Edgar Filing: James Kay Coles - Form 4

James Kay C Form 4	Coles									
April 26, 20	12									
FORM	14 UNITED	STATES	SECU	RITIFS	AND FY	CHANCE	E COMMISSIO	NT	PPROVAL	
		STATES		ashington				Nome Number:	3235-0287	
Check th if no lon	der.							Expires:	January 31, 2005	
subject to STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF Section 16. SECURITIES								Estimated burden hou response	average Jrs per	
Form 5 obligation may con <i>See</i> Instr 1(b).	tinue. Section 17	(a) of the I	Public U	Jtility Hol	lding Co		nge Act of 1934, a of 1935 or Secti 1940			
(Print or Type	Responses)									
1. Name and Address of Reporting Person <u></u> James Kay Coles			2. Issuer Name and Ticker or Trading Symbol				5. Relationship of Reporting Person(s) to Issuer			
	PNC FINANCIAL SERVICES GROUP, INC. [PNC]				(Check all applicable)					
(Last)	(Last) (First) (Middle) 3. Date of Earliest Tra (Month/Day/Year)			ransaction		X_ Director 10% Owner Officer (give title Other (specify below) below)				
ONE PNC PLAZA, 249 FIFTH 04/24/201 AVENUE					4/2012 below)			Delow)		
DITTODIID	4. If Amendment, Date Original Filed(Month/Day/Year)			 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 						
	GH, PA 15222-2						Person			
(City)	(State)	(Zip)	Tal	ole I - Non-	Derivative	Securities A	Acquired, Disposed	of, or Beneficia	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemo Execution any (Month/Da	Date, if	Code	4. Securit onAcquired Disposed (Instr. 3,	(A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code V	Amount	or (D) Price	(Instr. 3 and 4)			
Reminder: Rep	port on a separate line	e for each cla	ass of sec	urities bene	ficially ow	ned directly	or indirectly.			
					inforr requi	nation con red to resp ays a curre	spond to the colle tained in this forn ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)	
	Tab					sposed of, or convertible	• Beneficially Owned securities)	d		

1. Title of	2.	3. Transaction Date	3A. Deemed	4. 5. Num	ber 6. 1	Date Exercisable and	7. Title and Amount of	8. Pric
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction of Deriv	vative Ex	piration Date	Underlying Securities	Deriva

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Security (Instr. 3)	or Exercise Price of Derivative Security		any (Month/Day/Year)	Code (Instr. 8)	Securities (Month/Day/Year) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		/Year)	(Instr. 3 and 4)		Securi (Instr.	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock Unit	<u>(1)</u>	04/24/2012		A <u>(2)</u>	1,830		<u>(1)</u>	<u>(1)</u>	\$5 Par Common Stock	1,830	\$
Phantom Stock Unit	<u>(1)</u>						<u>(1)</u>	<u>(1)</u>	\$5 Par Common Stock	2,319	

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
James Kay Coles ONE PNC PLAZA 249 FIFTH AVENUE PITTSBURGH, PA 15222-2707	Х						
Signatures							
George P. Long, III Attorney-in- James	Kay C.	04	4/26/2012				
<u>**</u> Signature of Reporting Pe	erson			Date			
Explanation of Res	pons	es:					

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) One phantom stock unit is the economic equivalent of one share of The PNC Financial Services Group, Inc. ("PNC") Common Stock. Phantom stock units will be settled in cash upon distribution to the reporting person and generally do not expire.
- (2) Phantom Stock Units awarded by the Nominating and Governance Committee pursuant to the PNC Outside Directors Deferred Stock Unit Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.