PARRY-JONES RICHARD

Form 4

November 19, 2004

OMB APPROVAL FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION **OMB** 3235-0287 Washington, D.C. 20549 Number: Check this box January 31, Expires: if no longer 2005 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF subject to Estimated average **SECURITIES** Section 16. burden hours per Form 4 or response... Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction 1(b). (Drint or Type Desponses)

(Print or Type	Responses)						
1. Name and A PARRY-JO	Symbol FORD	2. Issuer Name and Ticker or Trading Symbol FORD MOTOR CO [F] 3. Date of Earliest Transaction			5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
FORD MO'COMPANY	(Month/I 11/18/2	(Month/Day/Year) 11/18/2004			ve title 0th below) up Vice Presiden		
GAYDON		4. If Amendment, Date Original Filed(Month/Day/Year)			6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		
(City)	(State)	(Zip) Tab	le I - Non-I	Derivative Securities Acq	quired, Disposed o	of, or Beneficia	lly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)

(Instr. 3)	(Hierana Buji i eur)	any (Month/Day/Year)	Code (Instr. 8)	(Instr. 3, 4 and 5)		Beneficially Owned	Form: Direct (D) or	Beneficial Ownership	
		(Code V	Amount	(A) or (D)	Price	Following Reported Transaction(s) (Instr. 3 and 4)	Indirect (I) (Instr. 4)	(Instr. 4)
Common Stock, \$0.01 par value	11/18/2004		S	8,000	D	\$ 14.37	51,917	D	
Common Stock, \$0.01 par value							5,222	I	By Company Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)					7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 12.25					<u>(1)</u>	03/13/2007	Common Stock, \$0.01 par value	<u>(1)</u>
Employee Stock Option (Right to Buy)	\$ 22.65					(2)	03/12/2008	Common Stock, \$0.01 par value	<u>(2)</u>
Employee Stock Option (Right to Buy)	\$ 31.95					(3)	03/11/2009	Common Stock, \$0.01 par value	<u>(3)</u>
Employee Stock Option (Right to Buy)	\$ 22.73					<u>(4)</u>	03/09/2010	Common Stock, \$0.01 par value	<u>(4)</u>
BEP Ford Stock Fund Units	<u>(5)</u>					<u>(5)</u>	<u>(5)</u>	Common Stock, \$0.01 par value	(5)
Employee Stock Option (Right to	\$ 30.19					<u>(6)</u>	03/08/2011	Common Stock, \$0.01 par value	<u>(6)</u>

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Buy)					
Employee Stock Option (Right to Buy)	\$ 13.07	<u>(7)</u>	03/10/2014	Common Stock, \$0.01 par value	<u>(7)</u>
Employee Stock Option (Right to Buy)	\$ 16.91	<u>(8)</u>	03/14/2012	Common Stock, \$0.01 par value	<u>(8)</u>
Employee Stock Option (Right to Buy)	\$ 7.55	<u>(9)</u>	03/18/2013	Common Stock, \$0.01 par value	<u>(9)</u>
Ford Stock Equivalents	(10)	(10)	(10)	Common Stock, \$0.01 par value	(10)

Reporting Owners

Reporting Owner Name / Address	Kelationships						
	Director	10% Owner	Officer	Other			

PARRY-JONES RICHARD FORD MOTOR COMPANY BANBURY ROAD GAYDON CV35 0RR

Group Vice President

Signatures

s/Kathryn S. Lamping, Attorney-in-Fact

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The option became exercisable to the extent of 33% of the shares optioned after one year from the date of grant (3/14/1997), 66% after two years, and in full after three years.
- The option became exercisable to the extent of 33% of the shares optioned after one year from the date of grant (3/13/1998), 66% after two years, and in full after three years.
- (3) The option became exercisable to the extent of 33% of the shares optioned after one year from the date of grant (3/12/1999), 66% after two years, and in full after three years.
- (4) The option became exercisable to the extent of 33% of the shares optioned after one year from the date of grant (3/10/2000), 66% after two years, and in full after three years.

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- These Ford Stock Fund Units were credited to my account by the Company, without payment by me, in transactions exempt under Rule 16b-3(c), under the Company's Benefit Equalization Plan, and included in my most recent plan statement. In general, these Ford Stock Fund Units will be converted and distributed to me, without payment, in cash, following termination of employment, based on the then current price of a Ford Stock Fund Unit and the then current market value of a share of Common Stock.
- (6) The option became exercisable to the extent of 33% of the shares optioned after one year from the date of grant (3/9/2001), 66% a fter two years, and in full after three years.
- (7) The option is exercisable to the extent of 33% of the shares optioned after one year from the date of grant (03/11/2004), 66% aft er two years, and in full after three years.
- (8) The option is exercisable to the extent of 33% of the shares optioned after one year from the date of grant (03/15/2002), 66% aft er two years, and in full after three years.
- (9) The option is exercisable to the extent of 33% of the shares optioned after one year from the date of grant (03/19/2003), 66% aft er two years, and in full after three years.
- (10) These Ford Stock Equivalents were acquired under the Company's 1998 Long-Term Incentive Plan without payment by me. These Ford Stock Equivalents will be converted and distributed to me, without payment, in shares of Common Stock on March 11, 2006.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.