

The debentures are convertible into MDC Partners Class A Subordinated Voting shares at the option of the holder at any time on or prior to the maturity date based on a conversion ratio of 71.4286 shares per C\$1,000 of convertible subordinated debentures, representing a conversion price of C\$14.00 per share. The issue size of C\$45,000,000 of aggregate principal amount of debentures included an over-allotment exercise of C\$5,000,000. Aggregate underwriting discounts and commissions for the offering were equal to 3.0% of the aggregate principal amount of debentures sold.

Each debenture has a minimum denomination of C\$1,000 and bears an interest rate of 8.0% per annum, payable in cash semi-annually in arrears on June 30th and December 31st of each year, commencing December 31, 2005. The Company used the net proceeds of this offering to reduce outstanding indebtedness under its revolving credit agreement.

These debentures were sold outside the United States to non-U.S. persons pursuant to Regulation S under the Securities Act.

A copy of such press release is annexed hereto as Exhibit 99.1.

Risks and Uncertainties:

This document contains forward-looking statements. The Company's representatives may also make forward-looking statements orally from time to time. Statements in this document that are not historical facts, including statements about the Company's beliefs and expectations, particularly regarding the financial and strategic impact of acquiring the Zyman Group, recent business and economic trends, potential acquisitions, estimates of amounts for deferred acquisition consideration and put option rights, constitute forward-looking statements. These statements are based on current plans, estimates and projections, and are subject to change based on a number of factors, including those outlined in this section. Forward-looking statements speak only as of the date they are made, and the Company undertakes no obligation to update publicly any of them in light of new information or future events.

Forward-looking statements involve inherent risks and uncertainties. A number of important factors could cause actual results to differ materially from those contained in any forward-looking statements. Such risk factors include, but are not limited to, the following:

- risks associated with effects of national and regional economic conditions;
- the Company's ability to attract new clients and retain existing clients;

the financial success of the Company's clients;
the Company's ability to remain in compliance with its credit facility;
risks arising from material weaknesses in internal control over financial reporting;
the Company's ability to retain and attract key employees;
the successful completion and integration of acquisitions which complement and expand the Company's business capabilities;
foreign currency fluctuations; and
risks associated with the delisting procedure initiated by the Nasdaq Stock Market Listing Qualifications Department, due to the fact that the Company is not in compliance with Nasdaq's Marketplace Rule 4310(c)(14) because the Company has not yet filed with the SEC its management report on internal controls over financial reporting pursuant to Section 404 of the Sarbanes-Oxley Act of 2002.

Investors should carefully consider these risk factors and the additional risk factors outlined in more detail in the Company's Annual Report on Form 10-K and in the Company's other SEC filings.

Item 9.01. Financial Statements and Exhibits.

(c) Exhibits

Exhibit 99.1: Press Release issued by the Company on June 28, 2005.

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed by the undersigned hereunto duly authorized.

Date: June 30, 2005

MDC Partners Inc.

By: /s/ Steven Berns

Steven Berns,
Vice Chairman and Executive Vice President