

LAPORTA SARA
Form 4
February 07, 2005

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *

LAPORTA SARA

(Last) (First) (Middle)

3333 BEVERLY ROAD

(Street)

HOFFMAN ESTATES, IL 60179

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol

SEARS ROEBUCK & CO [S]

3. Date of Earliest Transaction

(Month/Day/Year)

02/04/2005

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)

Senior Vice President

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person

____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Amount or Price		
Common Shares	02/04/2005	02/04/2005	M	10,000	A \$ 23.85	31,000	D
Common Shares	02/04/2005	02/04/2005	M	22,000	A \$ 44.53	53,000	D
Common Shares	02/04/2005	02/04/2005	S	9,800	D \$ 51.99	43,200	D
Common Shares	02/04/2005	02/04/2005	S	1,000	D \$ 51.98	42,200	D
Common Shares	02/04/2005	02/04/2005	S	700	D \$ 51.97	41,500	D

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Common Shares	02/04/2005	02/04/2005	S	1,000	D	\$ 51.96	40,500	D	
Common Shares	02/04/2005	02/04/2005	S	2,500	D	\$ 51.95	38,000	D	
Common Shares	02/04/2005	02/04/2005	S	3,300	D	\$ 51.94	34,700	D	
Common Shares	02/04/2005	02/04/2005	S	300	D	\$ 51.93	34,400	D	
Common Shares	02/04/2005	02/04/2005	S	1,300	D	\$ 51.92	33,100	D	
Common Shares	02/04/2005	02/04/2005	S	4,300	D	\$ 51.91	28,800	D	
Common Shares	02/04/2005	02/04/2005	S	1,700	D	\$ 51.9	27,100	D	
Common Shares	02/04/2005	02/04/2005	S	1,500	D	\$ 51.89	25,600	D	
Common Shares	02/04/2005	02/04/2005	S	2,100	D	\$ 51.88	23,500	D	
Common Shares	02/04/2005	02/04/2005	S	500	D	\$ 51.87	23,000	D	
Common Shares	02/04/2005	02/04/2005	S	900	D	\$ 51.86	22,100	D	
Common Shares	02/04/2005	02/04/2005	S	1,100	D	\$ 51.85	21,000	D	
Common Shares (401(k) Plan)							1,106	I	401(k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8.
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				Code	V (A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option (Right to Buy)	\$ 44.53	02/04/2005	02/04/2005	M			(1)	02/04/2014	Common Shares	22,000
Option (Right to Buy)	\$ 23.85	02/04/2005	02/04/2005	M			(3)	12/31/2012	Common Shares	10,000

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
LAPORTA SARA 3333 BEVERLY ROAD HOFFMAN ESTATES, IL 60179			Senior Vice President	

Signatures

By: \s\ Ellis A. Regenbogen as
Attorney-In-Fact
Date: 02/04/2005

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This option grant is fully vested.
- (2) Employee Stock Option grant in consideration of service as an employee.
- (3) This option grant vests in three equal annual installments beginning one year from the date of grant. The option expires 10 years from the date of grant, and contains reload features and the right to have shares withheld to satisfy tax withholding obligations.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.