

MEREDITH CORP  
Form 4  
May 15, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
LACY STEPHEN M

(Last) (First) (Middle)

1716 LOCUST STREET

(Street)

DES MOINES, IA 50309-3023

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
MEREDITH CORP [MDP]

3. Date of Earliest Transaction  
(Month/Day/Year)  
05/13/2013

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☐ Director ☐ 10% Owner  
☒ Officer (give title below) ☐ Other (specify  
below)

Chairman, President & CEO

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3)     | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired (A) or<br>Disposed of (D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|-------------------------------------------|-----------------------------------------|-------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|-------------------------------------------------------------------|
|                                           |                                         |                                                             | Code                                    | V                                                                       | Amount                                                                                                             | (A)<br>or<br>(D)                                                        | Price                                                             |
| Common<br>Stock (\$1<br>par value)<br>(1) | 05/13/2013                              |                                                             | M                                       |                                                                         | 60,000                                                                                                             | A                                                                       | \$ 28.6                                                           |
| Common<br>Stock (\$1<br>par value)<br>(1) | 05/13/2013                              |                                                             | M                                       |                                                                         | 250,000                                                                                                            | A                                                                       | \$ 29.23                                                          |
| Common<br>Stock (\$1<br>par value)<br>(1) | 05/13/2013                              |                                                             | F                                       |                                                                         | 172,144                                                                                                            | D                                                                       | \$ 42.45                                                          |

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|                                               |            |   |        |   |               |         |   |
|-----------------------------------------------|------------|---|--------|---|---------------|---------|---|
| Common<br>Stock (\$1<br>par value)<br>(1)     | 05/13/2013 | F | 37,755 | D | \$ 42.45      | 100,101 | D |
| Common<br>Stock (\$1<br>par value)<br>(1)     | 05/13/2013 | F | 40,425 | D | \$ 42.45      | 59,676  | D |
| Common<br>Stock (\$1<br>par value)<br>(1)     | 05/13/2013 | F | 9,493  | D | \$ 42.45      | 50,183  | D |
| Common<br>Stock (\$1<br>par value)<br>(1) (2) | 05/14/2013 | S | 50,183 | D | \$<br>42.2355 | 0       | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)    | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code<br>(Instr. 8) | 5. Number of<br>Derivative<br>Securities<br>Acquired (A) or<br>Disposed of (D)<br>(Instr. 3, 4, and<br>5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and Am<br>Underlying Secu<br>(Instr. 3 and 4) |
|--------------------------------------------------------|-----------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|-----------------------------------------|-----------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|--------------------------------------------------------|
|                                                        |                                                                       |                                         |                                                             | Code                                    | V (A) (D)                                                                                                 | Date<br>Exercisable<br>Expiration<br>Date                      | Title                                                  |
| Non-Qualified<br>Stock Option<br>(right to buy)<br>(3) | \$ 28.6                                                               | 05/13/2013                              |                                                             | M                                       | 60,000                                                                                                    | 08/12/2011 08/12/2018                                          | Common<br>Stock (\$1<br>par value)                     |
| Stock<br>equivalent<br>units (4)                       | \$ 0                                                                  |                                         |                                                             |                                         |                                                                                                           | 08/08/1988 08/08/1988                                          | Common<br>Stock (\$1<br>par value)                     |
| Non-Qualified<br>Stock Option<br>(right to buy)<br>(3) | \$ 28.6                                                               | 05/13/2013                              |                                                             | M                                       | 250,000                                                                                                   | 08/12/2011 08/12/2018                                          | Common<br>Stock (\$1<br>par value)                     |

## Reporting Owners

| Reporting Owner Name / Address                                    | Relationships |           |                           |       |
|-------------------------------------------------------------------|---------------|-----------|---------------------------|-------|
|                                                                   | Director      | 10% Owner | Officer                   | Other |
| LACY STEPHEN M<br>1716 LOCUST STREET<br>DES MOINES, IA 50309-3023 | X             |           | Chairman, President & CEO |       |

## Signatures

By: Teresa T. Rinker, by Power of Attorney For: Stephen M.  
Lacy

05/15/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares held by the reporting person in street name.
- (2) The price reported in column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$42.09 to \$42.41, inclusive. The reporting person undertakes to provide Meredith Corporation, any securityholder of Meredith Corporation, or the Staff of the Securities and Exchange Commission, upon request, separate prices within the range set forth in this footnote.
- (3) Nonqualified stock options granted pursuant to the Meredith Corporation Stock Incentive Plan. Each becomes exercisable in its entirety on the third anniversary of the grant date, expires on the 10th anniversary of the grant date, and has an exercise price as specified in the award agreement.
- (4) Stock equivalents issued pursuant to Meredith Corporation's 2004 Stock Incentive Plan which will be converted to Common Stock (\$1 par value) on a 1-for-1 basis upon the reporting person's retirement from or termination of service on the Meredith Board of Directors and Meredith Corporation employment. Quarterly dividends are accrued in the form of additional stock equivalents.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.