

MEREDITH CORP

Form 4

November 09, 2007

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
*See* Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
LONDONER DAVID J

(Last) (First) (Middle)

1716 LOCUST STREET

(Street)

DES MOINES, IA 50309-3023

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
MEREDITH CORP [MDP]

3. Date of Earliest Transaction  
(Month/Day/Year)  
11/07/2007

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☒ Director ☐ 10% Owner  
☐ Officer (give title below) ☐ Other (specify below)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3)                                | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code<br>(Instr. 8) | 4. Securities<br>Acquired (A) or<br>Disposed of (D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|----------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|-----------------------------------------|----------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------|-------------------------------------------------------------------|
| Common<br>Stock<br>(Restricted)<br>(\$1 par<br>value) <sup>(1)</sup> | 11/07/2007                              |                                                             | A                                       | 713                                                                        | A \$ 0 4,796                                                                                                       | D                                                                          |                                                                   |
| Common<br>Stock (\$1 par<br>value) <sup>(2)</sup>                    |                                         |                                                             |                                         |                                                                            | 22,269                                                                                                             | D                                                                          |                                                                   |
| Common<br>Stock (\$1 par<br>value) <sup>(3)</sup>                    |                                         |                                                             |                                         |                                                                            | 4,000                                                                                                              | I                                                                          | by Managed<br>Account                                             |
|                                                                      |                                         |                                                             |                                         |                                                                            | 2,400                                                                                                              | I                                                                          |                                                                   |

|                                    |  |       |   |  |  |  |                   |
|------------------------------------|--|-------|---|--|--|--|-------------------|
| Common<br>Stock (\$1 par<br>value) |  |       |   |  |  |  | by<br>Partnership |
| Common<br>Stock (\$1 par<br>value) |  | 2,600 | I |  |  |  | by Spouse         |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)    | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number<br>of Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed of<br>(D)<br>(Instr. 3, 4,<br>and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |            | 7. Title and Amount<br>Underlying Security<br>(Instr. 3 and 4) | 8. Amount or<br>Number of<br>Shares |
|--------------------------------------------------------|--------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|-----------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|------------|----------------------------------------------------------------|-------------------------------------|
|                                                        |                                                                    |                                         |                                                             | Code                                 | V                                                                                                               | (A)                                                            | (D)        | Title                                                          |                                     |
| Non-Qualified<br>Stock Option<br>(right to buy)<br>(4) | \$ 59.98                                                           | 11/08/2007                              |                                                             | A                                    | 6,000                                                                                                           | 11/08/2008                                                     | 11/08/2017 | Common<br>Stock (\$1<br>par value)                             | 6,000                               |
| Non-Qualified<br>Stock Option<br>(right to buy)<br>(5) | \$ 34.6                                                            |                                         |                                                             |                                      |                                                                                                                 | 11/13/2002                                                     | 11/13/2011 | Common<br>Stock (\$1<br>par value)                             | 6,000                               |
| Non-Qualified<br>Stock Option<br>(right to buy)<br>(5) | \$ 45.275                                                          |                                         |                                                             |                                      |                                                                                                                 | 11/12/2003                                                     | 11/12/2012 | Common<br>Stock (\$1<br>par value)                             | 6,000                               |
| Non-Qualified<br>Stock Option<br>(right to buy)<br>(5) | \$ 49.75                                                           |                                         |                                                             |                                      |                                                                                                                 | 11/11/2004                                                     | 11/11/2013 | Common<br>Stock (\$1<br>par value)                             | 6,000                               |
| Non-Qualified<br>Stock Option<br>(right to buy)        | \$ 50.28                                                           |                                         |                                                             |                                      |                                                                                                                 | 11/09/2006                                                     | 11/09/2015 | Common<br>Stock (\$1<br>par value)                             | 6,000                               |

(5)

|                                                 |           |            |            |                                    |     |
|-------------------------------------------------|-----------|------------|------------|------------------------------------|-----|
| Non-Qualified<br>Stock Option<br>(right to buy) | \$ 51.975 | 11/09/2005 | 11/09/2014 | Common<br>Stock (\$1<br>par value) | 6,0 |
|-------------------------------------------------|-----------|------------|------------|------------------------------------|-----|

(5)

|                                                 |          |            |            |                                    |     |
|-------------------------------------------------|----------|------------|------------|------------------------------------|-----|
| Non-Qualified<br>Stock Option<br>(right to buy) | \$ 52.87 | 11/09/2007 | 11/09/2016 | Common<br>Stock (\$1<br>par value) | 6,0 |
|-------------------------------------------------|----------|------------|------------|------------------------------------|-----|

(5)

## Reporting Owners

| Reporting Owner Name / Address                                      | Relationships |           |         |       |
|---------------------------------------------------------------------|---------------|-----------|---------|-------|
|                                                                     | Director      | 10% Owner | Officer | Other |
| LONDONER DAVID J<br>1716 LOCUST STREET<br>DES MOINES, IA 50309-3023 | X             |           |         |       |

## Signatures

By: John S. Zieser, Attorney-in-Fact For: David J.  
Londoner

11/09/2007

\_\_\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Shares awarded pursuant to the 2002 Meredith Corporation Stock Plan for Non-employee Directors (the "Plan"). The shares are subject to forfeiture and are nontransferable until five years from the grant date.
- (2) Shares held by the reporting person in street name.
- (3) Shares held in the reporting person's IRA account.
- (4) This option was awarded pursuant to the Meredith Corp. 2004 Stock Incentive Plan, becomes exercisable one-third per year over a three-year period beginning on the first anniversary of the grant date, and expires on the tenth anniversary of the grant date.
- (5) This option was awarded pursuant to the Meredith Corp. Stock Plan for Non-employee Directors, becomes exercisable one-third per year over a three-year period beginning on the first anniversary of the grant date, and expires on the tenth anniversary of the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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