

MOBIVITY HOLDINGS CORP.  
Form 8-K  
February 14, 2013

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**WASHINGTON, DC 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of**  
**the Securities Exchange Act of 1934**

**Date of report (Date of earliest event reported): February 14, 2013**

**Mobivity Holdings Corp.**

(Exact Name of Registrant as Specified in Its Charter)

<b>Nevada</b>	<b>000-53851</b>	<b>26-3439095</b>
(State or Other Jurisdiction of Incorporation)	(Commission File Number)	(I.R.S. Employer Identification Number)

58 W. Buffalo St. #200

Chandler, AZ 85225  
(Address of principal executive offices)

(866)622-4261

(Registrant's telephone number, including area code)

**Not applicable**

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligations of the registrant under any of the following provisions.

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 2.02**

**Results of Operations and Financial Condition**

On February 14, 2013, we issued a press release announcing our results of operations for the fiscal year ended December 31, 2012. The full text of the press release is furnished as Exhibit 99.1 to this report.

**Item 9.01**

**Financial Statements and Exhibits.**

<b>(d)</b>	<b>Exhibits</b>	<b>Method Filing</b>
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The following exhibit is filed with this report:

Exhibit 99.1	Press release dated February 14, 2013 regarding the registrant's financial results for its fiscal year ended December 31, 2012.	Filed Electronically herewith
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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**MOBIVITY HOLDINGS. CORP.**

Dated: February 14, 2013    /s/ Dennis Becker  
Dennis Becker,  
Chief Executive Officer