

HUNTER B D  
Form 4  
May 21, 2010

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
HUNTER B D

2. Issuer Name and Ticker or Trading Symbol  
CASH AMERICA  
INTERNATIONAL INC [CSH]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
P.O. BOX 56

3. Date of Earliest Transaction (Month/Day/Year)  
05/19/2010

Director  10% Owner  
 Officer (give title below)  Other (specify below)

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

ROCHESTER, IL 62563

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3)                        | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--------------------------------------|--|--------------------------------|---|---|--|---|
| Restricted Stock Units (Common Stock, par value \$.10) | 05/19/2010                           |  | A                              | 2,263<br>(1)  | A \$ 0 12,661   | D  |   |
| Common Stock, par value \$.10                          |                                      |  |                                |   | 15,000 (2)  | I  | Corporation (2)                                       |
| Common Stock, par value \$.10                          |                                      |  |                                |   | 8,413.0045 (3)  | I  | Deferral Plan   |

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price or Value of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|---|
| Stock Options (right to buy)               | \$ 7.64  |                                      |  |                                |   | 05/16/2002 05/16/2011                                    | Common Stock 2,500  |   |
| Stock Options (right to buy)               | \$ 8.72  |                                      |  |                                |   | 04/24/2003 04/24/2012                                    | Common Stock 2,500  |   |
| Stock Options (right to buy)               | \$ 10.72   |                                      |  |                                |   | 04/23/2004 04/23/2013                                    | Common Stock 2,500  |   |

## Reporting Owners

| Reporting Owner Name / Address                   | Relationships |           |         |       |
|--|---------------|-----------|---------|-------|
|  | Director      | 10% Owner | Officer | Other |
| HUNTER B D<br>P.O. BOX 56<br>ROCHESTER, IL 62563 |               | X         |         |       |

## Signatures

/s/ B. D. Hunter                      05/21/2010  
Date

Signature of  
Reporting Person

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).  

One-fourth of these Restricted Stock Units ("RSUs") vest upon each of the first four anniversaries of the grant date. Reporting Person will receive shares of Common Stock relating to vested RSUs upon leaving the Board of Directors; however, upon a change of control of the Issuer, all RSUs will vest and Reporting Person will be entitled to receive all shares relating to such vested RSUs. Additionally, all
- (1) unvested RSUs will automatically vest upon termination of service from the Board of Directors (a) due to death of the Reporting Person or (b) after the Reporting Person has served continuously upon the Board of Directors for at least five years and 360 days have passed since the date of grant. The number of RSUs was determined by dividing \$80,000 by \$35.36, the closing price of the Issuer's Common Stock on the New York Stock Exchange on the day before the grant.
  - (2) Owned by a corporation that the Reporting Person controls. The Reporting Person disclaims beneficial ownership of such 15,000 shares.  

Represents shares allocable to the outside directors' deferred fee plan account under the Cash America International, Inc. 1994
  - (3) Long-Term Incentive Plan and the Cash America International, Inc. First Amended and Restated 2004 Long-Term Incentive Plan, as amended. All shares are held by the trustee of the plans in a Rabbi trust.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.