

Edgar Filing: INFORMATICA CORP - Form 10-K405

INFORMATICA CORP  
Form 10-K405  
March 30, 2001

1

-----  
-----  
UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549  
-----

-----  
FORM 10-K  
-----

ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

FOR THE FISCAL YEAR ENDED DECEMBER 31, 2000

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

COMMISSION FILE NUMBER 0-25871

INFORMATICA CORPORATION  
(EXACT NAME OF REGISTRANT AS SPECIFIED IN ITS CHARTER)

DELAWARE  
(STATE OR OTHER JURISDICTION OF  
INCORPORATION OR ORGANIZATION)

77-0333710  
(I.R.S. EMPLOYER  
IDENTIFICATION NO.)

3350 WEST BAYSHORE  
PALO ALTO, CALIFORNIA  
(ADDRESS OF PRINCIPAL EXECUTIVE OFFICES)

94303  
(ZIP CODE)

(650) 687-6200  
(REGISTRANT'S TELEPHONE NUMBER, INCLUDING AREA CODE)

SECURITIES REGISTERED PURSUANT TO SECTION 12(B) OF THE ACT: NONE

SECURITIES REGISTERED PURSUANT TO SECTION 12(G) OF THE ACT:  
COMMON STOCK, PAR VALUE \$0.001 PER SHARE

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. YES  NO

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

## Edgar Filing: INFORMATICA CORP - Form 10-K405

As of February 28, 2001 there were approximately 76,859,204 shares of the Registrant's Common Stock outstanding. The aggregate market value of the Common Stock held by non-affiliates of the Registrant (based on the closing price for the Common Stock on the Nasdaq National Market on February 28, 2001) was approximately \$1,097,390,739. Shares of the Registrant's Common Stock held by each executive officer and director and by each entity that owns 5% or more of the Registrant's Common Stock have been excluded in that such persons may be deemed to be affiliates. This determination of affiliate status is not necessarily a conclusive determination for other purposes.

### DOCUMENTS INCORPORATED BY REFERENCE

Portions of the Registrant's Proxy Statement for the Registrant's 2001 Annual Meeting of Stockholders are incorporated by reference into Part III of this Form 10-K to the extent stated herein. The Proxy Statement will be filed within 120 days of Registrant's fiscal year ended December 31, 2000.

-----  
-----  
2

### INFORMATICA CORPORATION

ANNUAL REPORT ON FORM 10-K  
YEAR ENDED DECEMBER 31, 2000

	PAGE
	----
PART I	
Item 1. Business.....	1
Item 2. Properties.....	8
Item 3. Legal Proceedings.....	8
Item 4. Submission of Matters to a Vote of Security Holders.....	8
PART II	
Item 5. Market for Registrant's Common Equity and Related Stockholder Matters.....	10
Item 6. Selected Consolidated Financial Data.....	11
Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations.....	12
Factors That May Affect Future Results.....	20
Item 7A. Quantitative and Qualitative Disclosure About Market Risk...	28
Item 8. Financial Statements and Supplementary Data.....	29
Item 9. Changes in and Disagreements with Accountants on Accounting and Financial Disclosure.....	52
PART III	
Item 10. Directors and Executive Officers of the Registrant.....	52
Item 11. Executive Compensation.....	52
Item 12. Security Ownership of Certain Beneficial Owners and Management.....	52
Item 13. Certain Relationships and Related Transactions.....	52
PART IV	
Item 14. Exhibits, Financial Statements, Financial Statement Schedules and Reports on Form 8-K.....	52
SIGNATURES.....	54

This Annual Report on Form 10-K includes "forward-looking statements" within the meaning of the federal securities laws, particularly statements referencing costs and operating expenses as a percentage of total revenues; the sufficiency of our cash balances and cash flows for the next twelve months; potential investments of cash or stock to acquire or invest in complementary businesses, products or technologies; the impact of recent changes in accounting standards; and assumptions underlying any of the foregoing. In some cases, forward-looking statements can be identified by the use of terminology such as "may," "will," "expects," "intends," "plans," "anticipates," "estimates," "potential," or "continue," or the negative thereof or other comparable terminology. Although we believe that the expectations reflected in the forward-looking statements contained herein are reasonable, these expectations or any of the forward-looking statements could prove to be incorrect, and actual results could differ materially from those projected or assumed in the forward-looking statements. Our future financial condition and results of operations, as well as any forward-looking statements, are subject to risks and uncertainties, including but not limited to the factors set forth in "Factors That May Affect Future Results" and elsewhere in this report. All forward-looking statements and reasons why results may differ included in this report are made as of the date hereof, and we assume no obligation to update any such forward-looking statements or reasons why actual results may differ.

## PART I

## ITEM 1. BUSINESS

## OVERVIEW

We are a leading provider of e-business infrastructure and analytic software that enables our customers to automate the integration, analysis and delivery of critical corporate information. Using our products, managers and executives gain valuable business insight they can use to improve operational performance and enhance competitive advantage.

Over the last two decades, companies have made significant investments in a variety of applications that automate specific business functions. As a result, companies have amassed large volumes of information stored in disparate databases. More recently, the adoption of the Internet as a business tool and the deployment of e-business applications have accelerated this trend by exponentially increasing electronic transaction activity and the volume of associated data. These developments have made it increasingly difficult for managers and executives to access and analyze comprehensive information regarding their customers, operations and suppliers in a timely manner.

We provide our customers with a comprehensive family of software products that are designed to support more effective and timely business decision-making. Our infrastructure products simplify the process of integrating and analyzing data from multiple systems, while our complementary analytic application products provide our customers with standardized reports and metrics that can be extended to meet their unique business requirements. Using our products, customers can evaluate the performance of their entire business value-chain, including direct and indirect sales, marketing, customer service, operations, human resources, procurement and finance. We plan to extend our products to allow a broader range of corporate employees to access corporate information through wireless devices, voice recognition technology and the Internet. We believe our products provide our customers with the following primary benefits:

- integrated information across a wide range of business functions and disparate data sources;

## Edgar Filing: INFORMATICA CORP - Form 10-K405

- timely delivery of personalized corporate information to key decision-makers; and
- comprehensive business insight to enable enhanced business decision-making.

We have over 1,100 customers, which include companies in a wide variety of industries, ranging from high-technology to manufacturing, and from financial services to telecommunications. We also maintain relationships with a variety of strategic partners to jointly develop, market, sell and implement our solutions. Our significant strategic partners include Accenture, Ariba, Business Objects, Deloitte Consulting, KPMG Consulting, PeopleSoft, PricewaterhouseCoopers, SAP, Siebel Systems and Sybase. We market and sell our

1

4

software and services through our direct sales force in the United States, Canada, Germany, Switzerland and the United Kingdom. We also have relationships with distributors in various regions, including Asia-Pacific, Australia, Europe, Japan and Latin America, who sublicense our products and provide service and support within their territories. More than twenty independent software vendors, including several of our strategic partners, have licensed our technology for inclusion in their products.

Our principal executive offices are located at 3350 W. Bayshore Road, Palo Alto, California 94303, and our telephone number at that location is (650) 687-6200. We can also be reached at our Web site at [www.informatica.com](http://www.informatica.com). We were incorporated in California in February 1993 and reincorporated in Delaware in April 1999.

### RECENT DEVELOPMENTS

#### Business Combinations

In February 2000, we acquired Delphi Solutions AG ("Delphi"), a distributor of Informatica products in Switzerland. We purchased all of the outstanding capital stock of Delphi, and the acquisition was accounted for as a purchase transaction. In August 2000, we acquired Zimba, a leading provider of e-business analytic solutions that enable mobile professionals with real-time access to corporate and external information through wireless devices, voice recognition technology and the Internet. We purchased all of the outstanding common stock of Zimba and assumed all of Zimba's outstanding stock options. The acquisition was accounted for as a purchase transaction. In January 2001, we acquired syn-T-sys B.V. and syn-T-sys N.V., distributors of Informatica products in the Netherlands and Belgium, respectively. The agreement was structured as a share purchase and will be accounted for as a purchase transaction.

#### Asset Acquisitions

In April 2000, we announced a strategic alliance with PricewaterhouseCoopers ("PwC") to jointly develop, market, sell and support analytic application products. In connection with this alliance, we purchased certain technology and acquired various employees and consultants from PwC. The acquisition was accounted for as a purchase transaction. In November 2000, we acquired intellectual property from certain individuals ("QRB Developers"). The acquisition was accounted for as a purchase transaction.

#### Stock Splits

We effected two stock splits in 2000. A two-for-one stock split was

## Edgar Filing: INFORMATICA CORP - Form 10-K405

effected in the form of a stock dividend to each stockholder of record as of February 18, 2000. An additional two-for-one stock split was effected in the form of a stock dividend to each stockholder of record as of November 29, 2000.

### OUR PRODUCTS

Our products enable our customers to build the necessary infrastructure for deploying and managing data warehouse solutions and analytic applications across their organizations. Our product line, which includes infrastructure products and a suite of packaged analytic applications, enables enterprises to implement a decision support architecture that can be as sophisticated -- or as simple -- as required. Our infrastructure products include our flagship data integration platform and a set of supporting products that simplify the integration, transformation and analysis of data from disparate sources. In June 2000, we extended our product offerings to include an integrated suite of analytic applications that leverage and complement our infrastructure products. Using our products, customers can evaluate the performance of their entire business value-chain, including direct and indirect sales, marketing, customer service, operations, human resources, procurement and finance.

2

5

The following information summarizes the key features and benefits of our products and services.

#### Infrastructure Products

Our infrastructure products feature a high-performance, scalable architecture designed to support the demanding requirements of global companies and rapidly growing e-businesses. Our core offerings, PowerCenter and PowerMart, are enterprise data integration platforms that integrate and unify the diverse applications, and the various types of users, that populate today's enterprises. Our infrastructure products extract data from operational sources, including legacy data, relational data, customer relationship management, or CRM, data and enterprise resource planning, or ERP, data, enrich it for decision support, catalog it for use and reuse, and deliver it to business intelligence and analytic applications. In addition, we offer a number of extension products that provide technical capabilities to accelerate and simplify customer implementation of our products, including PowerConnects, PowerPlugs and PowerBridge.

PRODUCT -----	DESCRIPTION -----	BENEFIT -----
INFORMATICA POWERCENTER	A scalable enterprise data integration platform for deploying and managing distributed data warehouses and sophisticated analytic applications. This platform manages the integration, transformation and analysis of data from disparate sources and allows centralized management of distributed resources.	Speeds integration and simplifies management of enterprise-wide information by integrating decision support components, enforcing consistent data definitions and synchronizing and integrating disparate data marts and data warehouses and analytic applications.
INFORMATICA POWERMART	A data integration platform for quickly building, deploying and managing line-of-business or departmental data marts and analytic applications.	Speeds integration and simplifies management of departmental information by integrating decision support components and enforcing consistent data definitions.

## Edgar Filing: INFORMATICA CORP - Form 10-K405

INFORMATICA POWERCONNECTS/ POWERPLUGS/ POWERBRIDGE	A set of extensions to provide direct access to various enterprise data sources and metadata, including SAP, PeopleSoft, DB2, IBM MQSeries and Hyperion.	Simplifies access to e-business, ERP, CRM, messaging and legacy data and allows the reuse of metadata in order to reduce information technology cost and improve system manageability.
---	--	--

### Analytic Application Products

Our application products are comprised of a tightly integrated suite of analytic applications that provide key business metrics and analytical reports across a range of business functions. Because our analytic application products span multiple business functions, we believe they uniquely offer managers and executives an integrated cross value-chain view of their businesses that they have not traditionally been able to achieve. These analytic applications are designed to integrate data from a variety of operational systems, such as Ariba, Oracle, PeopleSoft, SAP, Siebel Systems, legacy systems and Web commerce servers, to provide unique business insight by enabling companies to analyze and manipulate the aggregated and normalized information. Our packaged analytic applications are designed to help companies leverage industry best practices and minimize implementation time and cost for enterprise-wide analytics. Our analytic applications are based on our infrastructure products and can therefore be modified and extended to meet the unique requirements of

3

6

each enterprise. Our analytic application family is comprised of three integrated applications, summarized in the table below.

PRODUCT -----	DESCRIPTION -----	BENEFIT -----
INFORMATICA ECRM/ESITE	An integrated suite for analyzing the effectiveness of customer-facing business processes, including direct and indirect sales, marketing, customer service and Web-based clickstream data.	Helps companies to increase sales and customer profitability by attracting, retaining and servicing customers across all sales and distribution channels.
INFORMATICA EBUSINESS OPERATIONS	An integrated suite for analyzing back-office business operations, including finance, human resources, manufacturing and logistics.	Helps companies to reduce costs, improve responsiveness and better manage human resources and other corporate assets in order to drive increased profitability across the enterprise.
INFORMATICA EPROCUREMENT	An integrated suite for analyzing procurement processes, including the acquisition of raw materials, components and other supplies, as well as supplier relationships.	Helps companies reduce direct and indirect procurement time and costs, improve product quality and monitor supplier performance.

In October 2000, we announced our intention to add a fourth application to the product family, Informatica eMarketplace, to support the unique analytic requirements of digital marketplace operators and extended supply chain participants. We expect to release this application in the first half of 2001.

Services

## Edgar Filing: INFORMATICA CORP - Form 10-K405

We offer a comprehensive set of professional services, including product-related consulting services, training and customer support. Our consulting services range from designing and deploying analytic applications to data transformation and performance tuning. Our consulting strategy is to provide specialized expertise regarding our products to enable our end user customers and systems integrator partners to successfully implement our products. Our systems integrator partners include Accenture, Cap Gemini Ernst & Young, Computer Sciences Corporation, Deloitte Consulting, EDS, KPMG Consulting and PricewaterhouseCoopers. We also offer a comprehensive curriculum of product-related training to help our customers and strategic partners build proficiency in using our products. Through our two technical support centers, we offer high-quality technical support on a global basis to customers through the phone, e-mail and the Internet.

### OUR STRATEGIC PARTNERS AND CUSTOMERS

Our strategic partners include industry leaders in enterprise and e-business software, business intelligence tools, computer hardware and systems integration. We offer a comprehensive strategic partnership program for major vendors in these areas so that they can provide sales and marketing leverage, access to required technology and complementary products and services to our joint customers. In addition to our systems integrator partners listed above, our strategic partners include Ariba, Brio Technology, BroadVision, Business Objects, Cognos, Compaq Computer, EMC, Hewlett-Packard, Hyperion Solutions, IBM, Inktomi, InterWorld, Kana Communications, Microsoft, MicroStrategy, Mitsubishi Electric, PeopleSoft, SAP, Siebel Systems, Sun Microsystems and Sybase.

4

7

Our customers include leading companies in a wide range of industries as well as major governmental and educational institutions. A representative sampling of customers who have purchased at least \$250,000 of our software and related services since January 1996 includes:

BANKING/FINANCIAL SERVICES -----	INSURANCE -----	MANUFACTURING/H -----
- Abbey National	- The Money Store	- Allmerica Financial
- Charles Schwab	- GMAC	- American United Life
- ADP	- Imperial Bank	- AXA
- BancOne	- International Finance	- Blue Cross/Blue Shield
- Bank Julius Bar	- JP Morgan	- Canada Life Assurance
- Bank of Tokyo Capital Group	- Kinetic Group	- CNA
- Banque de France - Barclays Bank Capital Group	- Lincoln Financial	- Crum & Forster
	- Merrill Lynch	- Equitable Life
	- Morgan Stanley Dean Witter	- Great American Life
	- NatWest Bank	- Hartford
	- Oppenheimer	- Insurance Corp. of B.C.
- Citigroup	- PNC Bank	- John Hancock
- Clariden Bank	- Providian Financial	- Lincoln Financial Group
- Consors Discount Broker	- Putnam Investments	- Met Life
- Credit Suisse First Boston	- Salomon Smith Barney	- Mutual of Omaha
- Deutsche Bank	- Societe Generale	- Pacific Life
- Evesto	- UBS	- Principal Life
- Experian	- Union Bank	- Prudential
- Fair Isaac	- XL Capital	- ReliaStar Life
		- Sun Life
		- Swiss Re
		- 3Com
		- Ericsson
		- Advanced Micro
		- Autodesk
		- Avery-Dennison
		- Brocade Commun
		- Callidus Softw
		- Conexant
		- EMC
		- Freightliner
		- Gateway
		- General Electr
		- Hewlett-Packar
		- Honeywell
		- Inktomi
		- LSI Logic
		- Lucent Technol
		- Macromedia
		- Motorola
		- Palm
		- Philips

Edgar Filing: INFORMATICA CORP - Form 10-K405

- First American Real Estate
- First Union

- USAA
- Winterthur

- Qualcomm
- SGI
- Siemens
- Thomson Consum Electronics
- Toyota

BANKING/FINANCIAL SERVICES

COMMUNICATIONS

- Abbey National
- Charles Schwab
- ADP
- BancOne
- Bank Julius Bar
- Bank of Tokyo Capital Group
- Banque de France - Barclays Bank Capital Group
- Citigroup
- Clariden Bank
- Consors Discount Broker
- Credit Suisse First Boston
- Deutsche Bank
- Evesto
- Experian
- Fair Isaac
- First American Real Estate
- First Union

- Adelpia
- E-Plus Mobilfunk
- AirTouch
- Alltel Information Services
- AT&T
- Bell Atlantic
- Broadwing
- Communication Services
- Cable & Wireless
- Cellway
- Deutsche Telekom CSM
- General Communications
- Intermedia
- Communications
- McLeod
- Nextel
- NTL
- One2One
- One Connect
- PacBell
- Scottish Telecom
- Sonera
- Sprint
- Sunrise Communications
- Swisscom
- Telenor
- Verizon
- VIAG Interkom

PHARMACEUTICALS/CHEMICALS

RETAIL/CONSUMER PACKAGED GOODS

UTILITIES/ENERGY

OTHER

- Abbott Laboratories
- Amgen
- Astra Zeneca
- Corning
- Equistar
- Genentech
- Glaxo Wellcome
- Hoechst
- Parke Davis
- Pharmacia & Upjohn
- Quintiles

- Best Buy
- Cargill
- Cartier
- Circuit City
- Con Agra
- Dial
- HE Butt Groceries
- Musicland
- Polo Ralph Lauren
- Staples
- Super-Valu

- AERA Energy
- American Electric Power
- Chevron
- CMS
- EDF GDF
- Enron
- Entergy Services
- Equilon Enterprises
- First Energy
- Florida Power & Light
- KN Energy
- Koch Petroleum
- Northeast Utilities
- PP&L

- ABB Infosystem
- BBC Worldwide
- Beta Systems
- Cap Gemini Ern Young
- Capital One Se
- Carlson Wagonl
- Candant
- Computer Scien
- Electronic Art
- Enterprise Ren
- Excel Manageme Services
- Fleet Services



## Edgar Filing: INFORMATICA CORP - Form 10-K405

- Texas Utilities
- Thames Water
- TransCanada Pipelines
- Ultramar Diamond Shamrock
- Waste Management
- Fox Entertainment
- Gelco Info Net
- Information Se Int'l

### PHARMACEUTICALS/CHEMICALS

- Abbott Laboratories
- Amgen
- Astra Zeneca
- Corning
- Equistar
- Genentech
- Glaxo Wellcome
- Hoechst
- Parke Davis
- Pharmacia & Upjohn
- Quintiles
- KPMG
- Manpower
- Pantellos Corporation
- Perot Systems
- Primestar
- Protection One
- Purdue University
- Simon & Schuster
- Stanford University
- The NDP Group
- Thomson Publishing
- Tribune Company
- University of Alabama
- University of Maryland
- University of Wisconsin
- Vencor
- Warner Brothers
- West Group Communications

### E-BUSINESS/INTERNET

- Barnesandnoble.com
- Cisco
- CNET
- CyberCillium
- CyberDialogue
- eBay
- Media Metrix
- Priceline.com
- Storerunner.com
- Submitorder.com
- UUNET Technologies
- Ventro
- WebMD
- Williams Information Services

### GOVERNMENT

- Deutsche Post
- Government of Israel
- La Poste
- Post Denmark
- State of Wisconsin
- US Air Force
- US Department of Education
- US Department of the Interior
- US Department of Navy
- US Postal Service
- Washington State Courts

### TRANSPORTATION/DISTRIBUTION

- Air France
- American Airlines
- BAX Global
- BC Rail
- BOC Distribution
- Delta Airlines
- Deutsche Bahn
- Die Post
- Fed Ex
- Nextlink
- NSB
- Schneider International
- TNT Express

### OUR MARKET POSITIONING

Analytic Solutions Spanning the Entire e-Business Value Chain. Both our infrastructure and analytic application products afford our customers with a complete, enterprise-wide analytic capability that can span the full range of business functions, such as direct and indirect sales, marketing, customer service, operations,

human resources, procurement and finance. By leveraging this integrated and cross value-chain view of their operations, our customers are better able to manage their businesses and improve their competitive position.

Highly Scalable and Flexible Data Integration Architecture. Our products are capable of supporting the needs of large global enterprises and demanding e-businesses due to our highly scalable and extensible architecture. In addition, our infrastructure products are developed to be compatible with major software applications. Our platform and supporting infrastructure products are both flexible and extensible, allowing customers to build sophisticated analytic applications to meet their specific requirements. The open architecture design of our products enables our customers to support and inter-operate with a wide range of computing platforms, applications and data sources.

e-Business Support. We have extended our infrastructure products to support leading e-business standards, such as XML and Web logs. In addition, we have built product extensions to simplify integration with leading e-business applications and Web commerce servers, including those offered by Ariba, BroadVision, Kana Communications and Siebel Systems. Especially when combined with our eCRM application suite, our products allow companies to easily integrate their Internet and back office applications and to perform valuable analysis of their combined operations.

Significant Installed Customer Base. We have an installed customer base that spans a wide range of industries. Our products have been licensed by over 1,100 customers around the world. As of December 31, 2000, our customers included over half of the Fortune 100 companies. Our success in these deployments serves to strengthen our brand awareness while providing an opportunity to license additional products to these existing customers.

Strong Base of Leading Strategic Partners. We have alliances and strategic partnerships with leading enterprise and e-business software providers, systems integrators and hardware vendors. These alliances provide sales and marketing leverage and access to required technology while also providing complementary products and services to our joint customers. Currently, more than 150 companies market and resell our solutions around the world, which we believe has helped accelerate market adoption of our products.

#### RESEARCH AND DEVELOPMENT

As of December 31, 2000, we employed 185 people in our research and development organization. This team is responsible for the design, development and release of our products. The group is organized into four disciplines: development, quality assurance, documentation and program management. Members from each discipline, along with a product marketing manager from our marketing department, form separate product teams that work closely with sales, marketing, services, customers and prospects to better understand market needs and user requirements. These product teams utilize a well-defined software development methodology that we believe enables us to deliver products that satisfy real business needs for the global market while also meeting commercial quality expectations.

When appropriate, we also utilize third parties to expand the capacity and technical expertise of our internal research and development team. On occasion, we have licensed third-party technology. We believe this approach shortens time-to-market without compromising competitive position or product quality, and we plan to continue to draw on third-party resources as needed in the future. Our research and development expenditures were \$26.5 million in 2000, \$11.8

## Edgar Filing: INFORMATICA CORP - Form 10-K405

million in 1999 and \$8.4 million in 1998.

### SALES, MARKETING AND DISTRIBUTION

We market and sell software and services through a direct sales force in the United States, Canada, Germany, Switzerland and the United Kingdom, as well as through distributors in various regions around the world. As of December 31, 2000, we employed 277 people worldwide in our sales and marketing organization.

Marketing programs are focused on creating awareness as well as lead generation and customer references for our products. These programs are targeted at key executives such as chief executive officers, chief information officers, other information technology managers and vice presidents of specific functional areas, such as engineering, research and development, sales, service and marketing. Our marketing personnel

6

9

engage in a variety of activities, including positioning our software products and services, conducting public relations programs, establishing and maintaining relationships with industry analysts and generating qualified sales leads, among others.

Our sales process consists of several phases: lead generation, initial contact, lead qualification, needs assessment, enterprise overview, product demonstration, proposal generation and contract negotiation. Although the typical sales cycle has been up to 120 days, certain sales cycles in the past have lasted substantially longer. In a number of instances, our relationships with systems integrators and other strategic partners have reduced sales cycles by generating qualified sales leads, making initial customer contacts and assessing needs prior to our introduction to the customer. Also, partners have assisted in the creation of presentations and demonstrations, which we believe enhances our competitive position.

We distribute our products through system integrators and resellers in the United States and through system integrators and distributors in Europe. Systems integrators typically have expertise in vertical markets. They resell our products, bundling them in some cases with system-wide solutions. In other cases, they influence direct sales of our products. Distributors sublicense our products and provide service and support within their territories.

### INTELLECTUAL PROPERTY AND OTHER PROPRIETARY RIGHTS

Our success depends upon our proprietary technology. We rely on a combination of patent, copyright, trademark and trade secret rights, confidentiality procedures and licensing arrangements to establish and protect our proprietary rights. As part of our confidentiality procedures, we generally enter into non-disclosure agreements with our employees, distributors and corporate partners and into license agreements with respect to our software, documentation and other proprietary information. In addition, we have six patent applications pending and five patents granted in the United States.

### COMPETITION

The market for our products is highly competitive, quickly evolving and subject to rapidly changing technology. We compete principally against providers of decision support, data warehousing and analytic application software. Such competitors include Acta Technology, Inc., Informix Corporation, Broadbase Information Systems, Inc., E.piphany, Inc., Informix Corporation, MicroStrategy, Inc., Cognos Inc., Business Objects S.A., Brio Technology, Inc., and Sagent Technology, Inc. In addition, we compete or may compete against database vendors and business intelligence vendors that currently offer, or may develop, products

## Edgar Filing: INFORMATICA CORP - Form 10-K405

with functionalities that compete with our solutions. Such potential competitors include IBM Corporation, Microsoft Corporation and Oracle Corporation.

Many of our competitors or potential competitors have longer operating histories, substantially greater financial, technical, marketing or other resources, or greater name recognition than we do. Our competitors may be able to respond more quickly than we can to new or emerging technologies and changes in customer requirements. Competition could seriously impede our ability to sell additional products and services on terms favorable to us. Our current and potential competitors may develop and market new technologies that render our existing or future products obsolete, unmarketable or less competitive. We currently compete more on the basis of our products' functionality than on the basis of price. If our competitors develop similar or superior functionality, we may have difficulty competing more substantially on the basis of price. Our current and potential competitors may make strategic acquisitions or establish cooperative relationships among themselves or with other solution providers, thereby increasing the ability of their products to address the needs of our prospective customers. Our current and potential competitors may establish or strengthen cooperative relationships with our current or future channel or strategic partners, thereby limiting our ability to sell products through these channels. Competitive pressures could reduce our market share or require us to reduce our prices, either of which could materially and adversely affect our business, results of operations or financial condition.

7

10

We compete on the basis of certain factors, including:

- product performance;
- product features;
- user scalability;
- open architecture;
- ease of use;
- product reliability;
- analytical capabilities;
- time-to-market;
- customer support; and
- product pricing.

### EMPLOYEES

As of December 31, 2000, we had a total of 763 employees, including 185 people in research and development, 277 people in sales and marketing, 204 people in consulting, customer support and training and 97 people in general and administrative services. None of our employees is represented by a labor union. We have not experienced any work stoppages, and we consider employee relations to be good.

### ITEM 2. PROPERTIES

Our headquarters are located in Palo Alto, California and consist of approximately 60,000 square feet of office space leased through August 2001. We

## Edgar Filing: INFORMATICA CORP - Form 10-K405

occupy an additional 30,000 square feet of office space in a building near our headquarters in Palo Alto leased through June 2007. In February 2001, we also leased 14,000 square feet of office space in Palo Alto through April 2002. To help meet our future expansion needs, we signed leases in early 2000 for two buildings currently under construction in Redwood City, California. This location will become our new corporate headquarters in August 2001. These buildings are leased through 2013 and consist of approximately 286,000 square feet of office space.

We lease approximately 19,000 square feet of office space in San Francisco, California primarily for sales, marketing and professional services activities. This facility is leased through November 2006. We also lease 6,500 square feet of office space for sales activities in New York, New York through April 2010 and 25,000 square feet of office space for sales, professional services and product development activities in Carrollton, Texas through June 2006.

We occupy approximately 10,000 square feet of office space in Maidenhead, United Kingdom for our European headquarters leased through May 2010.

We also lease other office space in the United States and other various countries under operating leases.

### ITEM 3. LEGAL PROCEEDINGS

We are subject to various legal proceedings and claims, either asserted or unasserted, which arise in the ordinary course of business. While the outcome of these claims cannot be predicted with certainty, we do not believe that the outcome of any of these legal matters will have a material adverse effect on our business, operating results or financial condition.

### ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

Not Applicable.

8

11

### EXECUTIVE OFFICERS

The following table sets forth certain information concerning our executive officers as of March 31, 2001:

NAME ----	AGE ---	POSITION(S) -----
Gaurav S. Dhillon.....	35	Chief Executive Officer, Secretary and Director
Diaz H. Nesamoney.....	36	President, Chief Operating Officer and Director
Clive A. Harrison.....	43	Executive Vice President, Worldwide Field Operations
Earl E. Fry.....	42	Chief Financial Officer and Senior Vice President
Barton S. Foster.....	36	Senior Vice President, Worldwide Marketing

Our executive officers are appointed by, and serve at the discretion of, the Board of Directors. Each executive officer is a full-time employee. There is no family relationship between any of our executive officers or directors.

Mr. Dhillon is one of our co-founders and has been our Chief Executive Officer, Secretary and a member of our Board of Directors since our inception. Prior to co-founding Informatica in February 1993, Mr. Dhillon was employed by Sterling Software, a software company, from December 1991 to November 1992,

## Edgar Filing: INFORMATICA CORP - Form 10-K405

where his last position was Project Manager. Prior to that, he was a Systems Architect with Unisys Corporation. Mr. Dhillon holds a B.S.E.E. from Punjab University, India.

Mr. Nesamoney is one of our co-founders and has been a member of our Board of Directors and an officer since our inception. He is currently our President and Chief Operating Officer. Prior to co-founding Informatica in February 1993, Mr. Nesamoney was employed by Unisys Corporation from May 1988 to February 1993, where his last position was Development Manager. Mr. Nesamoney holds an M.S.C.S. degree from Birla Institute of Technology and Science, India.

Mr. Harrison joined us in January 1996 as Senior Vice President, Sales and became Executive Vice President, Worldwide Field Operations in January 1999. Mr. Harrison held sales management responsibility at Oracle Corporation from June 1995 to January 1996. From September 1989 to June 1995, he was Regional Vice President of Sales at Information Resources, an enterprise decision support software company. Mr. Harrison holds a B.S. degree in operational research and economics from Aston University in England.

Mr. Fry has been Chief Financial Officer and Senior Vice President since December 1999. From November 1995 to December 1999, Mr. Fry was Vice President and Chief Financial Officer at Omnicell Technologies, Inc. From July 1994 to November 1995, he was Vice President and Chief Financial Officer at C\*ATS Software, Inc. Mr. Fry holds a B.B.A. degree in Accounting from the University of Hawaii and an M.B.A. degree in Finance and Marketing from Stanford University.

Mr. Foster has served as Senior Vice President, Worldwide Marketing since June 2000. Prior to joining us, Mr. Foster held various management positions at CrossWorlds Software, including Senior Vice President, Marketing and Business Development from June 1998 to June 2000. Prior to CrossWorlds, Mr. Foster served as Executive Vice President, Sales and Marketing at Connect, Inc. from March 1996 to June 1998. From November 1993 to March 1996, Mr. Foster held various management positions at Oracle Corporation, including Vice President Applications and Industry Marketing. Mr. Foster holds a B.A. degree from Stanford University and an M.B.A. degree from the Harvard University Graduate School of Business Administration.

9

12

### PART II

#### ITEM 5. MARKET FOR REGISTRANT'S COMMON EQUITY AND RELATED STOCKHOLDER MATTERS

Our common stock is listed on the Nasdaq National Market under the symbol "INFA." The following table sets forth, for the periods indicated, the high and low sales prices per share of our common stock as reported by the Nasdaq National Market since our initial public offering of common stock at \$4.00 per share on April 29, 1999. This information has been restated to reflect two-for-one stocks splits that were effected in the form of stock dividends to each stockholder of record as of February 18, 2000 and November 29, 2000.

	HIGH	LOW
	-----	-----
1999:		
Second Quarter (from April 29, 1999).....	\$ 9.00	\$ 4.75
Third Quarter.....	\$16.25	\$ 8.04
Fourth Quarter.....	\$27.35	\$12.63

Edgar Filing: INFORMATICA CORP - Form 10-K405

2000:

First Quarter.....	\$50.32	\$21.00
Second Quarter.....	\$40.97	\$17.19
Third Quarter.....	\$52.10	\$35.53
Fourth Quarter.....	\$57.44	\$34.94

As of December 31, 2000, there were approximately 205 stockholders of record of our common stock. Because many of our shares of common stock are held by brokers and other institutions on behalf of stockholders, we are unable to estimate the total number of stockholders represented by these record holders.

We have never declared or paid cash dividends on our common stock. Since we currently intend to retain all future earnings to finance future growth, we do not anticipate paying any cash dividends in the near future.

10

13

ITEM 6. SELECTED CONSOLIDATED FINANCIAL DATA

	YEAR ENDED DECEMBER 31,			
	2000	1999	1998	1997
	(IN THOUSANDS, EXCEPT PER SHARE DATA)			
CONSOLIDATED STATEMENTS OF OPERATIONS DATA(1):				
Revenues:				
License.....	\$101,649	\$41,184	\$21,582	\$10,242
Service.....	52,409	21,195	8,764	2,499
Total revenues.....	154,058	62,379	30,346	12,741
Cost of revenues:				
License.....	2,034	686	376	190
Service.....	28,465	10,310	5,013	2,392
Total cost of revenues.....	30,499	10,996	5,389	2,582
Gross profit.....	123,559	51,383	24,957	10,159
Operating expenses:				
Research and development.....	26,493	11,843	8,385	4,747
Sales and marketing.....	75,034	33,613	22,733	11,219
General and administrative.....	11,726	5,012	3,132	2,408
Merger-related costs.....	--	2,082	--	--
Amortization of stock-based compensation.....	1,514	742	98	2
Amortization of goodwill and other intangible assets.....	14,163	--	--	--
Purchased in-process research and development.....	8,648	--	--	--
Total operating expenses.....	137,578	53,292	34,348	18,376
Loss from operations.....	(14,019)	(1,909)	(9,391)	(8,217)
Interest income and other, net.....	4,306	1,557	297	329
Interest expense.....	(458)	(319)	(191)	(130)
Loss before income taxes.....	(10,171)	(671)	(9,285)	(8,018)
Income tax provision.....	3,345	824	--	--

Edgar Filing: INFORMATICA CORP - Form 10-K405

Net loss.....	\$ (13,516)	\$ (1,495)	\$ (9,285)	\$ (8,018)
Basic and diluted net loss per share(2).....	\$ (0.19)	\$ (0.03)	\$ (0.61)	\$ (0.59)
	=====	=====	=====	=====
Shares used in calculation of basic and diluted net loss per share(2).....	69,758	47,565	15,305	13,554
	=====	=====	=====	=====

	DECEMBER 31,			
	2000	1999	1998	1997
	(IN THOUSANDS)			
CONSOLIDATED BALANCE SHEET DATA(1):				
Cash and cash equivalents.....	\$217,713	\$57,521	\$ 7,167	\$ 8,88
Restricted cash.....	20,282	--	--	--
Working capital (deficit).....	190,179	39,951	(3,242)	5,37
Total assets.....	350,983	68,523	12,165	13,35
Long-term obligations, less current portion.....	--	1,438	1,480	1,42
Redeemable convertible preferred stock.....	--	--	17,586	17,58
Total stockholders' equity (deficit).....	290,497	40,124	(21,580)	(12,58)

See Note 1 of Notes to Consolidated Financial Statements for an explanation of the determination of the number of shares used to compute basic and diluted net loss per share.

- (1) Amounts and per share data for periods prior to December 31, 1999 have been retroactively restated to reflect the merger of Influence in a pooling-of-interests transaction effective December 15, 1999. See Note 11 of Notes to Consolidated Financial Statements.
- (2) Amounts have been restated to reflect two-for-one stock splits, effected in the form of stock dividends, to each stockholder of record as of February 18, 2000 and November 29, 2000.

11

14

ITEM 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following discussion should be read in conjunction with our consolidated financial statements and notes thereto appearing elsewhere in this report.

OVERVIEW

We are a leading provider of e-business infrastructure and analytic application software that enables our customers to automate the integration, analysis and delivery of critical corporate information. Using our products, managers and executives gain valuable business insight they can use to improve operational performance and enhance competitive advantage.

We sell our products through direct sales forces in the United States, Canada, Germany, Switzerland and the United Kingdom, and also through resellers throughout Europe. Total international revenues from both our direct sales force and foreign indirect strategic partners accounted for 21%, 18% and 12% of our



## Edgar Filing: INFORMATICA CORP - Form 10-K405

total consolidated revenues for 2000, 1999 and 1998, respectively. Substantially all of our international sales have been in Europe. Sales outside of North America and Europe to date have been less than 1% of total consolidated revenues during the last three fiscal years, although we anticipate expanding outside of these two regions in the future.

### BUSINESS COMBINATIONS AND STRATEGIC ALLIANCE

#### Purchase Acquisitions

In February 2000, we acquired Delphi, a distributor of Informatica products in Switzerland. The agreement was structured as a share purchase and accounted for as a purchase transaction. The estimated purchase price of \$9.2 million included payments associated with 1999 revenues and projections for 2000 revenues. The first payment of approximately \$3.6 million was paid in February 2000, and the second payment of approximately \$4.3 million was paid in January 2001. The final payment is expected to be paid in July 2001. The purchase price of the transaction was allocated to the acquired assets and liabilities based on the estimated fair values as of the date of the acquisition. Amounts allocated to goodwill of \$9.0 million are being amortized on a straight-line basis over a two-year period. As part of this agreement, we are required to hold a certificate of deposit for \$8.1 million which is classified as restricted cash on our balance sheet until July 2001. The results of operations of Delphi have been included in our results of operations since the acquisition date.

In August 2000, we acquired Zimba in a transaction accounted for as a purchase. Zimba is a leading provider of e-business analytic solutions that enable mobile professionals with real-time access to corporate and external information through wireless devices, voice recognition technology and the Internet. Under the terms of the agreement, we issued 507,544 shares of common stock in exchange for the outstanding shares of common stock of Zimba. In addition, all the outstanding options to purchase Zimba common stock were automatically converted into options to purchase our common stock based on the conversion ratio in the agreement with a corresponding adjustment to their respective exercise prices. The total purchase price, including assumed liabilities and related expenses, was \$26.0 million, of which \$2.1 million was allocated to identifiable intangible assets, including core technology of \$1.4 million, acquired workforce of \$0.4 million and patents of \$0.3 million, \$0.6 million was allocated to assumed liabilities and related expenses, and the balance of \$18.2 million was allocated to goodwill. Goodwill and other intangible assets are being amortized on a straight-line basis over two years for the acquired workforce and over three years for the core technology, patents and goodwill. Purchased in-process research and development of \$5.1 million was expensed in the third quarter of 2000 because the in-process technology had not reached technological feasibility and had no alternative uses. The value of the purchased in-process research and development was computed using a discounted cash flow analysis based on management's estimates of future revenues, cost of revenues and operating expenses related to the products and technologies acquired from Zimba. All assumed options of Zimba were valued at fair value and included in the purchase price, net of the intrinsic value of any unvested options, which were included in deferred stock-based compensation as a component of stockholders' equity and are being amortized over the remaining vesting period. The results of operations of Zimba have been included in our results of operations since the acquisition date.

12

15

#### Asset Acquisitions

In April 2000, we announced a strategic alliance with PwC to jointly develop, market, sell and support analytic application products. In connection

## Edgar Filing: INFORMATICA CORP - Form 10-K405

with the agreement relating to the strategic alliance, PwC received 818,276 shares of our common stock. The total purchase price, including related expenses, was approximately \$31.8 million, which was allocated to goodwill and various identifiable intangible assets, including goodwill of \$22.9 million, core technology of \$1.7 million and acquired workforce and consultants of \$5.0 million. Goodwill and other identifiable intangible assets are being amortized on a straight-line basis over two years for the acquired workforce and consultants and over three years for the core technology and goodwill. Purchased in-process research and development of \$2.2 million was expensed in 2000 because the in-process technology had not reached technological feasibility and had no alternative uses. The value of the purchased in-process research and development was computed using a discounted cash flow analysis based on management's estimates of future revenues, cost of revenues and operating expenses related to the products and technologies acquired from PwC.

In November 2000, we completed an intellectual property transfer agreement with QRB Developers. The acquisition was accounted for as a purchase transaction. The total purchase price, including related expenses, was approximately \$4.1 million, of which \$0.1 million was allocated to the acquired workforce and \$2.7 million was allocated to goodwill. Goodwill and other identifiable intangible assets are being amortized on a straight-line basis over three years for goodwill and over two years for the acquired workforce. Purchased in-process research and development of \$1.3 million was expensed in 2000, because the in-process technology had not reached technological feasibility and had no alternative uses. The value of the purchased in-process research and development was computed using a discounted cash flow analysis based on management's estimates of future revenues, cost of revenues and operating expenses related to the technologies acquired from QRB Developers.

### SOURCE OF REVENUES AND REVENUE RECOGNITION POLICY

We generate revenues from sales of software licenses and services. Our license revenues are derived from our infrastructure products and our analytic application products. We receive software license revenues from licensing our products directly to end users and indirectly through resellers, distributors and original equipment manufacturers ("OEMs"). We receive service revenues from maintenance contracts and training and consulting services that we perform for customers that license our products either directly from us or indirectly through resellers, distributors and OEMs.

We recognize license revenues when a noncancelable license agreement has been signed, the product has been shipped, the fees are fixed and determinable, collectibility is probable and vendor-specific objective evidence of fair value exists to allocate the total fee to elements of the arrangement. Vendor-specific objective evidence is based on the price charged when an element is sold separately. In the case of an element not yet sold separately, the price is established by authorized management. For our analytic application software products, we recognize the bundled license and support revenue ratably over the support period, generally one year. Support for the analytic application software products for the first year is never sold separately and in consideration of the complexities of the implementation, the customer is entitled to receive support services that are different than the standard annual support services. If an acceptance period is required, we recognize revenue upon customer acceptance or the expiration of the acceptance period. We also enter into reseller arrangements that typically provide for sublicense fees based on a percentage of list price. For sales to end users, we recognize revenue upon shipment and when collectibility is probable. For sales to OEMs, specific resellers, distributors, international customers and specific customers based on their credit history, we recognize revenue at the time payment is received for our products, rather than at the time of sale. Our license agreements do not contain product return rights.

## Edgar Filing: INFORMATICA CORP - Form 10-K405

We recognize revenues from services contracts, which consist of fees for ongoing support and product updates, ratably over the term of the contract, typically one year. Consulting revenues are primarily related to implementation services and product enhancements performed on a time-and-materials basis or a fixed fee arrangement under separate service arrangements related to the installation of our software products. Training

13

16

revenues are generated from classes offered at our headquarters, sales offices and customer locations. Revenues from consulting and training services are recognized as the services are performed. When a contract includes both license and service elements, the license fee is recognized on delivery of the software, provided services do not include significant customization or modification of the base product, and are not otherwise essential to the functionality of the software and the payment terms for licenses are not dependent on additional acceptance criteria.

Deferred revenue includes deferred license and maintenance revenue and prepaid training and consulting fees. Deferred license revenue amounts do not include items which are both deferred and unbilled. Our practice is to net unpaid deferred items against the related receivables balances from OEMs, specific resellers, distributors, international customers and specific customers.

The following table presents certain financial data as a percentage of total revenues:

	YEAR ENDED DECEMBER 31,		
	2000	1999	1998
<b>CONSOLIDATED STATEMENTS OF OPERATIONS DATA:</b>			
<b>Revenues:</b>			
License.....	66%	66%	71%
Service.....	34	34	29
	---	---	---
Total revenues.....	100	100	100
<b>Cost of revenues:</b>			
License.....	1	1	1
Service.....	19	17	17
	---	---	---
Total cost of revenues.....	20	18	18
	---	---	---
Gross profit.....	80	82	82
<b>Operating expenses:</b>			
Research and development.....	17	19	28
Sales and marketing.....	49	54	75
General and administrative.....	8	8	10
Merger-related costs.....	--	3	--
Amortization of stock-based compensation.....	1	1	--
Amortization of goodwill and other intangible assets...	9	--	--
Purchased in-process research and development.....	5	--	--
	---	---	---
Total operating expenses.....	89	85	113
	---	---	---
Loss from operations.....	(9)	(3)	(31)
Interest income and other, net.....	3	3	1

## Edgar Filing: INFORMATICA CORP - Form 10-K405

Interest expense.....	(1)	(1)	(1)
	---	---	---
Loss before income taxes.....	(7)	(1)	(31)
Income tax provision.....	2	1	--
	---	---	---
Net loss.....	(9)%	(2)%	(31)%
	===	===	===
Cost of license revenues, as a percentage of license revenues.....	2%	2%	2%
Cost of service revenues, as a percentage of service revenues.....	54%	49%	57%

YEARS ENDED DECEMBER 31, 2000, 1999 AND 1998

### REVENUES

Our total revenues increased to \$154.1 million in 2000, from \$62.4 million in 1999 and \$30.3 million in 1998, representing growth of 147% from 1999 to 2000 and 106% from 1998 to 1999. Our license revenues increased to \$101.6 million in 2000 from \$41.2 million in 1999 and \$21.6 million in 1998, representing growth of 147% from 1999 to 2000 and 91% from 1998 to 1999. These increases were due primarily to increases in the

14

17

number of licenses sold and the average transaction size, reflecting increased acceptance of our infrastructure products and our analytic application products as well as expansion of our direct sales organization and reseller channels. Service revenues increased to \$52.4 million in 2000 from \$21.2 million in 1999 and \$8.8 million in 1998, representing growth of 147% from 1999 to 2000 and 142% from 1998 to 1999. These increases were due primarily to an increase in consulting, training and maintenance fees associated with both the increased number of licenses sold and the increased average transaction size, along with a larger installed license base in each successive year.

Our international revenues increased to \$31.7 million in 2000, from \$11.2 million in 1999 and \$3.6 million in 1998, representing growth of 183% from 1999 to 2000 and 208% from 1998 to 1999. The increase in 2000 was due primarily to expansion throughout Europe with increased sales being generated by direct sales, increased volume through existing distributors and new distributors added during the year. Growth in 1999 was primarily driven by increased sales activities in the United Kingdom and Germany. See Note 10 of Notes to Consolidated Financial Statements for additional information about revenues in geographic areas.

Total revenues have been reduced by sales and return allowances of \$2.5 million in 2000, \$0 in 1999 and \$0.9 million in 1998, respectively. The sales and return allowances recorded in each of these years were due primarily to increases in revenues, the number of customers in our customer base and an increase in our average transaction size. While our policy is not to accept sales returns, circumstances can arise in which we accept returns to preserve customer relationships.

### COST OF REVENUES

#### Cost of License Revenues

Our cost of license revenues consists primarily of product packaging, documentation, production costs and software royalties. Cost of license revenues was \$2.0 million in 2000, \$0.7 million in 1999 and \$0.4 million in 1998 and was

## Edgar Filing: INFORMATICA CORP - Form 10-K405

approximately 1% of total revenues in each of these years. The increase in absolute dollar amount was due primarily to increases in license revenues and increases in royalty expense. We expect cost of license revenues as a percentage of total revenues in 2001 to remain at or slightly above the 2000 level.

### Cost of Service Revenues

Our cost of service revenues is a combination of costs of maintenance, training and consulting revenues. Our cost of maintenance revenues consists primarily of costs associated with software upgrades, telephone support services and on-site visits. Cost of training revenues consists primarily of the costs of providing training classes and materials at our headquarters, sales offices and customer locations. Cost of consulting revenues consists primarily of personnel costs and expenses incurred in providing consulting services at customers' facilities. Because we believe that providing a high level of support to customers is a strategic advantage, we have invested significantly in personnel and infrastructure. Cost of service revenues was \$28.5 million in 2000, \$10.3 million in 1999 and \$5.0 million in 1998, representing 54%, 49% and 57% of service revenues. Cost of service revenues as a percentage of service revenues increased in 2000 due to an increase in personnel associated with our consulting business. Cost of service revenues as a percentage of service revenues decreased in 1999 compared to 1998 due primarily to economies of scale achieved as our revenues and operations grew. For 2001, we expect our cost of service revenues as a percentage of service revenues to remain at or increase slightly above our 2000 level as we expand our consulting business.

### OPERATING EXPENSES

#### Research and Development

Our research and development expenses consist primarily of salaries and other personnel-related expenses associated with the development of new products, the enhancement and localization of existing products, quality assurance and development of documentation for our products. Research and development expenses increased to \$26.5 million in 2000 from \$11.8 million in 1999 and \$8.4 million in 1998. The increase in each of these periods was due primarily to an increase in personnel costs in each such period for development of future products and enhancement of existing products. As a percentage of total revenues, research and development

15

18

expenses were 17% in 2000, 19% in 1999 and 28% in 1998. The sequential decrease as a percentage of total revenues was due primarily to growth in our total revenues. To date, all software and development costs have been expensed in the period incurred because costs incurred subsequent to the establishment of technological feasibility have not been significant. We believe that continued investment in research and development is critical to attaining our strategic objectives, and, as a result, we expect research and development expenses to increase in absolute dollars in future periods. For 2001, we expect research and development expense as a percentage of total revenues will remain at or slightly above the 2000 level.

#### Sales and Marketing

Our sales and marketing expenses consist primarily of personnel costs, including commissions, as well as costs of public relations, seminars, marketing programs, lead generation, travel and trade shows. Sales and marketing expenses increased to \$75.0 million in 2000 from \$33.6 million in 1999 and \$22.7 million in 1998. The sequential increases reflect the hiring of additional sales and marketing personnel in connection with building our direct, reseller, distributor and OEM channels, higher sales commissions associated with increased

## Edgar Filing: INFORMATICA CORP - Form 10-K405

sales volume, and increased spending associated with trade shows, user conference and other marketing programs. As a percentage of total revenues, sales and marketing expenses were 49% in 2000, 54% in 1999 and 75% in 1998. The sequential decrease as a percentage of total revenues was due primarily to growth in total revenues. For 2001, we expect sales and marketing expense as a percentage of total revenues to be slightly below the 2000 level.

### General and Administrative

Our general and administrative expenses consist primarily of personnel costs for finance, human resources, legal and general management, as well as professional services expense associated with recruiting, legal and accounting. General and administrative expenses increased to \$11.7 million in 2000 from \$5.0 million in 1999 and \$3.1 million in 1998, representing 8% of our total revenues in 2000 and 1999 and 10% of our total revenues in 1998. Expenses increased in each period due primarily to increased staffing in finance, human resources, legal, information technology and administration to manage and support our growth as well as increased costs paid to outside professional service providers and increased facilities costs. The decrease as a percentage of our total revenues was due primarily to the growth in our total revenues. We expect that for 2001, our general and administrative expenses as a percentage of total revenues will remain consistent with our level for 2000.

Bad debt expense charged to operations was \$0.2 million in each of 2000 and 1999 and \$0.3 million in 1998, representing less than 1% of total revenues in each of these years.

### Merger-Related Costs

In 1999, we recorded estimated merger-related costs of \$2.1 million related to the December 1999 acquisition of Influence Software, Inc. ("Influence"), which was accounted for as a pooling-of-interests. These costs consisted primarily of investment banking and professional fees and other direct costs associated with the merger. As of December 31, 1999, there was a balance of \$1.8 million remaining in accrued liabilities which was used for final settlement expenditures in January 2000.

### Amortization of Stock-Based Compensation

In connection with the grant of certain stock options to employees, we recorded deferred stock-based compensation of \$0.8 million in 1999 prior to our initial public offering and \$2.8 million in 2000, representing the difference between the deemed fair value of our common stock and the option exercise price at the date of grant. This deferred stock-based compensation is being amortized to operations over a four-year vesting period using the graded vesting method. We also recorded deferred stock-based compensation of \$0.3 million in 2000 related to the issuance of options to consultants. This amount was computed using the Black-Scholes option valuation model and the related amortization is being charged to operations over the related term of these consulting agreements. In addition, we recorded \$1.9 million of deferred stock-based compensation in

16

19

conjunction with the assumption of certain stock options in the acquisition of Influence and Zimba which are being amortized over four years. Deferred stock-based compensation is presented as a reduction of stockholders' equity. Amortization of stock-based compensation amounted to \$1.5 million, \$0.7 million and \$0.1 million in 2000, 1999 and 1998, respectively.

### Amortization of Goodwill and Other Intangible Assets

## Edgar Filing: INFORMATICA CORP - Form 10-K405

Goodwill represents the excess of the aggregate purchase price over the fair value of the tangible and identifiable intangible assets we have acquired. Intangible assets include core technology, acquired workforce and patents. In February 2000, we acquired Delphi, a distributor of Informatica products in Switzerland. The agreement was structured as a share purchase and accounted for as a purchase transaction. Amounts allocated to intangible assets are being amortized on a straight-line basis over a two-year period. Amortization expense associated with this acquisition was \$3.8 million in 2000.

In April 2000, we announced a strategic alliance with PwC to jointly develop, sell and support end-to-end analytic solutions for the business-to-business e-commerce market worldwide. In connection with the agreement, PwC received 818,276 shares of our common stock. We recorded goodwill and other intangible assets totaling \$31.8 million, which are being amortized on a straight-line basis over two to three years. Amortization expense associated with this acquisition was \$8.0 million in 2000.

In August 2000, we completed the acquisition of Zimba, a leading provider of e-business analytic solutions that enable mobile professionals with real-time access to corporate and external information via wireless devices, voice recognition and the Web. The agreement was structured as a share purchase and accounted for as a purchase transaction. Amounts allocated to intangible assets are being amortized on a straight-line basis over two to three years. Amortization expense associated with this acquisition was \$2.3 million in 2000.

In November 2000, we completed an intellectual property transfer agreement with certain individuals, QRB Developers. The acquisition was accounted for as a purchase transaction. Amounts allocated to intangible assets are being amortized on a straight-line basis over two to three years. Amortization expense associated with this acquisition was \$0.1 million in 2000.

We anticipate that future amortization of goodwill and other intangibles associated with our business combinations and strategic alliance will continue to be amortized on a straight-line basis over their expected useful lives ranging from two years to three years, and will amount to approximately \$23.0 million in 2001, \$17.3 million in 2002, and \$7.2 million in 2003. It is likely we may continue to expand our business through acquisitions and internal development. Any additional acquisitions or impairment of goodwill and other purchased intangibles could result in additional merger and acquisition related costs.

### Purchased In-Process Research and Development

In connection with the strategic alliance with PwC and the acquisitions of Zimba and QRB Developers, we recorded charges to operations of \$2.2 million, \$5.1 million and \$1.3 million, respectively, for purchased in-process research and development in 2000. The in-process technologies had not reached technological feasibility and had no alternative uses. The value of the purchased in-process research and development in each transaction was computed using a discounted cash flow analysis based on management's estimates of future revenues, cost of revenues and operating expenses related to the products and technologies acquired.

### INTEREST INCOME AND OTHER, NET/INTEREST EXPENSE

Interest income and other, net represents primarily interest income earned on our cash, cash equivalents and restricted cash. Interest income and other, net increased to \$4.3 million in 2000, from \$1.6 million in 1999 and \$0.3 million in 1998. The increase in 2000 was primarily due to an increased average cash balance as a result of the completion of our secondary public offering of our common stock with net proceeds of \$191.0 million in October 2000. The 1999

## Edgar Filing: INFORMATICA CORP - Form 10-K405

increase was primarily due to an increased average cash balance as a result of the completion of our initial public offering of our common stock in April 1999, which raised net

17

20

proceeds of approximately \$43.5 million. Interest expense was \$0.5 million, \$0.3 million and \$0.2 million in 2000, 1999 and 1998, respectively, and represents interest expense on capital equipment leases and stockholder loans.

### PROVISION FOR INCOME TAXES

We recorded an income tax provision of \$3.3 million in 2000 and \$0.8 million in 1999, due primarily to federal alternative minimum taxes and foreign income taxes. We incurred net operating losses in 1998 and consequently paid no federal, state and foreign income taxes in that year.

As of December 31, 2000, we had federal and state net operating loss carryforwards of approximately \$43.6 million and \$14.6 million, respectively. We also had federal and state research and development tax credit carryforwards of approximately \$2.1 million and \$1.4 million, respectively. Our net operating loss and tax credit carryforwards will expire at various dates beginning in 2001, if not utilized.

As of December 31, 2000 and 1999, we had deferred tax assets of approximately \$38.4 million and \$12.5 million, respectively. Our deferred tax assets have been fully offset by a valuation allowance.

### RECENT ACCOUNTING PRONOUNCEMENTS

In July 1999, the Financial Accounting Standards Board ("FASB") announced the delay of the effective date of Statement of Financial Accounting Standards No. 133 ("SFAS 133"), "Accounting for Derivative Instruments and Hedging Activities" to the first quarter of 2001. SFAS 133 establishes accounting and reporting standards for derivative financial instruments and hedging activities related to those instruments, as well as other hedging activities. We are required to adopt SFAS 133 effective January 1, 2001. Because we do not currently hold any derivative instruments and do not engage in hedging activities, the adoption of SFAS 133 will not have an impact on our financial position or results of operations.

In December 1999, the Securities and Exchange Commission issued Staff Accounting Bulletin No. 101 ("SAB 101"), "Revenue Recognition in Financial Statements." SAB 101 provides guidance with respect to the recognition, presentation and disclosure of revenue in financial statements of all public registrants. Our adoption of SAB 101 did not have a material impact on our revenue recognition policies, financial position or results of operations.

In March 2000, the FASB issued Interpretation No. 44 ("FIN 44"), "Accounting for Certain Transactions Involving Stock Compensation -- an Interpretation of APB Opinion 25." This interpretation clarifies the application of APB 25 for certain issues including: (a) the definition of employee for purposes of applying APB 25, (b) the criteria for determining whether a plan qualifies as a non-compensatory plan, (c) the accounting consequences of various modifications to the terms of a previously fixed stock option or award, and (d) the accounting for an exchange of stock compensation awards in a business combination. FIN 44 was effective July 1, 2000 but certain conclusions in this interpretation cover specific events that occurred after either December 15, 1998 or January 12, 2000. The adoption of FIN 44 did not have a significant effect on our financial position or results of operations.



## Edgar Filing: INFORMATICA CORP - Form 10-K405

### LIQUIDITY AND CAPITAL RESOURCES

We have funded our operations primarily through cash flows from operations and public offerings of our common stock. In the past, we also funded our operations through private sales of preferred equity securities and capital equipment leases. As of December 31, 2000, we had \$238.0 million in cash, cash equivalents and restricted cash.

Net cash provided by operating activities was \$15.6 million for 2000 and \$7.2 million for 1999. Our operating activities resulted in net cash outflows of \$2.4 million in 1998. Uses of cash in operating activities in each period were primarily due to net operating losses and increases in accounts receivable, prepaid expenses and other assets. The sources of cash in operating activities in each period were primarily increases in deferred revenue, increases in accounts payable and accrued liabilities, increases in accrued compensation and related expenses and increases in income taxes payable. Also, our cash position in 2000, 1999 and 1998 was not

18

21

affected by the non-cash charges recorded for depreciation and amortization, sales returns and allowances and amortization of stock-based compensation. In 2000, non-cash charges also included \$14.2 million of amortization of goodwill and other intangible assets and \$8.6 million of purchased in-process research and development.

Net cash used in investing activities was \$57.5 million in 2000, \$1.4 million in 1999 and \$1.0 million in 1998, due primarily to the purchase of property and equipment in all periods. In addition, in 2000, net cash used in investing activities included cash used in acquisitions of \$6.3 million and a transfer to restricted cash of \$20.3 million.

Net cash provided by financing activities was \$201.7 million for 2000, primarily from the net proceeds of our secondary offering of \$191.0 million as well as proceeds from the issuance of common stock. Net cash provided by financing activities for 1999 was \$44.7 million, primarily from the net proceeds of our initial public offering of \$43.5 million as well as proceeds from the issuance of common stock. Net cash provided by financing activities for 1998 was \$1.6 million, primarily from the proceeds of notes payable associated with financing Influence, which was an S corporation prior to the acquisition in December 1999.

As of December 31, 2000, our principal commitments consisted of obligations under operating and capital leases. As of December 31, 2000, we had \$0.1 million in outstanding borrowings under capital lease agreements which are payable through 2001. In 1997 and 1998, we issued promissory notes to three stockholders in exchange for cash advances and payment for services. These notes accrued interest at the bank's prime rate (8.5% at December 31, 1999) plus 2% per annum, with a maximum rate of 10% per annum. Principal and accrued interest on these notes at December 31, 1999 and 1998 were \$3.4 million and \$3.1 million, respectively. The principal and accrued interest on these notes were repaid in February 2000.

In February 2000, we entered into two lease agreements for new corporate headquarters in Redwood City, California. The facility is under construction and is expected to be completed in July 2001. The lease expires twelve years after occupancy. We paid for tenant improvements, primarily related to the exercise of build-to-suit options under the facility lease agreement, of approximately \$24.7 million as of December 31, 2000. The total estimated cost of leasehold improvements for this facility is approximately \$27.3 million, subject to change. We also expect expenditures of approximately \$13.5 million for furniture, fixtures and equipment. As part of these leases, we have agreed to

## Edgar Filing: INFORMATICA CORP - Form 10-K405

provide letters of credit totaling \$12.2 million as a security deposit for the first year's lease payments until certain financial covenants are met.

We believe that our current cash balances and the cash flows generated by operations will be sufficient to satisfy our anticipated cash needs for working capital and capital expenditures for at least the next twelve months. Thereafter, we may require additional funds to support our working capital requirements, or for other purposes, and may seek to raise such additional funds through public or private equity financings or from other sources. We may not be able to obtain adequate or favorable financing at that time. Any financing we obtain may dilute your ownership interests.

A portion of our cash may be used to acquire or invest in complementary businesses or products or to obtain the right to use complementary technologies. From time to time, in the ordinary course of business, we evaluate potential acquisitions of such businesses, products or technologies.

19

22

### FACTORS THAT MAY AFFECT FUTURE RESULTS

In addition to the other information contained in this Form 10-K, we have identified the following risks and uncertainties that may have a material adverse affect on our business, financial condition or results of operation. This section should be read in conjunction with the audited Consolidated Financial Statements and Notes thereto, and Management's Discussion and Analysis of Financial Condition and Results of Operations contained in this Form 10-K.

THE EXPECTED FLUCTUATION OF OUR QUARTERLY RESULTS COULD CAUSE OUR STOCK PRICE TO EXPERIENCE SIGNIFICANT FLUCTUATIONS OR DECLINES.

Our quarterly operating results have fluctuated in the past and are likely to do so in the future. These fluctuations could cause our stock price to also significantly fluctuate or experience declines. Some of the factors which could cause our operating results to fluctuate include:

- the size and timing of customer orders, which can be affected by customer order deferrals in anticipation of future new product introductions or product enhancements and customer budgeting and purchasing cycles;
- market acceptance of our products;
- the length and variability of our sales cycle for our products;
- introduction or enhancement of our products or our competitors' products and changes in our or our competitors' pricing policies;
- our ability to develop, introduce and market new products on a timely basis;
- the mix of our products and services sold and the mix of distribution channels utilized;
- our success in expanding our sales and marketing programs;
- technological changes in computer systems and environments; and
- general economic conditions, which may affect our customers' capital investment levels.

Our product revenues are not predictable with any significant degree of

## Edgar Filing: INFORMATICA CORP - Form 10-K405

certainty. Historically, we have recognized a substantial portion of our revenues in the last month of the quarter. If customers cancel or delay orders, it can have a material adverse impact on our revenues and results of operations for the quarter. To the extent any such cancellations or delays are for large orders, this impact will be greater. To the extent that the average size of our orders increases, customers' cancellations or delays of orders will more likely harm our revenues and results of operations.

Our quarterly product license revenues are difficult to forecast because we historically have not had a substantial backlog of orders, and therefore revenues in each quarter are substantially dependent on orders booked and shipped in that quarter and cash collections from international customers and specific resellers. Our product license revenues are also difficult to forecast because the market for our products is rapidly evolving, and our sales cycles, which may last many months, vary substantially from customer to customer and vary in general due to a number of factors over which we have little or no control. Nonetheless, our short-term expense levels are relatively fixed and based, in part, on our expectations of future revenues.

The difficulty we have in predicting our quarterly revenue means revenues shortfalls are likely to occur at some time, and our inability to adequately reduce short-term expenses means such shortfalls will affect not only our revenue, but also our overall business, results of operations and financial condition. Due to the uncertainty surrounding our revenues and expenses, we believe that quarter-to-quarter comparisons of our operating results are not a good indication of our future performance. While we achieved significant quarter-to-quarter revenue growth in the past, you should not take these recent quarterly results to be indicative of our future performance. We do not expect to sustain this same rate of sequential quarterly revenue growth in future periods. Moreover our future operating results may fall below the expectations of stock analysts and investors. If this happens, the price of our common stock may fall.

20

23

THE MARKET IN WHICH WE SELL OUR PRODUCTS IS HIGHLY COMPETITIVE.

The market for our products is highly competitive, quickly evolving and subject to rapidly changing technology. Many of our competitors or potential competitors have longer operating histories, substantially greater financial, technical, marketing or other resources, or greater name recognition than we do. Our competitors may be able to respond more quickly than we can to new or emerging technologies and changes in customer requirements. Competition could seriously impede our ability to sell additional products and services on terms favorable to us. Our current and potential competitors may develop and market new technologies that render our existing or future products obsolete, unmarketable or less competitive. We believe we currently compete more on the basis of our products' functionality than on the basis of price. If our competitors develop products with similar or superior functionality, we may have difficulty competing on the basis of price.

Our current and potential competitors may make strategic acquisitions or establish cooperative relationships among themselves or with other solution providers, thereby increasing the ability of their products to address the needs of our prospective customers. Our current and potential competitors may establish or strengthen cooperative relationships with our current or future strategic partners, thereby limiting our ability to sell products through these channels. Competitive pressures could reduce our market share or require us to reduce our prices, either of which could harm our business, results of operations or financial condition. We compete principally against providers of decision support, data warehousing and analytic application software. Such competitors include Acta Technology, Broadbase Software, E.piphany, Informix

## Edgar Filing: INFORMATICA CORP - Form 10-K405

Corporation, MicroStrategy, Inc., Cognos Inc., Business Objects S.A., Brio Technology, Inc. and Sagent Technology.

In addition, we compete against database vendors and business intelligence vendors that currently offer, or may develop, products with functionalities that compete with our solutions. These products typically operate specifically with these competitors' proprietary databases. Such potential competitors include IBM, Microsoft and Oracle. See "Business -- Competition."

GENERAL ECONOMIC CONDITIONS MAY REDUCE OUR REVENUES AND HARM OUR BUSINESS.

As our business has grown, we have become increasingly subject to the risks arising from adverse changes in domestic and global economic conditions. Because of the recent economic slowdown in the United States, many industries are delaying or reducing technology purchases. The impact of this slowdown on us is difficult to predict, but it may result in reductions in capital expenditures by our end-user customers, longer sales cycles, deferral or delay of purchase commitments for our products and increased price competition. As a result, if the current economic slowdown continues or worsens, we may fall short of our revenue expectations for any given quarter in 2001 or for the entire year. These conditions would negatively affect our business and results of operations. In addition, weakness in the end-user market could negatively affect the cash flow of our reseller customers who could, in turn, delay paying their obligations to us. This would increase our credit risk exposure which could harm our profitability and financial condition.

ANY SIGNIFICANT DEFECT IN OUR PRODUCTS COULD CAUSE US TO LOSE REVENUE AND EXPOSE US TO PRODUCT LIABILITY CLAIMS.

The software products we offer are inherently complex and, despite extensive testing and quality control, have in the past and may in the future contain errors or defects, especially when first introduced. These defects and errors could cause damage to our reputation, loss of revenue, product returns, order cancellations or lack of market acceptance of our products, and as a result, harm our business, results of operations or financial condition. We have in the past and may in the future need to issue corrective releases of our software products to fix these defects or errors. For example, we issued corrective releases to fix problems with the version of our PowerMart released in the first quarter of 1998. As a result, we had to allocate significant customer support resources to address these problems. Our license agreements with our customers typically contain provisions designed to limit our exposure to potential product liability claims. The limitation of liability provisions contained in our license agreements, however, may not be effective as a result of existing or future national, federal, state or local laws or ordinances or unfavorable judicial decisions. Although we have not experienced any product liability claims to date, the sale and support of our products entails the risk of such claims, which

21

24

could be substantial in light of the use of our products in enterprise-wide applications. If a claimant successfully brings a product liability claim against us, it would likely significantly harm our business, results of operations or financial condition.

BECAUSE WE SELL A LIMITED NUMBER OF PRODUCTS, IF THESE PRODUCTS DO NOT ACHIEVE BROAD MARKET ACCEPTANCE, OUR REVENUES WILL BE ADVERSELY AFFECTED.

To date, substantially all of our revenues were derived from our PowerCenter, PowerCenter.e, PowerConnects, PowerMart, our analytic application software products and related services. We expect revenues derived from these

## Edgar Filing: INFORMATICA CORP - Form 10-K405

products and related services to comprise substantially all of our revenues for the foreseeable future. Even if the emerging software market in which these products are sold grows substantially, if any of these products do not achieve market acceptance, our revenues will be adversely affected. In particular, we recently released our analytic application products and the degree of market acceptance for these products is unknown. Market acceptance of our products could be affected if, among other things, applications suppliers integrate their products to such a degree that the utility of the data integration functionality that our products provide is minimized or rendered unnecessary.

IF THE MARKET IN WHICH WE SELL OUR PRODUCTS AND SERVICES DOES NOT GROW AS WE ANTICIPATE, IT WILL ADVERSELY AFFECT OUR REVENUES.

The market for software solutions, including analytic applications, that enable more effective business decision making by helping companies aggregate and utilize data stored throughout an organization is relatively new and still emerging. Substantially all of our revenues are attributable to the sale of products and services in this market. If this market does not grow at the rate we anticipate, our business, results of operations and financial condition will be adversely affected. One of the reasons this market might not grow as we anticipate is that many companies are not yet fully aware of the benefits of using these software solutions to help make business decisions or the benefits of our specific product solutions. As a result, we believe large companies to date have deployed these software solutions to make business decisions on a relatively limited basis. Although we have devoted and intend to continue to devote significant resources promoting market awareness of the benefits of these solutions, our efforts may be unsuccessful or insufficient.

TECHNOLOGICAL ADVANCES AND EVOLVING INDUSTRY STANDARDS COULD ADVERSELY IMPACT OUR FUTURE PRODUCT SALES.

The market for our products is characterized by continuing technological development, evolving industry standards and changing customer requirements. The introduction of products by our direct competitors or others embodying new technologies, the emergence of new industry standards or changes in customer requirements could render our existing products obsolete, unmarketable or less competitive. In particular, an industry-wide adoption of uniform open standards across heterogeneous analytic applications could minimize the importance of the integration functionality of our products and materially adversely affect the competitiveness and market acceptance of our products. Our success depends upon our ability to enhance existing products, to respond to changing customer requirements and to develop and introduce in a timely manner new products that keep pace with technological and competitive developments and emerging industry standards. We have in the past experienced delays in releasing new products and product enhancements and may experience similar delays in the future. As a result, some of our customers deferred purchasing the PowerMart product until this upgrade was released. Future delays or problems in the installation or implementation of our new releases may cause customers to forego purchases of our products and purchase those of our competitors instead. Failure to develop and introduce new products, or enhancements to existing products, in a timely manner in response to changing market conditions or customer requirements, will materially and adversely affect our business, results of operations and financial condition.

IF WE DO NOT MAINTAIN AND STRENGTHEN OUR RELATIONSHIPS WITH OUR STRATEGIC PARTNERS, OUR ABILITY TO GENERATE REVENUE AND CONTROL IMPLEMENTATION COSTS WILL BE ADVERSELY AFFECTED.

We believe that our ability to increase the sales of our products and our future success will depend in part upon maintaining and strengthening successful relationships with our current or future strategic partners. In

addition to our direct sales force, we rely on established relationships with a variety of strategic partners, such as systems integrators, resellers and distributors, for marketing, licensing, implementing and supporting our products in the United States and internationally. We also rely on relationships with strategic technology partners, such as enterprise resource planning providers, for the promotion and implementation of our solutions. In particular, our ability to market our products depends substantially on our relationships with significant strategic partners, including Accenture, Ariba, BroadVision, Business Objects, Deloitte Consulting, KPMG Consulting, PeopleSoft, PricewaterhouseCoopers, SAP, Siebel Systems and Sybase. In addition, our strategic partners may offer products of several different companies, including, in some cases, products that compete with our products. We have limited control, if any, as to whether these strategic partners devote adequate resources to promoting, selling and implementing our products.

We may not be able to maintain our strategic partnerships or attract sufficient additional strategic partners who are able to market our products effectively, who are qualified to provide timely and cost-effective customer support and service or who have the technical expertise and personnel resources necessary to implement our products for our customers. In particular, if our strategic partners do not devote adequate resources for implementation of our products, we will incur substantial additional costs associated with hiring and training additional qualified technical personnel to timely implement solutions for our customers. Furthermore, our relationships with our strategic partners may not generate enough revenue to offset the significant resources used to develop these relationships.

WE RELY ON THIRD-PARTY TECHNOLOGIES AND IF WE ARE UNABLE TO USE OR INTEGRATE THESE TECHNOLOGIES, OUR PRODUCT AND SERVICE DEVELOPMENT MAY BE DELAYED.

We intend to continue to license technologies from third parties, including applications used in our research and development activities and technologies, which are integrated into our products and services. If we cannot obtain, integrate or continue to license any of these technologies, we may experience a delay in product and service development until equivalent technology can be identified, licensed and integrated. These technologies may not continue to be available to us on commercially reasonable terms or at all. We may not be able to successfully integrate any licensed technology into our products or services, which would harm our business and operating results. Third-party licenses also expose us to increased risks that include:

- risks of product malfunction after new technology is integrated;
- the diversion of resources from the development of our own proprietary technology; and
- our inability to generate revenue from new technology sufficient to offset associated acquisition and maintenance costs.

THE LENGTHY SALES CYCLE AND IMPLEMENTATION PROCESS OF OUR PRODUCTS MAKES OUR REVENUES SUSCEPTIBLE TO FLUCTUATIONS.

Our sales cycle can be lengthy because the expense, complexity, broad functionality and company-wide deployment of our products typically requires executive-level approval for investment in our products. In addition, to successfully sell our products, we frequently must educate our potential customers about the full benefits of our products, which also can require significant time. Due to these factors, the sales cycle associated with the purchase of our products is subject to a number of significant risks over which we have little or no control, including:

## Edgar Filing: INFORMATICA CORP - Form 10-K405

- customers' budgetary constraints and internal acceptance review procedures;
- the timing of budget cycles;
- concerns about the introduction of our products or competitors' new products; or
- potential downturns in general economic conditions.

Further, our sales cycle may lengthen as we continue to focus our sales efforts on large corporations. The implementation of our products, and particularly our analytic application products, is also a complex and time-

23

26

consuming process, the length and cost of which is difficult to predict. If our sales cycle and implementation process lengthens unexpectedly, it could adversely affect the timing of our revenues or increase costs, either of which may independently cause fluctuations in our revenue.

WE EXPECT SEASONAL TRENDS TO CAUSE OUR QUARTERLY REVENUES TO FLUCTUATE.

In recent years, there has been a relatively greater demand for our products in the fourth quarter than in each of the first three quarters of the year, particularly the first quarter. As a result, we historically have experienced relatively higher bookings in the fourth quarter and relatively lighter bookings in the first quarter. While some of this effect can be attributed to the rapid growth of revenues in recent years, we believe that these fluctuations are caused by customer buying patterns (often influenced by year-end budgetary pressures) and the efforts of our direct sales force to meet or exceed year-end sales quotas. In addition, European sales may tend to be relatively lower during the summer months than during other periods. We expect that seasonal trends will continue for the foreseeable future. This seasonal impact may increase as we continue to focus our sales efforts on large corporations.

WE RECOGNIZE REVENUE FROM SPECIFIC CUSTOMERS AT THE TIME WE RECEIVE PAYMENT FOR OUR PRODUCTS, AND IF THESE CUSTOMERS DO NOT MAKE TIMELY PAYMENT, OUR REVENUES COULD DECREASE.

We recognize revenue from sales to OEMs, specific resellers, distributors, international customers and specific customers based on their credit history, at the time we receive payment for our products, rather than at the time of sale. If these customers do not make timely payment for our products, our revenues could decrease. Further, if our revenues from sales to these customers increase as a percentage of total revenues, our revenues could decrease. If our revenues decrease, the price of our common stock may fall.

WE HAVE A LIMITED OPERATING HISTORY AND A HISTORY OF LOSSES, AND WE MAY NOT BE ABLE TO ACHIEVE PROFITABLE OPERATIONS.

We were incorporated in 1993 and began selling our products in 1996; and therefore, we have a limited operating history upon which investors can evaluate our operations, products and prospects. We have incurred significant net losses since our inception, and we may not achieve profitability. We intend to increase our operating expenses significantly in the next twelve months; therefore, our operating results will be harmed if revenues do not increase significantly.

OUR BUSINESS COULD SUFFER AS A RESULT OF OUR STRATEGIC ACQUISITIONS AND

INVESTMENTS.

In December 1999, we acquired Influence, a developer of analytic applications for e-business. In February 2000, we acquired Delphi, a distributor of our products in Switzerland. In August 2000, we acquired Zimba, a provider of applications that enable mobile professionals to have real-time access to enterprise and external information through wireless devices, voice recognition technologies and the Internet. In April 2000, we acquired certain PricewaterhouseCoopers intellectual property rights and personnel in exchange for shares of our common stock. In November 2000, we acquired certain intellectual property from QRB Developers. In January 2001, we acquired syn-T-sys, a distributor of our products in the Netherlands and Belgium. We may not be able to effectively integrate these companies, intellectual property, or personnel, and our attempts to do so will place an additional burden on our management and infrastructure. These acquisitions will subject us to a number of risks, including:

- the loss of key personnel, customers and business relationships;
- difficulties associated with assimilating and integrating the new personnel and operations of the acquired company;
- the potential disruption of our ongoing business;
- the expense associated with maintenance of uniform standards, controls, procedures, employees and clients;

24

27

- the risk of product malfunction after new technology is integrated;
- the diversion of resources from the development of our own proprietary technology; and
- our inability to generate revenue from new technology sufficient to offset associated acquisition and maintenance costs.

There can be no assurance that we will be successful in overcoming these risks or any other problems encountered in connection with our acquisitions.

WE MAY ENGAGE IN FUTURE ACQUISITIONS OR INVESTMENTS THAT COULD DILUTE OUR EXISTING STOCKHOLDERS, OR CAUSE US TO INCUR CONTINGENT LIABILITIES, DEBT OR SIGNIFICANT EXPENSE.

From time to time, in the ordinary course of business, we may evaluate potential acquisitions of, or investments in, related businesses, products or technologies. Future acquisitions could result in the issuance of dilutive equity securities, the incurrence of debt or contingent liabilities. Furthermore, there can be no assurance that any strategic acquisition or investment will succeed. Any future acquisition or investment could harm our business, financial condition and results of operation.

The Financial Accounting Standards Board, or FASB, is considering the elimination of pooling-of-interests accounting for acquisitions and the ability to write-off in-process research and development has been limited by recent pronouncements. The effect of these changes would be to increase the portion of the purchase price for any future acquisitions that must be charged to our cost of revenues and operating expenses in the periods following any such acquisitions. As a consequence, our results of operations could be harmed. Although these changes would not directly affect the purchase price for any of these acquisitions, they would have the effect of increasing the reported



## Edgar Filing: INFORMATICA CORP - Form 10-K405

expenses associated with any of these acquisitions. To that extent, these changes may make it more difficult for us to acquire other companies, product lines or technologies.

OUR INTERNATIONAL OPERATIONS EXPOSE US TO GREATER INTELLECTUAL PROPERTY, COLLECTIONS, EXCHANGE RATE FLUCTUATIONS, REGULATORY AND OTHER RISKS, WHICH COULD LIMIT OUR FUTURE GROWTH.

We intend to expand our international operations, and as a result, we may face significant additional risks. Our failure to manage our international operations and the associated risks effectively could limit the future growth of our business. The expansion of our existing international operations and entry into additional international markets will require significant management attention and financial resources.

Our international operations face numerous risks. Our products must be localized -- customized to meet local user needs -- in order to be sold in particular foreign countries. Developing local versions of our products for foreign markets is difficult and can take longer than we anticipate. We currently have limited experience in localizing products and in testing whether these localized products will be accepted in the targeted countries. We cannot assure you that our localization efforts will be successful. In addition, we have only a limited history of marketing, selling and supporting our products and services internationally. As a result, we must hire and train experienced personnel to staff and manage our foreign operations. However, we may experience difficulties in recruiting and training an international staff. We must also be able to enter into strategic relationships with companies in international markets. If we are not able to maintain successful strategic relationships internationally or recruit additional companies to enter into strategic relationships, our future growth could be limited.

Our international business is subject to a number of risks, including the following:

- greater difficulty in protecting intellectual property;
- greater difficulty in staffing and managing foreign operations;
- greater risk of uncollectible accounts;
- longer collection cycles;
- potential unexpected changes in regulatory practices and tariffs;

25

28

- potential unexpected changes in tax laws and treaties;
- sales seasonality;
- the impact of fluctuating exchange rates between the U.S. dollar and foreign currencies in markets where we do business; and
- general economic and political conditions in these foreign markets.

We may encounter difficulties predicting the extent of the future impact of these conditions. These factors and other factors could harm our ability to gain future international revenues and consequently on our business, results of operations and financial condition.

DIFFICULTIES WE MAY ENCOUNTER MANAGING OUR GROWTH COULD HARM OUR RESULTS OF

## Edgar Filing: INFORMATICA CORP - Form 10-K405

OPERATIONS.

We have experienced a period of rapid and substantial growth that has placed and, if such growth continues, will continue to place a strain on our administrative and operational infrastructure. If we are unable to manage this growth effectively, our business, results of operations or financial condition may be significantly harmed. Our ability to manage our operations and growth effectively requires us to continue to improve our operational, financial and management controls, reporting systems and procedures and hiring programs. We may not be able to successfully implement improvements to our management information and control systems in an efficient or timely manner, and we may discover deficiencies in existing systems and controls.

IF WE ARE NOT ABLE TO ADEQUATELY PROTECT OUR PROPRIETARY RIGHTS, OUR BUSINESS COULD BE HARMED.

Our success depends upon our proprietary technology. We rely on a combination of patent, copyright, trademark and trade secret rights, confidentiality procedures and licensing arrangements to establish and protect our proprietary rights. Our pending patent applications may not be allowed or our competitors may successfully challenge the validity or scope of any of our four U.S. and one European issued patents or any future issued patents. Our patents alone may not provide us with any significant competitive advantage. Third parties could copy or otherwise obtain and use our products or technology without authorization, or develop similar technology independently. We cannot easily monitor any unauthorized use of our products, and, although we are unable to determine the extent to which piracy of our software products exists, software piracy is a prevalent problem in our industry in general.

Furthermore, effective protection of intellectual property rights is unavailable or limited in various foreign countries. The protection of our proprietary rights may be inadequate and our competitors could independently develop similar technology, duplicate our products or design around any patents or other intellectual property rights we hold.

WE MAY FACE INTELLECTUAL PROPERTY INFRINGEMENT CLAIMS THAT COULD BE COSTLY TO DEFEND AND RESULT IN OUR LOSS OF SIGNIFICANT RIGHTS.

As is common in the software industry, we have received and may continue from time to time receive notices from third parties claiming infringement by our products of third-party patent and other proprietary rights. Third parties could claim that our current or future products infringe their patent or other proprietary rights. Any claims, with or without merit, could be time-consuming, result in costly litigation, cause product shipment delays or require us to enter into royalty or licensing agreements, any of which could adversely effect our business, financial condition and operating results. Such royalty or licensing agreements, if required, may not be available on terms acceptable to us, or at all. Legal action claiming patent infringement could be commenced against us, and we may not prevail in such litigation given the complex technical issues and inherent uncertainties in patent litigation. Moreover, the cost of defending patent litigation could be substantial, regardless of the outcome. In the event a patent claim against us was successful and we could not obtain a license on acceptable terms, license a substitute technology or redesign to avoid infringement, our business, financial condition and operating results would be significantly harmed. See "Business -- Intellectual Property and Other Proprietary Rights."

26

29

OUR STOCK PRICE FLUCTUATES AS A RESULT OF OUR BUSINESS AND STOCK MARKET FLUCTUATIONS.

## Edgar Filing: INFORMATICA CORP - Form 10-K405

The market price for our common stock has experienced significant fluctuations and may continue to fluctuate significantly. The market price for our common stock may be affected by a number of factors, including the following:

- the announcement of new products or product enhancements by us or our competitors;
- quarterly variations in our or our competitors' results of operations;
- changes in earnings estimates or recommendations by securities analysts;
- developments in our industry; and
- general market conditions and other factors, including factors unrelated to our operating performance or the operating performance of our competitors.

In addition, stock prices for many companies in the technology and emerging growth sectors have experienced wide fluctuations that have often been unrelated to the operating performance of such companies. After periods of volatility in the market price of a particular company's securities, securities class action litigation has often been brought against that company. We may become involved in this type of litigation in the future, which is often expensive and diverts management's attention and resources, which could harm our ability to execute our business plan. Such factors and fluctuations, as well as general economic, political and market conditions, may cause the market price of our common stock to decline, which may impact our operations.

THE LOSS OF KEY PERSONNEL OR THE INABILITY TO ATTRACT AND RETAIN ADDITIONAL PERSONNEL, PARTICULARLY IN THE SILICON VALLEY AREA, WHERE WE ARE HEADQUARTERED, COULD HARM OUR RESULTS OF OPERATIONS.

We believe our success depends upon our ability to attract and retain highly skilled personnel, including Gaurav S. Dhillon, our Chief Executive Officer, Diaz H. Nesamoney, our President and Chief Operating Officer, and other key members of our management team. We currently do not have any key-man life insurance relating to our key personnel, and their employment is at-will and not subject to employment contracts.

We may not be successful in attracting, assimilating and retaining key personnel in the future. As we seek to expand our operations, the hiring of qualified sales and technical personnel will be difficult due to the limited number of qualified professionals. Competition for these types of employees, particularly in the Silicon Valley area, where we are headquartered, is intense. We have in the past experienced difficulty in recruiting qualified sales and technical personnel. Failure to attract, assimilate and retain key personnel, particularly sales and technical personnel, would harm our business, results of operations and financial condition.

WE MAY NEED TO RAISE ADDITIONAL CAPITAL IN THE FUTURE, WHICH MAY NOT BE AVAILABLE ON REASONABLE TERMS TO US, IF AT ALL.

We may not generate sufficient revenue from operations to offset our operating or other expenses. As a result, in the future, we may need to raise additional funds through public or private debt or equity financings. We may not be able to borrow money or sell more of our equity securities to meet our cash needs. Even if we are able to do so, it may not be on terms that are favorable or reasonable to us. If we are not able to raise additional capital when we need it in the future, our business could be seriously harmed.

## Edgar Filing: INFORMATICA CORP - Form 10-K405

OUR CERTIFICATE OF INCORPORATION AND BYLAWS CONTAIN PROVISIONS THAT COULD DISCOURAGE A TAKEOVER.

Our basic corporate documents and Delaware law contain provisions that might enable our management to resist a takeover. These provisions might discourage, delay or prevent a change in the control of Informatica or a change in our management. Our amended and restated certificate of incorporation filed in connection with this offering provides that when we are eligible, we will have a classified Board of Directors, with each class of directors subject to re-election every three years. This classified board when implemented will have the effect

27

30

of making it more difficult for third parties to insert their representatives on our Board of Directors and gain control of Informatica. These provisions could also discourage proxy contests and make it more difficult for you and other stockholders to elect directors and take other corporate actions. The existence of these provisions could limit the price that investors might be willing to pay in the future for shares of the common stock.

BUSINESS INTERRUPTIONS COULD ADVERSELY AFFECT OUR BUSINESS.

Our operations are vulnerable to interruption by fire, earthquake, power loss, telecommunications failure and other events beyond our control. We do not have a detailed disaster recovery plan. Our facilities in the State of California are currently subject to electrical blackouts as a consequence of a shortage of available electrical power. In the event these blackouts continue or increase in severity, they could disrupt the operations of our affected facilities. In connection with the shortage of available power, prices for electricity have risen dramatically, and will likely continue to increase for the foreseeable future. Such price changes will increase our operating costs, which could in turn hurt our profitability. In addition, we do not carry sufficient business interruption insurance to compensate us for losses that may occur, and any losses or damages incurred by us could have a material adverse effect on our business.

ITEM 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURE ABOUT MARKET RISK

MARKET RISK

The following discusses our exposure to market risk related to changes in interest rates and foreign currency exchange rates. This discussion contains forward-looking statements that are subject to risks and uncertainties. Actual results could vary materially as a result of a number of factors including those set forth in "Factors That May Affect Future Results."

INTEREST RATE RISK

Our exposure to market risk for changes in interest rates relates primarily to our investment portfolio. We do not use derivative financial instruments in our investment portfolio. The primary objective of our investment activities is to preserve principal while maximizing yields without significantly increasing risk. Our investments consist primarily of commercial paper and certificates of deposits. Due to the nature of our investments, we believe that there is no material risk exposure. All investments are carried at market value, which approximates cost.

FOREIGN CURRENCY RISK

We develop products in the United States and market our products in North

## Edgar Filing: INFORMATICA CORP - Form 10-K405

and South America, Europe and the Asia-Pacific region. As a result, our financial results could be affected by factors such as changes in foreign currency exchange rates or weak economic conditions in foreign markets. As our sales are primarily in U.S. dollars, a strengthening of the dollar could make our products less competitive in foreign markets.

28

31

### ITEM 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA

The following consolidated financial statements, and the related notes thereto, of Informatica and the Report of Independent Auditors are filed as a part of this Form 10-K.

#### INDEX TO CONSOLIDATED FINANCIAL STATEMENTS

	PAGE
	----
Report of Ernst & Young LLP, Independent Auditors.....	30
Consolidated Balance Sheets.....	31
Consolidated Statements of Operations.....	32
Consolidated Statements of Redeemable Convertible Preferred Stock and Stockholders' Equity (Deficit).....	33
Consolidated Statements of Cash Flows.....	34
Notes to Consolidated Financial Statements.....	35

29

32

#### REPORT OF ERNST & YOUNG LLP, INDEPENDENT AUDITORS

The Board of Directors and Stockholders of  
Informatica Corporation

We have audited the accompanying consolidated balance sheets of Informatica Corporation as of December 31, 2000 and 1999, and the related consolidated statements of operations, redeemable convertible preferred stock and stockholders' equity (deficit), and cash flows for each of the three years in the period ended December 31, 2000. Our audits also included the financial statement schedule listed in the Index at Item 14(a). These consolidated financial statements and financial statement schedule are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements and schedule based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the consolidated financial position of Informatica Corporation at December 31, 2000 and 1999, and the consolidated results of its

Edgar Filing: INFORMATICA CORP - Form 10-K405

operations and its cash flows for each of the three years in the period ended December 31, 2000, in conformity with accounting principles generally accepted in the United States. Also in our opinion, the related financial statement schedule, when considered in relation to the basic financial statements taken as a whole, presents fairly in all material respects the information set forth therein.

/s/ ERNST & YOUNG LLP

Palo Alto, California  
January 22, 2001

30

33

INFORMATICA CORPORATION  
CONSOLIDATED BALANCE SHEETS  
(IN THOUSANDS, EXCEPT SHARE DATA)

ASSETS

	DECEMBER 31,	
	2000	1999
	-----	-----
Current assets:		
Cash and cash equivalents.....	\$217,713	\$ 57,521
Restricted cash.....	8,116	--
Accounts receivable, net of allowances of \$3,858 and \$1,977 in 2000 and 1999, respectively.....	30,100	8,119
Prepaid expenses and other current assets.....	2,852	1,272
	-----	-----
Total current assets.....	258,781	66,912
Restricted cash, less current portion.....	12,166	--
Property and equipment, net.....	31,131	1,482
Goodwill and other intangible assets, net.....	47,491	--
Other assets.....	1,414	129
	-----	-----
Total assets.....	\$350,983	\$ 68,523
	=====	=====

LIABILITIES AND STOCKHOLDERS' EQUITY

Current liabilities:		
Accounts payable and accrued liabilities.....	\$ 21,505	\$ 7,999
Accrued compensation and related expenses.....	11,648	6,264
Income taxes payable.....	3,910	813
Current portion of capital lease obligations.....	83	150
Current portion of notes payable to stockholders.....	--	2,075
Deferred revenue.....	23,340	9,660
	-----	-----
Total current liabilities.....	60,486	26,961
Capital lease obligations, less current portion.....	--	66
Notes payable to stockholders, less current portion.....	--	1,372
Commitments		
Redeemable convertible preferred stock, no par value, issuable in series:		
2,000,000 shares authorized; no shares outstanding at		

Edgar Filing: INFORMATICA CORP - Form 10-K405

December 31, 2000 and 1999, respectively.....	--	--
Stockholders' equity:		
Common stock, \$0.001 par value; 200,000,000 shares authorized; 75,588,185 and 63,997,236 shares issued and outstanding at December 31, 2000 and 1999, respectively.....	331,042	67,020
Notes receivable from stockholders.....	--	(40)
Deferred stock-based compensation.....	(3,447)	(2,888)
Accumulated deficit.....	(37,400)	(23,884)
Accumulated other comprehensive income (loss).....	302	(84)
	-----	-----
Total stockholders' equity.....	290,497	40,124
	-----	-----
Total liabilities and stockholders' equity.....	\$350,983	\$ 68,523
	=====	=====

See accompanying notes to consolidated financial statements.

31

34

INFORMATICA CORPORATION

CONSOLIDATED STATEMENTS OF OPERATIONS  
(IN THOUSANDS, EXCEPT PER SHARE DATA)

	YEAR ENDED DECEMBER 31,		
	2000	1999	1998
	-----	-----	-----
Revenues:			
License.....	\$101,649	\$41,184	\$21,582
Service.....	52,409	21,195	8,764
	-----	-----	-----
Total revenues.....	154,058	62,379	30,346
Cost of revenues:			
License.....	2,034	686	376
Service.....	28,465	10,310	5,013
	-----	-----	-----
Total cost of revenues.....	30,499	10,996	5,389
Gross profit.....	123,559	51,383	24,957
Operating expenses:			
Research and development.....	26,493	11,843	8,385
Sales and marketing.....	75,034	33,613	22,733
General and administrative.....	11,726	5,012	3,132
Merger-related costs.....	--	2,082	--
Amortization of stock-based compensation.....	1,514	742	98
Amortization of goodwill and other intangible assets.....	14,163	--	--
Purchased in-process research and development.....	8,648	--	--
	-----	-----	-----
Total operating expenses.....	137,578	53,292	34,348
Loss from operations.....	(14,019)	(1,909)	(9,391)
Interest income and other, net.....	4,306	1,557	297
Interest expense.....	(458)	(319)	(191)
	-----	-----	-----
Loss before income taxes.....	(10,171)	(671)	(9,285)
Income tax provision.....	3,345	824	--

Edgar Filing: INFORMATICA CORP - Form 10-K405

Net loss.....	\$ (13,516)	\$ (1,495)	\$ (9,285)
Net loss per share:			
Basic and diluted.....	\$ (0.19)	\$ (0.03)	\$ (0.61)
Shares used in calculation of net loss per share:			
Basic and diluted.....	69,758	47,565	15,305

See accompanying notes to consolidated financial statements.

32

35

INFORMATICA CORPORATION

CONSOLIDATED STATEMENTS OF REDEEMABLE CONVERTIBLE PREFERRED STOCK  
AND STOCKHOLDERS' EQUITY (DEFICIT)  
(IN THOUSANDS, EXCEPT SHARE DATA)

	REDEEMABLE CONVERTIBLE PREFERRED STOCK		COMMON STOCK		NOTES RECEIVA FROM STOCKHOL
	SHARES	AMOUNT	SHARES	AMOUNT	
	-----	-----	-----	-----	-----
BALANCES AT DECEMBER 31, 1997.....	31,760,000	\$ 17,586	14,005,336	\$ 651	\$ (40
Components of comprehensive loss:					
Net loss.....	--	--	--	--	--
Foreign currency translation adjustment.....	--	--	--	--	--
Comprehensive loss.....					
Repurchase of common stock.....	--	--	(12,388)	(3)	--
Common stock options exercised.....	--	--	2,327,748	167	--
Deferred stock-based compensation....	--	--	--	398	--
Amortization of stock-based compensation.....	--	--	--	--	--
BALANCES AT DECEMBER 31, 1998.....	31,760,000	17,586	16,320,696	1,213	(40
Components of comprehensive loss:					
Net loss.....	--	--	--	--	--
Foreign currency translation adjustment.....	--	--	--	--	--
Comprehensive loss.....					
Issuance of common stock in connection with initial public offering, net of offering costs....	--	--	12,000,000	43,514	--
Conversion of redeemable convertible preferred stock into common stock.....	(31,760,000)	(17,586)	31,760,000	17,586	--
Repurchase of common stock.....	--	--	(17,344)	(3)	--
Common stock options exercised.....	--	--	3,138,792	1,251	--
Exercise of warrants.....	--	--	795,092	212	--
Deferred stock-based compensation....	--	--	--	3,247	--
Amortization of stock-based compensation.....	--	--	--	--	--



Edgar Filing: INFORMATICA CORP - Form 10-K405

BALANCES AT DECEMBER 31, 1999.....	--	--	63,997,236	67,020	(40
Components of comprehensive loss:					
Net loss.....	--	--	--	--	--
Foreign currency translation adjustment.....	--	--	--	--	--
Comprehensive loss.....					
Issuance of common stock in connection with secondary public offering, net of offering costs....	--	--	4,750,000	190,961	--
Issuance of common stock in connection with acquisitions.....	--	--	1,325,820	56,508	--
Repurchase of common stock.....	--	--	(1,600)	(3)	--
Common stock options exercised.....	--	--	4,549,257	10,575	--
Common stock issued under employee stock purchase plan.....	--	--	967,472	3,908	--
Repayment of notes receivable from stockholders.....	--	--	--	--	40
Deferred stock-based compensation....	--	--	--	2,073	--
Amortization of stock-based compensation.....	--	--	--	--	--
	-----	-----	-----	-----	-----
BALANCES AT DECEMBER 31, 2000.....	--	\$ --	75,588,185	\$331,042	\$ --
	=====	=====	=====	=====	=====

STOCKHOLDERS' EQUITY (DEFICIT)

	ACCUMULATED DEFICIT	ACCUMULATED OTHER COMPREHENSIVE INCOME (LOSS)	TOTAL STOCKHOLDERS' EQUITY (DEFICIT)
	-----	-----	-----
BALANCES AT DECEMBER 31, 1997.....	\$ (13,104)	\$ (11)	\$ (12,587)
Components of comprehensive loss:			
Net loss.....	(9,285)	--	(9,285)
Foreign currency translation adjustment.....	--	30	30
Comprehensive loss.....			(9,255)
Repurchase of common stock.....	--	--	(3)
Common stock options exercised.....	--	--	167
Deferred stock-based compensation....	--	--	--
Amortization of stock-based compensation.....	--	--	98
	-----	-----	-----
BALANCES AT DECEMBER 31, 1998.....	(22,389)	19	(21,580)
Components of comprehensive loss:			
Net loss.....	(1,495)	--	(1,495)
Foreign currency translation adjustment.....	--	(103)	(103)
Comprehensive loss.....			(1,598)
Issuance of common stock in connection with initial public offering, net of offering costs....	--	--	43,514
Conversion of redeemable convertible preferred stock into common stock.....	--	--	17,586
Repurchase of common stock.....	--	--	(3)
Common stock options exercised.....	--	--	1,251

Edgar Filing: INFORMATICA CORP - Form 10-K405

Exercise of warrants.....	--	--	212
Deferred stock-based compensation....	--	--	--
Amortization of stock-based compensation.....	--	--	742
	-----	-----	-----
BALANCES AT DECEMBER 31, 1999.....	(23,884)	(84)	40,124
Components of comprehensive loss:			
Net loss.....	(13,516)	--	(13,516)
Foreign currency translation adjustment.....	--	386	386
			-----
Comprehensive loss.....			(13,130)
Issuance of common stock in connection with secondary public offering, net of offering costs....	--	--	190,961
Issuance of common stock in connection with acquisitions.....	--	--	56,508
Repurchase of common stock.....	--	--	(3)
Common stock options exercised.....	--	--	10,575
Common stock issued under employee stock purchase plan.....	--	--	3,908
Repayment of notes receivable from stockholders.....	--	--	40
Deferred stock-based compensation....	--	--	--
Amortization of stock-based compensation.....	--	--	1,514
	-----	-----	-----
BALANCES AT DECEMBER 31, 2000.....	\$ (37,400)	\$ 302	\$290,497
	=====	=====	=====

See accompanying notes to consolidated financial statements.

33

36

INFORMATICA CORPORATION

CONSOLIDATED STATEMENTS OF CASH FLOWS  
(IN THOUSANDS)

	YEAR ENDED DECEMBER 31,		
	2000	1999	1998
	-----	-----	-----
OPERATING ACTIVITIES			
Net loss.....	\$ (13,516)	\$ (1,495)	\$ (9,285)
Adjustments to reconcile net loss to net cash provided by (used in) operating activities:			
Depreciation and amortization.....	1,660	550	1,716
Sales and returns allowances.....	2,506	--	886
Other receivable allowances.....	242	246	320
Amortization of stock-based compensation.....	1,514	742	98
Amortization of goodwill and other intangible assets.....	14,163	--	--
Purchased in-process research and development.....	8,648	--	--
Interest expense related to notes payable.....	125	289	167
Changes in operating assets and liabilities:			
Accounts receivable.....	(24,739)	(4,658)	(1,756)
Prepaid expenses and other current assets.....	(1,545)	(709)	(303)
Other assets.....	(1,236)	7	(2)

Edgar Filing: INFORMATICA CORP - Form 10-K405

Accounts payable and accrued liabilities.....	6,177	3,645	1,838
Accrued compensation and related expenses.....	5,093	2,675	2,017
Income taxes payable.....	2,919	813	--
Deferred revenue.....	13,561	5,087	1,887
	-----	-----	-----
Net cash provided by (used in) operating activities.....	15,572	7,192	(2,417)
	-----	-----	-----
INVESTING ACTIVITIES			
Purchase of property and equipment, net.....	(30,854)	(1,440)	(954)
Acquisitions, net of cash acquired.....	(6,318)	--	--
Transfer to restricted cash.....	(20,282)	--	--
	-----	-----	-----
Net cash used in investing activities.....	(57,454)	(1,440)	(954)
	-----	-----	-----
FINANCING ACTIVITIES			
Proceeds from secondary public offering of common stock, net.....	190,961	--	--
Proceeds from initial public offering of common stock, net.....	--	43,514	--
Proceeds from issuance of common stock, net of payments for repurchases.....	14,480	1,248	164
Proceeds from exercise of warrants.....	--	212	--
Proceeds from notes payable to stockholders.....	--	1,286	1,691
Payments on notes payable to stockholders.....	(3,572)	(1,312)	--
Payments on capital lease obligations.....	(221)	(243)	(235)
Repayment of notes receivable from stockholders.....	40	--	--
	-----	-----	-----
Net cash provided by financing activities.....	201,688	44,705	1,620
	-----	-----	-----
Effect of foreign currency translation on cash and cash equivalents.....	386	(103)	30
	-----	-----	-----
Increase (decrease) in cash and cash equivalents.....	160,192	50,354	(1,721)
Cash and cash equivalents at beginning of year.....	57,521	7,167	8,888
	-----	-----	-----
Cash and cash equivalents at end of year.....	\$217,713	\$57,521	\$ 7,167
	=====	=====	=====
SUPPLEMENTAL DISCLOSURES:			
Interest paid.....	\$ 253	\$ 29	\$ 48
	=====	=====	=====
Income taxes paid.....	\$ 163	10	--
	=====	=====	=====
SUPPLEMENTAL DISCLOSURES OF NONCASH INVESTING AND FINANCING ACTIVITIES:			
Capital lease obligations incurred.....	\$ --	\$ --	\$ 437
	=====	=====	=====
Conversion of redeemable convertible preferred stock into common stock.....	\$ --	\$17,586	\$ --
	=====	=====	=====
Deferred stock-based compensation related to options granted.....	\$ 2,073	\$ 3,247	\$ 398
	=====	=====	=====
Common stock issued for acquisitions.....	\$ 56,508	\$ --	\$ --
	=====	=====	=====

See accompanying notes to consolidated financial statements.

# Edgar Filing: INFORMATICA CORP - Form 10-K405

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

### 1. DESCRIPTION OF THE COMPANY AND A SUMMARY OF ITS SIGNIFICANT ACCOUNTING POLICIES

#### Description of the Company

Informatica Corporation (the "Company") was incorporated in California in February 1993 and reincorporated in Delaware in March 1999. We are a leading provider of e-business infrastructure and analytic application software that enables our customers to automate the integration, analysis and delivery of critical corporate information. Using our products, managers and executives gain valuable business insight they can use to improve operational performance and enhance competitive advantage.

#### Basis of Presentation

The consolidated financial statements include the accounts of the Company and its wholly-owned subsidiaries. All significant intercompany accounts and transactions have been eliminated.

The functional currency of the Company's foreign subsidiaries is the local currency. The Company translates all assets and liabilities of foreign subsidiaries to U.S. dollars at the current exchange rates as of the applicable balance sheet date. Revenue and expenses are translated at the average exchange rate prevailing during the period. Gains and losses resulting from the translation for the foreign subsidiaries' financial statements are reported as a separate component of stockholders' equity. Net gains and losses resulting from foreign exchange transactions were not significant during any of the periods presented.

#### Acquisitions

The Company accounts for business combinations under the pooling-of-interests and purchase methods of accounting. For business combinations accounted for using the pooling-of-interest transactions, the Company's historical financial results for all dates and periods prior to the pooling-of-interest transaction are restated to reflect the results of the pooling-of-interest transaction. Merger-related costs incurred by the Company in a pooling-of-interests transaction are expensed in the consolidated statements of operations.

For business combinations accounted for under the purchase method of accounting, the Company includes the results of operations of the acquired business from the acquisition date. Net assets of the companies acquired are recorded at their fair value at the acquisition date. The excess of the purchase price over the fair value of the net tangible assets and the identifiable intangible assets is allocated to goodwill in the accompanying consolidated balance sheets. Amounts allocated to purchased in-process research and development are expensed in the period in which the acquisition is consummated in the consolidated statements of operations.

See Note 11 of Notes to Consolidated Financial Statements for information about the Company's business combinations.

#### Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual amounts could differ from the estimates.

## Edgar Filing: INFORMATICA CORP - Form 10-K405

### Reclassifications

Certain reclassifications have been made to prior year amounts to conform to the current year presentation.

35

38

### INFORMATICA CORPORATION

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

#### Cash and Cash Equivalents and Restricted Cash

Cash and cash equivalents, which consist of cash and highly liquid short-term government securities with insignificant interest rate risk and original maturities of three months or less at date of purchase, are stated at cost, which approximates fair value. Restricted cash consists of amounts held in deposits that are required as collateral under lease and acquisition agreements.

#### Property and Equipment

Property and equipment is stated at cost less accumulated depreciation. Depreciation is provided using the straight-line method over estimated useful lives of the related assets, generally three years or less. Leasehold improvements are amortized using the straight-line method over the shorter of the lease term or the estimated useful life of the related asset.

#### Software Development Costs

The Company accounts for software development costs in accordance with Financial Accounting Standards Board ("FASB") Statement No. 86, "Accounting for the Costs of Computer Software to be Sold, Leased, or Otherwise Marketed," under which certain software development costs incurred subsequent to the establishment of technological feasibility are capitalized and amortized over the estimated lives of the related products. Technological feasibility is established upon completion of a working model. Through December 31, 2000, costs incurred subsequent to the establishment of technological feasibility have not been significant and all software development costs have been charged to research and development expense in the accompanying consolidated statements of operations.

#### Goodwill and Other Intangible Assets

Goodwill represents the excess of the purchase price paid over the fair value of tangible and identifiable intangible net assets acquired in business combinations. Identifiable intangible assets primarily include intellectual property, assembled workforce and developed technology. Under the Company's accounting policies, goodwill and other intangible assets are amortized on a straight-line basis over their expected useful lives ranging from two to three years. Amounts allocated to purchased in-process research and development are expensed in the period in which the acquisition is consummated.

Goodwill and other intangible assets are evaluated quarterly for impairment. The Company records impairment losses on goodwill and other intangible assets when events and circumstances indicate that such assets might be impaired and the estimated fair value of the asset is less than its recorded amount. Conditions that would trigger an impairment assessment include material adverse changes in operations or the Company's decision to abandon acquired products, services or technologies. Measurement of fair value would be based on discounted cash flows at the Company's incremental borrowing rate and would include a factor for the probability that the impaired product, service or

technology would be successful. To date, no such impairment has occurred.

Concentrations of Credit Risk and Credit Evaluations

Financial instruments which subject the Company to concentrations of credit risk consist primarily of cash and cash equivalents and trade accounts receivable. The Company maintains its cash and cash equivalents with high quality financial institutions. The Company performs ongoing credit evaluations of its customers, which are primarily located in the U.S., Europe and Canada, and generally does not require collateral. Allowances for credit risks and for estimated future returns are provided upon shipment. Returns to date have not been material. Actual credit losses and returns may differ from the Company's estimates and such differences could be material to the financial statements.

36

39

INFORMATICA CORPORATION

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

Revenue Recognition

The Company generates revenues from sales of software licenses and services. The Company's license revenues are derived from its infrastructure and analytic application software products. The Company receives software license revenues from licensing its products directly to end users and indirectly through resellers, distributors and original equipment manufacturers ("OEMs"). Service revenues are derived from maintenance contracts and training and consulting services performed for customers that license the Company's products either directly from the Company or indirectly through resellers, distributors and OEMs.

License revenues are recognized when a noncancelable license agreement has been signed, the product has been shipped, the fees are fixed and determinable, collectibility is probable and vendor-specific objective evidence exists to allocate the total fee to elements of the arrangement. Vendor-specific objective evidence of fair value is based on the price charged when an element is sold separately. In the case of an element not yet sold separately, the price is established by authorized management. For the analytic application software products, the Company recognizes the bundled license and support revenue ratably over the support period, generally one year. Support for the analytic application software products for the first year is never sold separately and in consideration of the complexities of the implementation, the customer is entitled to receive support services that are different than the standard annual support services. If an acceptance period is required, revenue is recognized upon customer acceptance or the expiration of the acceptance period. The Company also enters into reseller arrangements that typically provide for sublicense fees based on a percentage of list price. For sales to end users, revenue is recognized upon shipment and when collectibility is probable. For sales to OEMs, specific resellers, distributors, international customers and specific customers based on their credit history, revenue is recognized at the time payment is received for the Company's products, rather than at the time of sale. The Company's agreements do not contain product return rights.

Revenues from services, which consist of fees for ongoing support and product updates, are recognized ratably over the term of the contract, typically one year. Consulting revenues are primarily related to implementation services and product enhancements performed on a time-and-materials basis or a fixed fee arrangement under separate service arrangements related to the installation of the Company's software products. Training revenues are generated from classes offered at the Company's headquarters, sales offices and customer locations. Revenues from consulting and training services are recognized as the services

## Edgar Filing: INFORMATICA CORP - Form 10-K405

are performed. When a contract includes both license and service elements, the license fee is recognized on delivery of the software, provided services do not include significant customization or modification of the base product, and are not otherwise essential to the functionality of the software and the payment terms for licenses are not dependent on additional acceptance criteria.

Deferred revenue includes deferred license and maintenance revenue and prepaid training and consulting fees. Deferred license revenue amounts do not include items which are both deferred and unbilled. The Company's practice is to net unpaid deferred items against the related receivables balances from OEMs, specific resellers, distributors, international customers and specific customers. As of December 31, 2000 and 1999, there were \$37.3 million and \$9.2 million of deferred revenue netted against the related receivables balances, respectively.

### Advertising Expense

Advertising costs are expensed as incurred. Advertising expense was \$1.5 million for the year ended December 31, 2000 and \$0 for the years ended December 31, 1999 and 1998.

### Stock-Based Compensation

The Company accounts for stock issued to employees in accordance with Accounting Principles Board Opinion No. 25 ("APB 25"), "Accounting for Stock Issued to Employees" and complies with the disclosure

37

40

## INFORMATICA CORPORATION

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

provisions of FASB Statement No. 123 ("SFAS 123"), "Accounting for Stock-Based Compensation." Under APB 25, compensation expense of fixed stock options is based on the difference, if any, on the date of the grant between the fair value of the Company's stock and the exercise price of the option. The Company accounts for stock issued to non-employees in accordance with the provisions of SFAS 123 and Emerging Issues Task Force Issue No. 96-18, "Accounting for Equity Instruments That are Issued to Other Than Employees for Acquiring, or in Conjunction with Selling, Goods or Services."

### Net Loss Per Share

Under the provisions of FASB Statement No. 128, "Earnings per Share," basic net loss per share is computed using the weighted-average number of common shares outstanding during the period. Diluted earnings per share reflects the potential dilution of securities by adding other common stock equivalents, including stock options, warrants and convertible preferred stock, to the weighted-average number of common shares outstanding during the period, if dilutive. Potentially dilutive securities have been excluded from the computation of diluted net loss per share as their inclusion would be antidilutive.

The calculation of basic and diluted net loss per share is as follows:

YEAR ENDED DECEMBER 31,		
2000	1999	1998
-----	-----	-----

## Edgar Filing: INFORMATICA CORP - Form 10-K405

(IN THOUSANDS, EXCEPT PER SHARE DATA)

Net loss.....	\$ (13,516)	\$ (1,495)	\$ (9,285)
	=====	=====	=====
Weighted-average shares of common stock outstanding used in calculation of basic and diluted net loss per share.....	69,758	47,565	15,305
	=====	=====	=====
Basic and diluted net loss per share.....	\$ (0.19)	\$ (0.03)	\$ (0.61)
	=====	=====	=====

If the Company had reported net income, the calculation of diluted earnings per share would have included the shares used in the computation of basic net loss per share as well as an additional 10,654,000, 12,289,000 and 8,960,000 common equivalent shares related to outstanding stock options and warrants not included in the calculations above (determined using the treasury stock method) for 2000, 1999 and 1998, respectively.

### Comprehensive Income (Loss)

In June 1997, the FASB issued Statement No. 130, "Reporting Comprehensive Income," which establishes standards for reporting and displaying comprehensive income and its components in the financial statements. The only item of other comprehensive income (loss) which the Company currently reports is foreign currency translation adjustments, which are included in accumulated other comprehensive income (loss) in the consolidated statements of redeemable convertible preferred stock and stockholders' equity (deficit). Tax effects of comprehensive income (loss) are not considered material.

### Income Taxes

The Company accounts for income taxes in accordance with FASB Statement No. 109 ("SFAS 109"), "Accounting for Income Taxes," which requires the use of the liability method in accounting for income taxes. Under this method, deferred tax assets and liabilities are measured using enacted tax rates and laws that will be in effect when the differences are expected to reverse. Valuation allowances are established, when necessary, to reduce the deferred tax assets to the amounts expected to be realized.

38

41

INFORMATICA CORPORATION

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

### Segment Information

The Company has adopted FASB Statement No. 131 ("SFAS 131"), "Disclosure About Segments of an Enterprise and Related Information." The Company operates solely in one segment, the development and marketing of e-business infrastructure and analytic application software, and the adoption of SFAS 131 has no impact to the Company's consolidated financial statements.

### Recent Accounting Pronouncements

In July 1999, the FASB announced the delay of the effective date of Statement No. 133 ("SFAS 133"), "Accounting for Derivative Instruments and Hedging Activities" to the first quarter of 2001. SFAS 133 establishes accounting and reporting standards for derivative financial instruments and hedging activities related to those instruments, as well as other hedging activities. The Company is required to adopt SFAS 133 effective January 1, 2001.



## Edgar Filing: INFORMATICA CORP - Form 10-K405

Because the Company does not currently hold any derivative instruments and does not engage in hedging activities, the adoption of SFAS 133 will not have an impact on the Company's financial position or results of operations.

In December 1999, the Securities and Exchange Commission issued Staff Accounting Bulletin No. 101 ("SAB 101"), "Revenue Recognition in Financial Statements." SAB 101 provides guidance with respect to the recognition, presentation and disclosure of revenue in financial statements of all public registrants. The Company's adoption of SAB 101 did not have a material impact on the Company's revenue recognition policies, financial position or results of operations.

In March 2000, the FASB issued Interpretation No. 44 ("FIN 44"), "Accounting for Certain Transactions Involving Stock Compensation -- an Interpretation of APB Opinion 25." This interpretation clarifies the application of APB 25 for certain issues including: (a) the definition of employee for purposes of applying APB 25, (b) the criteria for determining whether a plan qualifies as a non-compensatory plan, (c) the accounting consequences of various modifications to the terms of a previously fixed stock option or award, and (d) the accounting for an exchange of stock compensation awards in a business combination. FIN 44 was effective July 1, 2000 but certain conclusions in this interpretation cover specific events that occurred after either December 15, 1998 or January 12, 2000. The adoption of FIN 44 did not have a significant effect on the Company's financial position or results of operations.

### 2. PROPERTY AND EQUIPMENT

Property and equipment consists of the following:

	DECEMBER 31,	
	2000	1999
	(IN THOUSANDS)	
Computer and office equipment.....	\$ 7,208	\$ 2,540
Furniture and fixtures.....	549	125
Leasehold improvements.....	26,335	--
	34,092	2,665
Less accumulated depreciation and amortization.....	(2,961)	(1,183)
	\$31,131	\$ 1,482

Included in property and equipment are assets acquired under capital lease obligations with an original cost of approximately \$0.9 million as of December 31, 2000 and 1999. Accumulated amortization of these assets was \$0.8 million and \$0.3 million at December 31, 2000 and 1999, respectively. The related amortization is included with depreciation expense.

The Company had approximately \$24.7 million of unamortized leasehold improvements as of December 31, 2000 associated with the new corporate

## Edgar Filing: INFORMATICA CORP - Form 10-K405

headquarters in Redwood City, California. The facility is under construction and expected to be completed in July 2001, at which time the leasehold improvements will be amortized over the shorter of the lease term or the estimated useful life of the related assets.

### 3. GOODWILL AND OTHER INTANGIBLE ASSETS

Goodwill and other intangible assets consists of the following as of December 31, 2000 (in thousands):

Goodwill.....	\$ 52,735
Other intangible assets.....	8,919
	-----
	61,654
Less accumulated amortization.....	(14,163)
	-----
	\$ 47,491
	=====

### 4. LEASE OBLIGATIONS

The Company had an equipment financing agreement which provided up to \$0.6 million for the purchase of property and equipment and expired in January 1998. In February 1998, the Company entered into another equipment financing agreement with the same lender that increased the line to \$1.5 million for the purchase of property and equipment. Borrowings under these agreements bear interest at a rate of 3.07% and 3.19%, respectively, for thirty-six months. The Company is also required to either pay a supplemental additional interest portion of 20% of the original purchase price due and payable at the end of the agreement term or to extend the agreement term for an additional year at a monthly interest rate of 2.05% of the original purchase amount. Total borrowings under these agreements amounted to \$0.9 million. The outstanding balance of \$83,000 as of December 31, 2000 was repaid in January 2001.

In February 2000, the Company entered into two lease agreements for new corporate headquarters in Redwood City, California. The facility is under construction and expected to be completed in July 2001. The lease expires twelve years after occupancy. The Company paid for tenant improvements, primarily related to the exercise of build-to-suit options under the facility lease agreement, of approximately \$24.7 million, as of December 31, 2000. The total estimated cost of leasehold improvements for this facility is approximately \$27.3 million, subject to change. As part of these agreements, the Company purchased certificates of deposit totaling \$12.2 million as a security deposit for the first year's lease payments until certain financial covenants are met. These certificates of deposit are classified as long-term restricted cash on the Company's consolidated balance sheet. The Company leases certain office facilities under noncancelable operating leases, including those described above, that expire at various dates through 2013 and require the Company to pay operating costs, including property taxes, insurance and maintenance. Rent expense was \$4.8 million, \$2.0 million and \$1.7 million for the years ended December 31, 2000, 1999 and 1998, respectively.

Edgar Filing: INFORMATICA CORP - Form 10-K405

leases having original terms in excess of one year are summarized as follows:

	OPERATING LEASES	CAPITAL LEASES
	-----	-----
	(IN THOUSANDS)	
Years ending December 31:		
2001.....	\$ 13,305	\$85
2002.....	15,913	--
2003.....	16,400	--
2004.....	16,907	--
2005.....	17,428	--
Thereafter.....	125,136	--
	-----	---
Total minimum lease payments.....	\$205,089	85
	=====	
Less amount representing interest.....		(2)
		---
Present value of minimum lease payments.....		\$83
		===

5. STOCKHOLDERS' EQUITY

BRIDGE FINANCING AND WARRANTS

In connection with the issuance of short-term promissory notes in May 1996, the Company granted warrants to the lenders to purchase up to 820,000 shares of Series C preferred stock at \$0.625 per share. The warrants expire May 1, 2001. The Company deemed the fair value of the warrants to be \$55,000, which was recorded as a discount on the notes. The fair value was determined using a Black-Scholes option pricing model with the following assumptions: a risk-free interest rate of 6.0%, no dividend yield or volatility factor, and an expected life of the warrant of five years. This discount was amortized to interest expense over the term of the notes during 1996. Upon the Company's initial public offering the warrants were converted into warrants to purchase 820,000 shares of common stock. In 1999, the Company issued a net of 795,092 shares of common stock upon the exercise of warrants, a portion of which were exercised pursuant to net exercise provisions, for a total of \$0.2 million.

COMMON STOCK

As of December 31, 2000, the Company has reserved the following shares of its common stock for future issuance:

Outstanding stock options.....	15,818,798
Reserved for future stock option grants.....	3,345,931
	-----
	19,164,729
	=====

On April 29, 1999, the Company completed an initial public offering in which it sold 12,000,000 shares of common stock, including 1,000,000 shares in connection with the exercise of the underwriters' over-allotment option, at \$4.00 per share. The Company received \$43.5 million in cash, net of underwriting discounts, commissions and other offering costs.

## Edgar Filing: INFORMATICA CORP - Form 10-K405

On October 3, 2000, the Company completed a secondary public offering in which it sold 4,750,000 shares of common stock, including 750,000 shares in connection with the exercise of the underwriters' over-allotment option, at \$42.50 per share. The Company received \$191.0 million in cash, net of underwriting discounts, commissions and other offering costs.

41

44

### INFORMATICA CORPORATION

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

##### STOCK SPLITS

On January 26, 2000, the Board of Directors approved a two-for-one split of its common stock to be effected in the form of a stock dividend. The stock split was effected by distribution of one share of the Company's common stock for each share of common stock held by each stockholder of record as of February 18, 2000.

On November 14, 2000, the Board of Directors approved a two-for-one split of its common stock to be effected in the form of a stock dividend. The stock split was effected by distribution of one share of the Company's common stock for each share of common stock held by each stockholder of record as of November 29, 2000.

All references in the financial statements to number of shares and per share amounts of the Company's common stock have been restated for the effect of the stock splits.

##### STOCK OPTION PLANS

###### 1993 and 1996 Flexible Stock Incentive Plans

The Company's 1993 and 1996 Flexible Stock Incentive Plans (the "Stock Plans"), in effect through our initial public offering, authorized the granting of 16,909,000 incentive and non-qualified common stock options to employees, directors, and consultants at exercise prices no less than 100% and 85%, respectively, of the fair market value of the common stock on the grant date, as determined by the Board of Directors. Options granted are exercisable over a maximum term of ten years and generally vest over a period of up to four years. In the event option holders cease to be employed by the Company, all unvested options are forfeited and all vested options may be exercised within a 90 day period after termination; under the restricted portion of the plans, the Company also has the right to repurchase at the original purchase price any unvested shares if the holder is no longer employed by the Company. As of December 31, 1999, no outstanding common shares are subject to such repurchase rights. Options that are canceled under the 1996 Stock Plan are available for future grants under the 1999 Stock Incentive Plan. There were no shares available for option grants under the 1996 Stock Plan at December 31, 2000.

###### 1999 Stock Incentive Plan

The Company's stockholders approved the 1999 Stock Incentive Plan (the "1999 Incentive Plan") in April 1999 under which 2,600,000 shares have been reserved for issuance. In addition, any shares not issued under the 1996 Stock Plan are also available for grant. The number of shares reserved under the Incentive Plan automatically increase annually beginning on January 1, 2000 by the lesser of 16,000,000 shares or 5% of the total amount of fully diluted shares of common stock outstanding as of such date. Under the 1999 Incentive Plan, eligible employees may purchase stock options, stock appreciation rights,

## Edgar Filing: INFORMATICA CORP - Form 10-K405

restricted shares and stock units. The exercise price for incentive stock options and non-qualified options may not be less than 100% and 85%, respectively, of the fair value of common stock at the option grant date. Options granted are exercisable over a maximum term of ten years from the date of the grant and generally vest over a period of four years. As of December 31, 2000, the Company has 1,822,907 options available for grant under the 1999 Incentive Plan.

### 1999 Non-Employee Director Stock Incentive Plan

The Company's stockholders adopted the 1999 Non-Employee Director Stock Option Incentive Plan (the "Directors Plan") in April 1999 under which 1,000,000 shares have been reserved for issuance. Each non-employee joining the Board of Directors following the completion of the initial public offering will automatically receive options to purchase 100,000 shares of common stock at an exercise price per share equal to the fair market value of the common stock. These options are exercisable over a maximum term of five years and will vest in four equal annual installments on each yearly anniversary from the date of the grant. In

42

45

## INFORMATICA CORPORATION

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

addition, each non-employee director, who has been a member of the Board for at least six months prior to each annual stockholders meeting, will automatically receive options to purchase 20,000 shares of common stock at each such meeting. Each option will have an exercise price equal to the fair value of the common stock on the automatic grant date, a maximum term of five years and will vest on the first anniversary of the grant date. As of December 31, 2000, the Company has 940,000 options available for future issuance under the Directors Plan.

### 2000 Employee Stock Incentive Plan

In January 2000, the Board of Directors approved the 2000 Employee Stock Incentive Plan (the "2000 Incentive Plan") under which 1,600,000 shares have been reserved for issuance. Under the 2000 Incentive Plan, eligible employees and consultants may purchase stock options, stock appreciation rights, restricted shares and stock units. The exercise price for non-qualified options may not be less than 85% of the fair value of common stock at the option grant date. Options granted are exercisable over a maximum term of ten years from the date of the grant and generally vest over a period of four years from the date of the grant. As of December 31, 2000, the Company has 583,024 options available for grant under the 2000 Incentive Plan.

### Influence 1996 Incentive Stock Option Plan

In connection with the acquisition of Influence in 1999, as discussed in Note 11, the Company converted options to purchase shares of Influence common stock into options to purchase 574,104 shares of the Company's common stock. The number of shares of the Company's common stock issuable under each option and the exercise price for each grant were adjusted by an exchange ratio. The Company assumed the Influence Stock Incentive Plan ("Influence Plan") under which the options had been originally granted, however, no further options will be granted under the Influence Plan. The converted options continue to be subject to the terms of the Influence Plan. The Influence Plan provided for the granting of incentive stock options and non-qualified stock options. The exercise price of all options granted prior to the acquisition were determined by the Influence Board of Directors and were not less than the fair market value on the date of the grant. The options generally expire seven years from the date of the grant and vest over a period of four years from the date of the grant.

Edgar Filing: INFORMATICA CORP - Form 10-K405

Zimba 1999 Stock Option Plan

In connection with the acquisition of Zimba, as discussed in Note 11, the Company converted options to purchase shares of Zimba common stock into options to purchase 91,176 shares of the Company's common stock. The number of shares of the Company's common stock issuable under each option and the exercise price for each grant were adjusted by an exchange ratio. The Company assumed the Zimba 1999 Stock Option Plan ("Zimba Plan") under which the options had been originally granted, however, no further options will be granted under the Zimba Plan. The converted options continue to be subject to the terms of the Zimba Plan. The Zimba Plan provided for the granting of incentive stock options and non-qualified stock options. The exercise price of all options granted prior to the acquisition were determined by the Zimba Board of Directors and were not less than the fair market value on the date of the grant. Generally, options granted were immediately exercisable and such resulting shares issued under the Zimba Plan were subject to certain repurchase rights, also assumed by the Company. As of December 31, 2000, there were 7,106 shares of the Company's common stock issued pursuant to the Zimba Plan that were subject to repurchase by the Company. These repurchase rights generally lapse over a four-year period from the date of grant. The options generally expire ten years from the date of the grant.

43

46

INFORMATICA CORPORATION

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

STOCK OPTION PLAN ACTIVITY

A summary of the Company's stock option activity under all plans is set forth below:

	NUMBER OF SHARES	WEIGHTED AVERAGE EXERCISE PRICE PER SHARE
	-----	-----
Outstanding at December 31, 1997.....	10,320,320	\$ .10
Granted.....	6,939,984	1.40
Exercised.....	(2,327,748)	.07
Canceled.....	(2,341,176)	.47
	-----	-----
Outstanding at December 31, 1998.....	12,591,380	.73
Granted.....	8,334,382	10.48
Exercised.....	(3,138,792)	.40
Canceled.....	(1,373,652)	2.63
	-----	-----
Outstanding at December 31, 1999.....	16,413,318	5.60
Granted.....	6,680,460	34.34
Exercised.....	(4,549,257)	2.32
Canceled.....	(2,725,723)	11.15
	-----	-----
Outstanding at December 31, 2000.....	15,818,798	\$17.73
	=====	=====

The following table summarizes information concerning currently outstanding

Edgar Filing: INFORMATICA CORP - Form 10-K405

and exercisable options at December 31, 2000:

RANGE OF EXERCISE PRICES	OPTIONS OUTSTANDING		
	NUMBER	WEIGHTED AVERAGE REMAINING CONTRACTUAL LIFE (YEARS)	WEIGHTED AVERAGE EXERCISE PRICE PER SHARE
\$0.03 -- \$0.38.....	1,784,966	6.04	\$ 0.15
\$0.53 -- \$1.63.....	2,232,701	6.98	\$ 1.21
\$1.75 -- \$3.00.....	2,599,867	8.11	\$ 2.62
\$4.19 -- \$18.75.....	2,103,827	8.81	\$15.62
\$20.13 -- \$26.60.....	2,001,848	9.11	\$23.96
\$27.00 -- \$36.91.....	2,339,597	9.24	\$28.14
\$38.31 -- \$56.56.....	2,755,992	9.63	\$44.98
	-----		
	15,818,798	8.37	\$17.73
	=====		

STOCK-BASED COMPENSATION

In connection with the grant of certain stock options to employees, the Company recorded deferred stock-based compensation of \$0.8 million in 1999 prior to the Company's initial public offering and \$2.8 million in 2000, representing the difference between the deemed fair value of the Company's common stock and the option exercise price at the date of grant. This deferred stock-based compensation is being amortized to operations over a four-year vesting period using the graded vesting method. The Company also recorded deferred stock-based compensation of \$0.3 million in 2000 relating to the issuance of options to consultants. This amount was computed using the Black-Scholes option valuation model, and the related amortization is being charged to operations over the related term of these consulting agreements. In addition, the Company recorded \$1.9 million of deferred stock-based compensation in conjunction with the assumption of certain stock options in the acquisition of Influence and Zimba, which is being amortized over four years. Deferred

INFORMATICA CORPORATION

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

stock-based compensation is presented as a reduction of stockholders' equity. Amortization of stock-based compensation amounted to \$1.5 million, \$0.7 million and \$98,000 in 2000, 1999 and 1998, respectively.

1999 EMPLOYEE STOCK PURCHASE PLAN

The stockholders adopted the 1999 Employee Stock Purchase Plan (the "Purchase Plan") in April 1999 under which 1,600,000 shares have been reserved for issuance. The number of shares reserved under the Purchase Plan automatically increase beginning on January 1 of each year by the lesser of 6,400,000 shares or 2% of the total amount of fully diluted common stock shares outstanding on such date. Under the Purchase Plan, eligible employees may purchase common stock in an amount not to exceed 10% of the employees' cash

## Edgar Filing: INFORMATICA CORP - Form 10-K405

compensation. The purchase price per share will be 85% of the lesser of the common stock fair market value either at the beginning of a rolling two-year offering period or at the end of each six-month purchase period within the two-year offering period. During 2000, there were 967,472 shares issued under the Purchase Plan at a weighted-average price of \$4.04 per share. As of December 31, 2000, the Company has 2,171,584 shares available for future issuance under the Purchase Plan.

### PRO FORMA EFFECT OF STOCK-BASED COMPENSATION

Pro forma information regarding results of operations and net loss per share is required by SFAS 123, which also requires that the information be determined as if the Company had accounted for its employee stock options under the fair value method of SFAS 123.

For all grants that were granted prior to the Company's initial public offering in April 1999, the fair value of these options was estimated at the date of the grant using a Black-Scholes option pricing model with the following weighed-average assumptions: a risk-free interest rate of 5.5% and 5.0% for 1999 and 1998, respectively; no dividend yield or volatility factors of the expected market price of the Company's common stock; and a weighted-average expected life of the option of five years. The fair value for the options granted subsequent to the Company's initial public offering was estimated at the date of grant using a Black-Scholes option pricing model using the following weighted-average assumptions: a risk-free interest rate of 6.2% and 5.5% for 2000 and 1999, respectively; a volatility factor of the expected market price of the Company's common stock of 100% for 2000 and 1999; no dividend yield; and a weighted-average expected life of the option of five years.

The fair value of the shares granted under the Purchase Plan is estimated using the Black-Scholes option pricing model with the following weighted-average assumptions for 2000: a risk-free interest rate of 6.2%; a volatility factor of the expected market price of the Company's common stock of 100%; no dividend yield; and a weighted-average expected life of approximately six months.

The weighted average fair value of options granted, which is the value assigned to the options under SFAS 123, was \$23.23, \$9.08, and \$0.21 for options granted during 2000, 1999 and 1998, respectively. The weighted-average fair value of shares granted issued under the Purchase Plan for 2000 was \$2.44.

Had compensation cost for the Company's stock-based compensation plans been determined using the fair value at the grant dates for awards under those plans calculated using the minimum value method of

45

48

### INFORMATICA CORPORATION

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

SFAS 123, the Company's net loss and basic and diluted net loss per share would have been increased to the pro forma amounts indicated below:

	YEAR ENDED DECEMBER 31,		
	2000	1999	1998
	(IN THOUSANDS, EXCEPT PER SHARE DATA)		
Net loss, as reported.....	\$(13,516)	\$(1,495)	\$(9,285)



Edgar Filing: INFORMATICA CORP - Form 10-K405

Net loss, pro forma.....	\$ (78,891)	\$ (9,989)	\$ (9,637)
Basic and diluted net loss per share, as reported.....	\$ (0.19)	\$ (0.03)	\$ (0.61)
Basic and diluted net loss per share, pro forma.....	\$ (1.13)	\$ (0.21)	\$ (0.63)

6. NOTES RECEIVABLE FROM STOCKHOLDERS

During 1995, certain officers of the Company purchased a total of 1,600,000 shares of the Company's common stock in exchange for promissory notes. The notes accrued interest at 7.12% per annum, with interest and principal payable on May 5, 2000. The notes were secured by the common shares purchased by these officers. The principal and accrued interest on these notes were repaid in June 2000.

7. NOTES PAYABLE TO STOCKHOLDERS

In 1997 and 1998, the Company issued promissory notes to stockholders in exchange for cash advances and payment for services. These notes accrued interest at the bank's prime interest rate (8.5% at December 31, 1999) plus 2% per annum, with a maximum rate of 10% per annum. Principal and accrued interest on these notes at December 31, 1999 and 1998 were \$3.4 million and \$3.1 million, respectively. The principal and accrued interest on these notes were repaid in February 2000.

8. INCOME TAXES

The federal, state and foreign income tax provision for the years ended December 31, 2000 and 1999 is summarized as follows:

	YEAR ENDED DECEMBER 31,	
	2000	1999
	-----	-----
	(IN THOUSANDS)	
Current:		
Federal.....	\$2,111	\$100
State.....	101	185
Foreign.....	1,133	539
	-----	-----
	\$3,345	\$824
	=====	=====

Due to operating losses and the inability to recognize the benefits therefrom, there was no income tax provision for 1998.

Influence elected to be taxed as an S-corporation under Subchapter S of the Internal Revenue Code through December 15, 1999. Consequently, Influence's stockholders were taxed on their proportionate share of the taxable income and no provision for income taxes has been provided in the statement of operations for the period beginning January 1, 1999 through December 15, 1999 and for the year ended December 31, 1998. Influence's S-corporation status was terminated on December 15, 1999 when it was acquired by the Company.

The components of income (loss) before income tax provision attributable to domestic and foreign operations are as follows:

Edgar Filing: INFORMATICA CORP - Form 10-K405

49

INFORMATICA CORPORATION

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

	YEAR ENDED DECEMBER 31,		
	2000	1999	1998
	(IN THOUSANDS)		
Domestic.....	\$ (12,745)	\$ (1,437)	\$ (7,705)
Foreign.....	2,574	766	(1,580)
	\$ (10,171)	\$ (671)	\$ (9,285)
	=====	=====	=====

A reconciliation of the provision computed at the statutory federal income tax rate to the income tax provision is as follows:

	YEAR ENDED DECEMBER 31,		
	2000	1999	1998
	(IN THOUSANDS)		
Income tax provision computed at statutory rate.....	\$ (3,560)	\$ (235)	\$ (3,250)
Federal alternative minimum taxes.....	2,794	100	--
State taxes.....	65	185	--
Foreign income tax.....	1,133	539	--
Non-deductible purchased technology.....	1,791	--	--
Non-deductible merger costs.....	797	--	--
Valuation allowance.....	--	235	3,250
Other.....	325	--	--
	\$ 3,345	\$ 824	\$ --
	=====	=====	=====

Significant components of the Company's deferred tax assets are as follows:

	DECEMBER 31,	
	2000	1999
	(IN THOUSANDS)	
Deferred tax assets:		
Net operating loss carryforwards.....	\$ 16,085	\$ 6,788
Tax credit carryforwards.....	3,003	1,530
Deferred revenue.....	7,797	1,653
Reserves and accrued costs and expenses not currently deductible.....	5,617	2,576
Amortization of intangibles.....	5,862	--

Edgar Filing: INFORMATICA CORP - Form 10-K405

Total deferred tax assets.....	38,364	12,547
Valuation allowance.....	(38,364)	(12,547)
Net deferred tax assets.....	\$ --	\$ --

SFAS 109 provides for the recognition of deferred tax assets if realization of such assets is more likely than not. Based upon the weight of available evidence, which includes the Company's historical operating performance and the reported cumulative net losses in all prior years, the Company has provided a full valuation allowance against its net deferred tax assets. The valuation allowance increased by \$25.8 million and \$4.7 million during the years ended December 31, 2000 and 1999, respectively.

As of December 31, 2000, approximately \$28.2 million of the valuation allowance reflected above relates to the tax benefits of stock option deductions which will be credited to equity when realized.

At December 31, 2000, the Company had net operating loss carryforwards for federal and state tax purposes of approximately \$43.6 million and \$14.6 million, respectively. The Company also had federal and state research and development tax credit carryforwards of approximately \$2.1 million and \$1.4 million,

47

50

INFORMATICA CORPORATION

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

respectively. The net operating loss and tax credit carryforwards will expire at various dates beginning in 2001, if not utilized.

Utilization of net operating loss and tax credit carryforwards may be subject to a substantial annual limitation due to the ownership change limitations provided by the Internal Revenue Code and similar state provisions. The annual limitation may result in the expiration of the net operating loss and credit carryforwards before utilization.

9. PROFIT SHARING PLAN

The Company has a profit sharing plan and trust under Section 401(k) of the Internal Revenue Code which covers substantially all employees. Eligible employees may contribute amounts to the plan via payroll withholdings, subject to certain limitations. Contributions by the Company are at the discretion of the Board of Directors. No discretionary contributions have been made by the Company to date.

10. MAJOR CUSTOMERS AND REVENUES BY GEOGRAPHIC AREA

Revenue was derived from customers in the following geographic areas:

	YEAR ENDED DECEMBER 31,		
	2000	1999	1998
	(IN THOUSANDS)		
North America.....	\$122,367	\$51,180	\$26,713

Edgar Filing: INFORMATICA CORP - Form 10-K405

Europe.....	30,725	11,055	3,633
Other.....	966	144	--
	-----	-----	-----
	\$154,058	\$62,379	\$30,346
	=====	=====	=====

No one customer accounted for more than ten percent of the Company's total revenues in 2000, 1999 and 1998.

11. BUSINESS COMBINATIONS

Pooling-of-Interests Acquisition

In December 1999, the Company acquired Influence, a developer of analytic applications for eBusiness. The merger was accounted for using the pooling-of-interests method of accounting and as such the Company's historical financial results for all dates and periods prior to the merger have been restated to reflect the merger. In connection with the acquisition, the Company issued 2,598,168 shares of its common stock to Influence's shareholders in exchange for all of Influence's outstanding common stock. All outstanding options to purchase Influence's common stock were converted into options to purchase 574,104 shares of Informatica common stock. In connection with the business combination, the Company incurred merger related costs of approximately \$2.1 million, which consisted primarily of fees for investment banking, legal and accounting services incurred in conjunction with the merger.

INFORMATICA CORPORATION

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

The following information represents revenue and net income (loss) of the separate companies for the periods preceding the business combination:

	NINE MONTHS ENDED SEPTEMBER 30, 1999	YEAR ENDED DECEMBER 31, 1998
	-----	-----
	(UNAUDITED)	
	(IN THOUSANDS)	
Revenues:		
Informatica.....	\$39,522	\$28,895
Influence.....	2,292	1,451
	-----	-----
Combined.....	\$41,814	\$30,346
	=====	=====
Net income (loss):		
Informatica.....	\$ 9	\$ (7,915)
Influence.....	(492)	(1,370)
	-----	-----
Combined.....	\$ (483)	\$ (9,285)
	=====	=====

Purchase Acquisitions

## Edgar Filing: INFORMATICA CORP - Form 10-K405

In February 2000, the Company acquired Delphi Solutions AG ("Delphi"), a distributor of Informatica products in Switzerland. The agreement was structured as a share purchase and accounted for as a purchase transaction. The estimated purchase price of \$9.2 million included payments associated with 1999 revenues and projections for 2000 revenues. The first payment of approximately \$3.6 million was paid in February 2000, and the second payment of approximately \$4.3 million was paid in January 2001. The final payment is expected to be paid in July 2001. Accounts payable and accrued liabilities of \$21.5 million as of December 31, 2000 include a liability of \$5.6 million related to the second and final payments. The purchase price of the transaction was allocated to the acquired assets and liabilities based on the estimated fair values as of the date of the acquisition. Amounts allocated to goodwill of \$9.0 million are being amortized on a straight-line basis over a two-year period. As of December 31, 2000, accumulated amortization and amortization expense was approximately \$3.8 million related to the Delphi acquisition. As part of this agreement, the Company is required to hold a certificate of deposit for \$8.1 million which is classified as restricted cash on the Company's balance sheet until July 2001. The results of operations of Delphi have been included in the Company's results of operations since the acquisition date. Pro forma results of operations have not been presented since the effects of the acquisition were not material to the Company's consolidated financial position, results of operations or cash flows for the periods presented.

In August 2000, the Company completed the acquisition of Zimba in a transaction accounted for as a purchase. Zimba is a leading provider of e-business analytic solutions that enable mobile professionals with real-time access to corporate and external information through wireless devices, voice recognition technology and the Internet. Under the terms of the agreement, the Company issued 507,544 shares of common stock in exchange for the outstanding shares of common stock of Zimba. In addition, all the outstanding options to purchase Zimba common stock were automatically converted into options to purchase the Company's common stock based on the conversion ratio in the agreement with a corresponding adjustment to their respective exercise prices. The total purchase price, including assumed liabilities and related expenses, was \$26.0 million, of which \$2.1 million was allocated to identifiable intangible assets, including core technology of \$1.4 million, acquired workforce of \$0.4 million and patents of \$0.3 million, \$0.6 million was allocated to assumed liabilities and related expenses, and the balance of \$18.2 million was allocated to goodwill. Goodwill and other intangible assets are being amortized on a straight-line basis over two years for the acquired workforce and over three years for the core technology, patents and goodwill. As of December 31, 2000, accumulated amortization and amortization expense was approximately \$2.3 million related to the Zimba

49

52

### INFORMATICA CORPORATION

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

acquisition. Purchased in-process research and development of \$5.1 million was expensed in the third quarter of 2000 because the in-process technology had not reached technological feasibility and had no alternative uses. The value of the purchased in-process research and development was computed using a discounted cash flow analysis based on management's estimates of future revenues, cost of revenues and operating expenses related to the products and technologies acquired from Zimba. All assumed options of Zimba were valued at fair value and included in the purchase price, net of the intrinsic value of any unvested options, which were included in deferred stock-based compensation as a component of stockholders' equity and are being amortized over the remaining vesting period. The results of operations of Zimba have been included in the Company's results of operations since the acquisition date. The following unaudited pro forma adjusted summary reflects the condensed consolidated results of operations

## Edgar Filing: INFORMATICA CORP - Form 10-K405

for the year ended December 31, 2000 and 1999, assuming Zimba had been acquired at the beginning of the pro forma periods presented and is not intended to be indicative of future results:

	YEAR ENDED DECEMBER 31,	
	2000	1999
	(IN THOUSANDS,) EXCEPT PER SHARE DATA	
Pro forma adjusted total revenue.....	\$154,058	\$62,379
Pro forma adjusted net loss.....	\$(15,322)	\$(9,378)
Pro forma adjusted net loss per share -- basic and diluted.....	\$ (0.22)	\$ (0.20)

### 12. ASSET ACQUISITIONS

In April 2000, the Company announced a strategic alliance with PricewaterhouseCoopers ("PwC") to jointly develop, market, sell and support analytic application products. In connection with the agreement relating to the strategic alliance, PwC received 818,276 shares of the Company's common stock. The total purchase price, including related expenses, was approximately \$31.8 million, which was allocated to goodwill and various identifiable intangible assets, including goodwill of \$22.9 million, core technology of \$1.7 million and acquired workforce and consultants of \$5.0 million. Goodwill and other identifiable intangible assets are being amortized on a straight-line basis over two years for the acquired workforce and consultants and over three years for the core technology and goodwill. As of December 31, 2000, accumulated amortization and amortization expense was approximately \$8.0 million related to the PwC strategic alliance. Purchased in-process research and development of \$2.2 million was expensed in the second quarter of 2000 because the in-process technology had not reached technological feasibility and had no alternative uses. The value of the purchased in-process research and development was computed using a discounted cash flow analysis based on management's estimates of future revenues, cost of revenues and operating expenses related to the products and technologies acquired from PwC.

In November 2000, the Company completed an intellectual property transfer agreement with certain individuals ("QRB Developers"). The acquisition was accounted for as a purchase transaction. The total purchase price, including related expenses, was approximately \$4.1 million, of which \$0.1 million was allocated to the acquired workforce and \$2.7 million was allocated to goodwill. Goodwill and other identifiable intangible assets are being amortized on a straight-line basis over three years for goodwill and over two years for the acquired workforce. As of December 31, 2000, accumulated amortization and amortization expense was approximately \$0.1 million related to the QRB Developers acquisition. Purchased in-process research and development of \$1.3 million was expensed in the fourth quarter of 2000 because the in-process technology had not reached technological feasibility and had no alternative uses. The value of the purchased in-process research and development was computed using a discounted cash flow analysis based on management's estimates of future revenues, cost of revenues and operating expenses related to the technologies acquired from QRB Developers.

## Edgar Filing: INFORMATICA CORP - Form 10-K405

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

#### 13. SUBSEQUENT EVENTS (UNAUDITED)

In January 2001, the Company acquired syn-T-sys B.V. and syn-T-sys N.V., distributors of Informatica products in the Netherlands and Belgium, respectively. The agreement was structured as a share purchase and will be accounted for as a purchase transaction. Under the terms of the agreement, the Company issued 44,161 shares of the Company's common stock in exchange for the outstanding shares of capital stock of syn-T-sys B.V. and syn-T-sys N.V. and paid cash consideration of approximately \$5.7 million. The purchase price may be increased by up to \$1.5 million payable in shares of the Company's common stock based upon the attainment of certain financial targets.

In February 2001, the Company entered into a fourteen month lease agreement in Palo Alto, California covering approximately 14,000 square feet of space at approximately \$88,000 per month to meet its current space requirements until the new facility in Redwood City, California is completed.

#### 14. SELECTED QUARTERLY CONSOLIDATED FINANCIAL DATA (UNAUDITED)

	THREE MONTHS ENDED			
	MARCH 31,	JUNE 30,	SEPTEMBER 30,	DECEMBER
	(IN THOUSANDS, EXCEPT PER SHARE DATA)			
<b>2000(1)(2):</b>				
Total revenues.....	\$25,933	\$33,905	\$42,808	\$51,411
Gross profit.....	20,878	26,960	34,346	41,377
Amortization of stock-based compensation....	399	130	427	55
Amortization of goodwill and other intangible assets.....	374	3,798	4,367	5,621
Purchased in-process research and development.....	--	2,199	5,117	1,333
Income (loss) from operations.....	630	(3,980)	(6,990)	(3,677)
Net income (loss).....	698	(4,201)	(7,453)	(2,561)
Net income (loss) per share(2):				
Basic.....	\$ 0.01	\$ (0.06)	\$ (0.11)	\$ (0.02)
Diluted.....	\$ 0.01	\$ (0.06)	\$ (0.11)	\$ (0.02)
Shares used in calculation of net income (loss) per share(2):				
Basic.....	65,643	68,423	69,608	75,300
Diluted.....	78,092	68,423	69,608	75,300
<b>1999(1)(2):</b>				
Total revenues.....	\$10,980	\$14,032	\$16,802	\$20,561
Gross profit.....	8,962	11,556	13,814	17,051
Merger-related costs.....	--	--	--	2,081
Amortization of stock-based compensation....	125	162	186	261
Income (loss) from operations.....	(983)	32	236	(1,191)
Net income (loss).....	(1,175)	108	583	(1,011)
Net income (loss) per share(2):				
Basic.....	\$ (0.07)	\$ 0.00	\$ 0.01	\$ (0.01)
Diluted.....	\$ (0.07)	\$ 0.00	\$ 0.01	\$ (0.01)
Shares used in calculation of net income (loss) per share(2):				
Basic.....	16,734	47,789	62,058	63,341
Diluted.....	16,734	59,575	75,250	63,341

- 
- (1) Amounts and per share data for periods prior to December 31, 1999 have been retroactively restated to reflect the merger of Influence in a pooling-of-interests transaction effective December 15, 1999.
  - (2) Amounts have been restated to reflect two-for-one stock splits, effected in the form of stock dividends, to each stockholder of record as of February 18, 2000 and November 29, 2000.

51

54

ITEM 9. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE

Not applicable.

PART III

ITEM 10. DIRECTORS AND EXECUTIVE OFFICERS OF THE REGISTRANT

Information with respect to Directors is included under the caption "Proposal One-Election of Directors" in the Proxy Statement for the 2001 Annual Meeting to be held on May 24, 2001 (the "2001 Proxy Statement") and is incorporated herein by reference. Information with respect to Executive Officers is included under the heading "Executive Officers and Directors" in Part I hereof after Item 4.

Information regarding delinquent filers pursuant to Item 405 of Regulation S-K is included under the heading "Section 16(a) Beneficial Ownership Reporting Compliance" in the 2001 Proxy Statement and is incorporated herein by reference.

ITEM 11. EXECUTIVE COMPENSATION

The information required by this item is included under the caption "Proposal One -- Election of Directors -- Director Compensation" and "Executive Officer Compensation" in the 2001 Proxy Statement and is incorporated herein by reference.

ITEM 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT

The information required by this item is included under the heading "Security Ownership of Principal Stockholders and Management" in the 2001 Proxy Statement and is incorporated herein by reference.

ITEM 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS

The information required by this item is included under the caption "Transactions with Management" in the 2001 Proxy Statement and is incorporated herein by reference.

PART IV

ITEM 14. EXHIBITS, FINANCIAL STATEMENTS, FINANCIAL STATEMENT SCHEDULES AND REPORTS ON FORM 8-K

(a) The following documents are filed as part of this Annual Report on Form 10-K:

1. FINANCIAL STATEMENTS



Edgar Filing: INFORMATICA CORP - Form 10-K405

Reference is made to the Index to Consolidated Financial Statements of Informatica Corporation under Item 8 of Part II hereof.

2. FINANCIAL STATEMENT SCHEDULE

The following schedule of the Company is included herein:

Valuation and Qualifying Accounts (Schedule II)

All other schedules are omitted because they are not applicable or the amounts are immaterial or the required information is presented in the Consolidated Financial Statements and Notes thereto in Item 8 above.

The following documents are included in Exhibit 23 hereto:

Exhibit 23.2 Consent of Ernst & Young LLP, Independent Auditors

52

55

3. EXHIBITS

See Item 14(c) below.

(b) REPORTS ON FORM 8-K

A current report on Form 8-K was filed with the Securities and Exchange Commission by Informatica on September 6, 2000 to report the consummation of our merger with Zimba. An amendment to this current report on Form 8-K was filed with the Securities and Exchange Commission by Informatica on November 3, 2000 with the required financial information.

(c) EXHIBITS

See Exhibit Index.

53

56

SIGNATURES

Pursuant to the requirements of section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Palo Alto, State of California on this 23rd day of March, 2001.

INFORMATICA CORPORATION

By: /s/ GAURAV S. DHILLON

-----  
Gaurav S. Dhillon  
Chief Executive Officer, Secretary  
and Director

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed by the following persons on behalf of the registrant and in the capacities and on the dates indicated:

SIGNATURE  
-----

TITLE  
-----

DATE  
-----

Edgar Filing: INFORMATICA CORP - Form 10-K405

/s/ GAURAV S. DHILLON Gaurav S. Dhillon	Chief Executive Officer, Secretary and Director	March 23,
/s/ DIAZ H. NESAMONEY Diaz H. Nesamoney	President, Chief Operating Officer and Director	March 23,
/s/ EARL E. FRY Earl E. Fry	Senior Vice President and Chief Financial Officer (Principal Financial and Accounting Officer)	March 23,
/s/ VINCENT R. WORMS Vincent R. Worms	Director	March 23,
/s/ DAVID W. PIDWELL David W. Pidwell	Director	March 23,
/s/ A. BROOKE SEAWELL A. Brooke Seawell	Director	March 23,

54

57

INFORMATICA CORPORATION

SCHEDULE II -- VALUATION AND QUALIFYING ACCOUNTS  
(IN THOUSANDS)

	BALANCES AT BEGINNING OF PERIOD	CHARGED TO COSTS AND EXPENSES	DEDUCTIONS	BALAN END PER
	-----	-----	-----	-----
PROVISION FOR DOUBTFUL ACCOUNTS				
Year ended December 31, 2000.....	\$937	\$242	\$ (353)	\$
	=====	=====	=====	=====
Year ended December 31, 1999.....	\$691	\$246	\$ --	\$
	=====	=====	=====	=====
Year ended December 31, 1998.....	\$420	\$320	\$ (49)	\$
	=====	=====	=====	=====

	BALANCES AT BEGINNING OF PERIOD	CHARGED TO REVENUE	DEDUCTIONS	BALAN END PER
	-----	-----	-----	-----
SALES AND RETURN ALLOWANCES				
Year ended December 31, 2000.....	\$1,040	\$2,506	\$ (514)	\$3,
	=====	=====	=====	=====
Year ended December 31, 1999.....	\$1,040	\$ --	\$ --	\$1,

Edgar Filing: INFORMATICA CORP - Form 10-K405

Year ended December 31, 1998.....	=====	=====	=====	=====
	\$ 200	\$ 886	\$ (46)	\$1,
	=====	=====	=====	=====

EXHIBIT INDEX

EXHIBIT NUMBER -----	DOCUMENT -----
2.1	Agreement and Plan of Merger dated as August 29, 2000 by and among Informatica Corporation, a Delaware corporation, I-2 Merger Corporation, a Delaware corporation and Zimba, a California corporation.(3)
3.1	Form of Company's Amended and Restated Certificate of Incorporation.(1)
3.2	Company's Amended and Restated Bylaws.(1)
3.4	Certificate of amendment to the Company's amended and restated certificate of incorporation to increase the aggregate number of shares of the Company's common stock authorized for issuance from 100,000,000 to 200,000,000 shares.(4)
4.1	Reference is made to Exhibits 3.1 and 3.2.
10.3	Seconded Amended and Restated Investor Rights Agreement with the investors listed on Exhibits A and B thereto, dated as of June 3, 1997.(2)
10.6*	Form of Indemnification Agreement between the Company and each of its executive officers and directors.(1)
10.8	Lease Agreement regarding Sublease, dated January 29, 1998, by and among the Company, Informix Corporation and Palo Alto Bayshore Investors, LLC.(2)
10.9*	Company's 1993 Flexible Stock Incentive Plan, including forms of agreements thereunder.(2)
10.10*	Company's 1996 Flexible Stock Incentive Plan, including forms of agreements thereunder.(2)
10.11*	Company's 1999 Stock Incentive Plan.(1)
10.12*	Company's 1999 Employee Stock Purchase Plan, including forms of agreements thereunder.(1)
10.13*	Company's 1999 Non-Employee Director Stock Incentive Plan.(1)
10.14	Lease Agreement regarding Building 1 Lease, dated February 22, 2000, by and among the Company and Pacific Shores Center LLC.(5)
10.15	Lease Agreement regarding Building 2 Lease, dated February 22, 2000, by and among the Company and Pacific Shores Center LLC.(5)
10.18**	Intellectual Property and Consulting Services Transfer Agreement, executed by the parties on April 1, 2000, by and among the Company and PricewaterhouseCoopers LLP.(4)
10.19	Assignment and Assumption Agreement, dated April 3, 2000, by and among the Company and PricewaterhouseCoopers LLP.(4)
10.20	Registration Rights Agreement dated April 3, 2000, by and among the Company and PricewaterhouseCoopers LLP.(4)
21.1	List of Significant Subsidiaries.(2)
23.2	Consent of Ernst & Young LLP, Independent Auditors.

Edgar Filing: INFORMATICA CORP - Form 10-K405

- 
- (1) Incorporated by reference to identically numbered Exhibit to Amendment No. 1 of the Company's Registration Statement on Form S-1/A (Commission File No. 333-72677), which was filed on April 8, 1999.
  - (2) Incorporated by reference to identically numbered Exhibit to the Company's Registration Statement on Form S-1 (Commission File No. 333-72677), which was filed on February 19, 1999.
  - (3) Incorporated by reference to identically numbered Exhibit to the Company's Current Report on Form 8-K filed with the Securities and Exchange Commission on September 6, 2000, as amended in the

56

59

Company's Current Report on Form 8-K/A filed with the Securities and Exchange Commission on November 3, 2000.

- (4) Incorporated by reference to identically numbered Exhibit to the Company's Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission on August 14, 2000.
- (5) Incorporated by reference to identically numbered Exhibit to the Annual Report on Form 10-K filed with the Securities and Exchange Commission on March 30, 2000.

\* Indicates management contract or compensatory plan or arrangement.

\*\* Confidential treatment has been requested with respect to certain portions of this exhibit. Omitted portions have been filed separately with the Securities and Exchange Commission.

57