

HSBC HOLDINGS PLC
Form 6-K
July 08, 2016

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of
the Securities Exchange Act of 1934

For the month of July

HSBC Holdings plc

42nd Floor, 8 Canada Square, London E14 5HQ, England

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F).

Form 20-F Form 40-F

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934).

Yes..... No

(If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-.....)

HSBC HOLDINGS PLC

8 July 2016

Notification of Transactions of Persons Discharging Managerial Responsibilities ("PDMRs") and persons closely associated with the PDMRs

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On 6 July 2016, HSBC Holdings plc was advised that the following acquisitions relating to dividends of US\$0.50 ordinary shares (the "Shares") took place in London on that date.

Directors

| Name | Price per Share / ADS1 | Shares acquired |
|-------------------|------------------------|--|
| Douglas Flint | £4.6599 | 78 |
| Heidi Miller | US\$31.64401 | 12 American Depositary Shares ¹ (representing 60 ordinary shares of US\$0.50 each) |
| Henri de Castries | US\$6.3288 | 244 |
| Iain Mackay | US\$6.3288 | 22,607 |
| Kathleen Casey | US\$31.64401 | 26 American Depositary Shares ¹ (representing 130 ordinary shares of US\$0.50 each) ² |
| Marc Moses | US\$6.3288 | 27,286 |
| Paul Walsh | US\$6.3288 | 79 |
| Sam Laidlaw | US\$6.3288 | 597 |
| Stuart Gulliver | US\$6.3288 | 48,938 |

Other PDMRs

| Name | Price per Share | Shares acquired |
|----------------|-----------------|-----------------|
| Andy Maguire | US\$6.3288 | 3,489 |
| Antonio Simoes | US\$6.3288 | 5,683 |
| John Flint | US\$6.3288 | 9,699 |
| Patrick Burke | US\$6.3288 | 7,227 |
| | £4.6599 | 1,962 |
| Paulo Maia | US\$6.3288 | 2,523 |
| | £4.6599 | 2,223 |
| Peter Boyles | US\$6.3288 | 7,819 |
| | £4.6599 | 2,827 |
| Peter Wong | US\$6.3288 | 19,923 |
| | £4.6599 | 11,174 |
| Samir Assaf | US\$6.3288 | 30,857 |

Persons closely associated ("CAP") with the PDMR

| Name | Price per Share | Shares acquired |
|-----------------------------------|-----------------|-----------------|
| Camay Wong (CAP of Peter Wong) | US\$6.3288 | 348 |

¹American Depositary Shares ('ADS') are categorised as equity derivatives under Part XV of the Securities and Futures Ordinance of Hong Kong. Each ADS represents five HSBC Holdings plc ordinary shares. ADS are traded in New York.

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2 In addition Kathleen Casey acquired one ADS at a price of US\$32.0600 (equivalent to five HSBC Holdings plc ordinary shares) as a result of accrued residual dividend amounts.

The following disclosures are made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014.

Click on, or paste the following link into your web browser, to view the associated PDF document.

http://www.rns-pdf.londonstockexchange.com/rns/7411D_1-2016-7-8.pdf

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

HSBC Holdings plc

By:

Name: Ben J S Mathews

Title: Group Company Secretary

Date: 08 July 2016