

SIPIA JOSEPH A JR
Form 4
February 13, 2007

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
SIPIA JOSEPH A JR

(Last) (First) (Middle)
469 NORTH HARRISON STREET

(Street)

PRINCETON, NJ 08543

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
CHURCH & DWIGHT CO INC /DE/ [CHD]

3. Date of Earliest Transaction (Month/Day/Year)
02/12/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

 Director 10% Owner
 Officer (give title below) Other (specify below)
Vice President, President & CO

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	02/12/2007		M		4,350 A \$ 19.5934	11,075.7922 (1) (2)	D
Common Stock	02/12/2007		S		4,350 D \$ 46.5021 (3)	6,725.7922 (1) (2)	D
Common Stock	02/13/2007		M		21,600 A \$ 19.5934	28,325.7922 (1) (2)	D
Common Stock	02/13/2007		M		20,000 A \$ 22.3734	48,325.7922 (1) (2)	D
Common Stock	02/13/2007		S		41,600 D \$ 46.5689	6,725.7922 (1) (2)	D

(4)

Common Stock	685.379	I	Prfit Shring/Saving Plan Trust
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount of Number of Shares
Phantom Stock	\$ 0					(5)	08/08/1988	Common Stock	6,653.61
Stock Option	\$ 21.8567					06/16/2006	06/16/2013	Common Stock	24,750
Stock Option	\$ 29.5					06/14/2007	06/14/2014	Common Stock	19,050
Stock Option	\$ 35.02					06/19/2009	06/19/2016	Common Stock	18,000
Stock Option	\$ 35.29					06/20/2008	06/20/2015	Common Stock	16,500
Stock Option	\$ 19.5934	02/12/2007		M	4,350	02/01/2005	02/01/2012	Common Stock	4,350
Stock Option	\$ 19.5934	02/13/2007		M	21,600	02/01/2005	02/01/2012	Common Stock	21,600
Stock Option	\$ 22.3734	02/13/2007		M	20,000	06/17/2005	06/17/2012	Common Stock	20,000

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

Reporting Owners

SIPIA JOSEPH A JR
469 NORTH HARRISON STREET
PRINCETON, NJ 08543

Vice President, President & CO

Signatures

Andrew C.
Forsell

02/13/2007

**Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Holdings have been adjusted to reflect shares purchased in the Church & Dwight Co., Inc. Employee Stock Purchase Plan.
- (2) Holdings have been adjusted to reflect dividends paid to reporting person under the Church & Dwight Co., Inc. Dividend Reinvestment Plan.
- (5) The phantom stock shares were acquired under the Church & Dwight Co., Inc. Deferred Compensation Plan and are to be settled in cash at such time as prescribed by the Plan.
- (3) 46.5021 reflects the average sale price of shares sold in fifteen separate transactions conducted on February 12, 2007. The detail for such transactions, in aggregate, is as follows, with the number of shares sold preceeding the sale price: 3,850 at 46.50; 100 at 46.51; 400 at 46.52.
- (4) 46.5689 reflects the average sale price of shares sold in one hundred eight separate transactions conducted on February 13, 2007. The detail for such transactions, in aggregate, is as follows, with the number of shares sold preceding the sale price: 1,200 at 46.50; 200 at 46.51; 20,500 at 46.52; 400 at 46.53; 300 at 46.54; 900 at 46.55; 100 at 46.56; 700 at 46.57; 400 at 46.58; 1,200 at 46.59; 1,500 at 46.60; 1,100 at 46.61; 600 at 46.62; 700 at 46.63; 1,600 at 46.64; 10,000 at 46.65; 200 at 46.67.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.