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SPDR GOLD TRUST Form FWP January 18, 2013

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Registration No. 333-180974

January 18, 2013

Important Information Relating to SPDR Gold Trust:

The SPDR Gold Trust (GLD) has filed a registration statement (including a prospectus) with the Securities and Exchange Commission (SEC) for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents GLD has filed with the SEC for more complete information about GLD and this offering. You may get these documents for free by visiting EDGAR on the SEC website at www.sec.gov or by visiting www.spdrgoldshares.com. Alternatively, the Trust or any authorized participant will arrange to send you the

ETF s trade like stocks, are subject to investment risk, fluctuate in market value and may trade at prices above or below the ETF s net asset value. Brokerage commissions and GLD expenses will reduce returns.

Diversification does not assure a profit and may not protect against investment loss.

Investing in commodities entails significant risk and is not appropriate for all investors.

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