

CAMPBELL SOUP CO
Form 4
March 03, 2006

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
VAN BEUREN JOHN A

2. Issuer Name and Ticker or Trading Symbol
CAMPBELL SOUP CO [CPB]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)
03/01/2006

____ Director 10% Owner
____ Officer (give title below) Other (specify below)

P.O. BOX 4098

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

MIDDLETOWN, RI 02842

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| | | | | (A) or (D) Price | | | |
| Capital Stock | 03/01/2006 | | S | 45 D | \$ 30.9 8,784,244 | I | See Footnote (1) |
| Capital Stock | 03/01/2006 | | S | 445 D | \$ 30.91 8,783,799 | I | See Footnote (1) |
| Capital Stock | 03/01/2006 | | S | 534 D | \$ 30.92 8,783,265 | I | See Footnote (1) |
| Capital Stock | 03/01/2006 | | S | 401 D | \$ 30.93 8,782,864 | I | See Footnote (1) |

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| | | | | | | | | |
|---------------|------------|---|--------|---|----------|------------|---|-------------------------|
| Capital Stock | 03/01/2006 | S | 267 | D | \$ 30.94 | 8,782,597 | I | See Footnote <u>(1)</u> |
| Capital Stock | 03/01/2006 | S | 223 | D | \$ 30.95 | 8,782,374 | I | See Footnote <u>(1)</u> |
| Capital Stock | 03/01/2006 | S | 89 | D | \$ 30.96 | 8,782,285 | I | See Footnote <u>(1)</u> |
| Capital Stock | 03/01/2006 | S | 89 | D | \$ 30.97 | 8,782,196 | I | See Footnote <u>(1)</u> |
| Capital Stock | 03/01/2006 | S | 2,582 | D | \$ 30.98 | 8,779,614 | I | See Footnote <u>(1)</u> |
| Capital Stock | 03/01/2006 | S | 7,656 | D | \$ 30.99 | 8,771,958 | I | See Footnote <u>(1)</u> |
| Capital Stock | 03/01/2006 | S | 11,973 | D | \$ 31 | 8,759,985 | I | See Footnote <u>(1)</u> |
| Capital Stock | 03/01/2006 | S | 5,519 | D | \$ 31.01 | 8,754,466 | I | See Footnote <u>(1)</u> |
| Capital Stock | 03/01/2006 | S | 4,050 | D | \$ 31.02 | 8,750,416 | I | See Footnote <u>(1)</u> |
| Capital Stock | 03/01/2006 | S | 3,872 | D | \$ 31.03 | 8,746,544 | I | See Footnote <u>(1)</u> |
| Capital Stock | 03/01/2006 | S | 4,540 | D | \$ 31.04 | 8,742,004 | I | See Footnote <u>(1)</u> |
| Capital Stock | 03/01/2006 | S | 2,226 | D | \$ 31.14 | 8,739,778 | I | See Footnote <u>(1)</u> |
| Capital Stock | | | | | | 954,135 | D | |
| Capital Stock | | | | | | 11,757,313 | I | By Wife |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not

SEC 1474
(9-02)

required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Owned Following Transaction (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |
| VAN BEUREN JOHN A P.O. BOX 4098 MIDDLETOWN, RI 02842 | | X | | |

Signatures

/s/ John A. Van Beuren 03/03/2006

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Interests held by family trust, partnerships and corporation.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.