

SUPERIOR UNIFORM GROUP INC

Form 8-K

November 18, 2016

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) November 18, 2016

Superior Uniform Group, Inc.

(Exact name of registrant as specified in its charter)

Florida

001-05869

11-1385670

(State or other jurisdiction of incorporation) (Commission File Number) (IRS Employer Identification No.)

10055 Seminole Blvd., Seminole, Florida

33772

Registrant's telephone number including area code: (727) 397-9611

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01 Other Events.

On November 18, 2016, as part of a previously-announced share repurchase program, Superior Uniform Group, Inc. (the “Company”) entered into a trading plan with Barrington Research Associates, Inc. pursuant to Rule 10b-18 of the Securities Exchange Act of 1934, as amended, which provides for the Company to repurchase shares of its common stock, subject to the terms of the plan, for the period beginning November 22, 2016 through April 30, 2017, unless earlier terminated.

On November 18, 2016, the Company terminated its trading plan with Cantor Fitzgerald, which was entered into pursuant to Rule 10b-18 of the Securities Exchange Act of 1934, as amended. The termination is effective November 21, 2016.

Signature

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunder duly authorized.

SUPERIOR UNIFORM GROUP, INC.

By: */s/ Andrew D. Demott, Jr.*
Andrew D. Demott, Jr.
Chief Operating Officer, CFO &
Treasurer

Date: November 18, 2016