PEOPLES FINANCIAL CORP /MS/ Form 8-K January 31, 2013

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 8 K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE

SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) January 31, 2013

PEOPLES FINANCIAL CORPORATION

(Exact Name of Registrant as Specified in its Charter)

Mississippi (State or Other Jurisdiction **01-12103** (Commission

64-0709834 (IRS Employer

of Incorporation) File Number) Identification No.)

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152 Lameuse Street Biloxi, MS (Address of Principal Executive Offices) (228) 435-5511 39530 (Zip Code)

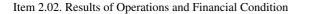
(Registrant s Telephone Number, Including Area Code)

(Former Name or Former Addresss, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant	under any of
the following provisions (see General Instructions A.2 below):	

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230. 425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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On January 31, 2013, Peoples Financial Corporation issued a press release announcing its earnings for 2012.

Item 9.01. Financial Statements and Exhibits.

- (d) Exhibits
- 99.1 Press Release issued by Peoples Financial Corporation dated January 31, 2013, Peoples Financial Corporation 2012 Earnings More Than Double Over 2011.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: January 31, 2013

PEOPLES FINANCIAL CORPORATION

By: /s/ Chevis C. Swetman Chevis C. Swetman Chairman, President and CEO