

BANKRATE INC  
Form 8-K  
June 22, 2004

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# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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## FORM 8-K

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### CURRENT REPORT

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) June 21, 2004

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(exact name of registrant as specified in its charter)

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**Florida**  
(State or other jurisdiction

of Incorporation)

**0-25681**  
(Commission File Number)

**65-0423422**  
(IRS Employer

Identification No.)

**11811 U.S. Highway One**

**Suite 101**

**North Palm Beach, Florida**

**33408**  
(zip code)

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**Registrant's telephone number, including area code: (561) 630-2400**

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**Item 5. Other Events and Regulation FD Disclosure.**

(a) On June 21, 2004, Bankrate, Inc. (the Company ) announced via press release the appointment of Thomas R. Evans, a current director of the Company, as President and Chief Executive Officer, succeeding Elisabeth DeMarse who left the Company.

(b) Exhibits.

99.1 Text of press release of Bankrate, Inc. dated June 21, 2004.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**BANKRATE, INC.**

Date: June 22, 2004

/s/ Robert J. DeFranco

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Robert J. DeFranco  
Senior Vice President  
Chief Financial Officer

EXHIBIT INDEX

**Exhibit**

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99.1 Text of press release of Bankrate, Inc. dated June 21, 2004.