

CHURCH & DWIGHT CO INC /DE/  
 Form 4  
 April 02, 2008

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Craigie James

2. Issuer Name and Ticker or Trading Symbol  
 CHURCH & DWIGHT CO INC /DE/ [CHD]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
 469 NORTH HARRISON STREET  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
 03/31/2008

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
 Chairman and CEO

PRINCETON, NJ 08543

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| Common Stock                    |                                      |  |                                | (A) or (D)  | 17,140.1349<br><u>(1)</u> <u>(2)</u>  | D  |   |
| Common Stock                    |                                      |  |                                | Code V Amount (D) Price   | 1,380.926   | I  | Prft Shring/Saving Plan Trust                         |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Underlying Security (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
| Phantom Stock                              | \$ 0 <sup>(3)</sup>                                    | 03/31/2008                           |  | A                              | 1,476.8113  | 08/08/1988 <sup>(4)</sup> 08/08/1988 <sup>(4)</sup>      | Common Stock                                      |
| Stock Option                               | \$ 29.81   |                                      |  |                                |   | 06/21/2005 06/21/2014                                    | Common Stock                                      |
| Stock Option                               | \$ 35.02   |                                      |  |                                |   | 06/19/2009 06/19/2016                                    | Common Stock                                      |
| Stock Option                               | \$ 35.29   |                                      |  |                                |   | 06/20/2008 06/20/2015                                    | Common Stock                                      |
| Stock Option                               | \$ 48.8  |                                      |  |                                |   | 06/18/2010 06/18/2017                                    | Common Stock                                      |

## Reporting Owners

| Reporting Owner Name / Address                                    | Relationships |           |                  |       |
|---|---------------|-----------|------------------|-------|
|   | Director      | 10% Owner | Officer          | Other |
| Craigie James<br>469 NORTH HARRISON STREET<br>PRINCETON, NJ 08543 | X             |           | Chairman and CEO |       |

## Signatures

Andrew C.  
Forsell

04/02/2008

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (3) The phantom stock shares convert to common stock on a 1-for-1 basis.
- (2) Holdings have been adjusted to reflect shares purchased in the Church & Dwight Co., Inc. Employee Stock Purchase Plan.
- (1) Balance reflects shares transferred pursuant to a Qualified Domestic Relations Order entered into by the reporting person on February 23, 2007.
- (4) The phantom stock shares were acquired under the Church & Dwight Co., Inc. Deferred Compensation Plan and are to be settled in cash at such time as prescribed by the Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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