vanBeuren Archbold D Form 4 April 06, 2009

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB 3235-0287 Number:

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

January 31, Expires: 2005

Form 4 or Form 5 obligations **SECURITIES**

Estimated average burden hours per response... 0.5

5. Relationship of Reporting Person(s) to

may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *

vanBeuren Archbold D Sy		Symbo	ler Name and Ticker of Trad PBELL SOUP CO [CPI	Issuer			
(Last)	(First) (N		of Earliest Transaction	(Check all applicable)			
		(Month 04/02	/Day/Year) /2009	Director 10% Owner Selicitive title Other (specify below) Senior Vice President			
	(Street)	4. If Aı	mendment, Date Original		6. Individual or J	oint/Group Filir	ng(Check
CAMDEN,	NJ 08103	Filed(N	Ionth/Day/Year)		Applicable Line) _X_ Form filed by Form filed by I Person	One Reporting Pe More than One Re	
(City)	(State)	(Zip) Ta	able I - Non-Derivative Secu	rities Acq	uired, Disposed o	of, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, i any (Month/Day/Year	Code (Instr. 3, 4 and	ed of (D) d 5) Price	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	
Common Stock	04/02/2009		F 1,260 D	\$ 27.74	1,127,613	D	
Common Stock					6,086	I	See Footnote (1)
Common Stock					17,468	I	401(k)
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.							

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information contained in this form are not

required to respond unless the form

SEC 1474

(9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative	2.	3. Transaction Date (Month/Day/Year)		4.	5. onNumber	6. Date Exerc		7. Titl		8. Price of Derivative	9. Nu Deriv
Security (Instr. 3)	Conversion or Exercise Price of Derivative Security	(Month/Day/Tear)	any (Month/Day/Year)	Code (Instr. 8)	of			Under	rlying	Security (Instr. 5)	Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationship
Treporting o where I turne / III turne obs	

Director 10% Owner Officer Other

vanBeuren Archbold D 1 CAMPBELL PLACE CAMDEN, NJ 08103

Senior Vice President

Signatures

John J. Furey, Attorney-In-Fact

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Interests held by family trusts through a family corporation. The filing of this Form should not be deemed as an admmission that the (1) Reporting Person is, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the beneficial owner of these securities.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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