## Edgar Filing: WALT DISNEY CO/ - Form DEFA14A

| WALT      | DISNEY CO           | 0/                                                                                                                       |                                                                              |  |
|-----------|---------------------|--------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------|--|
| Form D    | EFA14A              |                                                                                                                          |                                                                              |  |
|           | y 03, 2014          |                                                                                                                          |                                                                              |  |
| 00100     | .j 00, <b>2</b> 01. |                                                                                                                          |                                                                              |  |
| SCHEDI    | JLE 14A             |                                                                                                                          |                                                                              |  |
| SCILLE    |                     |                                                                                                                          |                                                                              |  |
| (Rule 14a | a-101)              |                                                                                                                          |                                                                              |  |
| (Kuic 14  | 1-101)              |                                                                                                                          |                                                                              |  |
| INIEODA   | IATION DEOL         | IIDED IN DDOVV STATEMENT                                                                                                 |                                                                              |  |
| INFORM    | IATION REQU         | JIRED IN PROXY STATEMENT                                                                                                 |                                                                              |  |
| CHEDI     | ILE 144 INEO        | DMATION                                                                                                                  |                                                                              |  |
| SCHEDU    | JLE 14A INFO        | RMATION                                                                                                                  |                                                                              |  |
| <b>.</b>  |                     |                                                                                                                          |                                                                              |  |
|           |                     | nt to Section 14(a) of the                                                                                               |                                                                              |  |
| Securitie | s Exchange Act      | of 1934 (Amendment No. )                                                                                                 |                                                                              |  |
|           |                     |                                                                                                                          |                                                                              |  |
|           | the Registrant [    |                                                                                                                          |                                                                              |  |
| Filed by  | a Party other the   | an the Registrant [                                                                                                      |                                                                              |  |
| ]         |                     |                                                                                                                          |                                                                              |  |
|           |                     |                                                                                                                          |                                                                              |  |
| Check th  | e appropriate bo    | DX:                                                                                                                      |                                                                              |  |
| [ ]       | Preliminary P       | roxy Statement [ ]                                                                                                       | Soliciting Material Under Rule 14a-12                                        |  |
| [ ]       | Confidential,       | For Use of the                                                                                                           |                                                                              |  |
|           | Commission (        | Only (as permitted                                                                                                       |                                                                              |  |
|           | by Rule 14a-6       |                                                                                                                          |                                                                              |  |
| [ ]       | Definitive Pro      | xy Statement                                                                                                             |                                                                              |  |
| [X]       | Definitive Ad       | ditional Materials                                                                                                       |                                                                              |  |
|           |                     |                                                                                                                          |                                                                              |  |
| The       | Walt Disney Co      | ompany                                                                                                                   |                                                                              |  |
|           | -                   | * *                                                                                                                      |                                                                              |  |
| (INan     | ne of Registrant    | as Specified In Its Charter)                                                                                             |                                                                              |  |
|           |                     |                                                                                                                          |                                                                              |  |
|           |                     |                                                                                                                          |                                                                              |  |
|           |                     | (Name of Person(s) Filing F                                                                                              | Proxy Statement, if Other Than the Registrant)                               |  |
|           |                     |                                                                                                                          |                                                                              |  |
| Payment   | of Filing Fee (C    | Check the appropriate box):                                                                                              |                                                                              |  |
|           | [X]                 | No fee required.                                                                                                         |                                                                              |  |
|           | [ ]                 | Fee computed on table below per Exc                                                                                      | hange Act Rules 14a-6(i)(4) and 0-11.                                        |  |
|           |                     | 1)                                                                                                                       | Title of each class of securities to which transaction applies:              |  |
|           |                     |                                                                                                                          |                                                                              |  |
|           |                     | 2)                                                                                                                       | Aggregate number of securities to which transaction applies:                 |  |
|           |                     |                                                                                                                          |                                                                              |  |
|           |                     | 3)                                                                                                                       | Per unit price or other underlying value of transaction computed pursuant to |  |
|           |                     | ,                                                                                                                        | Exchange Act Rule 0-11 (set forth the amount on which the filing fee is      |  |
|           |                     |                                                                                                                          | calculated and state how it was determined):                                 |  |
|           |                     |                                                                                                                          |                                                                              |  |
|           |                     | 4)                                                                                                                       | Proposed maximum aggregate value of transaction:                             |  |
|           |                     | ,                                                                                                                        |                                                                              |  |
|           |                     | 5)                                                                                                                       | Total fee paid:                                                              |  |
|           |                     | 5)                                                                                                                       | 1 out 100 pard.                                                              |  |
|           | [ ]                 | Fee paid previously with preliminary                                                                                     | materials:                                                                   |  |
|           | [ ]                 | Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which |                                                                              |  |
|           | ı J                 | the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the form or    |                                                                              |  |
|           |                     | schedule and the date of its filing.                                                                                     | , 1                                                                          |  |
|           |                     | 1)                                                                                                                       | Amount previously paid:                                                      |  |
|           |                     |                                                                                                                          |                                                                              |  |
|           |                     | 2)                                                                                                                       | Form Schedule or Registration Statement No:                                  |  |

## Edgar Filing: WALT DISNEY CO/ - Form DEFA14A

| 3)                                                                                                                                                                                 |                     | Filing Party:                                                                                                                               |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------|
| 4)                                                                                                                                                                                 |                     | Date Filed:                                                                                                                                 |
| The Walt Disney Company<br>2014 Annual Shareholders Meeting<br>March 18, 2014 at 10:00 a.m. Pacific Ti<br>222 Southwest Clay Street<br>PORTLAND, OREGON 97201                      | me The Keller Aud   | ditorium The Portland Center For The Performing Arts                                                                                        |
| Proxy Login Details:                                                                                                                                                               |                     |                                                                                                                                             |
| _                                                                                                                                                                                  |                     | sney Company will be held at The Keller Auditorium The Portland Center tland, Oregon 97201, on Tuesday, March 18, 2014, beginning at 10:00  |
| _                                                                                                                                                                                  | adjournments of t   | DIS) at the close of business on January 17, 2014, are entitled to vote at he meeting. The items of business and the recommendations of the |
|                                                                                                                                                                                    |                     | e proxy materials are available to you on the Internet. We encourage you ained in the proxy materials before voting.                        |
| You can enter your voting instructions a secure transactions you will be automat                                                                                                   |                     | holder material at the following Internet site. If your browser supports secure site.                                                       |
| http://www.proxyvote.com/0999999999999999999999999999999999999                                                                                                                     | 999                 |                                                                                                                                             |
| To access these materials, you will nee                                                                                                                                            | d your four digit P | IN and the control number listed below.                                                                                                     |
| <ul> <li>Your PIN is the last four digits of your<br/>To have your PIN number emailed to<br/>instructions on www.proxyvote.com<h<br>Control Number: 999999999999</h<br></li> </ul> | you, please follow  | the                                                                                                                                         |
| Using this PIN and control number, you                                                                                                                                             | will be able to vot | e all of the following shares:                                                                                                              |
| NAME                                                                                                                                                                               |                     |                                                                                                                                             |
| THE WALT DISNEY COMPANY - COM                                                                                                                                                      | IMON                | XXX.XXX                                                                                                                                     |
| CUSIP NO: 254687106                                                                                                                                                                |                     |                                                                                                                                             |

If you would like to vote the shares in any of these accounts separately, please call (855) 449-0994 or outside the US and Canada call (720) 378-5965, and you will be provided with separate control numbers and instructions on how to vote your shares. Please have your control number with you when calling.

## Edgar Filing: WALT DISNEY CO/ - Form DEFA14A

Internet voting for Registered holders is accepted up to 11:59 (ET) on March 17, 2014. Internet voting for 401(k) participants is accepted up to 11:59 (ET) on March 13, 2014.

If you want to receive a paper or e-mail copy of these documents, you must request one. There is no charge to you for requesting a copy. Please make your request for a copy as instructed below on or before March 4, 2014 to facilitate timely delivery. You may request a copy as follows:

- 1. By Internet: www.proxyvote.com<a href="http://www.proxyvote.com">www.proxyvote.com</a>
- 2. By telephone: 1-800-579-1639
- 3. By e-mail: mailto:sendmaterial@proxyvote.com (send a blank e-mail with the 12 digit Control Number in the subject line)

The proxy statement and annual report may also be viewed at:

**Proxy Statement** 

https://materials.proxyvote.com/Approved/254687/20140117/NPS 191238.PDF \*custom site\*

**Annual Report** 

https://materials.proxyvote.com/Approved/254687/20140117/AR 190878.PDF

ProxyVote Confirmation:

ProxyVote Confirmation is a new service that gives stockholders the opportunity to confirm that their vote was cast in accordance with their instructions. Vote confirmation will be available 24 hours after your vote is received beginning March 3, 2014 with the final vote tabulation remaining available through May 18, 2014. Select the link below and you will be prompted to enter the Control Number above. If your vote is not yet available, please retain your control number and revisit the page at a later date. You can access the site at: http://confirm.proxyvote.com

To view the documents at these sites, you may need Adobe Acrobat Reader. To download the Adobe Reader, click the following url address:

http://www.adobe.com/products/acrobat/readstep2.html

Instructions on how to attend the meeting and vote your shares in person are available on pages 67-68 of the Proxy Statement.

You received this e-mail because our records show that (1) you are an employee of THE WALT DISNEY COMPANY who has regular access to the company's e-mail in the ordinary course of performing your duties and are expected to log-on to e-mail routinely to receive communications, or (2) you have expressly consented to receive THE WALT DISNEY COMPANY communications and vote by proxy via the Internet. You may have given this consent during a prior vote at ProxyVote.com. If you would like to cancel your enrollment, or change your e-mail address, please go to:

http://shareholder.broadridge.com/disneyinvestor

There are no charges for this service. There may be costs associated with electronic access, such as usage charges from Internet access providers and telephone companies, which must be borne by the stockholder.

Please do not send any e-mail to ID@ProxyVote.com. Please REPLY to this e-mail with any comments or questions about proxyvote.com. (Include the original text and subject line of this message for identification purposes.) AOL Users, please highlight the entire message before clicking the reply button.