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FINANCIAL INSTITUTIONS INC Form 8-K February 13, 2014

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d)

of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 13, 2014

FINANCIAL INSTITUTIONS, INC.

(Exact name of Registrant as specified in its charter)

New York (State or other jurisdiction 0-26481 (Commission 16-0816610 (IRS Employer

of incorporation)

File Number)

Identification No.)

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220 Liberty Street, Warsaw, New York 14569
(Address of principal executive offices) (Zip Code)
Registrant s telephone number, including area code: (585) 786-1100

Not Applicable

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01 Regulation FD Disclosure.

The management of Financial Institutions, Inc. (the Company) will be meeting with individual institutional investors at the Sterne Agee 2014 Financial Institutions Investor Conference in Boca Raton, Florida on February 13 and 14, 2014. Martin K. Birmingham, President and Chief Executive Officer, and Kevin B. Klotzbach, Executive Vice President, Chief Financial Officer and Treasurer will meet with analysts and institutional investors, and share the investor presentation furnished with this report. The presentation materials prepared by the Company for use in these meetings are furnished as Exhibit 99.1 to this Current Report on Form 8-K. A copy of the presentation is also available on the Company s website at www.fiiwarsaw.com under News & Events/Presentations. The information on the Company s website is not incorporated by reference into this Current Report on Form 8-K.

This information is furnished pursuant to Item 7.01 of Form 8-K and shall not be deemed to be filed for the purposes of Section 18 of the Securities Exchange Act of 1934 (Exchange Act), as amended, or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, whether made before or after the date of this report, except as shall be expressly set forth by specific reference in such filing.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

Exhibit	
Number	Description
99.1	Presentation Materials for the Sterne Agee 2014 Financial Institutions Investor Conference

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: February 13, 2014

FINANCIAL INSTITUTIONS, INC.

By: /s/ Kevin B. Klotzbach

Kevin B. Klotzbach

Executive Vice President, Chief Financial Officer

and Treasurer