

HSBC HOLDINGS PLC  
Form 6-K  
November 05, 2013

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of  
the Securities Exchange Act of 1934

For the month of November  
HSBC Holdings plc

42nd Floor, 8 Canada Square, London E14 5HQ, England

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F).

Form 20-F  Form 40-F

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934).

Yes.....  No

(If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-.....).

NOTICE OF TICKER SYMBOL CHANGES

The New York Stock Exchange ('NYSE') has made available four letter ticker symbols. The HSBC Group entities named below will change their ticker symbol on the NYSE to four letters with effect from 15 November 2013:

HSBC Holdings plc

| New Symbol | Issue Type | Issue Name |
|------------|------------|------------|
|------------|------------|------------|

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| Old Symbol |           |                    |  |
|------------|-----------|--------------------|--|
| HBC        | HSBC      | ADS Common         | American Depositary Shares (each representing 5 Ordinary Shares of nominal value US\$0.50 each)  |
| HBC PR A   | HSBC PR A | ADS Preferred      | American Depositary Shares evidenced by American Depositary receipts, each representing one-fortieth of a Share of 6.20% Non-Cumulative Dollar Preference Shares, Series A |
| HBC 21     | HSBC 21   | ADS Corporate Bond | 5.10% Senior Unsecured Notes Due 2021  |
| HBC 22     | HSBC 22   | ADS Corporate Bond | 4.875% Senior Unsecured Notes due 2022   |
| HBC 22A    | HSBC 22A  | ADS Corporate Bond | 4.00% Senior Unsecured Notes Due 2022  |
| HBC 36     | HSBC 36   | ADS Corporate Bond | \$900,000,000 Subordinated Notes Due 2036  |
| HBC 37     | HSBC 37   | ADS Corporate Bond | Subordinated Notes Due 2037  |
| HBC 38     | HSBC 38   | ADS Corporate Bond | Subordinated Notes Due 2038  |
| HBC 42     | HSBC 42   | ADS Corporate Bond | 6.100% Senior Unsecured Notes Due 2042   |
| HCS        | HSEA      | Structured Product | Perpetual Subordinated Capital Securities  |
| HCS PR B   | HSEB      | Structured Product | Perpetual Subordinated Capital Securities, Series 2  |

HSBC Finance Corporation

| Old Symbol | New Symbol | Issue Type         | Issue Name   |
|------------|------------|--------------------|--|
| HSBC PR B  | HSFC PR B  | ADS Preferred      | Depository Shares, each representing one-fortieth of a share of 6.36% Non-Cumulative Preferred Stock, Series B |
| HBC /14    | HSFC 14    | ADS Corporate Bond | Floating Rate Notes due January 15, 2014   |
| HBC /14A   | HSFC 14A   | ADS Corporate Bond | 5.25% Fixed Rate Notes due January 15, 2014  |
| HBC /15    | HSFC 15    | ADS Corporate Bond | 5% Notes due June 30, 2015   |
| HBC /16    | HSFC 16    | ADS Corporate Bond | 5.5% Notes due January 19, 2016  |
| HBC /16A   | HSFC 16A   | ADS Corporate Bond | Floating Rate Notes due June 1, 2016   |

HSBC Finance Capital Trust IX

| Old Symbol | New Symbol | Issue Type         | Issue Name  |
|------------|------------|--------------------|---|
| HBC /35    | HSFC /35   | ADS Corporate Bond | Capital Securities (Liquidation Amount \$100,000) |

HSBC USA Inc.

| Old Symbol | New Symbol | Issue Type | Issue Name |
|------------|------------|------------|------------|
|------------|------------|------------|------------|

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|          |           |                    |  |
|----------|-----------|--------------------|--|
| HBA PR D | HUSI PR D | ADS Preferred      | Depository Shares, Each Representing a One-Fourth Interest in a share of Adjustable Rate Cumulative Preferred Stock, Series D (\$100 stated value per share) |
| HBA PR F | HUSI PR F | ADS Preferred      | Floating Rate Non-Cumulative Preferred Stock, Series F   |
| HBA PR G | HUSI PR G | ADS Preferred      | Depository Shares, each representing one-fortieth of a share of Floating Rate Non-Cumulative Preferred Stock, Series G                                       |
| HBA PR H | HUSI PR H | ADS Preferred      | Depository Shares, each representing one-fortieth of a share of 6.50% Non-Cumulative Preferred Stock, Series H   |
| HBA PR Z | HUSI PR Z | ADS Preferred      | \$2.8575 Cumulative Preferred Stock (\$50 stated value per share)  |
| HBA /43  | HUSI 43   | ADS Corporate Bond | Zero Coupon Callable Accreting Notes due January 15, 2043  |
| HBA /43A | HUSI 43A  | ADS Corporate Bond | Zero Coupon Callable Accreting Notes due January 29, 2043  |
| HBA /43B | HUSI 43B  | ADS Corporate Bond | Zero Coupon Callable Accreting Notes due May 7, 2043   |
| HBA /43C | HUSI 43C  | ADS Corporate Bond | Zero Coupon Callable Accreting Notes due June 17, 2043   |

Ben J S Mathews  
 Group Company Secretary  
 HSBC Holdings plc

Note to editors:

The HSBC Group

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 6,600 offices in 80 countries and territories in Europe, Hong Kong, Rest of Asia-Pacific, North and Latin America, and the Middle East and North Africa. With assets of US\$2,723bn at 30 September 2013, the HSBC Group is one of the world's largest banking and financial services organisations.

ends/all

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

HSBC Holdings plc

By:

Name: Ben J S Mathews

Title: Group Company Secretary

Date: 05 November 2013