

V F CORP  
 Form 3  
 April 03, 2017

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL  
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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|   |         |                                      |  |  |
|---|---------|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person * |         | 2. Date of Event Requiring Statement | 3. Issuer Name and Ticker or Trading Symbol                            |  |
| Â O'Meara Aidan                           |         | (Month/Day/Year)                     | V F CORP [VFC]   |  |
| (Last)                                    | (First) | (Middle)                             | 4. Relationship of Reporting Person(s) to Issuer                       | 5. If Amendment, Date Original Filed(Month/Day/Year) |
| 105 CORPORATE CENTER                      |         |                                      | (Check all applicable)   |  |
| BLVD                                      |         |                                      | <input type="checkbox"/> Director                                      | <input type="checkbox"/> 10% Owner                   |
| (Street)                                  |         |                                      | <input type="checkbox"/> Officer                                       | <input type="checkbox"/> Other                       |
|   |         |                                      | (give title below)   | (specify below)                                      |
| GREENSBORO,Â NCÂ                          | 27408   |                                      | Vice President & Group Pres.   |  |
| (City)                                    | (State) | (Zip)                                | 6. Individual or Joint/Group Filing(Check Applicable Line)             |  |
|   |         |                                      | <input checked="" type="checkbox"/> Form filed by One Reporting Person |  |
|   |         |                                      | <input type="checkbox"/> Form filed by More than One Reporting Person  |  |

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|---|
| Common Stock                    | 91,344  | D  | Â   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security: Direct (D) | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--|--|---|--|--|---|
|--|--|---|--|--|---|

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|  | Date Exercisable | Expiration Date | Amount or Number of Shares |        |          | or Indirect (I) (Instr. 5) |   |
|--|------------------|-----------------|----------------------------|--------|----------|----------------------------|---|
| 2010 Non-Qualified Stock Option (right to buy) | Â (1)            | 02/15/2020      | Common Stock               | 29,336 | \$ 18.72 | D                          | Â |
| 2011 Non-Qualified Stock Option (right to buy) | Â (2)            | 02/23/2021      | Common Stock               | 38,896 | \$ 23.89 | D                          | Â |
| 2012 Non-Qualified Stock Option (right to buy) | Â (3)            | 02/20/2022      | Common Stock               | 29,996 | \$ 36.4  | D                          | Â |
| 2013 Non-Qualified Stock Option (right to buy) | Â (4)            | 02/19/2023      | Common Stock               | 29,544 | \$ 40.49 | D                          | Â |
| 2014 Non-Qualified Stock Option (right to buy) | Â (5)            | 02/18/2024      | Common Stock               | 21,388 | \$ 56.79 | D                          | Â |
| 2015 Non-Qualified Stock Option (right to buy) | Â (6)            | 02/17/2025      | Common Stock               | 18,082 | \$ 75.35 | D                          | Â |
| 2016 Non-Qualified Stock Option (right to buy) | Â (7)            | 02/23/2026      | Common Stock               | 21,299 | \$ 61.29 | D                          | Â |
| 2017 Non-Qualified Stock Option (right to buy) | Â (8)            | 02/21/2027      | Common Stock               | 50,684 | \$ 53.47 | D                          | Â |

## Reporting Owners

| Reporting Owner Name / Address                                     | Relationships |           |                                |       |
|--|---------------|-----------|--------------------------------|-------|
|  | Director      | 10% Owner | Officer                        | Other |
| O'Meara Aidan<br>105 CORPORATE CENTER BLVD<br>GREENSBORO, NC 27408 | Â             | Â         | Â Vice President & Group Pres. | Â     |

## Signatures

Mark R. Townsend for Aidan O'Meara (Pursuant to attached Signing Authority) 04/03/2017

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This option vested as follows: 18,446 shares vested on 02/16/2011; 18,445 shares vested on 02/16/2012; and 18,445 shares vested on 02/16/2013.
  - (2) This option vested as follows: 12,966 shares vested on 02/24/12; 12,965 shares vested on 02/24/13; and 12,965 shares vested on 02/24/14.
  - (3) This option vested as follows: 9,999 shares vested on 02/21/13; 9,999 shares vested on 02/21/14; and 9,998 shares vested on 02/21/15.
  - (4) This option vested as follows: 9,848 shares vested on 02/20/14; 9,848 shares vested on 02/20/15; and 9,848 shares vested on 02/20/16.
  - (5) This option vested as follows: 7,130 shares vested on 02/19/15; 7,129 shares vested on 02/19/16; and 7,129 shares vested on 02/19/17.
  - (6) This option vests as follows: 6,028 shares vested on 02/18/16; 6,027 shares vested on 02/18/17; and 6,027 shares will vest on 02/18/18.

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- (7) This option vests as follows: 7,100 shares vested on 02/23/17; 7,100 shares will vest on 02/23/18; and 7,099 shares will vest on 02/23/19.
- (8) This option vests as follows: 16,895 shares will vest on 02/22/18; 16,895 shares will vest on 02/22/19; and 16,894 shares will vest on 02/22/20.

Â

**Remarks:**

ExecutedÂ signingÂ authorityÂ attached.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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