Edgar Filing: GREENBERG JEFFREY - Form 4

GREENBE	ERG JEFFREY								
Form 4	10								
May 25, 20	ЛЛ							OMB A	PPROVAL
Check this box			SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 F CHANGES IN BENEFICIAL OWNERSHIP OF					OMB Number:	3235-0287
								Expires: Estimated	January 31, 2005 average
Section 16.SECURITIESForm 4 orForm 5Form 5Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,obligationsSection 17(a) of the Public Utility Holding Company Act of 1935 or Sectionsee Instruction30(h) of the Investment Company Act of 19401(b).1000000000000000000000000000000000000							burden hou response	urs per	
(Print or Type	e Responses)								
	Address of Reporting ERG JEFFREY	Symb	suer Name a ol CHERS U			-	5. Relationship of Issuer		
(Last)	(First) (Middle) 3. Dat	te of Earliest	Transactio	-		(Check	c all applicabl	e)
228 MAN	HATTAN BEACH		th/Day/Year) 4/2010	•			_X_ Director Officer (give t below)		% Owner her (specify
MANHAT	(Street) TTAN BEACH, C.	Filed	Amendment, Month/Day/Y	-	nal		6. Individual or Joi Applicable Line) _X_ Form filed by O Form filed by M Person	ne Reporting P	erson
(City)	(State)	(Zip)	able I - Non	-Derivativ	ve Seci	urities Acqu	iired, Disposed of,	or Beneficia	lly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, it any (Month/Day/Year	Code	4. Securi oror Dispo (Instr. 3,	sed of		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock			Code V	Amount	(D)	Price		D	
Class A Common Stock							7,964	Ι	Chloe July Greenberg 2004 Trust
Class A Common Stock							7,964	I	Catherine Elle Greenberg 2006 Trust
Class A Common	05/24/2010		С	3,000	А	<u>(1)</u>	3,000	Ι	Jeffrey and Lori

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		-	-								
Stock									Green Fami Trust	ly	
Class A Common Stock	05/24/2010 S		3,000 D) \$ 3(6.6399	0	Ι	Jeffrey and Lori Greenberg Family Trust			
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.							SEC 1474 (9-02)				
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)											
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code	Transaction Derivative Expiration Date Code Securities (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Pri Deriv Secur (Instr		
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Class B Common Stock (2)	(3)	05/24/2010		С		3,000	<u>(3)</u>	<u>(3)</u>	Class A Common Stock	3,000	<u>(</u>
Class B Common Stock (2)	<u>(3)</u>						(3)	<u>(3)</u>	Class A Common Stock	930	
Class B Common Stock (2)	<u>(3)</u>						(3)	<u>(3)</u>	Class A Common Stock	930	
Class B Common Stock (2)	<u>(3)</u>						(3)	(3)	Class A Common Stock	10,792	
Class B Common Stock (2)	<u>(3)</u>						<u>(3)</u>	<u>(3)</u>	Class A Common Stock	7,492	

Class B Common Stock (2)	(3)	<u>(3)</u>	(3)	Class A Common 36,476 Stock
Class B Common Stock (2)	<u>(3)</u>	(3)	(3)	Class A Common 30,000 Stock

Reporting Owners

Reporting Owner Name / Address		Relationships						
1		ector	10% Owner	Officer	Other			
GREENBERG JEFFREY 228 MANHATTAN BEACH BI MANHATTAN BEACH, CA 90	- · - ·	Х						
Signatures								
Jeffrey 05/ Greenberg	25/2010							

<u>**</u>Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each share of Class A Common Stock was issued upon conversion of one share of Class B Common Stock for no additional consideration.

Holders of Class A Common Stock and Class B Common Stock generally have identical rights, except that holders of Class A Common(2) Stock are entitled to one vote per share while holders of Class B Common Stock are entitled to ten votes per share on matters to be voted on by shareholders.

Shares of Class B Common Stock are convertible into Class A Common Stock on a one-for-one basis for no additional consideration at(3) any time, with no expiration date, upon voluntary conversion by the holder of such shares or upon any sale or transfer of such shares with certain exceptions.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.