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| Form 4 | | | | | | | | | | |
|---|---------------------------------|-----------------|---|--------------------|--|--|--|--|---|--|
| October 03, 2018 | | | | | | | | | | |
| FORM 4 | UNITED | STATES | | | | | E COMMISSION | N OMB | 3235-0287 | |
| Check this box | C | | Wa | ashington | i, D.C. 20 | 1549 | | Number: | January 31, | |
| if no longer subject to Section 16. Form 4 or | | | | | | Estimated burden hoi response | 2005 average urs per | | | |
| Form 5 obligations may continue. <i>See</i> Instruction 1(b). | Section 17(| a) of the l | Public U | Jtility Ho | lding Co | | nge Act of 1934, t of 1935 or Section 1940 | | | |
| (Print or Type Respo | nses) | | | | | | | | | |
| 1. Name and Address Feldstein Andress | | Person <u>*</u> | Symbol | er Name an | | c | 5. Relationship o Issuer | of Reporting Per | rson(s) to | |
| | | | PNC FINANCIAL SERVICES GROUP, INC. [PNC] | | | | (Check all applicable) | | | |
| (Last) | (First) (| Middle) | 3. Date of Earliest TransactionX_ Director (Month/Day/Year)Officer (give t | | | | e title Oth | | | |
| 280 PARK AVE EAST | ENUE, 5TH | FLOOR | 10/01/2 | | | | below) | below) | | |
| Filed(Month/Day/Year) Applicable Line) | | | | | | | int/Group Filing(Check Dne Reporting Person | | | |
| NEW YORK, N | Y 10017 | | | | | | | More than One R | | |
| (City) | (State) | (Zip) | Tab | ole I - Non- | Derivative | Securities A | Acquired, Disposed | of, or Beneficia | lly Owned | |
| | ansaction Date hth/Day/Year) | Execution any | Date, if | Code (Instr. 8) | 4. Securit onAcquired Disposed (Instr. 3, Amount | (A) or of (D) | Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| Reminder: Report or | n a separate line | e for each cl | ass of sec | urities bene | ficially ow | ned directly | or indirectly. | | | |
| | | | | | inforr requi | nation con red to resp ays a curre | spond to the colle tained in this form ond unless the fo ntly valid OMB co | n are not rm | SEC 1474 (9-02) | |
| | Tab | | | | | sposed of, or convertible | Beneficially Owned securities) | 1 | | |

| 1. Title of | 2. | 3. Transaction Date | 3A. Deemed | 4. | 5. Number | 6. Date Exercisable and | 7. Title and Amount of | 8. Price |
|-------------|------------|---------------------|--------------------|-----------|-----------|-------------------------|------------------------|-----------|
| Derivative | Conversion | (Month/Day/Year) | Execution Date, if | Transacti | onof | Expiration Date | Underlying Securities | Derivativ |

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| Security (Instr. 3) | or Exercise Price of Derivative Security | | any (Month/Day/Year) | Code (Instr. | 8) | Deriva Securi Acquii (A) or Dispos of (D) (Instr. and 5) | ities red sed 3, 4, | (Month/Day/ | Year) | (Instr. 3 and | 4) | Security (Instr. 5) |
|---------------------------|---|------------|-------------------------|-----------------|----|---|------------------------------|---------------------|--------------------|----------------------------|--|------------------------|
| | | | | Code | V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | |
| Phantom Stock Unit | <u>(1)</u> | 10/01/2018 | | A | | 213 | | <u>(1)</u> | <u>(1)</u> | \$5 Par Common Stock | 213 | \$ 135.9 |
| Phantom Stock Unit | <u>(1)</u> | | | | | | | <u>(1)</u> | <u>(1)</u> | \$5 Par Common Stock | 4,926 | |
| Deferred Stock Unit | <u>(4)</u> | | | | | | | (4) | <u>(4)</u> | \$5 Par Common Stock | 2,232 | |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | |
|---|---------------|-----------|---------|-------|--|--|
| | Director | 10% Owner | Officer | Other | | |
| Feldstein Andrew T 280 PARK AVENUE 5TH FLOOR EAST NEW YORK, NY 10017 | Х | | | | | |
| Signatures | | | | | | |

| Alicia G. Powell, Attorney-in-Fact for Andrew T. Feldstein | 10/03/2018 |
|---|------------|
| <u>**</u> Signature of Reporting Person | Date |

Explanation of Responses:

| * | If the form is filed by more than one reporting person, <i>see</i> Instruction 4(b)(v). |
|-----|--|
| ** | Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a). |
| (1) | One phantom stock unit is the economic equivalent of one share of The PNC Financial Services Group, Inc. ("PNC") Common Stock. Phantom stock units will be settled in cash upon distribution to the reporting person and generally do not expire. |
| (2) | Includes an aggregate of 45 Phantom Stock Units acquired by the reporting person as dividend equivalents under the PNC Deferred Compensation Plan subsequent to the date of the reporting person's most recent filing on Form 4. |
| (3) | Includes an aggregate of 32 Phantom Stock Units acquired by the reporting person as dividend equivalents under the PNC Outside Directors Deferred Stock Unit Plan subsequent to the date of the reporting person's most recent filing on Form 4. |
| (4) | Deferred stock unit ("DSU") granted pursuant to The PNC Directors Deferred Stock Unit Program (the "Program") under PNC's 2016 Incentive Award Plan. Each DSU represents the right to receive at retirement a share of PNC Common Stock (a "Share") or |

in limited circumstances cash equal to the fair market value of one Share on the payment determination date, pursuant to the terms of the Program.

(5) Includes an aggregate of 13 DSUs acquired by the reporting person as dividend equivalents under the Program subsequent to the date of the reporting person's most recent filing on Form 4.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.