

JACK IN THE BOX INC /NEW/

Form 4

February 25, 2014

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
GOEBEL DAVID

2. Issuer Name **and** Ticker or Trading
Symbol
JACK IN THE BOX INC /NEW/
[JACK]

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)

9330 BALBOA AVENUE

(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
02/24/2014

☒ Director ☐ 10% Owner
☐ Officer (give title below) ☐ Other (specify below)

SAN DIEGO, CA 92123

(City) (State) (Zip)

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
COMMON STOCK ⁽¹⁾	02/24/2014		A	V Amount 1,551 ⁽²⁾	(A) or (D) A \$ 0	21,118	D
COMMON STOCK	02/24/2014		M	24,000	A \$ 23.27	45,118	D
COMMON STOCK	02/24/2014		S	24,000	D \$ 57.8233 ⁽³⁾	21,118	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of
information contained in this form are not
required to respond unless the form**

SEC 1474
(9-02)

displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title a Underlying (Instr. 3)	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title
NON-QUALIFIED STOCK OPTION	\$ 23.27	02/24/2014		M	24,000	02/12/2010 ⁽⁴⁾	02/12/2016	COMM STO

Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
GOEBEL DAVID 9330 BALBOA AVENUE SAN DIEGO, CA 92123	X

Signatures

STEPHANIE BRINSFIELD by Power of Attorney for DAVID
GOEBEL

02/24/2014

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) These securities are restricted stock units.

(2) These restricted stock units shall vest 100% on February 24, 2015.

This transaction was executed in multiple trades at sale prices that ranged from \$57.66 to \$58.07. Upon request, the reporting person
(3) hereby agrees to provide to the Securities and Exchange Commission, the Company, or a security holder of the Company, full information regarding the number of shares sold at each separate price.

(4) These options become exercisable at 100% twelve months from the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.