

RESPONSYS INC  
Form SC TO-C  
December 20, 2013

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

**SCHEDULE TO**  
**Tender Offer Statement under Section 14(d)(1) or 13(e)(1)**  
**of the Securities Exchange Act of 1934**

**Responsys, Inc.**  
**(Name of Subject Company (Issuer))**

**Raptor Oak Acquisition Corporation**  
**a wholly owned subsidiary of**  
**OC Acquisition LLC**  
**a wholly owned subsidiary of**  
**Oracle Corporation**  
**(Names of Filing Persons (Offerors))**

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**Common Stock, \$0.0001 par value per share**

**(Title of Class of Securities)**

**761248103**

**(CUSIP Number of Class of Securities)**

*Copies to:*

**Dorian Daley**

**Senior Vice President, General Counsel and Secretary**

**Oracle Corporation**

**500 Oracle Parkway**

**Redwood City, California 94065**

**Telephone: (650) 506-7000**

*Copy to:*

**Keith A. Flaum, Esq.**

**Weil, Gotshal & Manges LLP**

**201 Redwood Shores Parkway**

**Redwood Shores, CA 94065**

**(650) 802-3000**

**(Name, address, and telephone number of person authorized to receive notices and communications on behalf of filing persons)**

**CALCULATION OF FILING FEE**

**Transaction Valuation**

N/A\*

**Amount of Filing Fee\***

N/A\*

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\* Pursuant to General Instruction D to Schedule TO, a filing fee is not required in connection with this filing because it relates solely to preliminary communications made before the commencement of a tender offer.

.. Check the box if any part of the fee is offset as provided by Rule 0-11(a)(2) and identify the filing with which the offsetting fee was previously paid. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing.

Amount Previously Paid: N/A  
Form of Registration No.: N/A

Filing Party: N/A  
Date Filed: N/A

x Check the box if the filing relates solely to preliminary communications made before the commencement of a tender offer.

Check the appropriate boxes below to designate any transactions to which the statement relates:

- x Third-party tender offer subject to Rule 14d-1.
- .. Issuer tender offer subject to Rule 13e-4.
- .. Going-private transaction subject to Rule 13e-3.
- .. Amendment to Schedule 13D under Rule 13d-2.

Check the following box if the filing is a final amendment reporting the results of the tender offer. ..

If applicable, check the appropriate box(es) below to designate the appropriate rule provision(s) relied upon:

- .. Rule 13e-4(i) (Cross-Border Issuer Tender Offer)
- .. Rule 14d-1(d) (Cross-Border Third-Party Tender Offer)

This Tender Offer Statement on Schedule TO (this Statement ) relates solely to preliminary communications made before the commencement of a planned tender offer by Oak Raptor Acquisition Corporation ( Purchaser ), a wholly-owned subsidiary of OC Acquisition LLC ( Parent ), a wholly-owned subsidiary of Oracle Corporation ( Oracle ) for all of the outstanding common stock of Responsys, Inc. (the Company ), to be commenced pursuant to the Agreement and Plan of Merger, dated as of December 19, 2013, among Parent, Purchaser, Oracle and the Company.

The tender offer has not yet commenced. This document is for informational purposes only and is neither an offer to purchase nor a solicitation of an offer to sell shares of the Company, nor is it a substitute for the tender offer materials that Oracle, Parent and Purchaser will file with the SEC upon commencement of the tender offer. At the time the tender is commenced, Oracle, Parent and Purchaser will file tender offer materials on Schedule TO, and the Company will file a Solicitation/Recommendation Statement on Schedule 14D-9 with the SEC with respect to the tender offer. The tender offer materials (including an Offer to Purchase, a related Letter of Transmittal and certain other tender offer documents) and the Solicitation/Recommendation Statement will contain important information. Holders of shares of the Company are urged to read these documents when they become available because they will contain important information that holders of Company securities should consider before making any decision regarding tendering their securities. The Offer to Purchase, the related Letter of Transmittal and certain other tender offer documents, as well as the Solicitation/Recommendation Statement, will be made available to all holders of shares of Responsys at no expense to them. The tender offer materials and the Solicitation/Recommendation Statement will be made available for free at the SEC's web site at [www.sec.gov](http://www.sec.gov).

#### **EXHIBIT INDEX**

- Exhibit 99.1 Press Release issued by Oracle Corporation on December 20, 2013
- Exhibit 99.2 General Presentation issued by Oracle Corporation on December 20, 2013
- Exhibit 99.3 FAQ issued by Oracle Corporation on December 20, 2013
- Exhibit 99.4 Customer and Partner Letter issued by Oracle Corporation on December 20, 2013
- Exhibit 99.5 Website materials published by Oracle Corporation on December 20, 2013