

PRE PAID LEGAL SERVICES INC  
 Form 4  
 August 31, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**STONECIPHER HARLAND CECIL**

2. Issuer Name and Ticker or Trading Symbol

**PRE PAID LEGAL SERVICES INC  
 [PPD]**

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)

08/27/2010

Director  10% Owner  
 Officer (give title below)  Other (specify below)

Chairman of the Board

RURAL ROUTE 1

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person

Form filed by More than One Reporting Person

CENTRAHOMA, OK 74534-9801

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	08/27/2010		S		900	D	\$ 53.95
							850,477
Common Stock	08/27/2010		S		800	D	\$ 53.46
							849,677
Common Stock	08/27/2010		S		800	D	\$ 54.72
							848,877
Common Stock	08/27/2010		S		700	D	\$ 53.94
							848,177
Common Stock	08/27/2010		S		600	D	\$ 54.25
							847,577

## Edgar Filing: PRE PAID LEGAL SERVICES INC - Form 4

Common Stock	08/27/2010	S	577	D	\$ 54.21	847,000	D
Common Stock	08/27/2010	S	500	D	\$ 53.86	846,500	D
Common Stock	08/27/2010	S	449	D	\$ 53.61	846,051	D
Common Stock	08/27/2010	S	400	D	\$ 53.93	845,651	D
Common Stock	08/27/2010	S	400	D	\$ 54.24	845,251	D
Common Stock	08/27/2010	S	400	D	\$ 54.44	844,851	D
Common Stock	08/27/2010	S	300	D	\$ 53.96	844,551	D
Common Stock	08/27/2010	S	300	D	\$ 53.99	844,251	D
Common Stock	08/27/2010	S	300	D	\$ 54.28	843,951	D
Common Stock	08/27/2010	S	300	D	\$ 54.49	843,651	D
Common Stock	08/27/2010	S	200	D	\$ 53.59	843,451	D
Common Stock	08/27/2010	S	200	D	\$ 54.02	843,251	D
Common Stock	08/27/2010	S	200	D	\$ 54.43	843,051	D
Common Stock	08/27/2010	S	200	D	\$ 54.5	842,851	D
Common Stock	08/27/2010	S	200	D	\$ 54.74	842,651	D
Common Stock	08/27/2010	S	151	D	\$ 53.65	842,500	D
Common Stock	08/27/2010	S	123	D	\$ 54.77	842,377	D
Common Stock	08/27/2010	S	100	D	\$ 53.6	842,277	D
Common Stock	08/27/2010	S	100	D	\$ 53.64	842,177	D
Common Stock	08/27/2010	S	100	D	\$ 53.815	842,077	D
	08/27/2010	S	100	D	\$ 53.98	841,977	D

Common Stock								
Common Stock	08/27/2010		S	100	D	\$ 54	841,877	D
Common Stock	08/27/2010		S	100	D	\$ 54.01	841,777	D
Common Stock	08/27/2010		S	100	D	\$ 54.03	841,677	D
Common Stock	08/27/2010		S	100	D	\$ 54.32	841,577	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Beneficially (Instr. 5)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
STONECIPHER HARLAND CECIL RURAL ROUTE 1 CENTRAHOMA, OK 74534-9801	X		Chairman of the Board	

## Signatures

Harland C.  
Stonecipher 08/31/2010

Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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