

FORRESTER RESEARCH, INC.

Form 4

July 13, 2017

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
WELLES MICHAEL

(Last) (First) (Middle)

C/O FORRESTER RESEARCH, INC., 60 ACORN PARK DRIVE

(Street)

CAMBRIDGE, MA 02140

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
**FORRESTER RESEARCH, INC.
[FORR]**

3. Date of Earliest Transaction
(Month/Day/Year)
07/11/2017

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| | | | Code | V | Amount or Price | | |
| Common Stock | 07/11/2017 | | M | | 388 A \$ 31.96 | 17,824 | D |
| Common Stock | 07/11/2017 | | M | | 800 A \$ 38.37 | 18,624 | D |
| Common Stock | 07/11/2017 | | S | | 1,188 (1) D \$ 40 | 17,436 | D |
| Common Stock | 07/12/2017 | | M | | 11,200 A \$ 38.37 | 28,636 | D |
| Common Stock | 07/12/2017 | | S | | 11,200 (1) D \$ 40.59 | 17,436 | D |

(2)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | Amount or Number of Shares | |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|----------------------------|--|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title | |
| Non Qualified Stock Options (Right to Buy) | \$ 31.96 | 07/11/2017 | | M | 388 | 05/11/2014 05/10/2020 | common stock | 388 | |
| Non Qualified Stock Options (Right to Buy) | \$ 38.37 | 07/11/2017 | | M | 800 | 05/11/2015 05/09/2021 | common stock | 800 | |
| Non Qualified Stock Options (Right to Buy) | \$ 38.37 | 07/12/2017 | | M | 11,200 | 05/11/2015 05/09/2021 | common stock | 11,200 | |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |
| WELLES MICHAEL C/O FORRESTER RESEARCH, INC. | X | | | |

60 ACORN PARK DRIVE
CAMBRIDGE, MA 02140

Signatures

Maite Garcia, attorney-in-fact for Michael
Welles

07/13/2017

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reflects shares sold pursuant to a trading plan that was adopted on December 14, 2016 complying with rule 10b5-1 under the Securities Act of 1934, as amended.

This transaction was executed in multiple trades at prices ranging from \$40.02 to \$40.90. The price reported above reflects the weighted
- (2) average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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