

MONEY4GOLD HOLDINGS INC  
Form 8-K/A  
July 23, 2009

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

**FORM 8-K/A**

**CURRENT REPORT**

**Pursuant to Section 13 OR 15(d) of**  
**The Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): **May 7, 2009**

**Money4Gold Holdings, Inc.**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other Jurisdiction of  
Incorporation)

**000-50494**  
(Commission File Number)

**98-0412432**  
(IRS Employer Identification  
No.)

**595 South Federal Highway, Suite  
600, Boca Raton, Florida**

(Address of principal executive offices)

**33432**

(Zip Code)

Registrant's telephone number, including area code: **(561) 544-2447**

(Former name or former address if changed since last  
report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))



**Explanatory Note.** This Current Report on Form 8-K/A is filed as an amendment to the Form 8-K filed on May 13, 2009. This amendment is being filed to include the financial information required under Item 9.01.

**Item 9.01**

**Financial Statements and Exhibits.**

(a) Financial statements of businesses acquired.

Audited financial statements of My Gold Envelope, LLC for the year ended December 31, 2008 and 2007 and unaudited financial statements for the three months ended March 31, 2009 and 2008.

(b) Pro forma financial information.

The unaudited pro forma financial statements of My Gold Envelope, LLC for the same periods.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**MONEY4GOLD HOLDINGS, INC.**

By:	/s/ DANIEL BRAUSER
Name:	Daniel Brauser
Title:	Chief Financial Officer

Date: July 23, 2009

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**MY GOLD ENVELOPE, LLC**

**FINANCIAL STATEMENTS**

**MARCH 31, 2009**

**(UNAUDITED)**

	<b>Page(s)</b>
Balance Sheets as of March 31, 2009 (unaudited) and December 31, 2008 (audited)	1
Statements of Operations for the three months ended March 31, 2009 and 2008 (unaudited)	2
Statements of Cash Flows for the three months ended March 31, 2009 and 2008 (unaudited)	3
Notes to Financial Statements for the three months ended March 31, 2009 and 2008 (unaudited)	4-8

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## My Gold Envelope, LLC

Balance Sheets

	<b>March 31,</b>	<b>December 31,</b>
	<b>2009</b>	<b>2008</b>
	<b>(Unaudited)</b>	<b>(Audited)</b>
<u>Assets</u>		
<b>Assets:</b>		
Cash	\$ 111,475	\$ 30,562
<b>Total Current Assets</b>	<b>111,475</b>	<b>30,562</b>
<b>Total Assets</b>	<b>\$ 111,475</b>	<b>\$ 30,562</b>
<u>Liabilities and Members' Deficit</u>		
<b>Liabilities:</b>		
Accounts payable and accrued expenses	\$ 658,584	\$ 118,113
Loans payable - related parties	254,854	221,155
Loans payable - other	39,111	
<b>Total Current Liabilities</b>	<b>952,549</b>	<b>339,268</b>
<b>Total Members Deficit</b>	<b>(841,074 )</b>	<b>(308,706 )</b>
<b>Total Liabilities and Members Deficit</b>	<b>\$ 111,475</b>	<b>\$ 30,562</b>

See accompanying notes to financial statements.

**My Gold Envelope, LLC**

**Statements of Operations**

	<b>For the Three Months Ended</b>	
	<b>March 31,</b>	<b>March 31,</b>
	<b>2009</b>	<b>2008</b>
	<b>(Unaudited)</b>	<b>(Unaudited)</b>
<b>Net revenues</b>	\$ 2,048,710	\$ 84,422
<b>Cost of revenues</b>	532,355	15,205
<b>Gross profit</b>	1,516,355	69,217
<b>General and administrative expenses</b>	2,028,149	50,161
<b>Income (loss) from operations</b>	(511,794 )	19,056
<b>Interest expense</b>	(20,574 )	
<b>Net income (loss)</b>	\$ (532,368 )	\$ 19,056

See accompanying notes to financial statements.



## My Gold Envelope, LLC

Statements of Cash Flows

	<b>For the Three Months Ended</b>	
	<b>March 31,</b>	<b>March 31,</b>
	<b>2009</b>	<b>2008</b>
	<b>(Unaudited)</b>	<b>(Unaudited)</b>
<b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>		
Net income (loss)	\$ (532,368 )	\$ 19,056
Adjustments to reconcile net income (loss) to net cash used in operating activities:		
Changes in operating assets and liabilities:		
Increase (Decrease) in:		
Accounts payable and accrued expenses	540,471	(19,690 )
<b>Net Cash Provided by (Used In) Operating Activities</b>	<b>8,103</b>	<b>(634 )</b>
<b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>		
Proceeds from loans payable - related parties - net	100,000	
Proceeds from loans payable - other	39,111	
Repayment of loan - related parties	(66,301 )	
Distributions		(25,115 )
<b>Net Cash Provided By (Used In) Financing Activities</b>	<b>72,810</b>	<b>(25,115 )</b>
<b>Net Increase (Decrease) in Cash</b>	<b>80,913</b>	<b>(25,749 )</b>
<b>Cash - Beginning of Period</b>	<b>30,562</b>	<b>42,197</b>
<b>Cash - End of Period</b>	<b>\$ 111,475</b>	<b>\$ 16,448</b>
<b>SUPPLEMENTARY CASH FLOW INFORMATION:</b>		
<b>Cash Paid During the Period for:</b>		

<b>Interest</b>	\$	20,574	\$
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See accompanying notes to financial statements.

3

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**My Gold Envelope, LLC**

**Notes to Financial Statements**

**March 31, 2009**

**(Unaudited)**

**Note 1 Organization and Nature of Operations**

**Nature of operations**

The Company was formed on September 2005, as BIDpHISH, LLC, under the laws of the State of Delaware. The Company changed its name to Pink Package, LLC on October 2007. The Company changed its name to My Gold Envelope, LLC (the Company) in March 2008.

From the date of founding through 2007, the Company operated as a consignee of goods which were sold on eBay. During early 2008, the Company acted as a sales and marketing group providing individuals an outlet to sell precious metals to a refinery, by converting their gold and other precious metals to cash via the mail. The Company used television and internet marketing to carry out their business plan.

On May 6, 2009, the Company was acquired by Money4Gold Holdings Inc., ( MFGD ), a public company operating in the same market.

**Basis of presentation**

The accompanying unaudited interim financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America and the rules and regulations of the United States Securities and Exchange Commission for interim financial information. Accordingly, they do not include all the information and footnotes necessary for a comprehensive presentation of financial position, results of operations, or cash flows. It is management's opinion, however, that all material adjustments (consisting of normal recurring adjustments) have been made which are necessary for a fair financial statement presentation.

The unaudited interim financial statements should be read in conjunction with the required financial information on Form 8-K filed by MFGD, which contains the audited financial statements and notes thereto for the years ended December 31, 2008 and 2007. The interim results for the period ended March 31, 2009 are not necessarily indicative of results for the full fiscal year.

**Note 2 Summary of Significant Accounting Policies**

**Use of estimates**

The preparation of financial statements in conformity with generally accepted accounting principles in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

**Risks and uncertainties**

The Company operates in an industry that is subject to intense competition and large marketing expenditures. The Company's operations are subject to significant risk and uncertainties including financial and operational risks including the potential risk of business failure.

**Cash and cash equivalents**

The Company considers all highly liquid instruments purchased with a maturity of three months or less to be cash equivalents. There were no cash equivalents at March 31, 2009 and 2008, respectively.

The Company minimizes its credit risk associated with cash by periodically evaluating the credit quality of its primary financial institution. The balance at times may exceed federally insured limits; there were no balances that exceeded these limits at March 31, 2009 and 2008, respectively.

**My Gold Envelope, LLC**

**Notes to Financial Statements**

**March 31, 2009**

**(Unaudited)**

**Fair value of financial instruments**

Statement of Financial Accounting Standards No. 107, *Disclosures about Fair Value of Financial Instruments*, requires disclosures of information about the fair value of certain financial instruments for which it is practicable to estimate the value. For purpose of this disclosure, the fair value of a financial instrument is the amount at which the instrument could be exchanged in a current transaction between willing parties, other than in a forced sale or liquidation.

**Segment information**

The Company follows Statement of Financial Accounting Standards No. 131, *"Disclosures about Segments of an Enterprise and Related Information."* During 2009 and 2008, the Company only operated in one segment; therefore, segment information has not been presented.

**Revenue recognition**

During 2007, the Company sold goods through its eBay consignment sale business. The Company acquired items from individuals and attempted to sell these on eBay. The Company accepted these items on consignment and never took title or bore the risk of loss associated with its customer's inventory. The Company recorded revenue upon the completion of an eBay transaction, which included sending merchandise to a buyer and receiving payment from that buyer. Upon receipt of payment from a buyer, the Company remitted an agreed amount to the originator of the consignment goods, with the remainder earned by the Company. These items had no right of return. If the items could not be sold, they were donated by the Company, which as allowed under the terms of the agreement.

The Company follows the guidance of the Securities and Exchange Commission's Staff Accounting Bulletin No. 104 for revenue recognition and records revenue when all of the following have occurred: (1) persuasive evidence of an arrangement exists, (2) the product is delivered, (3) the sales price to the customer is fixed or determinable, and (4) collectability of the related customer receivable is reasonably assured.

In 2008, the Company began to wind down its eBay sales and entered into a business providing cash to customers in connection with acquiring gold and, on occasion, other precious metals. The refiner remits payment to the Company based upon what the refiner determines to be the fair value of the precious metals. These precious metals were received directly by the refiner (a third party) from individuals. The refiner charged the Company approximately 12% for assay fees, in addition to some other specific item fees (such as return of a customer's non-precious metals). The 12% assay fees and other related charges have been netted against revenue. Furthermore, the Company received a net payment from the refiner.

During the three months ended March 31, 2009 and 2008, the Company earned 100% and 84%, respectively, of its revenues from the refiner.

**Cost of revenues**

Cost of revenues represents payments to customers for the acquisition of gold and other precious metals that they mail into the refinery. Shipping and handling costs related to the delivery of kits to the refiner from a customer are included.

**Advertising**

In accordance with Accounting Standards Executive Committee Statement of Position 93-7, costs incurred for producing and communicating advertising for the Company are charged to operations as incurred.

Advertising expense for the three months ended March 31, 2009 and 2008 was \$1,462,569 and \$2,541, respectively.

**Income Taxes**

The Company elected to be taxed as a pass-through limited liability company under the Internal Revenue Code and is not subject to federal and state income taxes; accordingly, no provision had been made.

**My Gold Envelope, LLC**

**Notes to Financial Statements**

**March 31, 2009**

**(Unaudited)**

**Recent accounting pronouncements**

In December 2007, the FASB issued SFAS 141R, Business Combinations ( SFAS 141R ), which replaces FASB SFAS 141, Business Combinations. This Statement retains the fundamental requirements in SFAS 141 that the acquisition method of accounting be used for all business combinations and for an acquirer to be identified for each business combination. SFAS 141R defines the acquirer as the entity that obtains control of one or more businesses in the business combination and establishes the acquisition date as the date that the acquirer achieves control. SFAS 141R will require an entity to record separately from the business combination the direct costs, where previously these costs were included in the total allocated cost of the acquisition. SFAS 141R will require an entity to recognize the assets acquired, liabilities assumed, and any non-controlling interest in the acquired at the acquisition date, at their fair values as of that date. This compares to the cost allocation method previously required by SFAS No. 141. SFAS 141R will require an entity to recognize as an asset or liability at fair value for certain contingencies, either contractual or non-contractual, if certain criteria are met. Finally, SFAS 141R will require an entity to recognize contingent consideration at the date of acquisition, based on the fair value at that date. This Statement will be effective for business combinations completed on or after the first annual reporting period beginning on or after December 15, 2008. Early adoption of this standard is not permitted and the standards are to be applied prospectively only. Upon adoption of this standard, there would be no impact to the Company's results of operations and financial condition for acquisitions previously completed. The adoption of SFAS No. 141R is not expected to have a material effect on its financial position, results of operations or cash flows.

In December 2007, the FASB issued SFAS No. 160, Noncontrolling Interests in Consolidated Financial Statements, an amendment of Accounting Research Bulletin No 51 ( SFAS 160 ). SFAS 160 establishes accounting and reporting standards for ownership interests in subsidiaries held by parties other than the parent, changes in a parent's ownership of a noncontrolling interest, calculation and disclosure of the consolidated net income attributable to the parent and the noncontrolling interest, changes in a parent's ownership interest while the parent retains its controlling financial interest and fair value measurement of any retained noncontrolling equity investment. SFAS 160 is effective for financial statements issued for fiscal years beginning after December 15, 2008, and interim periods within those fiscal years. Early adoption is prohibited. The adoption of SFAS No. 160 is not expected to have a material effect on its financial position, results of operations or cash flows.

In March 2008, the FASB issued SFAS No. 161 *Disclosures about Derivative Instruments and Hedging Activities - An Amendment of FASB Statement No. 133.* ( SFAS 161 ). SFAS 161 establishes the disclosure requirements for derivative instruments and for hedging activities with the intent to provide financial statement users with an enhanced understanding of the entity's use of derivative instruments, the accounting of derivative instruments and related hedged items under Statement 133 and its related interpretations, and the effects of these instruments on the entity's financial position, financial performance, and cash flows. This statement is effective for financial statements issued for fiscal years beginning after November 15, 2008. The Company does not expect its adoption of SFAS 161 to have a material impact on its financial position, results of operations or cash flows.

In April 2008, the FASB issued FASB Staff Position ( FSP ) SFAS No. 142-3, *Determination of the Useful Life of Intangible Assets* . This FSP amends the factors that should be considered in developing renewal or extension assumptions used to determine the useful life of a recognized intangible asset under FASB Statement No. 142, *Goodwill and Other Intangible Assets* ( SFAS 142 ). The intent of this FSP is to improve the consistency between the useful life of a recognized intangible asset under SFAS 142 and the period of expected cash flows used to measure the fair value of the asset under SFAS 141R, and other GAAP. This FSP is effective for financial statements issued for fiscal years beginning after December 15, 2008, and interim periods within those fiscal years. Early adoption is prohibited. The Company does not expect the adoption of SFAS FSP 142-3, to have a material impact on its financial position, results of operations or cash flows.



**My Gold Envelope, LLC**

**Notes to Financial Statements**

**March 31, 2009**

**(Unaudited)**

In May 2008, the FASB issued FSP Accounting Principles Board ( APB ) 14-1 *Accounting for Convertible Debt Instruments That May Be Settled in Cash upon Conversion (Including Partial Cash Settlement)* ( FSP APB 14-1 ). FSP APB 14-1 requires the issuer of certain convertible debt instruments that may be settled in cash (or other assets) on conversion to separately account for the liability (debt) and equity (conversion option) components of the instrument in a manner that reflects the issuer's non-convertible debt borrowing rate. FSP APB 14-1 is effective for fiscal years beginning after December 15, 2008 on a retroactive basis. The Company does not expect the adoption of FSP APB 14-1, to have a material impact on its financial position, results of operations or cash flows.

In October 2008, the FASB issued FSP FAS 157-3, *Determining the Fair Value of a Financial Asset When the Market For That Asset Is Not Active* ( FSP FAS 157-3 ), with an immediate effective date, including prior periods for which financial statements have not been issued. FSP FAS 157-3 amends FAS 157 to clarify the application of fair value in inactive markets and allows for the use of management's internal assumptions about future cash flows with appropriately risk-adjusted discount rates when relevant observable market data does not exist. The objective of FAS 157 has not changed and continues to be the determination of the price that would be received in an orderly transaction that is not a forced liquidation or distressed sale at the measurement date. The adoption of FSP FAS 157-3 is not expected to have a material effect on the Company's financial position, results of operations or cash flows.

In April 2009, the FA/SB issued FSP SFAS 157-4, *Determining Whether a Market Is Not Active and a Transaction Is Not Distressed*, which further clarifies the principles established by SFAS No. 157. The guidance is effective for the periods ending after June 15, 2009 with early adoption permitted for the periods ending after March 15, 2009. The adoption of FSP FAS 157-4 is not expected to have a material effect on the Company's financial position, results of operations, or cash flows.

In May 2009, the FASB issued SFAS No. 165 *Subsequent Events* ( SFAS 165 ). SFAS 165 establishes general standards of accounting for and disclosure of events that occur after the balance sheet date but before financial statements are issued or are available to be issued. SFAS 165 sets forth (1) The period after the balance sheet date during which management of a reporting entity should evaluate events or transactions that may occur for potential recognition or disclosure in the financial statements, (2) The circumstances under which an entity should recognize events or transactions occurring after the balance sheet date in its financial statements and (3) The disclosures that an entity should make about events or transactions that occurred after the balance sheet date. SFAS 165 is effective for interim or annual financial periods ending after June 15, 2009. The Company is evaluating the impact the adoption of SFAS 165 will have on its financial statements.

In June 2009, the FASB issued SFAS No. 166 *Accounting for Transfers of Financial Assets* an amendment of FASB Statement No. 140 ( SFAS 166 ). SFAS 166 improves the relevance, representational faithfulness, and comparability of the information that a reporting entity provides in its financial statements about a transfer of financial assets; the effects of a transfer on its financial position, financial performance, and cash flows; and a transferor's continuing involvement, if any, in transferred financial assets. SFAS 166 is effective as of the beginning of each reporting entity's first annual reporting period that begins after November 15, 2009, for interim periods within that first annual reporting

period and for interim and annual reporting periods thereafter. The Company is evaluating the impact the adoption of SFAS 166 will have on its financial statements.

In June 2009, the FASB issued SFAS No. 167 Amendments to FASB Interpretation No. 46(R) ( SFAS 167 ). SFAS 167 improves financial reporting by enterprises involved with variable interest entities and to address (1) the effects on certain provisions of FASB Interpretation No. 46 (revised December 2003), Consolidation of Variable Interest Entities , as a result of the elimination of the qualifying special-purpose entity concept in SFAS 166 and (2) constituent concerns about the application of certain key provisions of Interpretation 46(R), including those in which the accounting and disclosures under the Interpretation do not always provide timely and useful information about an enterprise s involvement in a variable interest entity. SFAS 167 is effective as of the beginning of each reporting entity s first annual reporting period that begins after November 15, 2009, for interim periods within that first annual reporting period, and for interim and annual reporting periods thereafter. The Company is evaluating the impact the adoption of SFAS 167 will have on its financial statements.

**My Gold Envelope, LLC**

**Notes to Financial Statements**

**March 31, 2009**

**(Unaudited)**

In June 2009, the FASB issued SFAS No. 168 The FASB Accounting Standards Codification and the Hierarchy of Generally Accepted Accounting Principles a replacement of FASB Statement No. 162 . The FASB Accounting Standards Codification ( Codification ) will be the single source of authoritative nongovernmental U.S. generally accepted accounting principles. Rules and interpretive releases of the SEC under authority of federal securities laws are also sources of authoritative GAAP for SEC registrants. SFAS 168 is effective for interim and annual periods ending after September 15, 2009. All existing accounting standards are superseded as described in SFAS 168. All other accounting literature not included in the Codification is nonauthoritative. The Codification is not expected to have a significant impact on the Company s financial statements.

Other accounting standards have been issued or proposed by the FASB or other standards-setting bodies that do not require adoption until a future date and are not expected to have a material impact on the financial statements upon adoption.

**Note 3 Going Concern and Liquidity**

As reflected in the accompanying financial statements, the Company has a net loss of \$532,368 for the three months ended March 31, 2009; and has a working capital deficit and members deficit of \$841,074 at March 31, 2009.

The Company believes its current available cash along with anticipated revenues may be insufficient to meet its cash needs for the near future. There can be no assurance that financing will be available in amounts or terms acceptable to the Company, if at all.

These conditions raise substantial doubt about the Company s ability to continue as a going concern. The ability of the Company to continue its operations is dependent on Management's plans, which include the raising of capital through debt and/or equity markets with some additional funding from other traditional financing sources, including term notes, until such time that funds provided by operations are sufficient to fund working capital requirements. The Company may need to incur additional liabilities with certain related parties to sustain the Company s existence. The Company believes that it can provide strategic sales and marketing services with its merger into MFGD.

The accompanying financial statements have been prepared on a going concern basis, which contemplates the realization of assets and the satisfaction of liabilities in the normal course of business. These financial statements do not include any adjustments relating to the recovery of the recorded assets or the classification of the liabilities that might be necessary should the Company be unable to continue as a going concern.

**Note 4 Loans Payable and Due to Related Party**

(A)

**Loans Payable Related Parties**

In January 2009, two officers of the Company advanced an aggregate \$100,000. These notes were unsecured and were repaid during April and May 2009. The notes bore interest at 1.5% per week.

During December 2008, the Company received advances from two related parties totaling \$201,319. These notes bear 12% interest, with interest payments due on the 15<sup>th</sup> of each month. These notes are unsecured and due on December 31, 2009.

During the three months ended March 31, 2009, the Company repaid debt principal of \$46,465. Subsequent to March 31, 2009, the Company repaid additional debt principal of \$40,000.

In 2008, an affiliate of two of the Company's officers advanced working capital of \$19,836. The advance was non-interest bearing, unsecured and due on demand. The advances were repaid in March 2009.

**(B)**

**Loans Payable    Other**

In January 2009, the Company borrowed \$39,111. These loans bear interest at 12%, are unsecured and due on demand.

**My Gold Envelope, LLC**

**Notes to Financial Statements**

**March 31, 2009**

**(Unaudited)**

**Note 5 Members Equity (Deficit)**

During the three months ended March 31, 2008, the Company paid distributions of \$25,115.

**Note 6 Commitments and Contingencies**

In 2009, the Company entered into various royalty agreements for media services. These agreements required minimum royalties based upon revenue earned. Royalties ranged from 1% - 2.5%. During the three months ended March 31, 2009, the Company recorded royalty expense of \$54,018.

**MY GOLD ENVELOPE, LLC**

**FINANCIAL STATEMENTS**

**DECEMBER 31, 2008 AND 2007**

	<b>Page(s)</b>
Report of Independent Registered Public Accounting Firm	10
Balance Sheets as of December 31, 2008 and 2007	11
Statements of Operations for the Years Ended December 31, 2008 and 2007	12
Statements of Changes in Members' Equity (Deficit) for the Years Ended December 31, 2008 and 2007	13
Statements of Cash Flows for the Years Ended December 31, 2008 and 2007	14
Notes to Financial Statements for the Years ended December 31, 2008 and 2007	15-19

**REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM**

To the Board of Directors and Members of:

My Gold Envelope, LLC

We have audited the accompanying balance sheets of My Gold Envelope, LLC, as of December 31, 2008 and 2007 and the related statements of operations, changes in members' equity (deficit) and cash flows for the years then ended. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. The Company is not required to have, nor were we engaged to perform, an audit of its internal control over financial reporting. Our audits included considerations of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control over financial reporting. Accordingly, we express no such opinion. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of My Gold Envelope, LLC as of December 31, 2008 and 2007, and the results of its operations and its cash flows for the years then ended, in conformity with accounting principles generally accepted in the United States of America.

The accompanying financial statements have been prepared assuming that the Company will continue as a going concern. As discussed in Note 3 to the financial statements, the Company has a net loss of \$438,096 and net cash used in operations of \$339,175 for the year ended December 31, 2008; and has a working capital deficit and members deficit of \$308,706. These factors raise substantial doubt about the Company's ability to continue as a going concern. Management's plan in regards to these matters is also described in Note 3. The financial statements do not include any adjustments that might result from the outcome of this uncertainty.

Berman & Company, P.A.

Boca Raton, Florida

July 16, 2009





## My Gold Envelope, LLC

Balance Sheets

	December 31,	
	2008	2007
<u>Assets</u>		
<b>Assets:</b>		
Cash	\$ 30,562	\$ 42,197
<b>Total Current Assets</b>	30,562	42,197
<b>Total Assets</b>	<b>\$ 30,562</b>	<b>\$ 42,197</b>
<u>Liabilities and Members' Equity (Deficit)</u>		
<b>Liabilities:</b>		
Accounts payable and accrued expenses	\$ 118,113	\$ 19,192
Loans payable - related parties	221,155	500
<b>Total Current Liabilities</b>	339,268	19,692
<b>Total Members Equity (Deficit)</b>	(308,706 )	22,505
<b>Total Liabilities and Members Equity</b>	<b>\$ 30,562</b>	<b>\$ 42,197</b>

See accompanying notes to financial statements.

**My Gold Envelope, LLC**

**Statements of Operations**

	<b>For the Years Ended December 31,</b>	
	<b>2008</b>	<b>2007</b>
<b>Net revenues</b>	\$ 1,160,925	\$ 24,583
<b>Cost of revenues</b>	259,449	
<b>Gross profit</b>	901,476	24,583
<b>General and administrative expenses</b>	1,334,498	465,225
<b>Loss from operations</b>	(433,022 )	(440,642 )
<b>Interest expense</b>	(5,074 )	
<b>Net loss</b>	<b>\$ (438,096 )</b>	<b>\$ (440,642 )</b>

See accompanying notes to financial statements.

**My Gold Envelope, LLC**

**Statement of Changes in Members' Equity (Deficit)**

**For the Years Ended December 31, 2008 and 2007**

<b>Balance December 31, 2006</b>	\$ 38,148
Units sold for cash	550,000
Distributions	(125,001 )
Net loss	(440,642 )
<b>Balance December 31, 2007</b>	22,505
Units sold for cash	100,000
Contributed capital	32,000
Distributions	(25,115 )
Net loss	(438,096 )
<b>Balance December 31, 2008</b>	<b>\$ (308,706 )</b>

See accompanying notes to financial statements.



See accompanying notes to financial statements.

**My Gold Envelope, LLC**

**Notes to Financial Statements**

**December 31, 2008 and 2007**

**Note 1 Organization and Nature of Operations**

**Nature of operations**

The Company was formed on September 2005, as BIDpHISH, LLC, under the laws of the State of Delaware. The Company changed its name to Pink Package, LLC on October 2007. The Company changed its name to My Gold Envelope, LLC (the Company) in March 2008.

From the date of founding through 2007, the Company operated as a consignee of goods which were sold on eBay. During early 2008, the Company acted as a sales and marketing group providing individuals an outlet to sell precious metals to a refinery, by converting their gold and other precious metals to cash via the mail. The Company used television and internet marketing to carry out their business plan.

On May 6, 2009, the Company was acquired by Money4Gold Holdings Inc., ( MFGD ), a public company operating in the same market.

**Note 2 Summary of Significant Accounting Policies**

**Use of estimates**

The preparation of financial statements in conformity with generally accepted accounting principles in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

**Risks and uncertainties**

The Company operates in an industry that is subject to intense competition and large marketing expenditures. The Company's operations are subject to significant risk and uncertainties including financial and operational risks including the potential risk of business failure.

**Cash and cash equivalents**

The Company considers all highly liquid instruments purchased with a maturity of three months or less to be cash equivalents. There were no cash equivalents at December 31, 2008 or December 31, 2007, respectively.

The Company minimizes its credit risk associated with cash by periodically evaluating the credit quality of its primary financial institution. The balance at times may exceed federally insured limits. At December 31, 2008 and 2007, there were no balances that exceeded these limits.

**Fair value of financial instruments**

Statement of Financial Accounting Standards No. 107, *Disclosures about Fair Value of Financial Instruments*, requires disclosures of information about the fair value of certain financial instruments for which it is practicable to estimate the value. For purpose of this disclosure, the fair value of a financial instrument is the amount at which the instrument could be exchanged in a current transaction between willing parties, other than in a forced sale or liquidation.

**Segment information**

The Company follows Statement of Financial Accounting Standards No. 131, *"Disclosures about Segments of an Enterprise and Related Information."* During 2008 and 2007, the Company only operated in one segment; therefore, segment information has not been presented.

**Revenue recognition**

During 2007, the Company sold goods through its eBay consignment sale business. The Company acquired items from individuals and attempted to sell these on eBay. The Company accepted these items on consignment and never took title or bore the risk of loss associated with its customer's inventory. The Company recorded revenue upon the completion of an eBay transaction, which included sending merchandise to a buyer and receiving payment from that

**My Gold Envelope, LLC**

**Notes to Financial Statements**

**December 31, 2008 and 2007**

buyer. Upon receipt of payment from a buyer, the Company remitted an agreed amount to the originator of the consignment goods, with the remainder earned by the Company. These items had no right of return. If the items could not be sold, they were donated by the Company, which as allowed under the terms of the agreement.

The Company follows the guidance of the Securities and Exchange Commission's Staff Accounting Bulletin No. 104 for revenue recognition and records revenue when all of the following have occurred: (1) persuasive evidence of an arrangement exists, (2) the product is delivered, (3) the sales price to the customer is fixed or determinable, and (4) collectability of the related customer receivable is reasonably assured.

In 2008, the Company began to wind down its eBay sales and entered into a business providing cash to customers in connection with acquiring gold and, on occasion, other precious metals. The refiner remits payment to the Company based upon what the refiner determines to be the fair value of the precious metals. These precious metals were received directly by the refiner (a third party) from individuals. The refiner charged the Company approximately 12% for assay fees, in addition to some other specific item fees (such as return of a customer's non-precious metals). The 12% assay fees and other related charges have been netted against revenue. Furthermore, the Company received a net payment from the refiner.

During 2008, the Company earned 98% of its revenues from the refiner. In 2007, the Company earned 100% of its revenues from its eBay sales.

**Cost of revenues**

Cost of revenues represents payments to customers for the acquisition of gold and other precious metals that they mail into the refinery. Shipping and handling costs related to the delivery of kits to the refiner from a customer are included.

**Advertising**

In accordance with Accounting Standards Executive Committee Statement of Position 93-7, costs incurred for producing and communicating advertising for the Company are charged to operations as incurred.

Advertising expense for the years ended December 31, 2008 and 2007 was \$942,869 and \$0, respectively.

**Income Taxes**

The Company elected to be taxed as a pass-through limited liability company under the Internal Revenue Code and is not subject to federal and state income taxes; accordingly, no provision had been made.

**Recent accounting pronouncements**



In December 2007, the FASB issued SFAS 141R, Business Combinations ( SFAS 141R ), which replaces FASB SFAS 141, Business Combinations. This Statement retains the fundamental requirements in SFAS 141 that the acquisition method of accounting be used for all business combinations and for an acquirer to be identified for each business combination. SFAS 141R defines the acquirer as the entity that obtains control of one or more businesses in the business combination and establishes the acquisition date as the date that the acquirer achieves control. SFAS 141R will require an entity to record separately from the business combination the direct costs, where previously these costs were included in the total allocated cost of the acquisition. SFAS 141R will require an entity to recognize the assets acquired, liabilities assumed, and any non-controlling interest in the acquired at the acquisition date, at their fair values as of that date. This compares to the cost allocation method previously required by SFAS No. 141. SFAS 141R will require an entity to recognize as an asset or liability at fair value for certain contingencies, either contractual or non-contractual, if certain criteria are met. Finally, SFAS 141R will require an entity to recognize contingent consideration at the date of acquisition, based on the fair value at that date. This Statement will be effective for business combinations completed on or after the first annual reporting period beginning on or after December 15, 2008. Early adoption of this standard is not permitted and the standards are to be applied prospectively only. Upon adoption of this standard, there would be no impact to the Company's results of operations and financial condition for acquisitions previously completed. The adoption of SFAS No. 141R is not expected to have a material effect on its financial position, results of operations or cash flows.

**My Gold Envelope, LLC**

**Notes to Financial Statements**

**December 31, 2008 and 2007**

In December 2007, the FASB issued SFAS No. 160, *Noncontrolling Interests in Consolidated Financial Statements*, an amendment of Accounting Research Bulletin No 51 ( SFAS 160 ). SFAS 160 establishes accounting and reporting standards for ownership interests in subsidiaries held by parties other than the parent, changes in a parent's ownership of a noncontrolling interest, calculation and disclosure of the consolidated net income attributable to the parent and the noncontrolling interest, changes in a parent's ownership interest while the parent retains its controlling financial interest and fair value measurement of any retained noncontrolling equity investment. SFAS 160 is effective for financial statements issued for fiscal years beginning after December 15, 2008, and interim periods within those fiscal years. Early adoption is prohibited. The adoption of SFAS No. 160 is not expected to have a material effect on its financial position, results of operations or cash flows.

In March 2008, the FASB issued SFAS No. 161 *Disclosures about Derivative Instruments and Hedging Activities - An Amendment of FASB Statement No. 133*. ( SFAS 161 ). SFAS 161 establishes the disclosure requirements for derivative instruments and for hedging activities with the intent to provide financial statement users with an enhanced understanding of the entity's use of derivative instruments, the accounting of derivative instruments and related hedged items under Statement 133 and its related interpretations, and the effects of these instruments on the entity's financial position, financial performance, and cash flows. This statement is effective for financial statements issued for fiscal years beginning after November 15, 2008. The Company does not expect its adoption of SFAS 161 to have a material impact on its financial position, results of operations or cash flows.

In April 2008, the FASB issued FASB Staff Position ( FSP ) SFAS No. 142-3, *Determination of the Useful Life of Intangible Assets*. This FSP amends the factors that should be considered in developing renewal or extension assumptions used to determine the useful life of a recognized intangible asset under FASB Statement No. 142, *Goodwill and Other Intangible Assets* ( SFAS 142 ). The intent of this FSP is to improve the consistency between the useful life of a recognized intangible asset under SFAS 142 and the period of expected cash flows used to measure the fair value of the asset under SFAS 141R, and other GAAP. This FSP is effective for financial statements issued for fiscal years beginning after December 15, 2008, and interim periods within those fiscal years. Early adoption is prohibited. The Company does not expect the adoption of SFAS FSP 142-3, to have a material impact on its financial position, results of operations or cash flows.

In May 2008, the FASB issued FSP Accounting Principles Board ( APB ) 14-1 *Accounting for Convertible Debt Instruments That May Be Settled in Cash upon Conversion (Including Partial Cash Settlement)* ( FSP APB 14-1 ). FSP APB 14-1 requires the issuer of certain convertible debt instruments that may be settled in cash (or other assets) on conversion to separately account for the liability (debt) and equity (conversion option) components of the instrument in a manner that reflects the issuer's non-convertible debt borrowing rate. FSP APB 14-1 is effective for fiscal years beginning after December 15, 2008 on a retroactive basis. The Company does not expect the adoption of FSP APB 14-1, to have a material impact on its financial position, results of operations or cash flows.

In October 2008, the FASB issued FSP FAS 157-3, *Determining the Fair Value of a Financial Asset When the Market For That Asset Is Not Active* ( FSP FAS 157-3 ), with an immediate effective date, including prior periods for which financial statements have not been issued. FSP FAS 157-3 amends FAS 157 to clarify the application of fair value in inactive markets and allows for the use of management's internal assumptions about future cash flows with

appropriately risk-adjusted discount rates when relevant observable market data does not exist. The objective of FAS 157 has not changed and continues to be the determination of the price that would be received in an orderly transaction that is not a forced liquidation or distressed sale at the measurement date. The adoption of FSP FAS 157-3 is not expected to have a material effect on the Company's financial position, results of operations or cash flows.

In April 2009, the FA/SB issued FSP SFAS 157-4, *Determining Whether a Market Is Not Active and a Transaction Is Not Distressed*, which further clarifies the principles established by SFAS No. 157. The guidance is effective for the periods ending after June 15, 2009 with early adoption permitted for the periods ending after March 15, 2009. The adoption of FSP FAS 157-4 is not expected to have a material effect on the Company's financial position, results of operations, or cash flows.

**My Gold Envelope, LLC**

**Notes to Financial Statements**

**December 31, 2008 and 2007**

In May 2009, the FASB issued SFAS No. 165 Subsequent Events ( SFAS 165 ). SFAS 165 establishes general standards of accounting for and disclosure of events that occur after the balance sheet date but before financial statements are issued or are available to be issued. SFAS 165 sets forth (1) The period after the balance sheet date during which management of a reporting entity should evaluate events or transactions that may occur for potential recognition or disclosure in the financial statements, (2) The circumstances under which an entity should recognize events or transactions occurring after the balance sheet date in its financial statements and (3) The disclosures that an entity should make about events or transactions that occurred after the balance sheet date. SFAS 165 is effective for interim or annual financial periods ending after June 15, 2009. The Company is evaluating the impact the adoption of SFAS 165 will have on its financial statements.

In June 2009, the FASB issued SFAS No. 166 Accounting for Transfers of Financial Assets an amendment of FASB Statement No. 140 ( SFAS 166 ). SFAS 166 improves the relevance, representational faithfulness, and comparability of the information that a reporting entity provides in its financial statements about a transfer of financial assets; the effects of a transfer on its financial position, financial performance, and cash flows; and a transferor's continuing involvement, if any, in transferred financial assets. SFAS 166 is effective as of the beginning of each reporting entity's first annual reporting period that begins after November 15, 2009, for interim periods within that first annual reporting period and for interim and annual reporting periods thereafter. The Company is evaluating the impact the adoption of SFAS 166 will have on its financial statements.

In June 2009, the FASB issued SFAS No. 167 Amendments to FASB Interpretation No. 46(R) ( SFAS 167 ). SFAS 167 improves financial reporting by enterprises involved with variable interest entities and to address (1) the effects on certain provisions of FASB Interpretation No. 46 (revised December 2003), Consolidation of Variable Interest Entities, as a result of the elimination of the qualifying special-purpose entity concept in SFAS 166 and (2) constituent concerns about the application of certain key provisions of Interpretation 46(R), including those in which the accounting and disclosures under the Interpretation do not always provide timely and useful information about an enterprise's involvement in a variable interest entity. SFAS 167 is effective as of the beginning of each reporting entity's first annual reporting period that begins after November 15, 2009, for interim periods within that first annual reporting period, and for interim and annual reporting periods thereafter. The Company is evaluating the impact the adoption of SFAS 167 will have on its financial statements.

In June 2009, the FASB issued SFAS No. 168 The FASB Accounting Standards Codification and the Hierarchy of Generally Accepted Accounting Principles a replacement of FASB Statement No. 162. The FASB Accounting Standards Codification ( Codification ) will be the single source of authoritative nongovernmental U.S. generally accepted accounting principles. Rules and interpretive releases of the SEC under authority of federal securities laws are also sources of authoritative GAAP for SEC registrants. SFAS 168 is effective for interim and annual periods ending after September 15, 2009. All existing accounting standards are superseded as described in SFAS 168. All other accounting literature not included in the Codification is nonauthoritative. The Codification is not expected to have a significant impact on the Company's financial statements.

Other accounting standards have been issued or proposed by the FASB or other standards-setting bodies that do not require adoption until a future date and are not expected to have a material impact on the financial statements upon

adoption.

**Note 3 Going Concern and Liquidity**

As reflected in the accompanying financial statements, the Company has a net loss of \$438,096 and net cash used in operations of \$339,175 for the year ended December 31, 2008; and has a working capital deficit and members' deficit of \$308,706.

The Company believes its current available cash along with anticipated revenues may be insufficient to meet its cash needs for the near future. There can be no assurance that financing will be available in amounts or terms acceptable to the Company, if at all.

**My Gold Envelope, LLC**

**Notes to Financial Statements**

**December 31, 2008 and 2007**

These conditions raise substantial doubt about the Company's ability to continue as a going concern. The ability of the Company to continue its operations is dependent on Management's plans, which include the raising of capital through debt and/or equity markets with some additional funding from other traditional financing sources, including term notes, until such time that funds provided by operations are sufficient to fund working capital requirements. The Company may need to incur additional liabilities with certain related parties to sustain the Company's existence. The Company believes that it can provide strategic sales and marketing services with its merger into MFGD.

The accompanying financial statements have been prepared on a going concern basis, which contemplates the realization of assets and the satisfaction of liabilities in the normal course of business. These financial statements do not include any adjustments relating to the recovery of the recorded assets or the classification of the liabilities that might be necessary should the Company be unable to continue as a going concern.

**Note 4 Loans Payable and Due to Related Party**

During December 2008, the Company received advances from two related parties totaling \$201,319. These notes bear 12% interest, with interest payments due on the 15<sup>th</sup> of each month. These notes are unsecured and due on December 31, 2009. During the period from January 1, 2009 to May 5, 2009, the Company repaid debt principal of \$86,465.

In 2008, an affiliate of two of the Company's officers advanced working capital of \$19,836. The advance was non-interest bearing, unsecured and due on demand. These advances were repaid in March 2009.

**Note 5 Members' Equity (Deficit)**

During 2008 and 2007, the Company sold member units for cash totaling \$100,000 and \$550,000, respectively.

During 2008 and 2007, the Company received contributed capital from an affiliate of two of the Company's officers totaling \$32,000 and \$0, respectively.

During 2008 and 2007, the Company paid distributions totaling \$25,115 and \$125,001, respectively.

**Note 6 Subsequent Events**

In January 2009, the Company borrowed \$39,111. These loans bear interest at 12%, are unsecured and due on demand.

In January 2009, two officers of the Company advanced an aggregate \$100,000. These notes were unsecured and were repaid during April and May 2009. The notes bore interest at 1.5% per week.

In 2009, the Company entered into various royalty agreements for media services. These agreements required minimum royalties based upon revenue earned. Royalties ranged from 1% - 2.5%.



**INDEX TO PRO FORMA CONDENSED COMBINED FINANCIAL INFORMATION**

	<b>Page(s)</b>
Pro Forma Condensed Combined Balance Sheets as of March 31, 2009	21
Pro Forma Condensed Combined Statements of Operations as of March 31, 2009	22
Pro Forma Condensed Combined Balance Sheets as of December 31, 2008	23
Pro Forma Condensed Combined Statements of Operations as of December 31, 2008	24
Notes to Pro Forma Condensed Combined Financial Statements as of March 31, 2009 and December 31, 2008	25-26



## Money4Gold Holdings, Inc.

**Pro Forma Condensed Combined Balance Sheet**

	<b>March 31, 2009 MyGold Envelope, LLC (Acquiree) (Unaudited)</b>	<b>March 31, 2009 Money4Gold Holdings, Inc. (Acquiror) (Unaudited)</b>	<b>Pro Forma Adjustments (Unaudited)</b>	<b>Pro Forma Combined (Unaudited)</b>
<b><u>Assets</u></b>				
<b>Current assets</b>				
Cash	\$ 111,475	\$ 259,826		\$ 371,301
Accounts receivable - related party		141,925		141,925
Inventory		61,577		61,577
Prepaid asset - related party		187,627		187,627
Debt issue costs -net		8,750		8,750
Prepaid and other current assets		61,351		61,351
<b>Total current assets</b>	<b>111,475</b>	<b>721,056</b>		<b>832,531</b>
<b>Other assets</b>				
Fixed assets - net		2,123		2,123
Intangible assets - net		61,208	13,572,000 A	13,633,208
Intangible asset - net - related party		243,221		243,221
Prepaid asset - related party		594,152		594,152
Other assets		34,065		34,065
<b>Total other assets</b>		<b>934,769</b>		<b>14,506,769</b>
<b>Total assets</b>	<b>\$ 111,475</b>	<b>\$ 1,655,825</b>		<b>\$ 15,339,300</b>
<b><u>Liabilities and Stockholders' Equity</u></b>				
<b>Current liabilities</b>				
Accounts payable and accrued expenses	\$ 658,584	\$ 346,537		\$ 1,005,121

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Accounts payable - related party		508,792		508,792
Revolving line of credit		250,000		250,000
Derivative liability		70,589		70,589
Loans payable - related parties	254,854			254,854
Loans payable - other	39,111			39,111
<b>Total current liabilities</b>	<b>952,549</b>	<b>1,175,918</b>		<b>2,128,467</b>
<b>Convertible note payable - net of discount</b>		<b>201,400</b>		<b>201,400</b>
<b>Total Liabilities</b>	<b>952,549</b>	<b>1,377,318</b>		<b>2,329,867</b>
<b>Stockholders' equity</b>				
Convertible Preferred stock, (\$0.0001 par value, 25,000,000 shares authorized, 14,100,000 issued and outstanding)		1,190		1,190
Common stock, (\$0.0001 par value, 200,000,000 shares authorized, 156,305,363 shares issued and outstanding)		8,144	7,488 A	15,632
Additional paid in capital		4,834,139	12,723,438 A	17,557,577
Accumulated deficit		(4,565,300 )		(4,565,300 )
Accumulated other comprehensive loss		334		334
Member's deficit	(841,074 )		841,074 A	
<b>Total st</b>				