

PRUDENTIAL PLC  
Form 6-K  
May 25, 2016

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of  
the Securities Exchange Act of 1934

For the month of May, 2016

PRUDENTIAL PUBLIC LIMITED COMPANY

(Translation of registrant's name into English)

LAURENCE POUNTNEY HILL,  
LONDON, EC4R 0HH, ENGLAND  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports  
under cover Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes  No

If "Yes" is marked, indicate below the file number assigned to the registrant  
in connection with Rule 12g3-2(b): 82-

25 May 2016

Directorate change - effective date

Prudential plc ("Prudential") announced on 1 February 2016 that Michael McLintock would retire as Chief Executive of M&G Investments and as an Executive Director of Prudential, to be succeeded by Anne Richards.

Prudential now confirms that the effective date of Ms Richards' appointment as an Executive Director of Prudential will be 7 June 2016 and that Mr McLintock will retire as a Director of Prudential on 6 June 2016.

Enquiries:

| Media           |                    | Investors/Analysts |                    |
|-----------------|--------------------|--------------------|--------------------|
| Jonathan Oliver | +44 (0)20 75483719 | Raghu Hariharan    | +44 (0)20 75482871 |
| Tom Willetts    | +44 (0)20 75482776 | Richard Gradidge   | +44 (0)20 75483860 |

Notes to Editors:

Regulatory disclosures

Save as disclosed on 1 February 2016 and above, there is no further information required to be disclosed pursuant to Listing Rule 9.6.13(1) - (6) of the Listing Rules of the Financial Conduct Authority and Rule 13.51(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited. There are no other matters that need to be brought to the attention of shareholders of Prudential.

About Prudential plc

Prudential plc is incorporated in England and Wales, and its affiliated companies constitute one of the world's leading financial services groups serving around 24 million insurance customers, and has £509 billion of assets under management (as at 31 December 2015). Prudential plc is listed on the stock exchanges in London, Hong Kong, Singapore and New York. Prudential plc is not affiliated in any manner with Prudential Financial, Inc., a company whose principal place of business is in the United States of America.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date 25 May 2016

PRUDENTIAL PUBLIC LIMITED COMPANY

By: /s/ Alan Porter

Alan Porter  
Group Company Secretary