#### QUALCOMM INC/DE

Form 4

August 08, 2008

## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

**OMB APPROVAL** 

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January 31,

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See Instruction

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading JACOBS JEFFREY A Issuer Symbol QUALCOMM INC/DE [QCOM] (Check all applicable) (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) Director 10% Owner Other (specify \_X\_\_ Officer (give title 5775 MOREHOUSE DR. 08/06/2008 below) **EVP & Chief Marketing Officer** (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) \_X\_ Form filed by One Reporting Person Form filed by More than One Reporting SAN DIEGO, CA 92121-1714 Person

(City)	(State)	Zip) Table	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	(Instr. 3,	ispose 4 and (A) or	d of (D) 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	08/06/2008		Code V M	Amount 5,000	(D)	Price \$ 17.47	554,489	I	by Trust
Common Stock	08/06/2008		S(2)	5,000	D	\$ 55.3	549,489	I	by Trust
Common Stock	08/06/2008		M	3,500	A	\$ 17.47	552,989	I	by Trust
Common Stock	08/06/2008		S(2)	3,500	D	\$ 55.41	549,489	I	by Trust
Common Stock	08/06/2008		M	1,400	A	\$ 17.47	550,889	I	by Trust

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Common Stock	08/06/2008	S(2)	1,400	D	\$ 55.43	549,489	I	by Trust
Common Stock	08/06/2008	M	100	A	\$ 17.47	549,589	I	by Trust
Common Stock	08/06/2008	S(2)	100	D	\$ 55.44	549,489	I	by Trust
Common Stock	08/06/2008	M	5,000	A	\$ 17.47	554,489	I	by Trust
Common Stock	08/06/2008	S(2)	5,000	D	\$ 55.3	549,489 (3)	I	by Trust
Common Stock						147,584	D	
Common Stock						48,984	I	By GRAT
Common Stock						812	I	FBO children
Common Stock						48,984	I	by GRAT S (4)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number op Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Securitie (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amou or Numb of Shares
Non-Qualified Stock Option (right to buy)	\$ 17.47	08/06/2008		M	5,000	<u>(5)</u>	11/07/2012	Common Stock	5,00
Non-Qualified Stock Option	\$ 17.47	08/06/2008		M	3,500	<u>(5)</u>	11/07/2012	Common Stock	3,50

(9-02)

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(right to buy)								
Non-Qualified Stock Option (right to buy)	\$ 17.47	08/06/2008	M	1,400	(5)	11/07/2012	Common Stock	1,40
Non-Qualified Stock Option (right to buy)	\$ 17.47	08/06/2008	M	100	(5)	11/07/2012	Common Stock	100
Non-Qualified Stock Option (right to buy)	\$ 17.47	08/06/2008	M	5,000	<u>(5)</u>	11/07/2012	Common Stock	5,00

## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

JACOBS JEFFREY A 5775 MOREHOUSE DR. SAN DIEGO, CA 92121-1714

**EVP & Chief Marketing Officer** 

## **Signatures**

By: Noreen E. Burns, Attorney-in-Fact For: Jeffrey A.

Jacobs

08/07/2008

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Securities held by Jeffrey A. Jacobs and Deni Jacobs Trustees for the Jeff & Deni Jacobs Family Trust dtd. 5/3/01.
- (2) The transaction was conducted under a 10b5-1 Plan, as defined under the Securities Exchange Act of 1934, as amended.
- (3) Includes 296 shares acquired under the Company's Employee Stock Purchase Plan on July 31, 2008.
- (4) Securities held by Deni Jacobs, Trustee of the Deni Jacobs' Grantor Retained Annuity Trust.
- (5) The options vest 10% on the six month anniversary of the date of grant and the remaining balance vests monthly thereafter. The option is fully vested five years after the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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