

BOINGO WIRELESS INC  
Form 4  
July 15, 2013

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
MITSUI & CO LTD

(Last) (First) (Middle)

2-1, OHTEMACHI  
1-CHOME, CHIYODA-KU

(Street)

TOKYO, M0 100-0004

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
BOINGO WIRELESS INC [WIFI]

3. Date of Earliest Transaction  
(Month/Day/Year)  
07/11/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_X\_\_\_ 10% Owner  
\_\_\_ Officer (give title below) \_\_\_ Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_\_\_ Form filed by One Reporting Person  
\_X\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	07/11/2013		S	5,200 D \$ 6.3173 (1)	1,678,041	I	Corporate Development Fund of Mitsui & Co., Ltd. (4) (5)
Common Stock	07/11/2013		S	5,200 D \$ 6.3173 (1)	2,005,521	I	Mitsui & Co. (U.S.A.), Inc. (4) (5)
Common Stock	07/12/2013		S	4,700 D \$ 6.241 (2)	1,673,341	I	Corporate Development Fund of Mitsui & Co.,

							Ltd. <sup>(4)</sup> <sup>(5)</sup>		
Common Stock	07/12/2013		S	4,700	D	\$ 6.241 <u>(2)</u>	2,000,821	I	Mitsui & Co. (U.S.A.), Inc. <u>(4)</u> <u>(5)</u>
Common Stock	07/15/2013		S	9,250	D	\$ 6.2863 <u>(3)</u>	1,664,091	I	Corporate Development Fund of Mitsui & Co., Ltd. <u>(4)</u> <u>(5)</u>
Common Stock	07/15/2013		S	9,250	D	\$ 6.2863 <u>(3)</u>	1,991,571	I	Mitsui & Co. (U.S.A.), Inc. <u>(4)</u> <u>(5)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned (Instr. 5)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
MITSUI & CO LTD 2-1, OHTEMACHI 1-CHOME CHIYODA-KU TOKYO, M0 100-0004			X	
MITSUI & CO USA INC 200 PARK AVE			X	

NEW YORK, NY 10166

Corporate Development Fund of Mitsui & Co., Ltd.  
 NIHON KEIZAI SHIMBUN, THB 8TH FLOOR X  
 1-3-7 OTEMACHI  
 TOKYO, MO 100-0004

Mitsui & Co. Principal Investments Ltd.  
 NIHON KEIZAI SHIMBUN, THB 8TH FLOOR X  
 1-3-7 OTEMACHI CHIYODA-KU  
 TOKYO, MO 100-0004

## Signatures

/s/ Adam Walczak as Attorney-in-fact for Mitsui & Co., Ltd.	07/15/2013
**Signature of Reporting Person	Date
/s/ Adam Walczak as Attorney-in-fact for Mitsui & Co. (U.S.A.), Inc.	07/15/2013
**Signature of Reporting Person	Date
/s/ Adam Walczak as Attorney-in-fact for Corporate Development Fund of Mitsui & Co., Ltd.	07/15/2013
**Signature of Reporting Person	Date
/s/ Adam Walczak as Attorney-in-fact for Mitsui & Co. Principal Investments Ltd.	07/15/2013
**Signature of Reporting Person	Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The prices reported in Column 4 are weighted average prices. The shares were sold in multiple transactions at prices ranging from \$6.26 to \$6.46, inclusive. The reporting person undertakes to provide to Boingo Wireless, Inc., any security holder of Boingo Wireless, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnote (1) to this Form 4.

(2) The prices reported in Column 4 are weighted average prices. The shares were sold in multiple transactions at prices ranging from \$6.21 to \$6.30, inclusive. The reporting person undertakes to provide to Boingo Wireless, Inc., any security holder of Boingo Wireless, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnote (2) to this Form 4.

(3) The prices reported in Column 4 are weighted average prices. The shares were sold in multiple transactions at prices ranging from \$6.16 to \$6.38, inclusive. The reporting person undertakes to provide to Boingo Wireless, Inc., any security holder of Boingo Wireless, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnote (3) to this Form 4.

(4) Mitsui & Co., Ltd. is the direct 100% owner of Mitsui & Co. (U.S.A.), Inc. Corporate Development Fund of Mitsui & Co., Ltd. is 99% directly owned by Mitsui & Co., Ltd. and 1% directly owned by Mitsui & Co. Principal Investments Ltd., who has managing authority over Corporate Development Fund of Mitsui & Co., Ltd. Accordingly, Mitsui & Co. Principal Investments Ltd. and Mitsui & Co., Ltd. may be deemed to be the beneficial owners of the shares of Common Stock held by Mitsui & Co. (U.S.A.), Inc. and Corporate Development Fund of Mitsui & Co. (continued to footnote 5)

(5) (continued from footnote 4) but each disclaims beneficial ownership of such securities and this report shall not be deemed an admission that any of them is the beneficial owner of such securities, except to the extent of its pecuniary interests therein. Mitsui & Co. (U.S.A.), Inc. and Corporate Development Fund of Mitsui & Co., Ltd may be deemed to beneficially own the securities held by each other but disclaim beneficial ownership of such securities and this report shall not be deemed an admission that either of them is the beneficial owner of such securities, except to the extent of their pecuniary interests therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.