

PRIMEDIA INC  
Form 15-12B  
August 03, 2011

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM 15**

**CERTIFICATION AND NOTICE OF TERMINATION OF REGISTRATION UNDER SECTION 12(g) OF THE SECURITIES EXCHANGE ACT OF 1934 OR SUSPENSION OF DUTY TO FILE REPORTS UNDER SECTIONS 13 AND 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934.**

**Commission File No. 1-11106**

**PRIMEDIA Inc.**

**(Exact name of registrant as specified in its charter)**

**3585 Engineering Drive**

**Norcross, Georgia 30092**

**(678) 421-3000**

**(Address, including zip code, and telephone number, including area code, of registrant's principal executive offices)**

**Common Stock, par value \$0.01 per share**

**(Title of each class of securities covered by this Form)**

**None**

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(Titles of all other classes of securities for which a duty

to file reports under Section 13(a) or 15(d) remains)

Please place an X in the box(es) to designate the appropriate rule provision(s) relied upon to terminate or suspend the duty to file reports:

Rule 12g-4(a)(1)	x
Rule 12g-4(a)(2)	..
Rule 12h-3(b)(1)(i)	x
Rule 12h-3(b)(1)(ii)	..
Rule 15d-6	..

Approximate number of holders of record as of the certification or notice date: 1

Pursuant to the requirements of the Securities Exchange Act of 1934, PRIMEDIA Inc. has caused this certification/notice to be signed on its behalf by the undersigned duly authorized person.

**PRIMEDIA INC.**

Date: August 3, 2011

By: /s/ Keith L. Belknap

Keith L. Belknap  
Senior Vice President, General Counsel and  
Secretary