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Form 4										
February 17, 2010								0145.4		
FORM 4	UNITED	STATES		RITIES A			COMMISSIO		2235-0287	
Check this box if no longer subject to	STATEN	1ENT OF	Expires:	January 31, 2005 verage						
Section 16. Form 4 or Form 5 obligations may continue. <i>See</i> Instruction 1(b).	Section 17(a) of the H	Public U	Itility Hol	ne Securit ding Con		nge Act of 1934, of 1935 or Secti 940	burden hou response	urs per	
(Print or Type Respon	nses)									
1. Name and Address of Reporting Person <u>*</u> Rogers Boyd A			2. Issuer Name and Ticker or Trading Symbol V F CORP [VFC]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last)	(First) (1	Middle)	3. Date of	of Earliest T	ransaction		(Chi	еск ап аррисави	e)	
105 CORPORATE CENTER BLVD			(Month/Day/Year) 02/16/2010				Director 10% Owner Officer (give title Other (specify below) VP and President-Supply Chain			
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 			
GREENSBORO	, NC 27408						Person		porting	
(City) ((State)	(Zip)	Tab	ole I - Non-l	Derivative	Securities A	Acquired, Disposed	of, or Beneficia	lly Owned	
	ansaction Date th/Day/Year)	2A. Deema Execution any (Month/Da	Date, if	3. Transactio Code (Instr. 8) Code V	4. Securiti nAcquired Disposed (Instr. 3, 4 Amount	(A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Reminder: Report on	a separate line	for each cla	ass of sec	urities bene	ficially own	ned directly	or indirectly.			
1					Perso inform requir	ns who rest nation cont ed to resp ys a curre	spond to the colle tained in this form ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)	

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amour
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Expiration Date	Underlying Securit
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

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Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) This option vests as follows: 4,849 shares vest on 02/16/2011; 4,849 shares vest on 02/16/2012; and 4,849 shares vest on 02/16/2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.