Jones Jill Ackerman
Form 4
January 17, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *
Jones Jill Ackerman

(Last) (First) (Middle)

850 DIXIE HWY

(Street)

LOUISVILLE, KY 40210

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading Symbol
BROWN FORMAN CORP [BFA, BFB]

3. Date of Earliest Transaction (Month/Day/Year)
01/15/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer
(Check all applicable)

_____ Director _____ 10% Owner
__X__ Officer (give title below) _____ Other (specify below)
Executive Vice President

6. Individual or Joint/Group Filing(Check Applicable Line)
_X_ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common								8,527 (1)	D	
Class A Common								2,212.3 (2)	I	ESPP
Class B Common	01/15/2013		P		2,060	A	$ 63.4399 (3)	3,840 (4)	D	
Class B Common								45 (5)	I	Trust FBO Child
								45 (5)	I	

Class B Common				Trust FBO Child
Class B Common	298.25 (6)	I	ESPP	
Class B Common	6,660.2 (7)	I	401(k) Plan	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Appreciation Right	$ 30.36 (8)							05/01/2008	04/30/2015	Class B Common	5,553 (8)
Stock Appreciation Right	$ 37.13 (9)							05/01/2009	04/30/2016	Class B Common	3,009 (9)
Stock Appreciation Right	$ 35.87 (10)							05/01/2010	04/30/2017	Class B Common	6,117 (10)
Stock Appreciation Right	$ 37.72 (11)							05/01/2011	04/30/2018	Class B Common	8,192 (11)
Stock Appreciation Right	$ 28.74 (12)							05/01/2012	04/30/2019	Class B Common	12,945 (12)
								05/01/2013	04/30/2020		

Stock Appreciation Right	$ 40.83 (13)				Class B Common	14,217 (13)
Stock Appreciation Right	$ 49.3 (14)		05/01/2014	04/30/2021	Class B Common	15,773 (14)
Stock Appreciation Right	$ 62.36 (15)		05/01/2015	04/30/2022	Class B Common	10,445 (15)

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Jones Jill Ackerman 850 DIXIE HWY LOUISVILLE, KY 40210			Executive Vice President	

Signatures

Diane M. Barhorst, Attorney-in-Fact for Jill Ackerman Jones	01/17/2013
**Signature of Reporting Person	Date

Explanation of Responses:

*	If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
**	Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
(1)	On August 10, 2012, the Class A and Class B common stock of Brown-Forman Corporation split 3-2, resulting in the reporting person's acquisition of 2,852 additional Class A shares of common stock.
(2)	Number of Class A shares the reporting person has acquired through the Brown-Forman Corporation Employee Stock Purchase Program as of close of business on January 15, 2013, including 676.64 additional Class A shares of common stock issued in the August stock split.
(3)	The price reported in Column 4 is a weighted average price. These shares were purchased in multiple transactions at prices ranging from $63.4393 to $63.44, inclusive. The reporting person undertakes to provide to Brown-Forman Corporation, any security holder of Brown-Forman Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the range set forth in footnote (3) to this Form 4.
(4)	Includes 5,934 additional Class B shares of common stock issued in the August stock split.
(5)	Includes 15 additional Class B shares of common stock issued in the August stock split.
(6)	Number of Class B shares the reporting person has acquired through the Brown-Forman Corporation Employee Stock Purchase Program as of close of business on January 15, 2013, including additional 92.77 Class B shares of common stock issued in the August stock split.
(7)	Number of shares the reporting person has acquired under the Brown-Forman 401(k) plan as of January 16, 2013, including additional Class B shares of Class B common stock issued in the August stock split.
(8)	These stock appreciation rights were previously reported as covering 3,702 shares at an exercise price of $45.53, but were adjusted to reflect the August 2012 stock split.
(9)	These stock appreciation rights were previously reported as covering 2,006 shares at an exercise price of $55.69, but were adjusted to reflect the August 2012 stock split.
(10)	

These stock appreciation rights were previously reported as covering 4,078 shares at an exercise price of $53.80, but were adjusted to reflect the August 2012 stock split.

(11) These stock appreciation rights were previously reported as covering 5,461 shares at an exercise price of $56.58, but were adjusted to reflect the August 2012 stock split.

(12) These stock appreciation rights were previously reported as covering 8,630 shares at an exercise price of $43.10, but were adjusted to reflect the August 2012 stock split.

(13) These stock appreciation rights were previously reported as covering 9,478 shares at an exercise price of $61.24, but were adjusted to reflect the August 2012 stock split.

(14) These stock appreciation rights were previously reported as covering 10,515 shares at an exercise price of $73.95, but were adjusted to reflect the August 2012 stock split.

(15) These stock appreciation rights were previously reported as covering 6,963 shares at an exercise price of $93.54, but were adjusted to reflect the August 2012 stock split.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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