or<br>(D) | Price        | Reported<br>Transaction(s)<br>(Instr. 3 and 4)                   | (Instr. 4)                                    |   |
| Class B<br>Common<br>Stock           | 02/12/2007(1)                           |   | S(2)                                    | 200                                    | D                | \$<br>103.24 | 504,728  | D   |   |
| Class B<br>Common<br>Stock           | 02/12/2007                              |   | S(2)                                    | 200                                    | D                | \$<br>103.25 | 504,528  | D   |   |
| Class B<br>Common<br>Stock           | 02/12/2007                              |   | S(2)                                    | 200                                    | D                | \$<br>103.26 | 504,328  | D   |   |
| Class B<br>Common<br>Stock           | 02/12/2007                              |   | S(2)                                    | 200                                    | D                | \$<br>103.27 | 504,128  | D   |   |

# Edgar Filing: KNIGHT PHILIP H - Form 4

| Class B<br>Common<br>Stock | 02/12/2007 | S(2) | 700   | D | \$<br>103.28 | 503,428 | D |
|----------------------------|------------|------|-------|---|--------------|---------|---|
| Class B<br>Common<br>Stock | 02/12/2007 | S(2) | 100   | D | \$<br>103.29 | 503,328 | D |
| Class B<br>Common<br>Stock | 02/12/2007 | S(2) | 800   | D | \$ 103.3     | 502,528 | D |
| Class B<br>Common<br>Stock | 02/12/2007 | S(2) | 1,100 | D | \$<br>103.31 | 501,428 | D |
| Class B<br>Common<br>Stock | 02/12/2007 | S(2) | 700   | D | \$<br>103.32 | 500,728 | D |
| Class B<br>Common<br>Stock | 02/12/2007 | S(2) | 800   | D | \$<br>103.33 | 499,928 | D |
| Class B<br>Common<br>Stock | 02/12/2007 | S(2) | 900   | D | \$<br>103.34 | 499,028 | D |
| Class B<br>Common<br>Stock | 02/12/2007 | S(2) | 1,400 | D | \$<br>103.35 | 497,628 | D |
| Class B<br>Common<br>Stock | 02/12/2007 | S(2) | 1,500 | D | \$<br>103.36 | 496,128 | D |
| Class B<br>Common<br>Stock | 02/12/2007 | S(2) | 600   | D | \$<br>103.37 | 495,528 | D |
| Class B<br>Common<br>Stock | 02/12/2007 | S(2) | 700   | D | \$<br>103.38 | 494,828 | D |
| Class B<br>Common<br>Stock | 02/12/2007 | S(2) | 1,000 | D | \$<br>103.39 | 493,828 | D |
| Class B<br>Common<br>Stock | 02/12/2007 | S(2) | 400   | D | \$ 103.4     | 493,428 | D |
| Class B<br>Common<br>Stock | 02/12/2007 | S(2) | 1,400 | D | \$<br>103.41 | 492,028 | D |
| Class B<br>Common          | 02/12/2007 | S(2) | 1,800 | D | \$<br>103.42 | 490,228 | D |

Edgar Filing: KNIGHT PHILIP H - Form 4

| Stock                      |            |      |       |   |              |             |   |
|----------------------------|------------|------|-------|---|--------------|-------------|---|
| Class B<br>Common<br>Stock | 02/12/2007 | S(2) | 1,300 | D | \$<br>103.43 | 488,928     | D |
| Class B<br>Common<br>Stock | 02/12/2007 | S(2) | 2,100 | D | \$<br>103.44 | 486,828     | D |
| Class B<br>Common<br>Stock | 02/12/2007 | S(2) | 1,800 | D | \$<br>103.45 | 485,028     | D |
| Class B<br>Common<br>Stock | 02/12/2007 | S(2) | 1,800 | D | \$<br>103.46 | 483,228     | D |
| Class B<br>Common<br>Stock | 02/12/2007 | S(2) | 2,500 | D | \$<br>103.47 | 480,728     | D |
| Class B<br>Common<br>Stock | 02/12/2007 | S(2) | 2,700 | D | \$<br>103.48 | 478,028     | D |
| Class B<br>Common<br>Stock | 02/12/2007 | S(2) | 1,000 | D | \$<br>103.49 | 477,028     | D |
| Class B<br>Common<br>Stock | 02/12/2007 | S(2) | 4,800 | D | \$ 103.5     | 472,228     | D |
| Class B<br>Common<br>Stock | 02/12/2007 | S(2) | 3,700 | D | \$<br>103.51 | 468,528     | D |
| Class B<br>Common<br>Stock | 02/12/2007 | S(2) | 1,200 | D | \$<br>103.52 | 467,328     | D |
| Class B<br>Common<br>Stock | 02/12/2007 | S(2) | 1,600 | D | \$<br>103.53 | 465,728 (3) | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

#### Edgar Filing: KNIGHT PHILIP H - Form 4

| 1. Title of Derivative | 2. Conversion                                     | 3. Transaction Date (Month/Day/Year) |                      | 4.<br>Transacti    | 5.      | 6. Date Exerc<br>Expiration Da |                    | 7. Title and Amount of                      | 8. Price of Derivative | 9. Nu<br>Deriv  |
|------------------------|---|--------------------------------------|----------------------|--------------------|---------|--------------------------------|--------------------|---|------------------------|---|
| Security<br>(Instr. 3) | or Exercise<br>Price of<br>Derivative<br>Security | (i.i.dia. Dayi Teal)                 | any (Month/Day/Year) | Code<br>(Instr. 8) | of      | (Month/Day/)<br>e              |                    | Underlying<br>Securities<br>(Instr. 3 and 4 | Security (Instr. 5)    | Secur<br>Bene<br>Owne<br>Follo<br>Repo<br>Trans<br>(Instr |
|                        |   |                                      |                      | Code V             | (A) (D) | Date<br>Exercisable            | Expiration<br>Date | Title Amount or Number of Shares            |                        |   |

# **Reporting Owners**

| Reporting Owner Name / Address                               | Relationships |           |         |       |  |  |  |  |
|--|---------------|-----------|---------|-------|--|--|--|--|
| r  | Director      | 10% Owner | Officer | Other |  |  |  |  |
| KNIGHT PHILIP H<br>ONE BOWERMAN DRIVE<br>BEAVERTON, OR 97005 | X             | X         |         |       |  |  |  |  |

## **Signatures**

By: John F. Coburn III For: Philip H. Knight

02/13/2007

\*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Pursuant to Company policy, market sales of Company stock by officers and directors are permitted only after the second full trading day (1) after the release of quarterly earnings and ending on the last day of the second month of the following fiscal quarter, except pursuant to approved 10b5-1 trading plans.
- (2) Transaction pursuant to a Rule 10b5-1 Plan.
  - This Form 4 contains thirty of the one hundred eighteen transactions that were executed on February 12, 2007. Three additional forms,
- (3) two containing thirty each and one containing twenty-eight of the one hundred eighteen transactions that were executed on February 12, 2007, were filed immediately following this Form 4.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 4