FORD MOTOR CO Form 11-K June 28, 2004

SECURITIES AND EXCHANGE COMMISSION

Washington, D. C. 20549

FORM 11-K

(Mark	One) ANNUAL REPORT PURSUANT TO SECTION 15(d) OF THE
X	SECURITIES EXCHANGE ACT OF 1934 [NO FEE REQUIRED]
For th	e fiscal year ended December 30, 2003
	OR
	TRANSPORTED REPORT BURGUANT TO ORGINAL 15 (4) OF THE
	TRANSITION REPORT PURSUANT TO SECTION 15(d) OF THE
	SECURITIES EXCHANGE ACT OF 1934 [NO FEE REQUIRED]
For th	me transition period from to

Commission file number 1-3950

FORD MOTOR COMPANY SAVINGS AND STOCK INVESTMENT PLAN FOR SALARIED EMPLOYEES (Full title of the plan)

FORD MOTOR COMPANY
One American Road
Dearborn, Michigan 48126

(Name of issuer of the securities held pursuant to the plan and the address of its principal executive office)

2

Required Information

Financial Statements and Schedules

Statement of Net Assets Available for Benefits, as of December 30, 2003 and December 30, 2002.

Statement of Changes in Net Assets Available for Benefits for the year ended December 30, 2003.

Schedule I - Schedule of Assets Held at End of Year as of December 30, 2003.

Exhibit

Designation Description Method of Filing

Exhibit 23 Consent of PricewaterhouseCoopers LLP Filed with this Report.

Signature

Pursuant to the requirements of the Securities Exchange Act of 1934, the Ford Motor Company Savings and Stock Investment Plan for Salaried Employees Committee has duly caused this Annual Report to be signed by the undersigned thereunto duly authorized.

SAVINGS AND STOCK INVESTMENT PLAN FOR SALARIED EMPLOYEES

By: /s/Charles E. Corbett

Charles E. Corbett, Chair Savings and Stock Investment Plan for Salaried Employees Committee

June 28, 2004

3

EXHIBIT INDEX

Designation Description

Exhibit 23 Consent of PricewaterhouseCoopers LLP

Ford Motor Company Savings and Stock Investment Plan for Salaried Employees Financial Statements and Supplemental Schedules December 30, 2003 and 2002

Ford Motor Company Savings and Stock Investment Plan for Salaried Employees December 30, 2003 and 2002 ______ Financial Statements Statement of Net Assets Available for Benefits as of Statement of Changes in Net Assets Available for Benefits for the Year Ended December 30, 2003......3 Notes to Financial Statements......4-10 Supplemental Schedule* Schedule I - Schedule of Assets Held at End of Year as of * All other schedules required by 29 CFR 2520.103-10 are not included because they are not applicable.

Report of Independent Registered Public Accounting Firm

To the Participants and Administrator of The Ford Motor Company Savings and Stock Investment Plan for Salaried Employees

In our opinion, the accompanying statements of net assets available for benefits and the related statement of changes in net assets available for benefits present fairly, in all material respects, the net assets available for benefits of Ford Motor Company Savings and Stock Investment Plan for Salaried Employees (the "Plan") at December 30, 2003 and 2002, and the changes in net assets available for benefits for the year ended December 30, 2003 in conformity with accounting principles generally accepted in the United States of America. These financial statements are the responsibility of the Plan's management. Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits of these statements in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, and evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

Our audits were conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The supplemental schedule of Assets Held at End of Year as of December 30, 2003 is presented for the purpose of additional analysis and is not a required part of the basic financial statements but is supplementary information required by the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974. This supplemental schedule is the responsibility of the Plan's management. The supplemental schedule has been subjected to the auditing procedures applied in the audits of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

/s/PricewaterhouseCoopers LLP

Detroit, Michigan June 16, 2004

1

Ford Motor Company Savings and Stock Investment Plan for Salaried Employees Statement of Net Assets Available for Benefits December 30, 2003 and 2002

2003

2002

7,664,28

Investments, at fair value (including participant loans of \$90,380,091 and \$108,745,496, respectively)

Total assets

\$10,088,634,513

10,088,634,513

-----_____ 7,664,28

Assets available for benefits

\$10,088,634,513 \$ 7,664,28

\$ 253,504,348 ______

(570,727,201) ______

2,424,348,793

7,664,285,720

The accompanying notes are an integral part of these financial statements.

Ford Motor Company Savings and Stock Investment Plan for Salaried Employees Statement of Changes in Net Assets Available for Benefits Year Ended December 30, 2003

Additions

Interest and dividend income

Total deductions

Net increase

Net assets available for benefits

Beginning of year

253,504,348 Contributions Employee contributions 299,696,477 ______ 299,696,477 Net appreciation in fair value of investments 2,433,802,684 Other additions Loan repayment interest 8,072,485 _____ 8,072,485 ______ Total additions 2,995,075,994 ______ Deductions Withdrawal of participants' accounts (549, 182, 428)Administrative expense (1,017,564)(20,527,209) Ford Stock dividend payments to participants

End of year \$10,088,634,513

The accompanying notes are an integral part of these financial statements.

Ford Motor Company Savings and Stock Investment Plan for Salaried Employees

Notes to Financial Statements December 30, 2003 and 2002

1. Description of the Plan

The following description of the Ford Motor Company Savings and Stock Investment Plan for Salaried Employees (the "Plan") provides only general information. The Plan was established effective February 1, 1956. The provisions of the Plan are governed in all respects by the detailed terms and conditions contained in the Plan agreement.

Type and Purpose of the Plan
The Plan is a defined contribution plan established to encourage and
facilitate systematic savings and investment by eligible salaried
employees of Ford Motor Company (the "Company") and to provide them with
an opportunity to become stockholders of the Company. The Plan includes
provisions for voting shares of Company stock. It is subject to certain
provisions of the Employee Retirement Income Security Act of 1974
("ERISA") applicable to defined contribution pension plans.

Eligibility

With certain exceptions, regular full-time salaried employees are eligible to participate in the Plan on the first day of the second month following the original date of hire. Any applicable Company matching contributions however, will be provided after twelve months of service. Certain other part-time and temporary employees also may be eligible to participate in the Plan. Participation in the Plan is voluntary.

Contributions

Participants can contribute to the Plan on both a pre-tax and after-tax basis. Under the Plan and subject to limits required by the Internal Revenue Code ("IRC"), participants may elect to contribute up to an aggregate 40% of their eligible wages on pre-tax and/or after-tax basis. Effective April 1, 2004, participants will be allowed to elect up to an aggregate of 50% of eligible wages to pre-tax and/or after-tax contributions. Participants may also elect to contribute a portion of their distributions under the Company's Performance Bonus Plan, Ford Financial (Annual) Variable Incentive Plan, and Flexible Compensation Account. A contribution in an amount corresponding to each election is made by the Company to the Plan on the participants' behalf. Subject to IRC limits, pre-tax contributions are excluded from the participants' federal and most state and local taxable income.

Effective July 1, 2004, the Company will reinstate matching contributions at a rate of \$.60 for each dollar contributed up to 5% of participants' base salary. Previously, the Company matched at a rate of \$.60 for each dollar contributed up to 10% of participants' base salary. This match was suspended effective January 1, 2002. All Company matching contributions are invested in the Ford Stock Fund. Contributions to the Pre-Tax Program from the Performance Bonus Plan, Ford Financial (Annual) Variable Incentive Plan and the Flexible Compensation Account Program will not be eligible for the Company match.

Subject to Ford Motor Company approval, participants may elect to roll over amounts from other qualifying plans or arrangements in accordance with the Internal Revenue Code. For the year ended December 30, 2003, transfers from other qualifying plans or arrangements amounted to

\$7,404,047, which are included in employee contributions in the Statements of Changes in Net Assets Available for Plan Benefits.

4

Ford Motor Company Savings and Stock Investment Plan for Salaried Employees

Notes to Financial Statements December 30, 2003 and 2002

Activity for participants in the Ford Stock Fund who have elected to receive dividends paid in the form of cash instead of purchasing additional shares is reported in the Statement of Changes in Net Assets Available for Benefits.

Participant Accounts

Each participants's account is credited with the participants' contributions and allocations of (a) the Company's contribution and (b) plan earnings. The Company generally pays administrative expenses and fees of the Ford Stock Fund and the management fees of the Common Stock Index Fund and BGI U.S. Debt Index Fund, also known as the Bond Index Fund. All other miscellaneous fees and expenses are deducted from participant account fund assets. The fees charged to individual participant account fund assets totaled approximately \$62,681 for the year ended December 30, 2003.

Vesting and Distribution

Pre-tax assets, after-tax assets and assets resulting from Company matching contributions (Ford Stock Fund) are accounted for separately.

Company matching contributions vest three years after the original date of hire. At that time, all assets attributable to Company matching contributions held in participants' accounts become vested, and all future contributions vest when they are made. In-service withdrawals of vested Company match contributions are permissible for participants who are at least 59 1/2 years of age. Withdrawal of such contributions for participants less than 59-1/2 years of age is limited to those contributions that have been in the Plan for two years following the end of the year in which the contributions were made.

Pre-tax assets may not be withdrawn by participants until the termination of their employment or until they reach 59-1/2 years of age, except in the case of personal financial hardship, death or permanent disability.

Unmatched after-tax assets can be withdrawn at any time without restriction. Withdrawal of matched after-tax assets that have been in the Plan for less than two years will result in a suspension from making contributions to the Plan for a period of 12 months.

Investment Options and Participation

Participant contributions are invested in accordance with the participant's election in one or more investment options. A variety of investment options are available to plan participants such as equity and fixed income mutual funds, commingled institutional pools and Company stock. The Company match is invested only in the Ford Stock Fund.

Participants may transfer vested Company matching contributions into other available investment options, subject to exchange restrictions imposed by the various investment options. Effective July 1, 2004, participants may transfer both vested and nonvested Company matching contributions.

Investment Contracts with Insurance Companies
There is no immediate recognition of investment gains and losses on the fixed income securities. Instead, the gain or loss is recognized over time by adjusting the interest rate credited to the fund under the contracts.

5

Ford Motor Company Savings and Stock Investment Plan for Salaried Employees

Notes to Financial Statements December 30, 2003 and 2002

There were no reserves against contract value for credit risk of the contract issuer or otherwise during 2003. The average yield and crediting interest rate was approximately 5.33% for 2003. The crediting interest rate is based on a formula agreed upon with the issuer, but may not be less than 0%. Such interest rates are reviewed on an annual basis for resetting.

Transfer of Assets

The Plan permits the transfer of assets among investment options, subject to certain trading restrictions imposed on some of the investment options.

Participant Loans

The Plan permits loans to participants from both their pre-tax and after-tax Program accounts. Monthly loan interest rates are based on the prime rate published in The Wall Street Journal on the last business day of the prior month.

A participant is eligible to take out one loan per calendar year, and to have only four loans outstanding at any one time. Regular loans may be for a minimum of one year, but not exceeding five years. Home loans may be for a minimum of one year, but not exceeding ten years.

Participant loans are classified as investments in the Statement of Net Assets Available for Benefits. Loans that are considered to be in default by the Plan are reclassified as withdrawals.

Forfeitures and Plan Administration Expenses

The Plan permits the Company to use assets forfeited by participants to pay plan administrative expenses and, to the extent not used to pay such expenses, to reduce the Company's future contributions to the Plan. To the extent that forfeited assets are not available to pay certain administrative expenses, the Company pays such expenses directly. Administrative expenses paid by the Plan amounted to \$1,017,564 for the year ended December 30, 2003.

Related-Party Transactions Certain Plan investment options are mutual funds and other investment

products managed by Fidelity Management and Research Company, which is a wholly owned subsidiary of Fidelity Management and Research Corporation. Fidelity Management Trust Company, also a wholly owned subsidiary of Fidelity Management and Research Company is the trustee as defined by the Plan. Fidelity Institutional Operations Company, Inc., also a wholly owned subsidiary of Fidelity Management and Research Company, is the administrator for the Plan. Fees paid to these entities for trustee, administrative and other fees qualify as related party transactions. Ford Motor Company paid trustee, administrative, and other fees of \$2,069,915 for the Plan year ended December 30, 2003.

2. Summary of Significant Accounting Policies

Basis of Accounting
The financial statements of the Plan are prepared under the accrual method of accounting.

6

Ford Motor Company Savings and Stock Investment Plan for Salaried Employees Notes to Financial Statements December 30, 2003 and 2002

Investments

The investment in the Ford Stock Fund and the investments in all other funds, except the Interest Income Fund, are valued on the basis of quoted year-end market prices. The Interest Income Fund is stated at contract value, which approximates fair value. Contract value represents contributions made under the contracts, plus interest at the annual contract rate, less withdrawals paid out to participants. Participant loans are valued at cost, which approximates fair value. The average S&P and Moody's credit quality ratings for the underlying investments of the Interest Income Fund were AA+ and Aa1, respectively. The Common Stock Index Fund and the U.S. Extended Market Index Fund are stated at the aggregate market value of the individual collective pools included in each respective fund.

Purchases and sales of investments are reflected on a trade-date basis. The Plan presents in the Statement of Changes in Net Assets Available for Benefits the net appreciation (depreciation) in the fair value of its investments which consists of the Plan's realized gains or losses and the unrealized appreciation (depreciation) on those investments.

Dividend income is recorded on the ex-dividend date. Income from other investments is recorded as earned on an accrual basis.

Contributions

Contributions to the Plan from participants and from the Company and participating subsidiaries (as defined in the Plan) are recorded in the period that payroll deductions are made from Plan participants.

Payment of Benefits
Benefits are recorded when paid.

Use of Estimates in the Preparation of Financial Statements
The preparation of financial statements in conformity with accounting

principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of additions and deductions during the reporting period. Actual results could differ from those estimates.

Risks and Uncertainties

The Plan's invested assets ultimately consist of Company stock, equity and fixed income mutual funds, and commingled institutional pools. Investment securities are exposed to various risks, such as interest rate, market and credit. Due to the level of risk associated with certain investment securities and the level of uncertainty related to changes in the value of investment securities, it is at least reasonably possible that changes in risks in the near term could materially affect participants' account balances and the amounts reported in the Statement of Net Assets Available for Benefits and the Statement of Changes in Net Assets Available for Benefits.

7

Ford Motor Company Savings and Stock Investment Plan for Salaried Employees Notes to Financial Statements December 30, 2003 and 2002

3. Investments

The following present investments that represent 5% or more of the Plan's net assets as of December 30:

	2003		200	
	Units	Market Value	Units	
Interest Income Fund	2,191,740,814	\$ 2,114,591,537	1,938,991,508	
Ford Stock Fund*	729,746,710	4,196,043,580	748,602,179	
Common Stock Index Fund	13,232,548	828,754,505	14,079,758	

\$3,809,550,606 and \$4,030,523,632 represents cost at December 30, 2003 and 2002, respectively.

During 2003, the Plan's investments appreciated in value by \$2,433,802,684 as follows:

Mutual funds	\$ 521,279,264
Ford common stock	1,687,833,937
Common and commingled trust funds	224,689,483
	\$2,433,802,684

4. The Ford Stock Fund

The Ford Stock Fund is not a mutual fund or a registered investment company. It is an account that is managed for recordkeeping purposes comprised of Ford Motor Company common stock with a liquidity component to facilitate participant transactions.

The Ford Stock Fund consists of assets from the following sources: employee contributions (including rollovers), employee loan repayments, exchanges into the fund from other investment options, employer matching contributions (vested and unvested), earnings and dividends. Only unvested employer matching contribution assets are non-participant directed. Employer matching contributions were suspended effective January 1, 2002. Beginning July 1, 2004, all assets (both vested and non-vested) will be participant-directed.

Information about the net assets and the significant components of the changes in net assets relating to the Ford Stock Fund is as follows at December 30:

2003 2002

Net assets Ford Stock Fund

\$ 4,196,043,580 \$ 2,605,135,581

8

Ford Motor Company Savings and Stock Investment Plan for Salaried Employees Notes to Financial Statements December 30, 2003 and 2002

	Year Ended December 30, 2003
Changes in net assets	
Employee contributions	\$ 100,134,258
Interest and dividend income	107,450,854
Net appreciation	687,833,937
Withdrawal of participants' accounts	(134,900,036)
Net transfers between funds	(155,763,060)
Transfers out to other plans	(20,602,430)
Participant loan repayments	6,754,476
Matching contributions	-
	\$ 1,590,907,999

5. Plan Amendment

As of December 31, 2002, the Company amended the vesting period for matching contributions from five years to three years after the original date of hire.

Effective July 1, 2004, participants may transfer both vested and

nonvested Company matching contributions.

6. Tax Status

The Internal Revenue Service ("IRS") has determined and informed the Company by letter dated July 8, 2003, that the Plan and the related trust are designed in accordance with applicable sections of the Internal Revenue Code (the "Code"). The Plan has since been amended through April 2, 2004. The Plan Sponsor and tax counsel believe that the Plan is currently designed and being operated in compliance with the Code. Therefore, no provision for income taxes has been included in the Plan's financial statements.

7. Administration of Plan Assets

The Plan's assets are held by the Trustee of the Plan, Fidelity Management Trust Company. Company contributions are held and managed by the Trustee, which invests cash received, interest, and dividend income and makes distributions to participants.

Certain administrative functions are performed by officers or employees of the Company or its subsidiaries. No such officer or employee receives compensation from the Plan.

9

Ford Motor Company Savings and Stock Investment Plan for Salaried Employees Notes to Financial Statements December 30, 2003 and 2002

8. Plan Termination

The Company, by action of the Board of Directors, may terminate the Plan at any time. Termination of the Plan would not affect the rights of a participant as to (a) the continuance of investment, distribution or withdrawal of the securities, cash and cash value of the Ford Stock Fund units in the account of the participant as of the effective date of such termination, or (b) continuance of vesting of such securities and cash attributable to Company matching contributions or earnings thereon. Upon termination of the Plan, participants would become fully vested. In the event of termination all loans would become due immediately upon such termination. There are currently no plans to terminate the Plan.

10

Ford Motor Company Savings and Stock Investment Plan for Salaried Employees Schedule of Assets Held at End of Year As of December 30, 2003 Supplemental Schedule I

(a)	(b)	(c) Description of Investment	(d)
	Identity of Issuer,	Including Maturity Date,	
	Lessor, Borrower or	Rate of Interest, Collateral,	
	Similar Party	Par or Maturity Value	Cost**
	Similar raicy	rar or Macurity value	0030
	Cash and Cash Equivalents		
*	Fidelity Investments	Fidelity Institutional Money Market Portfolio -	Class I Sharos
	Investment Funds		Class I Shares,
*	Fidelity Investments	Fidelity Magellan Fund, 2,739,775 units	
*	Fidelity Investments Fidelity Investments	Fidelity Contrafund, 6,463,692 units Fidelity Equity-Income Fund, 1,811,744 units	
*	Fidelity Investments	Fidelity Growth Company Fund, 5,256,106 units	
*	Fidelity Investments	Fidelity Overseas Fund, 1,388,543 units	
*	Fidelity Investments	Fidelity Real Estate Investment Portfolio Fund, 3,869,971 units	
*	Fidelity Investments	Fidelity Capital Appreciation Fund, 3,624,518 units	
*	Fidelity Investments	Fidelity Dividend Growth Fund, 8,452,301 units	
*	Fidelity Investments	Fidelity Freedom Income Fund, 1,147,700 units	
*	Fidelity Investments	Fidelity Freedom 2000 Fund, 939,637 units	
*	Fidelity Investments	Fidelity Freedom 2010 Fund 4,921,129 units	
*	Fidelity Investments	Fidelity Freedom 2020 Fund, 4,340,134 units	
*	Fidelity Investments	Fidelity Freedom 2030 Fund, 1,909,444 units	
*	Fidelity Investments	PIMCO Total Return Fund, 4,780,381 units	
*	Fidelity Investments	Fidelity Freedom 2040 Fund, 767,681 units	
*	Fidelity Investments	BGI EAFE Equity Index Fund, 1,146,819 units	
*	Fidelity Investments	Domini Social Equity Fund, 177,200 units	
*	Fidelity Investments	Morgan Stanley Institutional Global Value Equity Fund, 1,081,303 units	A
		11	
(a)	(b)	(c)	(d)
		Description of Investment	
	Identity of Issuer,	Including Maturity Date,	
	Lessor, Borrower or	Rate of Interest, Collateral,	~
	Similar Party	Par or Maturity Value	Cost** (
	Investment Funds		
	(continued)		
*	Fidelity Investments	T. Rowe Price International Discovery Fund, 859,994 units	
*	Fidelity Investments	T. Rowe Price High Yield Fund, 6,571,629 units	
*	Fidelity Investments	INVESCO Dynamics Fund, 798,883 units	
*	Fidelity Investments	Templeton Foreign Fund, 3,497,589 units	
*	Fidelity Investments	Oakmark Select Fund, 5,986,867	
*	Fidelity Investments	PIMCO Real Return Fund, 6,652,330 units	
*	Fidelity Investments	Janus Aspen International Growth Portfolio, 674,821 units	
*	Fidelity Investments	Janus Aspen Growth Portfolio, 360,079 units	
*	Fidelity Investments	Vanguard Investment Index Plus Fund, 2,893,169 units	

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* * * * * *	Fidelity Investments Fidelity Investments Fidelity Investments Fidelity Investments Fidelity Investments Fidelity Investments	Citizens Global Equity Fund, 64,082 units Royce Low-Price Stock Fund, 8,668,689 units Vanguard Explorer Fund, 1,374,920 units Neuberger Berman Genesis Fund, 2,784,799 units BGI U.S. Debt Index Fund E, 5,267,314 units Ford Stock Fund, 729,746,710 units				
		Total Investment Funds				
		12				
(a)	(b) Identity of Issuer, Lessor, Borrower or	(c) Description of Investment Including Maturity Date, Rate of Interest, Collateral,	(d)			
	Similar Party	Par or Maturity Value	Cost**			
	Bank Collective Pools					
*	Fidelity Investments	Common Stock Index Fund, 13,232,548 units comprise Comerica 500 Index Fund, 781,308 units Comerica Foreign Equity Index Fund, 1,204,419 Comerica Completeness Investment Fund, 218,934 Comerica Small Cap Index Fund, 57,027 units Comerica Medium Cap Index Fund, 81,123 units	units			
		Total				
*	Fidelity Investments	U.S. Extended Market Index Fund, 1,754,201 units Comerica Completeness Investment Fund, 37,539 Comerica Small Cap Index Fund, 10,352 units Comerica Medium Cap Index Fund, 14,761 units				
		Total				
		13				
(a)	(b) Identity of Issuer, Lessor, Borrower or Similar Party	(c) Description of Investment Including Maturity Date, Rate of Interest, Collateral, Par or Maturity Value	(d) Cost**			
*	Other Fidelity Investments	Interest Income Fund, 2,191,740,814 units comprised of Asset-back securities (Maturity dates extending to 2043 and interest rates ranging from 1.390% to 7.850%) Commercial mortgage-backed securities (Maturity dates extending to 2043 and intrerest rates ranging from 0.441% to 7.900%) Corporate bonds and notes (Maturity dates extending to 2049 and interest rates ranging from 1.875% to 10.875%) Government agency securities (Maturity dates extending to 2032 and interest				

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rates ranging from 2.250% to 12.000%) Mortgage-backed securities (Maturity dates extending to 2033 and interest rates ranging from 0.800% to 8.000%) Municipal bonds and notes (Maturity dates extending to 2013 and interest rates ranging from 3.850% to 3.850%) Treasury securities (Maturity dates extending to 2013 and interest rates ranging from 1.250% to 12.000%)

Total

Participant Loans Participant Loans

Participant loans, interest rates ranging from 4.0% to 9.5% with maturities at various times through 2013

*Denotes party-in-interest

** Not required per Department of Labor 29 CFR 2520.103-10.

14