CHURCH & DWIGHT CO INC /DE/

Form 4

October 17, 2007

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

Estimated average

OMB APPROVAL

burden hours per

response...

if no longer subject to Section 16. Form 4 or

Check this box

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person * **CUGINE STEVEN P**

(First)

469 NORTH HARRISON STREET

(Street)

2. Issuer Name and Ticker or Trading

Symbol

CHURCH & DWIGHT CO INC

5. Relationship of Reporting Person(s) to

Issuer

/DE/[CHD]

3. Date of Earliest Transaction

4. If Amendment, Date Original

Director 10% Owner

(Check all applicable)

(Month/Day/Year)

10/15/2007

_X__ Officer (give title Other (specify below)

Executive VP Global New Pdcts 6. Individual or Joint/Group Filing(Check

Filed(Month/Day/Year)

Applicable Line) _X_ Form filed by One Reporting Person

Form filed by More than One Reporting

Person

PRINCETON, NJ 08543

(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year) (Instr. 3)

Execution Date, if (Month/Day/Year)

(Middle)

3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 3, 4 and 5) (Instr. 8)

5. Amount of Securities Beneficially Owned Following

Ownership Form: Direct (D) or Indirect

7. Nature of Indirect Beneficial Ownership (Instr. 4)

(A)

Reported Transaction(s)

(Instr. 4)

D

(Instr. 3 and 4)

 $3,877 \frac{(1)}{2}$

Common Stock

Code V Amount (D) Price

Prof.

Common Stock

5.137.997 Ι Sharing/Svngs Plan Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Edgar Filing: CHURCH & DWIGHT CO INC /DE/ - Form 4

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amour Underlying Securit (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amo or Num of Sh
Phantom Stock	\$ 0 (2)	10/15/2007		A	3.5993	08/08/1988(3)	08/08/1988(3)	Common Stock	3.59
Stock Option	\$ 11.4167					02/24/2003	02/24/2010	Common Stock	35,
Stock Option	\$ 16.2034					04/30/2004	04/30/2011	Common Stock	31,
Stock Option	\$ 21.8567					06/16/2006	06/16/2013	Common Stock	21,
Stock Option	\$ 22.3734					06/17/2005	06/17/2012	Common Stock	16,
Stock Option	\$ 29.5					06/14/2007	06/14/2014	Common Stock	15,
Stock Option	\$ 35.02					06/19/2009	06/19/2016	Common Stock	18,
Stock Option	\$ 35.29					06/20/2008	06/20/2015	Common Stock	14,
Stock Option	\$ 48.8					06/18/2010	06/18/2017	Common Stock	13,

Reporting Owners

Relationships Reporting Owner Name / Address Officer

Director 10% Owner

Other

CUGINE STEVEN P 469 NORTH HARRISON STREET PRINCETON, NJ 08543

Executive VP Global New Pdcts

Signatures

Andrew C. 10/17/2007 Forsell

Date

Reporting Owners 2 **Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Holdings have been adjusted to reflect dividends paid to reporting person under the Church & Dwight Co., Inc. Dividend Reinvestment
- (2) The phantom stock shares convert to common stock on a 1-for-1 basis.
- (4) Holdings have been adjusted to reflect dividends paid to reporting person under the Church & Dwight Co., Inc. Deferred Compensation Plan.
- (3) The phantom stock shares were acquired under the Church & Dwight Co., Inc. Deferred Compensation Plan and are to be settled in cash at such time as prescribed by the Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 3