Hill Elliott Form 4 January 03, 2007

### FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB APPROVAL** 

OMB Number:

3235-0287

Expires:

January 31, 2005

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

See Instruction

1. Name and Hill Elliott	Address of Reporting	Symbo		5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)			
(Last)	(First)	(Middle) 3. Date	of Earliest Transaction	(Cliec	к ан аррисао	ne)	
		(Month	/Day/Year)	Director	10	% Owner	
ONE BOY	VERMAN DRIVE	E 12/29	( 2000)	_X_ Officer (give below)	e titleOt below)	her (specify	
				· · · · · · · · · · · · · · · · · · ·	ice President		
	(Street)	4. If A1	mendment, Date Original	6. Individual or Joint/Group Filing(Check			
		Filed(M	Ionth/Day/Year)	Applicable Line)			
				_X_ Form filed by One Reporting Person			
BEAVER	ΓON, OR 97005			Form filed by More than One Reporting Person			
(City)	(State)	(Zip) Ta	ble I - Non-Derivative Securities Acqu	uired, Disposed of	f, or Beneficia	ally Owned	
1.Title of	2. Transaction Date	2A. Deemed	3. 4. Securities Acquired (A)	5. Amount of	6.	7. Nature	
Security	(Month/Day/Year)	Execution Date, if	Transaction Disposed of (D)	Securities	Ownership	Indirect	

` •/	` ′	· · · · · · · · · · · · · · · · · · ·	ne i - Non-	Derivativ	e Seci	iriues Acqu	irea, Disposea o	i, or Beneficia	my Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)		sed of	` ′	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(D)	Price	(IIISII. 3 and 4)		
Class B Common Stock	12/29/2006(1)		X	3,625	A	\$ 73.21	9,973	D	
Class B Common Stock	12/29/2006		S	3,625	D	\$ 99.2938	6,348 (2)	D	
Class B Common Stock							874	I	by Retirement Plan (3)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number on f Derivative Securities Acquired (A) or Disposed of	(Month/Day/Year)		7. Title and Amount Underlying Securitie (Instr. 3 and 4)	
				Code V	(D) (Instr. 3, 4, and 5) (A) (D)	Date Exercisable	Expiration Date	Title	Amour or Number of Shares
Non-Qualified Stock Option (right to buy)	\$ 73.21	12/29/2006		X	3,625	<u>(4)</u>	07/16/2014	Class B Common Stock	3,62

## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Hill Elliott

ONE BOWERMAN DRIVE Vice President BEAVERTON, OR 97005

### **Signatures**

By: John F. Coburn III For: Elliott
J. Hill
01/03/2007

\*\*Signature of Reporting Person Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Pursuant to Company policy, market sales of Company stock by officers and directors are permitted only after the second full trading day (1) after the release of quarterly earnings and ending on the last day of the second month of the following fiscal quarter, except pursuant to approved 10b5-1 trading plans.
- (2) Includes 6,348 restsricted shares granted under the NIKE, Inc. 1990 Stock Incentive Plan.
- (3) Shares held in account under the NIKE, Inc. 401(K) and Profit Sharing Plan.
- (4) Option granted on 7/16/2004 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.

Reporting Owners 2

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