

SUPERIOR UNIFORM GROUP INC  
Form 8-K  
March 01, 2004

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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**WASHINGTON, D.C. 20549**

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**FORM 8-K**

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**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the**  
**Securities Exchange Act of 1934**

**Date of report (Date of the earliest event reported) March 1, 2004**

**Commission File Number 1-5869-1**

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**SUPERIOR UNIFORM GROUP, INC.**

**(Exact Name of Registrant as Specified in Its Charter)**

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**Florida**  
**(State or Other Jurisdiction of Incorporation)**

**11-1385670**  
**(IRS Employer Identification No.)**

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**10055 Seminole Blvd., Seminole, Florida**  
(Address of Principal Executive Offices)

**33772**  
(Zip Code)

**(727) 397-9611**

(Registrant's Telephone Number, Including Area Code)

(Former Name or Former Address, if Changed Since Last Report)

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Item 9. Regulation FD Disclosure

The following information is being furnished under Item 9 of Form 8-K: Press release by Superior Uniform Group, Inc. announcing the acquisition of UniVogue of Dallas, Texas A copy of this press release is attached as Exhibit 99.1 to this Form 8-K.

**Signature**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunder duly authorized.

SUPERIOR UNIFORM GROUP, INC.

By: /s/ Andrew D. Demott, Jr.

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Andrew D. Demott, Jr.  
Senior Vice President, Chief Financial Officer and  
Treasurer

Date: March 1, 2004

**EXHIBIT INDEX**

<u>Exhibit Number</u>	<u>Description</u>
99.1	Press Release, dated March 1, 2004